

Shawanda Ford

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Summary

Full Stack Web Developer and Data Analyst with a Bachelor's Degree in Management Information Systems and Operations Management. Currently attending the Full Stack Web Development Bootcamp at UNC-Charlotte.. Experienced in working in a fast-paced, team-oriented environment requiring personal organization, motivation, and interpersonal skills. Detail-Oriented with a passion for goal completion, problem-solving, and condensing large data into a simple understandable story. Talent for quickly mastering technology. Flexible and versatile – able to maintain a sense of humor under pressure. Poised and competent with demonstrated ability to easily transcend cultural differences. Thrive in deadline-driven environments. Excellent team-building skills.

Technical Skills

Languages: SQL, HTML5, CSS, Javascript, JQuery, Visual Basic, Vanilla Javascript

Databases: MySQL, Microsoft Access, MongoDB, Sequelize

Other: Web APIs, JSON, Microsoft Office Suite, Bootstrap, SQL Server, SQL Developer, Microsoft Visual Studio, Business Intelligence(BI), Power BI, Oracle E-Business Suite, Git Bash, Splash BI, AJAX, Heroku, Node.js, Express.js, Command Line Interface (CLI), React.js, MySQL Workbench, ORM (Object Relational Mapping), MVC

Projects

Weather Dashboard | Link to GitHub: <https://github.com/sford4186/WeatherDashboard> |

Deployed Link: <https://sford4186.github.io/WeatherDashboard/>

- This is an application that will allow the end user to enter a city and retrieve current and future weather data.
- Responsible for application design and deployment
- Tools / languages: HTML, CSS, JQuery, Third Party Web API

On Your Fit | Link to GitHub: <https://github.com/sford4186/onyourfit> |

Deployed Link: <https://sford4186.github.io/onyourfit/>

- This application is designed to assist hikers in finding the best trail in a city of their choice or according to their current location.
- Responsible for the front-end development (HTML & CSS), and implementing the Third Party Web APIs (Leaflet.js & mapbox)
- Tools / languages: HTML, CSS, JQuery, Web APIs

Code Quiz | Link to GitHub: <https://github.com/sford4186/Code-Quiz> |

Deployed Link: <https://sford4186.github.io/Code-Quiz/>

- This application is an interactive timed multiple-choice coding quiz.
- Responsible for a responsive, clean and polished user interface and application deployment.
- Tools / languages: HTML, CSS, and Javascript

Eat Da Burger | Link to GitHub: <https://github.com/sford4186/burger> |

Deployed Link: <https://young-headland-34415.herokuapp.com/>

- This is a burger logger application that will allow the user to input the name of a burger they would like to eat and select a specific burger they would like to 'Devour' by clicking the 'Devour it' button.
- Responsible for a responsive, clean, and polished user interface and application deployment.
- Tools / languages: MySQL, Node.js, Express, Handlebars, and ORM

Coding Connection | Link to GitHub: <https://github.com/sford4186/CodeConnection> |

Deployed Link: <https://salty-reef-06215.herokuapp.com/>

- This application is designed to assist students and recent graduates to find gigs based on city, and will allow scouts to find available candidates for hire.
- Responsible for a responsive, clean, and polished user interface and application deployment.
- Tools / languages: HTML, CSS, Node.js, JQuery, Sequelize, MySQL, Get and Post routes, APIs

Professional Experience

Product Analyst

December 2011 - Present

American Tire Distributors, Huntersville, NC

- ◆ Develop and implement sales and marketing strategies for growth of sales within the Auto Dealer Channel based on statistical reporting and analysis.

- ◆ Led the sales effort to acquire new customers by implementing effective marketing and customer retention/loyalty programs.
- ◆ First point of contact to solve/research data or system related issues and comply with escalation policies and procedures when necessary.

Education

UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE– Charlotte, NC
Full Stack Web Development Certificate, Coding Bootcamp 2020-2021

UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE– Charlotte, NC
Bachelor of Science Business Administration Degree in Management Information Systems
Bachelor of Science Business Administration Degree in Industrial and Operations Management