Shawanda Ford

Email: shawanda.ford@gmail.com ❂ **Phone:** 336.997.6636 ❂ Charlotte, NC 28269 ❂ **LinkedIn**: https://www.linkedin.com/in/shawanda-ford-a45b4816/ ❂ **Github:** https://github.com/sford4186 ❂ **Portfolio**: https://sford4186.github.io/Responsive-Portfolio

Summary

Full Stack Web Developer and Data Analyst with a Bachelor's Degree in Management Information Systems and Operations Management. Experienced in working in a fast-paced, team-oriented environment requiring personal organization, motivation, and interpersonal skills. Detail-Oriented with a passion for goal completion, condensing large data into a simple understandable story and building websites. Talent for quickly mastering technology. Flexible and versatile – able to maintain a sense of humor under pressure. Poised and competent with demonstrated ability to easily transcend cultural differences. Thrive in deadline-driven environments. Excellent team-building skills.

Technical Skills

Languages: SQL, HTML5, CSS, Javascript, JQuery, Visual Basic, Vanilla Javascript

Databases: MySQL, Microsoft Access, MongoDB
Other: Web APIs, JSON, Microsoft Office Suite, Bootstrap, SQL Server, SQL Developer, Microsoft Visual Studio, Business Intelligence(BI), Power BI, Oracle E-Business Suite, Git Bash, Splash BI, AJAX, Heroku, Node.js

Projects

Weather Dashboard|Link to GitHub:https://github.com/sford4186/WeatherDashboard|
Deployed Link: https://sford4186.github.io/WeatherDashboard/

- This is an application that will allow the end user to enter a city and retrieve current and future weather data.
- Responsible for application design and deployment
- Tools / languages: HTML, CSS, Javascript, Third Party Web API

On Your Fit|Link to GitHub: https://github.com/sford4186/onyourfit **|**
Deployed Link: https://sford4186.github.io/onyourfit/

- This application is designed to assist hikers in finding the best trail in a city of their choice or according to their current location.
- Responsible for the front-end development (HTML & CSS), and implementing the Third-Party Web APIs (Leaflet.js & mapbox)
- Tools / languages: HTML, CSS, Javascript, Web APIs

Code Quiz|Link to GitHub:https://github.com/sford4186/Code-Quiz |
Deployed Link: https://sford4186.github.io/Code-Quiz/

- This application is an interactive timed multiple-choice coding quiz.
- Responsible for a responsive, clean, and polished user interface and application deployment.
- Tools / languages: HTML, CSS, and Javascript

Professional Experience

Product Analyst   December 2011 - Present
American Tire Distributors, Huntersville, NC
- Perform sales and market analysis using multiple data sources to develop volume and market share objectives for the new auto dealer channel and to measure sales trends and results for high level executives and field staff
- Identify business needs for the sales force and produce ongoing ad-hoc reporting to fit operational needs utilizing Business Intelligence tools
- Drive Sales through contest, spiffs, and other promotions by providing accurate data reporting for the auto dealer channel
- First point of contact to solve/research reporting, data or system issues and comply with escalation policies and procedures when necessary to ensure issues are handled in a timely manner.

- Provide positive customer/field support experience and build strong relationships through problem solving, understanding, gesturing timely resolutions, and communicating promptly on the progress, handling field representatives with a professional attitude.
- Work with SQL statements using SQL Developer 4.1 software to gather data on a dealer/account, programs, and compliance standards.
- Assist with training newly hired Account Development Specialists and Business Development Managers by providing the resources and information needed to be successful in the field including the use of applications such as Microsoft products, BI Ad hoc/canned reporting, CMR, etc
- Provide communications to the field regarding discontinued tires and slow movers on OEConnection on a monthly basis and recommendations to ensure high fill rates
- Develop and issue management reports communicating program compliance, dealer development and other key performance indicators
- Develop, continuously evaluate, and modify the product line strategy for key automaker tire programs at the dealer level based on sales and forecasting.
- Conduct ongoing analysis of stock to increase market share and sales
- Identify stock issues and work with field representatives to resolve issues for continued replenishment improvements.
- Support over 100 Account Development Specialists, Business Development Managers, AD CSRs, and the program management team with ad-hoc reporting and analysis

Data Analyst/Integration Specialist   February 2009 – November 2011
LivingWell Health Solutions, Charlotte, NC

- Conducted Complex ongoing Analysis of healthcare Information, obtained from a variety of sources, including patient care, financial, and demographic data, in support of ad-hoc and standing customer requests.
- Prepared complex reports for managed care organizations and insurance companies, ensuring full compliance with agency requirements and tight deadlines.
- Gathered System and client requirements to determine compliance standards for reporting in a fast-paced, deadline-driven environment.
- Organized and Maintain the company reporting schedule, and assist in enforcement of project deadlines
- Identified and document system deficiencies and recommend solutions
- Communicated regularly and effectively with team members, brokers, supervisors, and insurance providers on a daily basis.
- Extracted Data from outside sources, transformed data to fit operational needs, and Loaded the extracted data into a Database using SSIS, SQL Server 2005, Access, and Excel
- Audit, Manage, and Maintain accuracy of data using various analytical tools

Education

UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE– Charlotte, NC
Full Stack Web Development Certificate, Coding Bootcamp 2020-2021

UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE– Charlotte, NC
Bachelor's Science Business Administration Degree in Management Information Systems

Bachelors Science Business Administration Degree in Industrial and Operations Management

GPA: 3.12/4.0

Honors/Awards

COSS Development Scholarship Recipient 2004-2006, Dean's List 3 consecutive Semesters, Chancellor's List, Certified Leader Award, Merit Scholar Award, National Society of Collegiate Scholars Nominee