

Swadheekha Nasreen

UX/UI Designer

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SKILLS

UX

- User Experience
- User Interface Design
- Problem Solving
- IA & Wireframes
- Prototyping
- Design Systems
- Accessibility & Inclusive Design Principles
- User Flows & Prototyping
- User Testing & Feedback Incorporation

Product Thinking

- Product Strategy & Roadmapping
- Cross- Functional Team

Visual Design

- Illustration
- Branding
- UI Design

Tools

- Figma
- Zeroheight
- Adobe XD
- Sketch
- Illustrator
- Photoshop

EXPERIENCE

UX/UI Design Intern

Rig Group

December 2023 -February 2024 (3 Months) • Kolkata, India

- Designing engaging and intuitive user interfaces for web and mobile products.
- Assist in conducting user research and gathering feedback to inform design decisions and improve the user experience.
- Translate wireframes into polished UI designs using Figma, ensuring consistency and adherence to brand guidelines.
- Create interactive prototypes to demonstrate the flow and functionality of the design concepts.
- Support in building and maintaining UI components and style guides to facilitate efficient design workflows.
- Assist in conducting usability testing and analyzing user feedback to identify areas of improvement and propose design enhancements.
- Stay updated with the latest UI/UX design trends and best practices, and actively contribute innovative ideas to enhance product’s UX.

Junior Designer

Tridz Technologies

October 2017 - April 2019 (1.6 Years) • Bengaluru, India

- Conceptualising brand ideas which led to brand development.
- Applying 100% of my creativity transformed into well-crafted illustrations, social media posters and effective package solutions.
- Learned UI/UX by collaborating with senior designers.

Design Intern

Tridz Technologies

July 2017 - September 2017 (3 Months)

CERTIFICATION

Digital Skills: User Experience

Accenture - 2021

EDUCATION

Bachelor Of Multimedia Communication (BMMC)

Calicut University

June 2014 - March 2017 • Calicut, India