



Township Plastic Ordinance Implementation – based on 6 month rollout

- Outreach and Education
- Compliance
- Enforcement

1-4 weeks after ordinance is signed

Put a team together including people from EC, DPW, Recycling Coordinator, Health Dept, Green Team, Council, Chamber of Commerce. *Make sure to include Designated Enforcement Official/Representative to join team.

Include educational material on town's website & FB page. Do an educational video and post on website and FB. Use all social media platforms to notify residents and businesses. (See Jersey City)

Schools can hold an art contest to help create a logo for town's reusable bag giveaway.

Basic information to include:

- Simple wording of ordinance
- What is exempt
- What types of bags are acceptable
- When it will go into effect
- Where to go for more information

2-3 months

Create educational flyer to distribute to residents and businesses. Print larger posters for stores to display. Create educational material in multiply languages.

Recruit others, such as resident/citizen groups, school environmental clubs, boy scouts and girl scouts, to help distribute information on ordinance and hand out reusable bags.

Use town events such as Green Fairs or Fall/Winter/Holiday Festivals to get the word out and distribute bags.

Contact Board of Ed and ask to put information flyer in virtual backpacks. Ask parents to talk about the ordinance at PTA meetings.

Hold educational forum for businesses. Make sure stores are not reordering plastic bags.

Stores can donate extra plastic bags to food pantries, elderly people who use them for things such as trash bags.

3 – 6 months

Speak to Business reps about educating cashiers, “ Do you need a bag?” and cost of reusable bags. Do educational push in stores, using scouts and other volunteers to help.

Confirm all retailers are geared up with appropriate reusable bags and have signs in place “ Did you remember to bring your reusable bag?”.

Here is some good educational information from towns that have implemented a bag ban. You don't need to recreate material. Pick which material works best for your town and adjust to your needs.

Maplewood

<https://www.twp.maplewood.nj.us/green-team-advisory-committee>

Hoboken

<https://www.hobokennj.gov/resources/plastic-bags>

Jersey City

<https://www.jerseycityculture.org/event/bagapalooza/>

Glen Rock

https://glenrocknj.net/reduce_single_use_bags

