

**LIZ MAGILL PEER**

ANJEC CONGRESS 2019

# **Ditching Disposables**



# COMPREHENSIVE SINGLE-USE ORDINANCE

- SEPTEMBER 2018 - ORDINANCE BANNING SINGLE-USE PLASTIC BAGS, STRAWS, & POLYSTYRENE FOAM CONTAINERS ENACTED
- 2019 - CREATION & IMPLEMENTATION OF DITCHING DISPOSABLES INITIATIVE WITH FOLLOWING GOALS:
  1. EDUCATING THE COMMUNITY ABOUT THE HARMFUL EFFECTS OF SINGLE-USE PLASTICS ON OUR ENVIRONMENT AND HEALTH.
  2. PROVIDING RESIDENTS AND BUSINESSES WITH A RANGE OF EASY-TO-ADOPT ACTIONS THAT CAN HELP THEM MAKE A SUCCESSFUL TRANSITION AWAY FROM SINGLE-USE PLASTICS.
  3. REINFORCING AND CELEBRATING POSITIVE CHANGES.



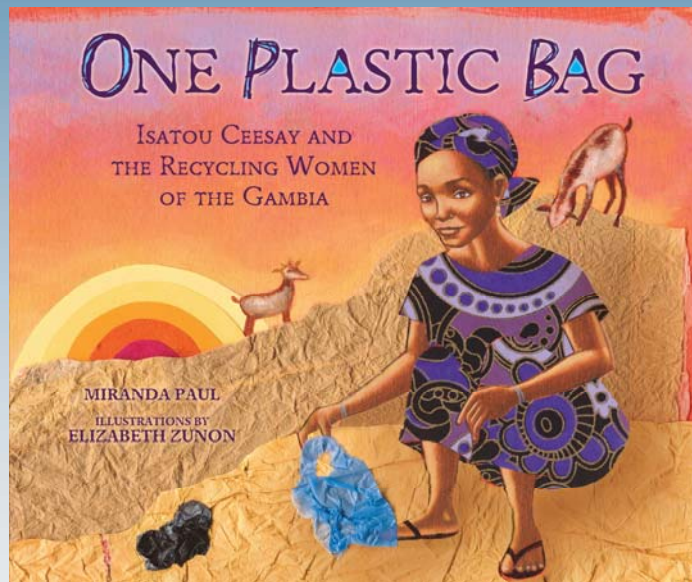


# COMMUNITY ENGAGEMENT ELEMENTS

1. SUSTAINABILITY STORY TIME
2. BAG IT SCREENING
3. T-SHIRTS TO TOTES
4. SUSTAINABLE BUSINESS FORUM
5. REUSABLE BAG EDUCATION CAMPAIGN & COMMUNITY CANVASSING
6. SUSTAINABILITY LECTURE
7. PLASTICS ORDINANCE INFO SESSION & DISTRIBUTION OF POSTERS TO BUSINESSES
8. GREEN BUSINESS CERTIFICATION/AWARDS



# SUSTAINABILITY STORYTIME IN THE CLASSROOM



# BAG-IT SCREENING

**ACME**  
SCREENING ROOM

25 South Union Street,  
Lambertville NJ

**BAG IT- Earth Day Series**  
**Intro by Liz Magill of the**  
**Lambertville Environmental Commission**  
**Sunday, April 14 at 4 PM**



**Sponsored by The Association of NJ  
Environmental Commissions (ANJEC).**  
Americans use 60,000 plastic bags every five minutes, disposable bags  
that they throw away without much thought. But where is "away?"  
Where do the bags and other plastics end up, and at what cost to the  
environment, marine life and human health? *Bag It* follows Jeb Berrier  
as he navigates our plastic world and asks: Are plastic bags really  
necessary? What are plastic bags made from? What happens to plastic  
bags after they are discarded? What he learns quickly grows far beyond  
plastic bags.  
Rated NR 1 hour, 19 minutes

 **TICKETS: DONATION TO ACME \$6**





# T-SHIRTS TO TOTES



# SUSTAINABLE BUSINESS FORUM





# SUSTAINABLE BUSINESS AWARD

- 13 Businesses Nominated
- Ongoing...



# LEARNING LESSONS

- CHAMPIONSHIP FROM MAYOR & CITY OFFICIALS
- TEAM OF DEDICATED INDIVIDUALS
- BRAND CONSISTENCY
- MESSAGING



# UPCOMING EVENTS

**OCTOBER 28, 2019**

COMMUNITY CANVASSING  
TRAINING DAY

**NOVEMBER 3, 2019**

COMMUNITY CANVASSING DAY

**DECEMBER 16, 2019**

SUSTAINABILITY LECTURE

# THANK YOU!

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[ELIZMAGILL@GMAIL.COM](mailto:ELIZMAGILL@GMAIL.COM)