

# 2018 Environmental Congress

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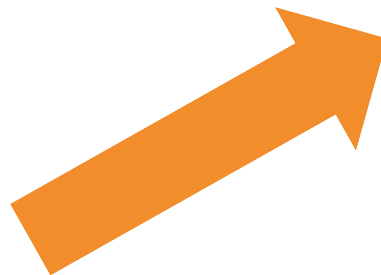


## *Accelerating EV Adoption*

October 12, 2018

Pamela G. Frank, CEO

Let us not suffer  
from a lack of imagination.



10% hh to 60% hh in 20 years

## **Who**

- Automotive Retailers
- Equity Advocates
- Consumer Advocates
- Labor Organizations
- Non-Government Organizations
- Technology Companies
- Electric Utilities
- Automotive manufactures
- Developers

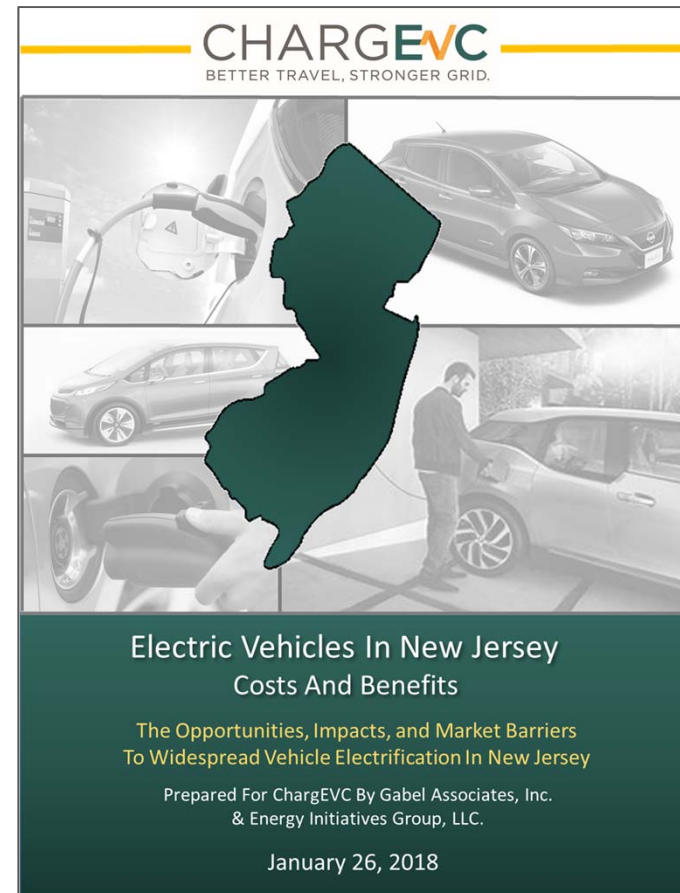
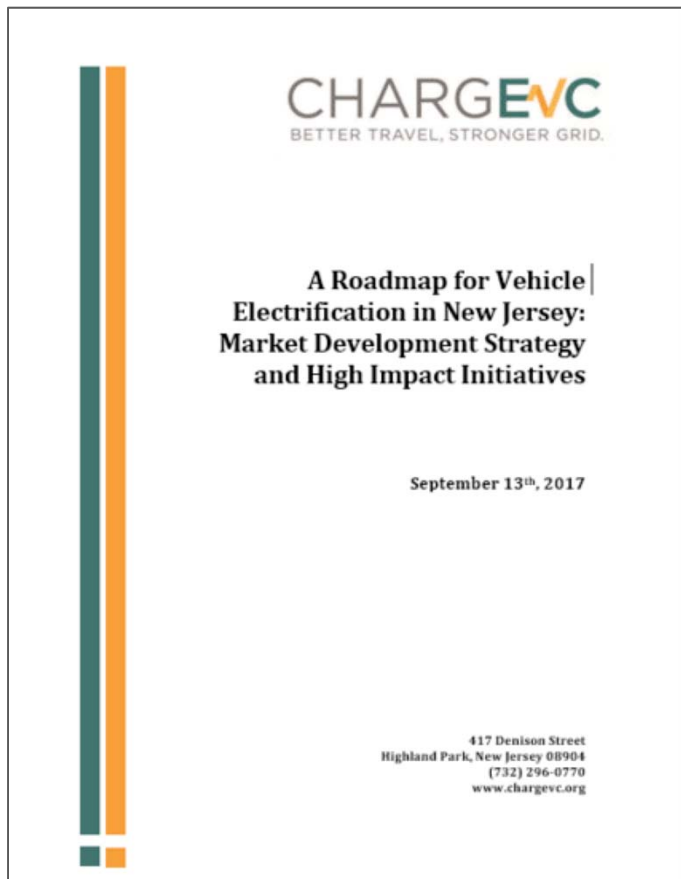
## **What**

- Develop and promote programs and policies;
- Encourage EV adoption;
- Ensure managed development of electric vehicles infrastructure to provide benefits for all of New Jersey.

## **How**

- Providing reliable data;
- Advocating for programs and policies; and
- Engaging local, regional, and state leaders.

## Telling a compelling story



## BENEFITS FOR ALL

**EMISSIONS**

**ELECTRIC RATES**

**FUEL & MAINTENANCE**

- Utility filings
- Omnibus EV bill
- VW settlement funds
- Energy Master Plan

## REV UP!

- Electric Avenue – State Street, Trenton
- Paterson – Calvary Baptist Church – EV Blessing
- Asbury Park – Hotel Asbury
- League of Municipalities – Mayors & Council

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