

ReThink Disposable

Free assistance to help your business
reduce disposable packaging



The ReThink Disposable program can help your business:

- ➡ Reduce disposable food service ware costs
- ➡ Improve customer dining experience
- ➡ Prevent litter near your business
- ➡ Keep local waterways clean
- ➡ Be a greener business
- ➡ Lower waste collection service costs
- ➡ Reduce waste sent to air-polluting incinerators



SAVE MONEY • REDUCE WASTE • GO GREEN

Free technical assistance available to a limited number of businesses.

**ReThink
Disposable**
STOP WASTE BEFORE IT STARTS
www.rethinkdisposable.org

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Here's what New Jersey businesses are saying about **ReThink Disposable...**



"We only serve straws by request to minimize how much waste we are putting out into the environment. As a restaurant you sometimes have a little bit of guilt about waste between to-go ware and straws. Anything we can do to minimize the amount of waste is always ideal. I was really surprised to see how our customers were so supportive of the program. Most customers were perfectly fine going without straws."

Nataki Williams — Owner, Vital Restaurant, Montclair, NJ

ANNUAL SAVINGS:

\$84

ANNUAL WASTE REDUCTION:

6.6 lbs.

CHANGES IMPLEMENTED:

Serves straws by request, reduced straw use by 60%

"Our drain was constantly being clogged by straws and every time we'd pull the drain out it was full of hundreds of stirrer straws. They never get used... why do we have these stirrer straws in the first place. One day to the next we got rid of stirrer straws 100%... they didn't even notice and if they do ask it's a perfect opportunity to educate."

Jason Gleason — Owner, Pig & Prince Restaurant, Montclair, NJ

ANNUAL SAVINGS:

\$2066

ANNUAL WASTE REDUCTION:

162 lbs.

CHANGES IMPLEMENTED:

Serves straws by request, reduced straw use by 90%.
(Also eliminated stirrer straws — data not included)



ReThink Disposable is a project of Clean Water Fund conducted in partnership with Montclair Center BID, Montclair's South End Business Association, Maplewood Village Alliance, local businesses, and government agencies.

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