

May 5th, 2020

To Whom It May Concern:

It is my pleasure to write this letter of recommendation for Sandra Froonjian. Sandra worked for me for almost four years as the public relations representative for my company, Kulture Kombucha LLC, and she consistently stood out as one of the most hard-working and dependable employees I have ever met.

As the public relations representative, Sandra would juggle several tasks on daily basis. One of her main roles was maintaining communication with current clients and dealing with any issues from clients as they arose. Even when faced with the most difficult or even angry clients, Sandra never failed to impress me with her ability to remain calm, professional, and diplomatic while diffusing the situation and keeping the client happy. Her excellent customer service and communication skills were also frequently demonstrated when Sandra would seek out potential clients and run markets. Her positivity and energetic personality, along with her impressive knowledge of the product, always won people over and increased our sales and clients tremendously.

Throughout the time that Sandra worked for me, the company was constantly evolving, and so were Sandra's job duties. She often demonstrated her ability to learn quickly and work with a diverse group of people by performing a wide range of duties outside of her job description including, but not limited to, creating a website for our company, generating product reports, digitally designing labels and brochures, and creating and operating our social media pages. No matter what job she was asked to complete, she always put in 110% effort and never missed a deadline. Her strong organizational skills were also evident in the spreadsheets she submitted.

In summary, Sandra's positivity, diligence, dependability, and ability to work well with clients and co-workers made her a valuable asset to Kulture Kombucha, and I am confident she will make a valuable asset to any other job, including in the tech field. Rarely have I been able to recommend someone without reservation, but it is a pleasure for me to do so in the case of Sandra Froonjian.

If I could be of any help to your decision-making process, please feel free to contact me at: martinholeran@gmail.com, 609-401-1889.

Sincerely,
Martin Holleran
Founder, Owner, & Manager, Kulture Kombucha LLC