

Immunization Strategies in Complex Networks: Addressing the Problem of Missing Data

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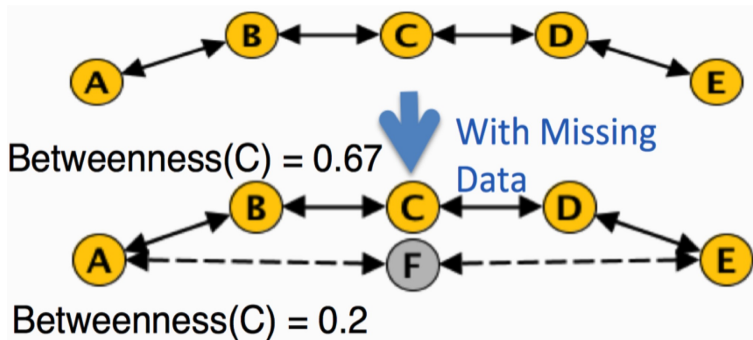
Complete Data is Rare: Regular Issues with Census Data

- ▶ Unwilling to be interviewed
- ▶ Contact details secret even among partners
- ▶ Population members inaccessible
 - ▶ Incarcerated
 - ▶ Homeless (no address)

Complete Data is Rare: Hidden Population Example - Colorado Springs

- ▶ At least 44% of nodes missing (out of those found eligible for the study)
- ▶ At least 88% of nodes with incomplete local network data
- ▶ These are generous lower bounds

Complete Data is Rare: Impact on Centrality Measures



Some centrality measures can change drastically with the addition/removal of few nodes

Stochastic Strategies

- ▶ 1: Randomly sample from node list

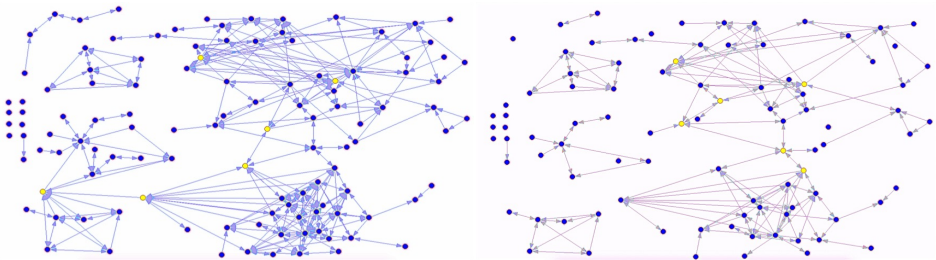
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- ▶ 2: Investigate local network around randomly sampled node

Stochastic Strategies

- ▶ 1: Randomly sample from node list
- ▶ 2: Investigate local network around randomly sampled node
- ▶ 3: Nodes are found to be central if they are frequently found to be locally important

True Network vs Known Network



Relative Efficacy of Immunization Strategies

