

Use of Multimedia in DSU Online Instruction



These guidelines and resources for posting copyright-compliant media on the DSU streaming server are presented to encourage DSU faculty to integrate multimedia in online and hybrid courses.

Quick-Check Streaming Server Posting Guidelines

- ✓ Work is created and performed by faculty or students and used with permission
- ✓ Media are textbook or software publisher resources and used with permission
- ✓ The copyright holder has been contacted and content is used with permission
- ✓ Entire work will be shown **synchronously** under the control or actual supervision of instructor and as an integral part of the class experience to fulfill an important instructional objective
- ✓ **Portions** of a copyrighted work are posted in accordance with either the doctrine of Fair Use (<http://www.copyright.gov/title17/>) or the expanded rights and privileges provided to educators in online environments provided by the TEACH Act (<http://www.utsystem.edu/ogc/intellectualproperty/teachact.htm>)

DeSales Streaming Media Policy for Copyrighted Works

An entire work may be streamed IF that work will be shown in a synchronous online class session and NOT made available for individual online viewing at any other time.

Without prior consent from the copyright holder, **no more than 50% of a copyrighted work should be streamed** as long as the portion(s) streamed does not contain a qualitatively substantial portion of the work and is not designed to replace a student's purchase of the copyrighted work.

Trexler library staff can help identify copyright holders and assist instructors with requesting copyright holder permission to use full length works. Acknowledging a source does not substitute for seeking permission.

Important: All media on the DSU streaming server must be accompanied by a Streaming Server Request Form and Copyright Waiver. Streaming Server media becomes unavailable to students seven (7) days after a course ends. Faculty media will be purged from the server after two years at the end of the academic year unless DEIT is otherwise notified in writing. TEACH Act time limits are our guide.

Note: The U.S. Copyright Law codified the doctrine of *Fair Use* in section 107 of the U.S. Copyright Law (<http://www.copyright.gov/title17/>). See also <http://www.desales.edu/copyright> and <http://www.copyright.gov/circs/circ21.pdf>.



Media Resources for Online Courses

Educational Media Sources	Description
Annenberg Media (http://www.learner.org)	Content published by Annenberg Media and licensed by DeSales for inclusion in distance learning courses.
ARTstor	ARTstor is a nonprofit digital library of more than one million images in the arts, architecture, humanities, and social sciences that can be used for educational purposes and included in online courses.
Dance in Video	Dance in Video contains dance productions and documentaries by performers and companies of the 20th century. Selections cover ballet, tap, jazz, contemporary, experimental, and improvisational dance, as well as forerunners of the forms and the pioneers of modern concert dance. Videos contain link & embed code for use in online courses.
Discovery Education Streaming* *Requires a logon. See a member of the Education department for credentials.	Includes over 8,000 videos segmented into 87,000 content-specific clips tied directly to state and national standards.
Films on Demand	The Films on Demand database includes a library of over 6,000 licensed videos from producers such as PBS and Films for the Humanities. You can show them in your class or stream them online in your ANGEL courses.
Naxos Music Library	Naxos is available from Trexler Library and provides online access to more than 15,000 CDs and 230,000 tracks of classical music.
Naxos Video Library	This is a performing arts video library with over 300 operas, ballets, documentaries, live concerts, and musical tours of historic places.
Online Video Sharing Communities <ul style="list-style-type: none">• http://www.teachertube.com/• http://www.youtube.com/edu• http://www.youtube.com/	Online video and audio sharing communities where individuals have posted original content that can be used by educators since it has been published to the public domain. (Exception: Copyrighted material uploaded in violation of the sites' terms)
Public Companies - movies <ul style="list-style-type: none">• Netflix – http://www.netflix.com• Blockbuster – http://www.blockbuster.com	Public companies offering movie rental and video streaming services of full length movies.
Public Companies - television <ul style="list-style-type: none">• http://www.slashcontrol.com• http://www.hulu.com• http://www.nbc.com/video• http://www.cbs.com/video	Clips and full length episodes of popular television shows and movies.
SmartHistory	This is a free multi-media web-book designed as a dynamic enhancement (or even substitute) for the traditional art history textbook. It includes audios and videos about works of art found in standard art history survey texts.
Theatre in Video	Theatre in Video contains performances of the world's leading plays, together with more than 100 film documentaries, online in streaming video. Contains over 50 titles, representing hundreds of leading playwrights, actors and directors. Videos contain link & embed code for use in online courses.
Trexler Library Holdings	Titles may be put on reserve for class viewing.

