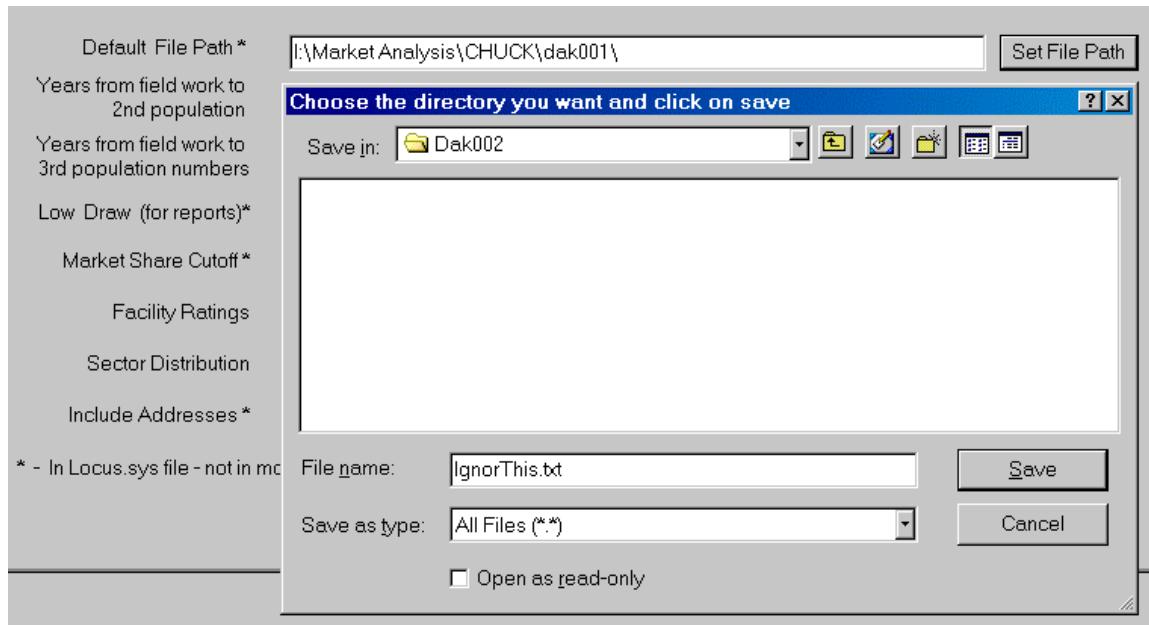


To Change Default File Path



Click on Set File Path



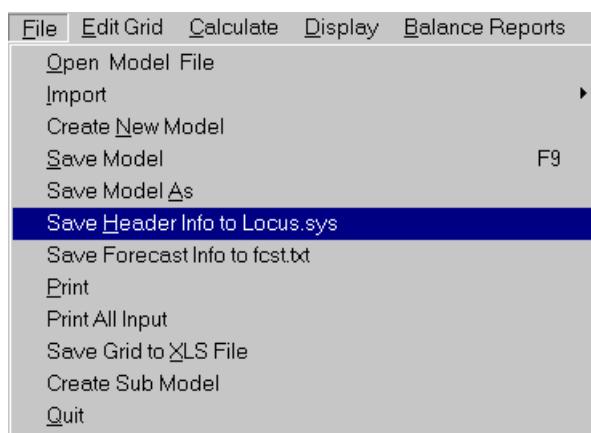
And then Choose the directory you want appears.

Locate the new file folder (Dak002) and save



Now you have the new path set.

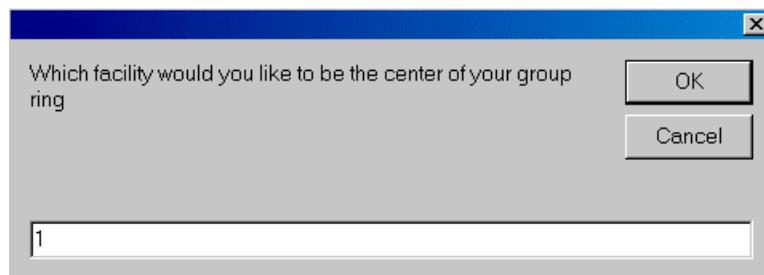
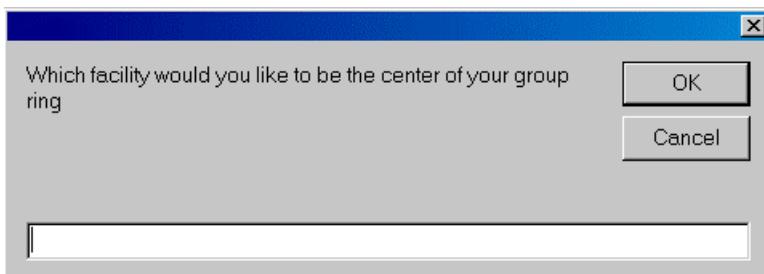
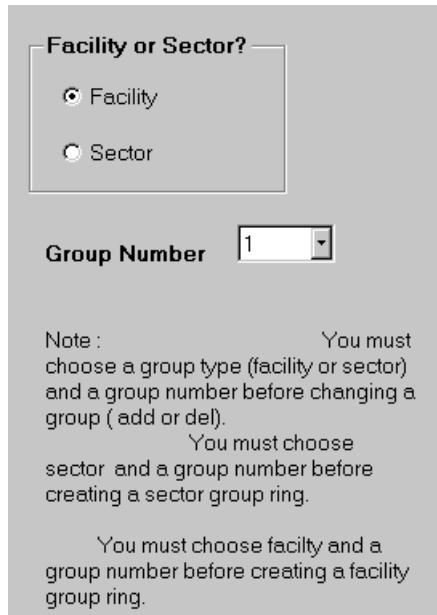
To make Locus 2000 always open here, save the Locus.sys file from the pull down menu

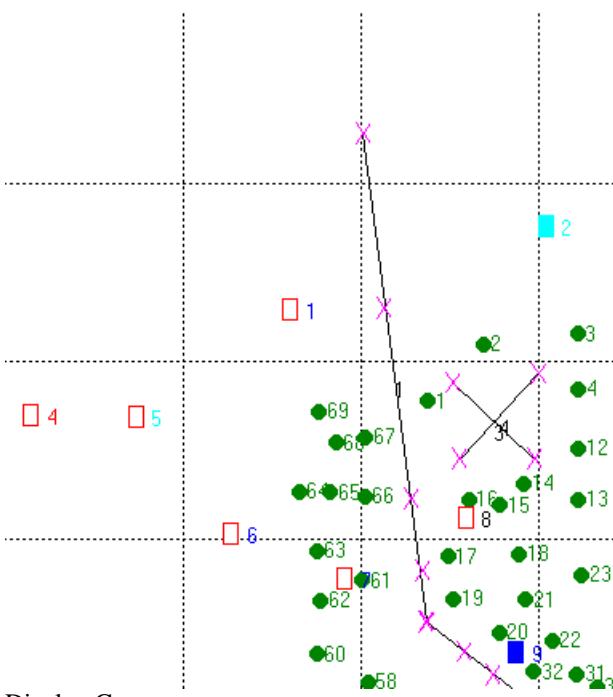
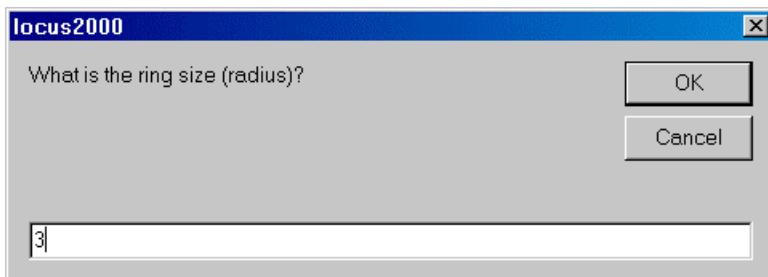


By doing this your Locus 2000 program will be set to this default setting

Create Facility Rings in Display Groups

This will enable Locus 2000 users to create Facility Groups that are within designated distances. You may add or subtract from the facility group. Always save your groups before going on to next step.





Display Group



This new feature will help in micro modeling with in larger models. You can use this for most facility reports including Competitor Information.

Add Columns to reports

Click on Add blank columns

Competitor Information & Evaluation																
DAKOTA, MINNESOTA - March 1999																
	Map Key	Name Address	Total Area	Sales Area	Weekly Volume	Check Outs	Prim Park	Ext Ops	Int Cond	Pro Cond	Meat	Deli	Bakery	Rx	Adjacent Retail	
1	1	MARKETPLACE Main & High	34,000	25,000	250,000	7	200	3	3	0	4	4	3	0	2	Freestanding
2	2	GROCERYLAND Locus & Howell	17,000	13,000	120,000	5	150	3	3	5	3	3	2	2	0	Blockbuster, Dollar
3	3	FRESH FAIR Reading & Cliff	45,000	33,000	300,000	8	225	4	4	5	4	4	5	3	4	Minors
4	4	FARMER'S Long & Short	7,500	6,000	45,000	10	60	3	3	0	3	3	3	3	2	Freestanding
5	5	GROCERYLAND Code & Knife	20,000	15,000	100,000	8	125	4	3	5	4	4	4	4	3	Discount City
6			Totals	123,500	92,000	815,000										
7			Averages	24,700	18,400	6.60 /Sq.Ft.										
8	Total Stores = 5															

A column is added between each column. This helps in proper spacing when using Excel for final reports.

Competitor Information & Evaluation																
DAKOTA, MINNESOTA - March 1999																
	Map Key	Name Address	Total Area	Sales Area	Weekly Volume	Check Outs	Prim Park	Ext Ops	Int Cond	Pro Cond	Meat	Deli	Bakery	Rx	Adjacent I	
1	1	MARKETPLACE Main & High	34,000	25,000	250,000	7	200	3	3	0	4	4	3	0	2	Freestanding
2	2	GROCERYLAND Locus & Howell	17,000	13,000	120,000	5	150	3	3	5	3	3	2	2	0	Blockbuster
3	3	FRESH FAIR Reading & Cliff	45,000	33,000	300,000	8	225	4	4	5	4	4	5	3	4	Minors
4	4	FARMER'S Long & Short	7,500	6,000	45,000	10	60	3	3	0	3	3	3	3	2	Freestanding
5	5	GROCERYLAND Code & Knife	20,000	15,000	100,000	8	125	4	3	5	4	4	4	4	3	Discount C
6			Totals	123,500	92,000	815,000										
7			Averages	24,700	18,400	6.60 /Sq.Ft.										
8	Total Stores = 5															

Notice the small gaps between numbered columns (spacing is .50).

Sister Pairs

A Sister Pair is a set of two stores that are so similar that there would be very little reason for a consumer to go past one to shop at the other. The Locus 2000 program creates a psychological barrier between the stores. This has the effect of increasing the distance between a consumer and one of the sister pair if the consumer is closer to the other.

The user provides 4 pieces of information;

- 1 - facility 1
- 2 - facility 2
- 3 - strength 1
- 4 - strength 2

To visualize the sister barrier that is created, draw a line from facility 1 to facility 2. Find the midpoint of the line and spin the line 90 degrees.

If the path from a sector to one of the sister store passes through its sister barrier then the distance used for pulling power calculations is modified. If you are going from a sector on facility 1's side of the barrier to facility 2 and the direct path from the sector to facility 2 intersects the sister barrier, you multiply the distance from the sector to the barrier by strength 1 and add that distance to the actual distance of the path from the sector to facility 2.

If both facilities have 0 strength the sister pair's only effect would be making the program run slower.

Locus Manual Adjustment to Correlation Data

Replace with following page

B. Adding Correlation

1. Add New Survey Information

To add information into the correlation routine, select the *Correlation File Folder* and choose *Add New Correlation*. The *Add New Survey Information* box appears.

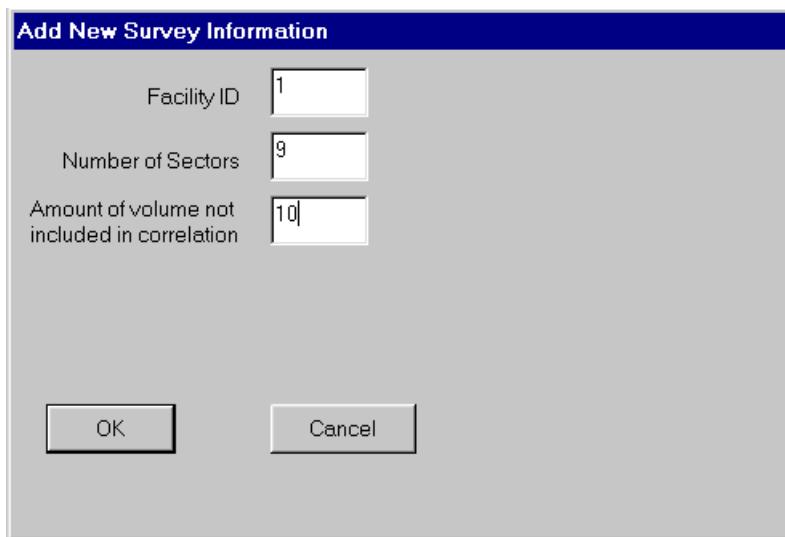


Figure 7-1: The Add New Survey Information Box.

2. Enter Facility Information

Enter *Facility ID*, *Number of Sectors* and *amount of facilities business not to be included*.

The Model then allows you to enter the sectors and dot counts.

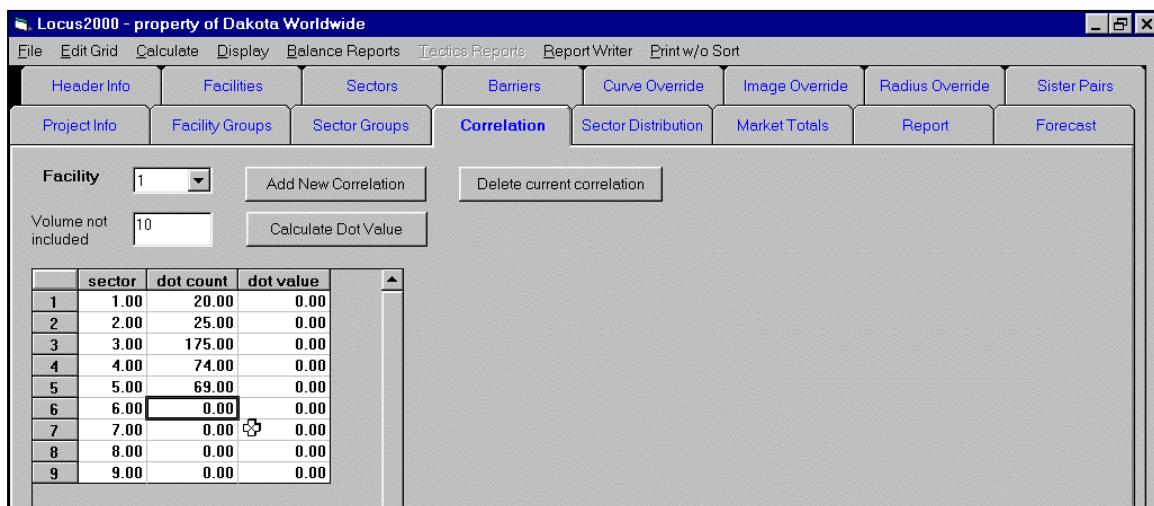


Figure 7-2: Entering Sectors and Dot Counts.