

Locus™ ProView QUICK GUIDE

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Google Maps in Locus

Close Goggle Maps Window New Location Information Print

Hide/Show facilities Hide/Show sectors Map Satellite Hybrid Terrain

200 m 1000 ft

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To Run Google Maps from Locus™ ProView

To access Google Maps your computer must have internet access. Open the Locus™ ProView program and then a model. From the main menu choose the Display/Google Map option.

Data Flow

Unlike the Locus Display Path screen, **any additions or moves done in the Google Maps option will not be reflected in the Locus model** you are working in. The data must be copy/pasted back to the Locus model as covered below. If you wish to return to the original map view that reflects the Locus facility and sector spreadsheets or changes made in the Locus spreadsheets, the session of Google Maps option must be closed and reopened.

Navigation Controls

Navigation controls are in upper left corner. Clicking any of the four arrows in the circle will move the map in the direction of the arrow. The map can also be moved by dragging it. Just do not drag any of the place marks by accident. Clicking on the minus sign zooms out and clicking on the plus sign zooms in. Drag the button on the line between the plus and minus to zoom in or out.

Map Options

Map options are in the upper right corner. “Map” shows roads, water, parks, city names, etc. “Satellite” shows the satellite or aerial view. “Hybrid” shows the satellite with the roads, names and icons from the “Map” option. “Terrain” shows the terrain and the items on the “Map” option.

Scale

The scale is on the lower left corner and appears in kilometers and miles.

Sectors

Sectors are marked with a blue square. If you put your cursor over a sector, the sector number will appear. If you click a sector, sector information will appear. Any information with a value of zero will not be displayed (i.e. 0% college). The southern most information window will always be the top layer displayed. If you double click a sector, the location information will appear on top of the sector information. The location information will appear with the longitude first and the latitude second. This is different than the standard order for location information in Google Maps. It is the order used in the Locus spreadsheets.

Facilities

Facilities are marked with different colored paddles. There are nineteen different paddles (some with different colors and some with different shapes in them) which will be used to indicate the chain of the facility. If there are more than 19 different chains, then all chains with only one facility in the trade area will be white. If there are more than 19 chains with two or more facilities, then the paddles will be reused. If you put your cursor over a facility, the facility name and map key will appear. If you click a facility paddle, facility information will appear. Any information value of zero will not be displayed (i.e. “0” rating for deli). The southern most information window will always be the top layer displayed. If you double click a facility paddle the location information will appear on top of the facility information. The location information will appear with the longitude first and the latitude second. This is different than the standard order for location information in Google Maps. It is the order used in the Locus spreadsheets.

Hiding and Showing Sectors or Facilities

There are two buttons just to the left of the map option buttons (map, satellite, hybrid, terrain) at the top right of the map. If the sectors are showing on the map, clicking the Hide/Show Sectors button will remove the sectors. If the sectors are hidden the button will put them back on the map. The same is true for facilities and the Hide/Show Facilities button.

Moving Sectors or Facilities

The sectors and facilities can be moved to a new location by dragging them. If the associated information window is open, it should be closed and reopened to reflect the new location information. This does not change the information in the Locus model.

Creating New Markers

To add a marker to a new location, click on the map at that location. Putting your cursor on the new marker will show you the longitude and latitude. Clicking on the new marker will open an information box with the location information. You can create as many new markers as you wish but only the last created information box will be available.

Copy/Pasting

Any of the information in the windows can be copied by highlighting the number you want to copy and pressing control C. Then select the target cell in the Locus spreadsheet and press control V or right click and paste. Copy/paste only one number/cell at a time. If copying into a spreadsheet such as Excel, full function (multiple cells) pasting can be done.

To Print, Close, Save Image

To **print** the current map click on the menu item “Print”.

To **save image**, select print, then select Adobe pdf (or similar program) as your printer. Save this file to your project folder.

To **close** Google Maps either click on the menu item “Close Google Maps Window” or click on the X in the upper right corner.

HTML

When the Google Maps option is opened in Locus, a *temp* file is created in the same folder as the Locus model file. Look for a file named xxxxGoogleMapTemp.html. The x's will be the Locus model name. It is rewritten, copying over the previous temp file each time you open “Display Google Maps”. This file is a program that when run will function just as it does in Locus ProView. This is a handy tool for displaying trade area information when the Locus program is not available. Images can be printed/saved from here also.

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