

SPONSORSHIP PACKAGE

TEAM PHANTOM

SIMON FRASER UNIVERSITY (SFU)
FORMULA SAE ELECTRIC TEAM



MISSION:

To engage
young innovators
in creating electric
vehicles of the
future.

INNOVATION
SUSTAINABILITY
EXPERIENTIAL LEARNING



DEAR PROSPECTIVE SPONSOR,

We are asking for your support to develop SFU's first formula electric race vehicle. Team Phantom is a design team of over 40 dedicated SFU students building an electric vehicle to compete in the 2020 Formula SAE Electric competition. We provide a platform for students across all faculties to learn and create innovative hardware and software designs.

Over the past three years, we have designed the vehicle and acquired key components like the motor and batteries. We have built an electric Go-kart and attended 20+ community events. We hope for your support through in-kind and monetary donations to obtain the remaining components and pay competition fees. Our team members have industry experience and have developed a rich skill set. Your support is an investment in the future careers of students developing next-generation electric vehicle technology. Please review our sponsorship package to learn about the benefits of investing in our journey. Thank you for your time and consideration.

Sincerely,

Team Phantom

LET'S RACE!



WHY SPONSOR US?

By sponsoring Team Phantom, you are making your mark on the future by contributing to the development of zero-emission vehicles. You are helping students grow and develop real-world creative experience. Your company can also benefit in a number of ways:

Advertisement and Exposure

We will display your company logo on our website, social media, team apparel, banner, and race vehicle. We showcase these items at community events monthly.

Building a Relationship with SFU

Supporting Team Phantom will help you build relations with faculty and administrators at Simon Fraser University. This can help your company hire skilled and talented co-op students and new graduates.

Showcasing your Products

In-kind donations of parts and material will be featured in our race vehicle. This is a novel and fun application that you can use to market your product. As a sponsor you are helping create SFU's very first electric race vehicle. Your product will receive even greater exposure to engineers and companies around the world at the international Formula SAE competition.



COMMUNITY + INDUSTRY

Building Strong Connections

We share our passion for electric vehicles and a sustainable future with the community through monthly outreach events. We love engaging with young kids all the way to seniors at events like ElectraFest, Fusion Festival, and Party for the Planet. Everyone loves to sit in our go-kart or give our electric longboard a spin. We are partnering with SFU to deliver outreach to high schools.

Beyond the classroom, our members have diverse experiences in the industry through SFU's co-op program. These students are hand-picked by companies for their project experience. They return to our team with the skills and connections to accelerate the development of our race vehicle. Here are just a few of the companies our members have interned at:



COMPETITION

Formula SAE Electric 2020

Formula SAE Electric is an international competition that will push the team to its limits for design, performance, and safety. We aim to create a vehicle designed to excel in all categories. We will network and foster connections with international teams and industry professionals who are just as passionate as we are about engineering a better future.

The competition includes both static and dynamic events. In order for our car to compete, the team must build a fast, powerful and cost-effective car that will be judged on its design, ingenuity, cost and overall performance. The competition encourages innovation, research and creative design that will shape the future of electric vehicles.

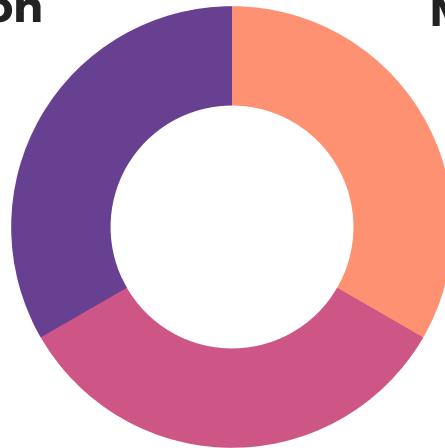


OUR BUDGET

Your kind support will go towards:

Competition

Registration (\$2,500)
Travel (\$5,000)
Outreach (\$1,500)
Test Equipment
(\$3,000)



Mechanical

Chassis (\$4,000)
Drive Train (\$5,500)
Brakes (\$1,000)
Suspension (\$3,250)
Body Work (\$2,500)

Electrical

Motor (\$10,000)
Controllers (\$5,000)
Battery Charging (\$2,000)
Boards + Harnessing (\$5,000)

Software and In-Kind Sponsorship

We are currently looking for in-kind donations and shop space/welding to build our chassis. In-kind support is very important for the team. Please feel free to contact us for a more detailed budget.

Sponsoring through Mentorship

Learning from industry experts is valuable for our team. We would love to get feedback from professionals in your company.

SPONSORSHIP LEVELS

How we will recognize your contributions:

	Advertisement on website	Recognition on race vehicle and apparel	Recognition on social media platforms	Vote of thanks at outreach events	Drive the completed race car!
Bronze (\$500+)	Company name + logo	Small text			
Silver (\$1000+)	Company name + logo + link	Small text + logo	Tags in post		
Gold (\$2,500+)	Company name + logo + link	Medium text + logo	Tags in post		
Platinum (\$5,000+)	Small paragraph about company	Large text + logo	Post about company	✓	
Premium (\$7,500+)	Paragraph highlighting contributions	Premium location, large text + logo	Multiple posts about company	✓	✓

These are some guidelines that we follow to recognize your incredible contribution to our team. We recognize that without the support of sponsors we would not be able to build and race our vehicle. If you are interested in sponsorship and have more specific needs, please do not hesitate to reach out to us.

All in-kind and software support sponsorships will be considered at a fair-market monetary value. All sponsors will be invited to attend our community outreach events.



Thank you!



Any Questions? Reach us at:

✉ phantom@sfu.ca

🌐 teamphantom.ca

FACEBOOK TEAM PHANTOM

Instagram sfuteamphantom

