Website Design Decisions

The colors and typefaces used for my website are designed to bring to mind three things: confidence, reliability, and creativity. While it is tough to show creativity within the 16 web-safe fonts, I think the use of Copperplate MS shows creativity and confidence at the same time. In terms of colors, the gray background allows some more contrast with the red, blue, and black I chose. By contrasting clicked navigation between red and blue, which are generally seen as complete opposites, the colors do a great job showing where you are in the site. As for the bright green accents/links, they are meant to stand out and provide some pops of color, which they do very well.

In terms of images, the only image I have so far is the logo in the top right corner. This logo will probably change in the near future, so it is not a paw, but the basic design will be the same. I think the font used in the logo shows more creativity, and the design itself is confident and strong with my initials placed in the center. I will probably add more images in the future, but not many. I am thinking a personal picture on the “About Me” page, but other than that I believe that the design and writing examples will provide enough page breaks to keep things interesting.