

# SALES PERFORMANCE INSIGHT DASHBOARD

Months

1

12

Quantity Ordered by City and Product

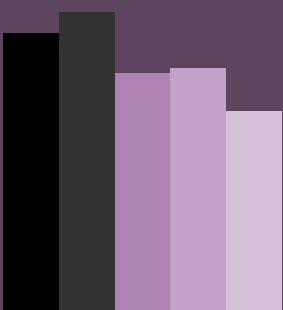
Product ● AA Batteries (4-pack) ● AAA Batteries (4-pack) ● Lightning Chargin... ● USB-C Chargin... ● Wired Headp...

Quantity Ordered

2K

1K

0K



Atlanta

Atlanta

2.99

1,700.00

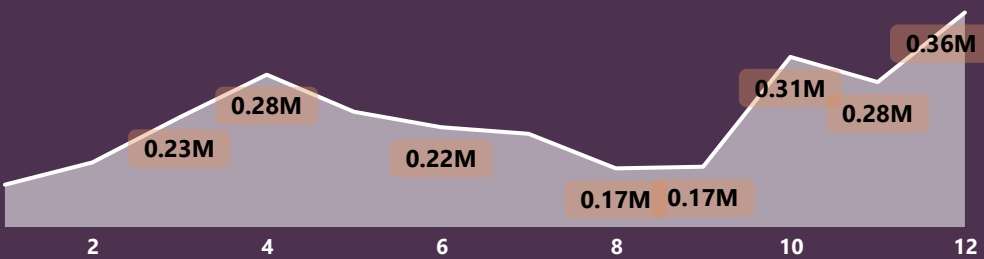
2.80M

Total Revenue

17K

Total Numbers of Orders

Revenue Trend by Month



Revenue and Quantity Ordered Trends

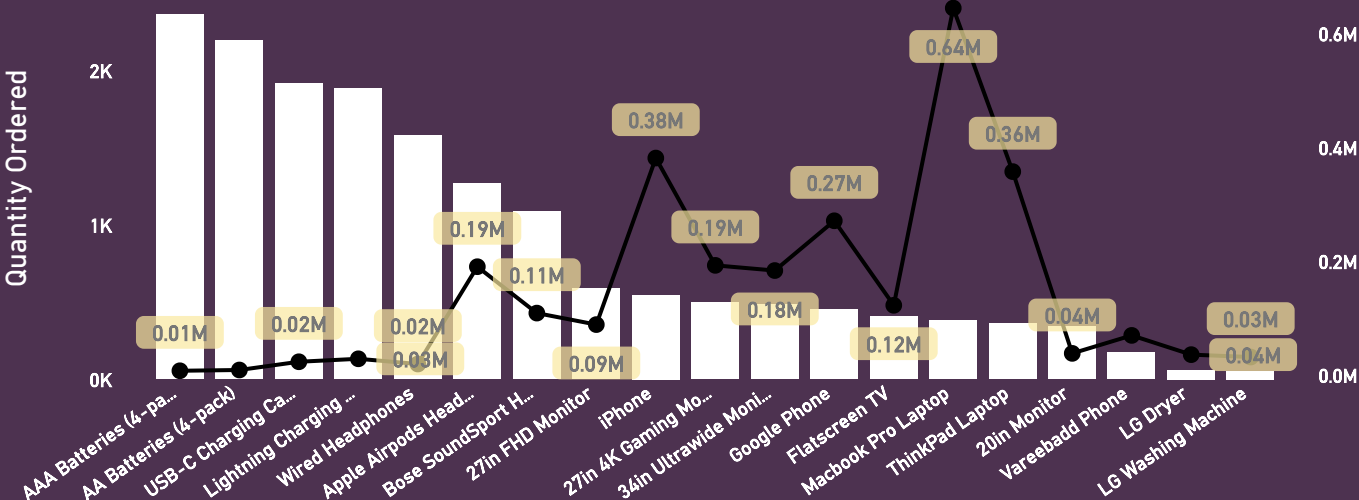
● Quantity Ordered ● Sales

Quantity Ordered

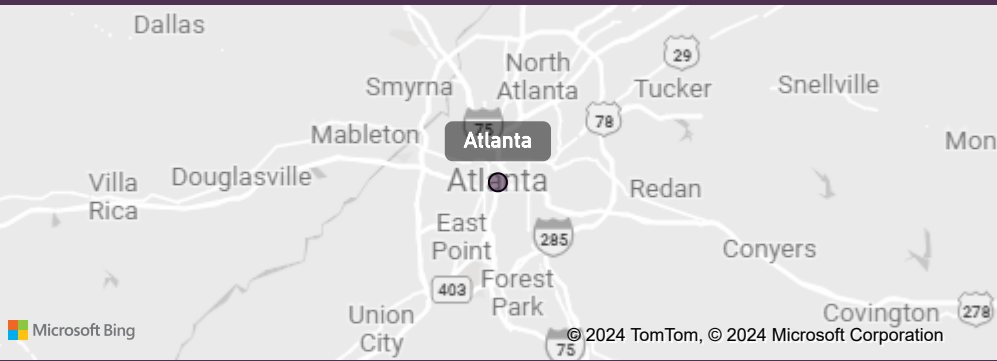
2K

1K

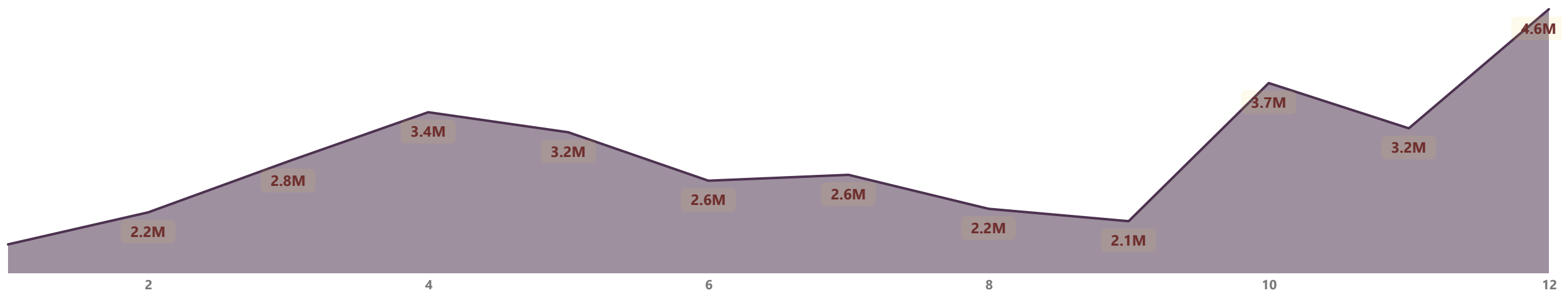
0K



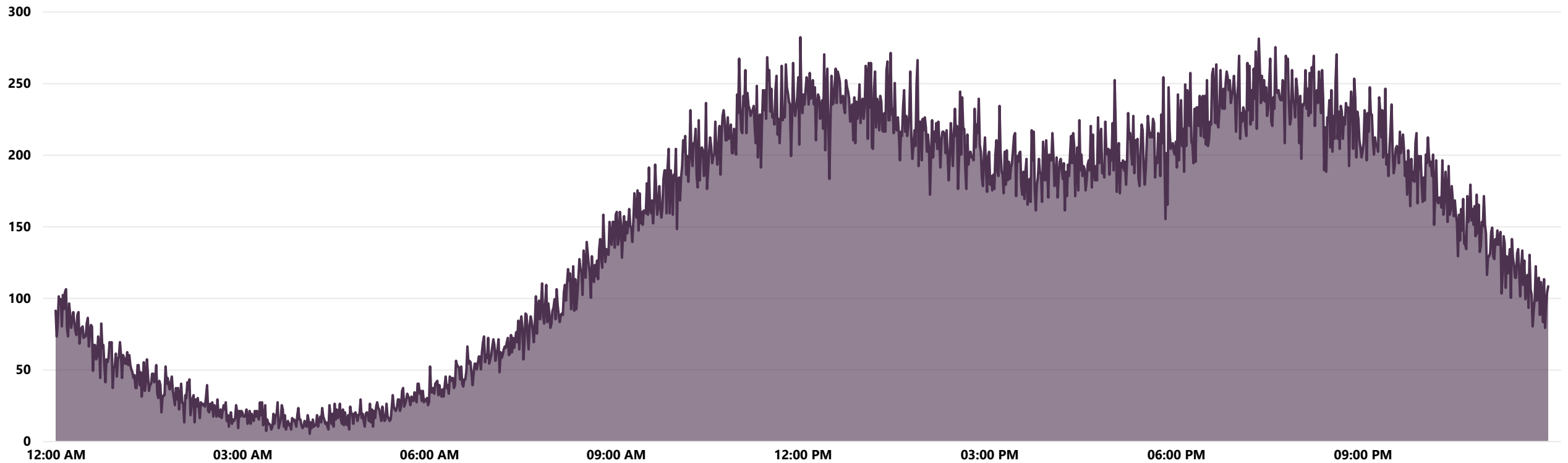
Sales Distribution by City

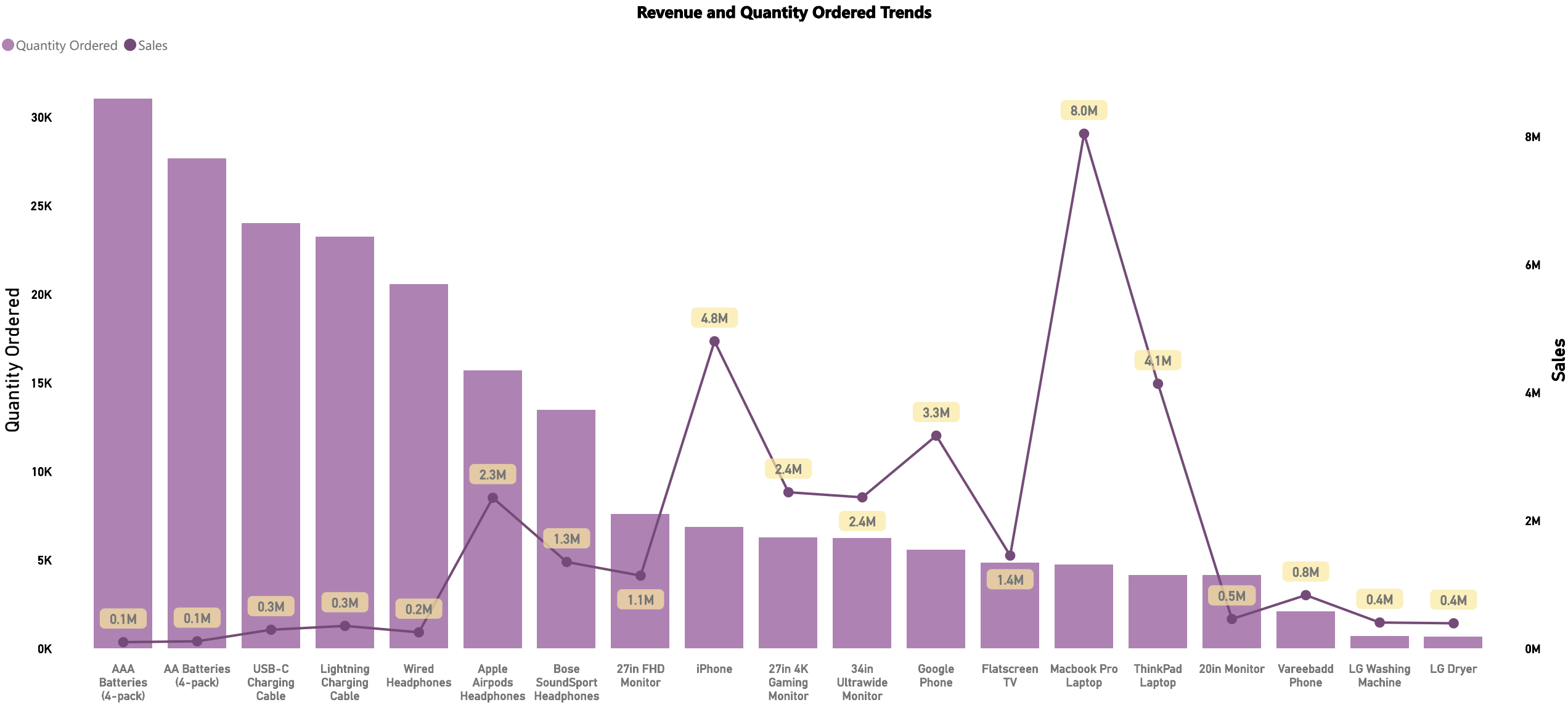


Revenue Trend by Month



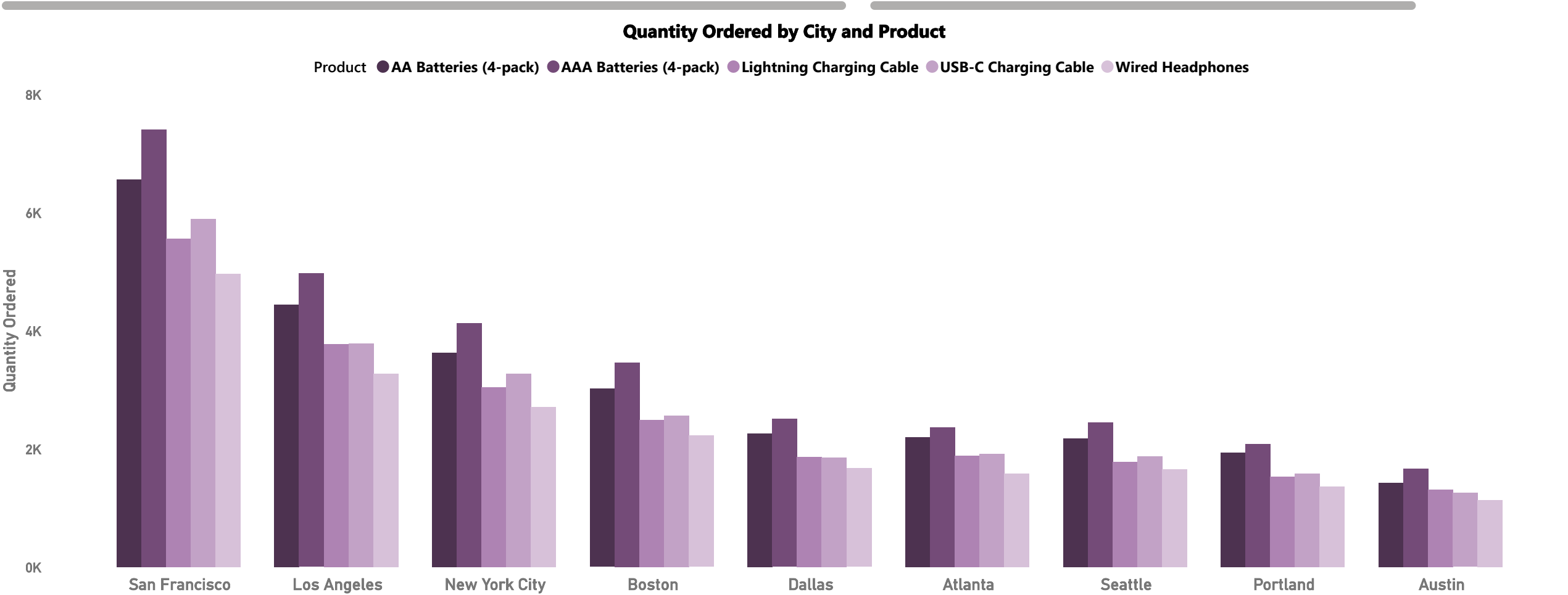
Quantity Ordered Over Time





Timestamp	Sales	Percentage Contribution per time	Total Sales Per time	Total Sales All time
12:00:00 AM	22,488.86	0.07%	£34,492,035.97	£22,488.86
12:01:00 AM	12,814.95	0.04%	£34,492,035.97	£12,814.95
12:02:00 AM	12,951.64	0.04%	£34,492,035.97	£12,951.64
12:03:00 AM	18,759.14	0.05%	£34,492,035.97	£18,759.14
12:04:00 AM	16,960.08	0.05%	£34,492,035.97	£16,960.08
12:05:00 AM	16,199.04	0.05%	£34,492,035.97	£16,199.04
12:06:00 AM	12,585.85	0.04%	£34,492,035.97	£12,585.85
12:07:00 AM	14,695.26	0.04%	£34,492,035.97	£14,695.26
12:08:00 AM	14,943.94	0.04%	£34,492,035.97	£14,943.94
12:09:00 AM	11,805.81	0.03%	£34,492,035.97	£11,805.81
12:10:00 AM	15,135.58	0.04%	£34,492,035.97	£15,135.58
12:11:00 AM	11,809.51	0.03%	£34,492,035.97	£11,809.51
12:12:00 AM	7,044.21	0.02%	£34,492,035.97	£7,044.21
12:13:00 AM	17,342.01	0.05%	£34,492,035.97	£17,342.01
12:14:00 AM	15,649.09	0.05%	£34,492,035.97	£15,649.09
12:15:00 AM	12,648.96	0.04%	£34,492,035.97	£12,648.96
12:16:00 AM	13,417.43	0.04%	£34,492,035.97	£13,417.43
12:17:00 AM	15,690.35	0.05%	£34,492,035.97	£15,690.35
12:18:00 AM	13,700.08	0.04%	£34,492,035.97	£13,700.08
12:19:00 AM	14,791.82	0.04%	£34,492,035.97	£14,791.82
12:20:00 AM	13,414.75	0.04%	£34,492,035.97	£13,414.75
12:21:00 AM	12,105.70	0.04%	£34,492,035.97	£12,105.7
12:22:00 AM	11,064.95	0.03%	£34,492,035.97	£11,064.95
12:23:00 AM	9,901.67	0.03%	£34,492,035.97	£9,901.67
12:24:00 AM	12,101.42	0.04%	£34,492,035.97	£12,101.42
Total	34,492,035.97	100.00%	£34,492,035.97	£34,492,035.97

City	AA Batteries (4-pack)	AAA Batteries (4-pack)	Lightning Charging Cable	USB-C Charging Cable	Wired Headphones	Total	City	AA Batteries (4-pack)	AAA Batteries (4-pack)	Lightning Charging Cable	USB-C Charging Cable	W
San Francisco	4903	4932	5174	5368	4592	24969	San Francisco	6555	7408	5557	5894	
Los Angeles	3289	3313	3512	3454	3043	16611	Los Angeles	4438	4967	3772	3782	
New York City	2675	2773	2861	2978	2490	13777	New York City	3630	4124	3041	3269	
Boston	2215	2301	2323	2333	2025	11197	Boston	3016	3461	2491	2561	
Dallas	1693	1650	1720	1691	1515	8269	Dallas	2261	2504	1864	1852	
Atlanta	1661	1598	1754	1773	1445	8231	Atlanta	2193	2359	1879	1915	
Seattle	1633	1624	1652	1704	1509	8122	Seattle	2179	2446	1775	1869	
Portland	1437	1359	1435	1458	1240	6929	Portland	1939	2080	1531	1582	
Austin	1071	1091	1227	1144	1023	5556	Austin	1424	1668	1307	1251	
Total	20577	20641	21658	21903	18882	103661	Total	27635	31017	23217	23975	



Sales Distribution by City

