

# Exchange rate Analysis

TEAM Z

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## ABSTRACT

An exchange rate is the rate at which one country exchanges currency with another. In our application we have tried to capture the exchange rate of one country and found out other exchange rates which are most closely correlated with its behavior. We have considered G20 countries from a time frame of Dec 1998 to Dec 2017.

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## 1 INTRODUCTION

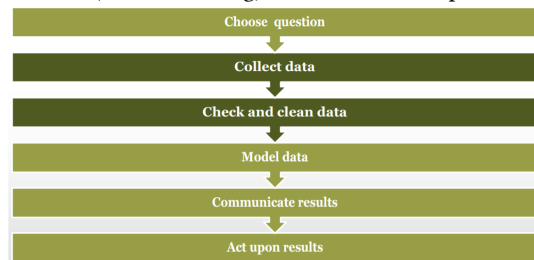
As team we had first decided on a different topic "Will I live longer if I cycle to work?". But in the process of trying to collect data it was seen that there was a lot of scientific studies associated with the topic but no real proof. Most of the data we found was already clean and we did not have much processing to do [5]. We could not find out any scientific method that directly links the factors we were considering (amount of oxygen intake, pollution, BMI etc) to the increase in life expectancy [3]. Combining all these factors into one prediction model became a challenge. So, after spending almost 4 weeks in trying to collect data we had to shift our focus to some other topic where we could get a significantly high volume of data. Now we are trying to predict the top three indicators affecting the currency of that country. After a considerable amount of research we have taken into account the following factors: exchange rates, interest rates, employment, population, import, export, GDP and inflation [6]. The annual factors, like the employment, population, trade networks, GDP and inflation are taken in the time range of 1991-2016.

## 2 IMPLEMENTATION

### 2.1 Cleaning high frequency data with python

The data that we have collected are from oanda.com, Bank of England and World Bank websites. It contains employment rates, population, GDP, import, export, inflation, interest and currencies of all G20 countries [6]. Considering 16 exchange rates and 9 indicators, we

have 144 (two are missing) indicators to look up.



#### 2.1.1 First step : Download

For the currency exchange data, it was about weekly average exchange rates from December 1998 to December 2017. We considered all currency of the G20's countries and downloaded all data considering the GBP as base currency [1]. Every file downloaded was made in this way :

```
rub-gbp.txt - Blocco note
File Modifica Formato Visualizza ?
RUB->GBP

Week 1,01 Dec 1998,0.03011,0.03050
Week 2,08 Dec 1998,0.02804,0.02850
Week 3,15 Dec 1998,0.02709,0.02740
Week 4,22 Dec 1998,0.02835,0.02874

Week 1,29 Dec 1998,0.02740,0.02885
Week 2,05 Jan 1999,0.02598,0.02637
Week 3,12 Jan 1999,0.02635,0.02663
Week 4,19 Jan 1999,0.02600,0.02619

Week 1,26 Jan 1999,0.02624,0.02636
Week 2,02 Feb 1999,0.02625,0.02637
Week 3,09 Feb 1999,0.02650,0.02662
Week 4,16 Feb 1999,0.02650,0.02667


Week 1,23 Feb 1999,0.02695,0.02712
```

For currency exchange data below technique was observed

- Size of table : 1240 x 4 columns
- Col[0] = Week(1,2,3,4)
- Col[1] = Month-Year (i.e. May 2002)
- Col[2] = Bid ( Bid is the price a buyer is willing to pay for a security)
- Col[3] = Ask ( Ask is the price a seller is willing to accept for a security)

We had 16 files (16 because in the G20 group France, Italy, Germany and European Union has currency Euro). Using python we gave in

input a file formed by 1240(included blank space between rows) x 4 columns and received the below output



```

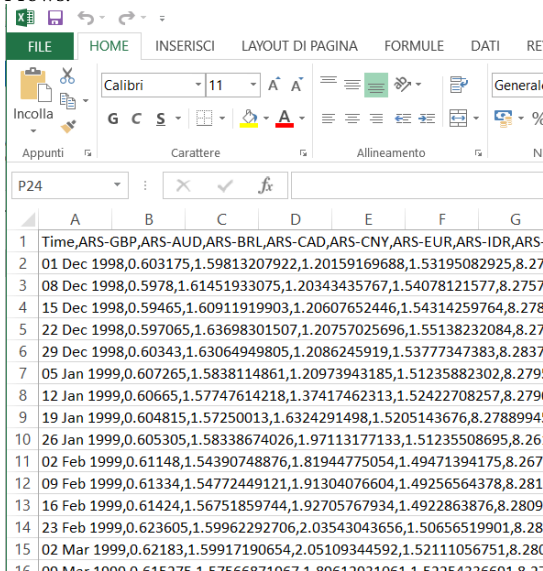
rub-gbp.txt - Blocco note
File Modifica Formato Visualizza ?
RUB-GBP
0.030305
0.02827
0.027245
0.028545
0.028125
0.026175
0.02649
0.026095
0.0263
0.02631
0.02656
0.026585
0.027035
0.026635
0.02624

```

All spaces were removed using python,saved in one different file, and an average between bid and ask was calculated.

### 2.1.2 . Third step : Creation of a complete matrix

We wrote another python script called complete Matrix.py that was used to create all possible currency pair. Remembering that the currency were 16 , we had a output matrix with 16x16 column and 994 rows.



	A	B	C	D	E	F	G
1	Time,ARS-GBP,ARS-AUD,ARS-BRL,ARS-CAD,ARS-CNY,ARS-EUR,ARS-IDR,ARS-USD						
2	01 Dec 1998,0.603175,1.59813207922,1.20159169688,1.53195082925,8.27						
3	08 Dec 1998,0.5978,1.61451933075,1.20343435767,1.54078121577,8.2757						
4	15 Dec 1998,0.59465,1.60911919903,1.20607652446,1.54314259764,8.278						
5	22 Dec 1998,0.597065,1.63698301507,1.20757025696,1.55138232084,8.27						
6	29 Dec 1998,0.60343,1.63064949805,1.2086245919,1.53777347383,8.2837						
7	05 Jan 1999,0.607265,1.5838114861,1.20973943185,1.51235882302,8.279						
8	12 Jan 1999,0.60665,1.57747614218,1.37417462313,1.52422708257,8.279						
9	19 Jan 1999,0.604815,1.57250013,1.6324291498,1.5205143676,8.2788994						
10	26 Jan 1999,0.605305,1.58338674026,1.97113177133,1.51235508695,8.26						
11	02 Feb 1999,0.61148,1.54390748876,1.81944775054,1.49471394175,8.267						
12	09 Feb 1999,0.61334,1.54772449121,1.91304076604,1.49256564378,8.281						
13	16 Feb 1999,0.61424,1.56751859744,1.92705767934,1.4922863876,8.2809						
14	23 Feb 1999,0.623605,1.59962292706,2.03543043656,1.50656519901,8.28						
15	02 Mar 1999,0.62183,1.59917190654,2.05109344592,1.52111056751,8.28						
16	09 Mar 1999,0.615775,1.57566971067,1.98617031061,1.51754326601,8.27						

## 2.2 Model High frequency Data

### 2.2.1 . Purpose

The target for this assignment was to find, giving in input one currency exchange, the **three** most relevant currency exchanges that most influences the input. To do that we considered the matrix containing all possible combinations of currency exchanges and we

used the Matlab. We used linear regression technique to create a model that eventually predicts future values of currency exchange and the most "relevant variables".

2.2.2 . Procedure To find the most relevant exchange rates for the input, it was necessary to write a Matlab script using CVX tool. CVX is a modeling system for constructing and solving disciplined convex programs (DCPs)[7].

```

gamma=10;
for k=1:100
    cvx_begin quiet
        variable w2( p+1 )
        minimize( norm(Y*w2-f) + gamma*norm(w2,1) );
    cvx_end

    [iNzero] = find(abs(w2) > 1e-5);
    length(iNzero')
    if length(iNzero')<=3
        if length(iNzero')==3
            %check the accuracy of the model calculating the mean
            %squared error on the test set
        end
        if rangeTooBig==1
            incr=incr-0.3;
            rangeTooBig=0;
        end
        gamma=gamma+incr;
    end
end
end

```

Explanation of the procedure :

- **cvx\_begin** : Must be written as the first instruction of a CVX model
- **cvx\_begin quiet** : Prevents the model from producing any screen output while it is being solved.
- **cvx\_end** : Must be the last instruction of the CVX procedure
- **variable** : It is used to declare the variable, it includes the name of the variable, an optional dimension list, and one or more keywords that provide additional information about the content or structure of the variable.
- **minimize** : It is a command used to declare an objective function( can be also maximize) N.B. The objective function in a call to minimize must be convex; the objective function in a call to maximize must be concave. In this case  $Y*w2-f$  is convex. **Goal :To find the best weight vector that minimizes the error**
- **+gamma(w2)** : We used gamma for the  $\ell_1$  regularization like **Lasso**. This technique is normally used to solve the overfitting problem in statistical models. **In this particular case we thought that it was a good idea since we built a model using 211 different variables and so the model was complex and the risk of overfitting was high**
- **find(abs(w2)>(1e-5))** : we found which weights are not switched off by the regularizer, that are the most relevant variables.

After obtaining the most relevant values, we split all the data in training set and test set and calculated the MSE (Means Squared Error) on the test set. After executing the script 15 times ,we had an average error of 20 on the test set[9].

### 2.2.3 . Justification about gamma

One of the most difficult thing was about setting gamma for the regularization. After a considerable amount of research we

understood that it is almost impossible set a good gamma because it is totally dependent on both the training set and all parameters that were used[8].

- Gamma is dependent on both the training set and the other parameters you use.
- There is no "good Gamma" for any data set alone
- Mathematically you call "Gamma" the "Lagrangian multiplier" (complexity control).
- The higher Gamma is, the higher the regularization. Increasing Gamma results in less overfitting but also greater bias.
- Gamma values around 20 are extremely high, and should be used only when you are using high depth or if you want to directly control the features which are dominating in the data set (i.e too strong feature engineering).

To find the most relevant values, based on the dataset, gamma was changed automatically in every iteration, and so it was increased until exactly three variables were not switched off.

**2.2.4 Create a model.** The second analysis that we did using the high frequency data values, was about creating a model that was able to predict the currency exchange trend establishing the top three and the least three predictable currency exchange. To do that we still used the CVX tool, regularizing the function but in this case gamma was fixed. We made researches and we saw many examples, moreover we run practical testing with different values of gamma and at the end we decided to set gamma = 8.0.

The dataset was divided in training and test using the proportion 75% and 25% respectively. Then the script was run using CVX tool.

```
%model
ii=randperm(N);
%splitting in training and test set
training=Y(ii(1:(N*0.75)),:);
test=Y(ii((N*0.75)+1:N),:);
fTraining=f(ii(1:(N*0.75)),:);
fTest=f(ii((N*0.75)+1:N),:);

gamma=8.0;

cvx_begin quiet
    variable w2(p+1)
    minimize( norm(training*w2-fTraining) + gamma*norm(w2,1) );
cvx_end

%storing all errors of all currencies in a vector to check
%the highest and the lowest
e(z)=sum(((test*w2)-fTest).^2)/(N/2))*100;
```

In the application we put two tables containing the top 3 most and the top 3 least predictable exchange rates, the currencies exchanges with the lowest error and the highest error on the test set respectively.

### 2.2.5 . Justification

In the beginning there were some doubts about using regression technique or an ANN(Artificial Neural network)[7]. We considered both merits and de-merits but in the end we chose to use linear regression principally for two reasons :

- The main reason was that the ANN is a black box method and it is very difficult to find any relationship between variables, on the contrary these relationships can easily be shown by regression models.

- The method of least squared regression converge much faster than a neural network, and this means a saving of resources and time

## 2.3 Low Frequency data

The low frequency data included the data of G-20 population, employment, trade network, GDP, inflation and interest rate. Every files downloaded was made in this way:

The image shows a dense table of data with many columns and rows. The columns are labeled with country codes and factor names. The rows contain numerical data for each country and factor combination. The table is very large and contains a lot of information.

The size of each factor of G-20 dataset table is 265 rows time 61 columns and each row is a country's factor data from 1960 to 2016. Firstly, we used python code to select the data of G-20 and used append function to put the G-20 data into a new array. Then, in order to clean out the data suitable for using and analysis, we used the zip function to transpose the array. Next, Due to the low frequency data were analyzed from 1991 to 2016, we filtered the data and put it into the new csv file. Furthermore, we used replace function to remove the space, which may cause the Index error. Using this python script all low frequency data were filtered and we put the all cleaned data into one file.

Country Code	ARG	AUS	BRA	CAN	CHN	DEU	EUU	FRA	GBR	IDN	IND	ITA
1991	11560000000	5287888811	28231000000	1.52E+11	54297000000	4.52E+11	1.08E+12	2.83E+11	2.51E+11	31380000000	27031902767	2.15E+11
1992	19119500000	55168883181	27964000000	1.57E+11	73819000000	4.85E+11	2.11E+12	2.88E+11	2.67E+11	34874000000	29663639166	2.32E+11
1993	21975400000	56603964909	34856000000	1.68E+11	98349000000	4.20E+11	1.88E+12	2.61E+11	2.55E+11	38222000000	30604948802	1.85E+11
1994	27723900000	66730232102	43495000000	1.82E+11	1.12E+11	4.64E+11	2.06E+12	2.81E+11	2.84E+11	43738000000	37872390417	2.05E+11
1995	28025117000	73422072738	62295000000	1.99E+11	1.35E+11	5.59E+11	2.51E+12	3.24E+11	3.27E+11	54461000000	482223107437	2.45E+11
1996	30212204066	80376140345	66018000000	2.09E+11	1.54E+11	5.53E+11	2.59E+12	3.24E+11	3.55E+11	59379000000	54959897568	2.59E+11
1997	37511586709	82747223907	75138000000	2.37E+11	1.97700000000	5.37E+11	2.59E+12	3.23E+11	3.80E+11	62830000000	58172791088	2.54E+11
1998	38797517537	79601560689	74415000000	2.41E+11	97527000000	5.85E+11	2.74E+12	3.46E+11	3.96E+11	44030337373	59387893754	2.68E+11
1999	32903070781	84902583708	62807000000	2.58E+11	1.19E+11	5.79E+11	2.84E+12	3.65E+11	4.19E+11	42974513488	62827489216	2.69E+11
2000	33068802787	88268084343	71576500702	2.87E+11	1.61E+11	5.95E+11	2.88E+12	3.77E+11	4.40E+11	5603483130	73075198253	2.84E+11
2001	33068802787	79477681918	71620484627	2.68E+11	1.80E+11	5.87E+11	2.87E+12	3.74E+11	4.39E+11	50548622609	73311168936	2.84E+11
2002	13372320000	8821680918	6077849499	2.71E+11	2.10E+11	5.86E+11	3.11E+12	3.91E+11	4.71E+11	5266753633	75714880128	3.02E+11
2003	18734510000	1.09E+11	62707203451	2.95E+11	4.10E+11	7.26E+11	3.72E+12	4.61E+11	5.29E+11	5694935710	92959121914	3.61E+11
2004	27326400000	1.34E+11	7895242018	3.37E+11	5.54E+11	8.59E+11	4.50E+12	5.42E+11	6.25E+11	67472159281	1.31E+11	4.23E+11
2005	34796900000	1.52E+11	96610925191	3.85E+11	6.49E+11	9.34E+11	4.89E+12	5.93E+11	6.86E+11	86260317494	1.82E+11	4.60E+11
2006	41261872520	1.70E+11	1.19E+11	4.30E+11	7.83E+11	1.08E+12	5.66E+12	6.58E+11	7.84E+11	87614053150	2.23E+11	5.28E+11
2007	53551718520	2.04E+11	1.58E+11	4.71E+11	9.49E+11	1.25E+12	6.64E+12	7.60E+11	8.41E+11	1.01E+11	2.79E+11	6.14E+11
2008	68242884088	2.48E+11	2.20E+11	5.08E+11	1.15E+12	1.41E+12	7.45E+12	8.69E+11	8.67E+11	1.38E+11	3.79E+11	6.89E+11

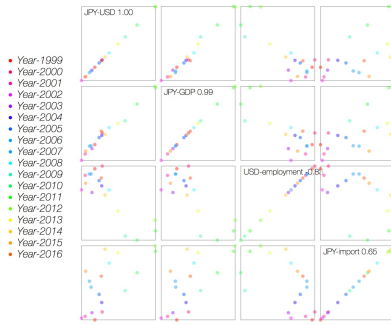
## 2.4 Design

**2.4.1 . Framework with Flask** It a simple framework with no roadblocks which we are using as a web server

**2.4.2 . Frontend with Javascript** The front endcoding was done using javascript

**2.4.3 . Displaying Result** D3 is the best choice for interactivi-ty.Hence we have used D3 for displaying the result

**2.4.4 . Application** The web application also loads the high frequency (weekly samples) exchange rate data, this is then aggregated down to year samples for analysis with the economic indicators.



The web app has the following two functions: 1) Finding Strongest Correlation – When this button is pressed the web app iterates through each exchange rate and calculates the correlation coefficient between it and each related economic indicator. This sorted in order of strength (closest to either 1.0 or -1.0) and then displayed. This allows us to find what are the strongest and weakest correlations. The app then also aggregates the absolute value of each correlation coefficient (to prevent positive and negative correlations cancelling each other out and allowing us to find the average strength of the correlation) with respect to the type of economic indicator. This then allows us to find the type of economic indicator which is most correlated with exchange rates. 2) Go! – This button takes a selected exchange rate and then generates a scatter plot for each of the economic indicators that are most correlated with that exchange rate. These are present in a 4 x 4 grid, the selected exchange rate is in the top right corner, and each economic indicator is plotted on the diagonal, each labelled with their respective correlation coefficient related to the exchange rate. The user is then able to see a correlation scatter plot for each variable by tracing the horizontal and vertical intersection.

### 3 RESULTS

#### 3.1

Observation As the data we have used is not very huge, we chose to find the strongest correlation between the exchange rates and the indicators which led to this correlation. We have used Pearson's correlation coefficient as the mathematical approach since the data was not suitable for any mathematical regression or any other kind of predictive analysis. The result that we have found can be summarised below showing the ranking of the indicators in terms of strongest correlation.

Population = 0.62

GDP = 0.60

Imports = 0.59

Exports = 0.58

Foreign Trade = 0.50

Inflation GDP Deflator = 0.40

Employment = 0.40

Interest Rate = 0.40

Inflation Consumer Prices = 0.38

However in some particular cases we have seen a very strong correlation which are worth mentioning

From the table above, a few things can be concluded

Table 1: My caption

Currency Code	Indicator	Value
JPY-USD	JPY GDP	0.99
JPY-SAR	JPY GDP	0.99
SAR-JPY	JPY GDP	-0.99
MXN-CNY	MXN Population	-0.98
AUD-TRY	TRY Population	0.98
CAD-TRY	TRY Population	0.98
SAR-CNY	SAR imports	-0.98
AUD-IDR	IDR Population	0.98
AUD-TRY	AUD Population	0.98
MXN-CNY	CNY Population	-0.98
RUB-CAD	CAD Population	-0.98
CAD-TRY	CAD Population	0.98
CNY-SAR	SAR Imports	0.97
TRY-MXN	MXN Inflation	0.97
RUB-AUD	AUD Population	-0.97
AUD-IDR	AUD Population	0.97
AUD-ZAR	AUD Population	0.97
AUD-ZAR	ZAR Population	0.97

- GDP, Population, Imports and Inflation have been the strongest indicators in the past[4]. These factors have played the most important role in determining the exchange rates for the two currencies
- A high correlation value indicates that the corresponding indicator is the strongest factor in determining the exchange rates between those two countries[2]. For example, We find a very strong correlation value (0.99) between Japanese Yen and US Dollar and also between Japanese Yen and South African Rand. The strongest indicator being Japan GDP. In the past, as the Gross Domestic Product of Japan has increased, the exchange rates between Japan and USA and also between Japan and South Africa have increased. An increase of Japanese population has led to more US Dollar and South African Rand in exchange for Japanese Yen.

#### 3.2 ANALYSIS

3.2.1 . Currency Exchange Trends If we look at the currency exchange rates between Argentina (ARS) and USA (USD) we observe that until 2001 the currency exchange value is 1 and then we see a sudden dip in the value. What could be the reason for this dip? Well, that was because each peso was index-linked to USD at 1ARS= 1USD. However, after the financial crisis of 2001, the fixed exchange rate system was abandoned. Since 2002, the exchange rate started to fluctuate, keeping the exchange rate at between 2.90 and 3.10 pesos per US dollar at that time. This is the same case in terms of Saudi Riyal, where even today it is index linked to the USD @ 1 USD = 3.75 SAR

3.2.2 . Correlation Coefficient If we look at the currency exchange rates JPY-USD, we observe that it has a .99 correlation value against the GDP of Japan. Yes, without any arguments we can agree that the GDP of a country has a direct impact on its currency value. Where we see that the overall influence (correlation coefficient

value) of GDP to its countries currency is calculated to be .6. But in this case, we see a value of .99.

If we look at the history for the currency of Japan (YEN) we see that. Following World War II the Yen lost much of its value. To stabilize the Japanese economy the exchange rate of the yen was fixed at ¥360 per 1USD as part of the Bretton Woods system. When that system was abandoned in 1971, the Yen became undervalued and was allowed to float. The Yen had appreciated to a peak of ¥271 per 1 in 1973, then underwent periods of depreciation and appreciation due to the 1973 oil crisis, arriving at a value of ¥227 per 1USD by 1980. Since 1973, the Japanese government has maintained a policy of currency intervention, and the yen is therefore under a "dirty float" regime. This intervention continues until today and that is the reason we see such a tight correlation between the currency exchange of JPY-USD against the GDP of Japan.

But the question is does it stand good for all cases? Well, yes it does? For instance, if we look at the currency of China(CNY) and USA(USD) we see that both these two countries have a relatively huge GDP values, which does have an impact on their respective currencies. But when we look at the exchange rate which is a copula of both these countries currency. There is a possibility that the influence of the GDP values on the exchange rate tend to be slightly lower (Correlation coefficient of China's GDP and US GDP against the exchange rate of CNY-USD is .92 and .87 respectively) but still have a significant impact the exchange rates.

## 4 CONCLUSION

## 5 LIMITATIONS AND FUTURE WORK

## 6 TYPICAL REFERENCES IN NEW ACM REFERENCE FORMAT

A paginated journal article [? ], an enumerated journal article [? ], a reference to an entire issue [? ], a monograph (whole book) [? ], a monograph/whole book in a series (see 2a in spec. document) [? ], a divisible-book such as an anthology or compilation [? ] followed by the same example, however we only output the series if the volume number is given [? ] (so Editor's series should NOT be present since it has no vol. no.), a chapter in a divisible book [? ], a chapter in a divisible book in a series [? ], a multi-volume work as book [? ], an article in a proceedings (of a conference, symposium, workshop for example) (paginated proceedings article) [? ], a proceedings article with all possible elements [? ], an example of an enumerated proceedings article [? ], an informally published work [? ], a doctoral dissertation [? ], a master's thesis: [? ], an online document / world wide web resource [? ? ? ], a video game (Case 1) [? ] and (Case 2) [? ] and [? ] and (Case 3) a patent [? ], work accepted for publication [? ], 'YYYY'-test for prolific author [? ] and [? ]. Other cites might contain 'duplicate' DOI and URLs (some SIAM articles) [? ]. Boris / Barbara Beeton: multi-volume works as books [? ] and [? ].

A couple of citations with DOIs: [? ? ? ].

Online citations: [? ? ? ].

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