



Why Engage UX?



Reduce Development Costs

- ↓ Reduce Development Time
- ↑ Increase Developer Productivity
- ↓ Drastically Decrease Rework



*50% usually spent in avoidable rework

Increase Productivity

- ↑ Streamlined Workflow
- ↑ Redefine Processes
- ↑ Avoid Duplicate Entry



*5% for a better Search & Display

Prevent Data Errors

- ↓ Reduce User Errors
- ↓ Reduce Customer Impact
- ↓ Reduce Analysis Time



*90% Error Prevention is achievable

Reduce Training Costs

- ↑ Increase Ease of Use
- ↑ Increase Ease of Learning
- ↓ Reduce Learning Curve



*50% reduction in training is common

ABOUT
50%