#### Technical Communication

- Documentation
- Behavioral Specification
- Technical Fluency
- Facilitate Shared Understanding

### Design Research

- Competitive Analysis
- Patterns
- BestPractices
- Industry Knowledge (design)
- Input/Output

### Info Architecture

- SystemsInteraction
- SystemsAvailability
- Regulatory Requirements
- Business Requirements

# Service Design

· Defining Components

Computer Science

Front-End Coding

Database Design

Infræstructure

Server Side Technology

Technology and Innovation

- Start to Finish Process
- Influence
- Integration

### Branding

- Understand Company Image
- Design/Mockup
- Presentation
- Communication

# **Human Factors**

- Psychology
- Human Computer Interaction (HCI)
- User Centered Design (UCD)
- Design Heuristics
- Strategy
- CapabilitiesLimitations

## Visual Design

- Graphics
- Layout
- Communication
- Strategy
- Patterns

# Quantitative Analysis

Information Design

- Qualitative Analysis Content Management
- Taxonomy

# Content Management

- Define Purpose
- Know Audience
- SystemsKnowledge
- Workflow

# Usability Engineering

- Research
- Testing
- Logistics
- Analytics

Provide Informed Solutions

# Interaction Design

- Considers Human Factors
- Technology Capabilities
- Patterns & Conventions
- Device Strategy
- · Writes Behavioral Specifications