

A1: What is User Design

I encounter user design a lot even before entering APC since I am inclined to technology a lot. A design is a plan or specification for the construction of an object or system or for the implementation of an activity or process, or the result of that plan or specification in the form of a prototype, product, or process (Wikipedia, 2020) and user is simply the one using the product produced by the producer. Together, without any basis of definition and only from the word “User Design”, I think that user design focused more on the user and how the application appeals to the user. Compared to the actual definition my guess was actually right, which was is defined as the process design teams use to create products that provide meaningful and relevant experiences to users. (Interaction Design Foundation, 2020)

Design or specifically user design in our class is designed for making an application and on how it interacts with the user. User design (UX) is a general overview of how the application interacts with the user, while user interface focused on the specifics of user to application interaction. User interfaces focus more on how the user will see understand and learn how the product will work making sure it is easily implementable to new audience without a big learning curve. User design on the other hand focuses on the other aspect's user interface does not tackle. User design focuses on the product/applications ease of access, usefulness and how it was perceived by the user. User interface and user design is important since a product is useless since if it has no buyer. Both user interface and user design are not only viable in developing an application in the field of computer science but also in the field of product development where they also require proper implementation of user interface and user design.

The user is simply the one using the product/application. The importance of the user comes from the point that they are the buyers. A product despite its efficiency and effectivity without any user is considered useless.

