

Our five chefs with extensive culinary and food science backgrounds are eager to work with individual businesses to elevate their food products and menus and make their culinary aspirations a reality. They specialize in a wide variety of traditional and ethnic cuisines and market mostly to small and start-up restaurants and food and beverage brands.

657 E 18th Street, Seattle W.A. 98770 (678)8972 INNATO Your partner for success. INNATO

## OUR PHILOSOPHY

# OUR SERVICES

## Innato,

the Spanish word for "innate", was chosen as our company's name because it speaks to the ability of our earth to naturally produce so many unbelievably flavorful food ingredients. Food is very important to us, and we want to portray to our clients that good food starts from fresh and high-quality ingredients in combination with simple but well-done cooking processes.

### **♦ New Concept Development**

We create concepts from scratch, from an idea of a food item to the final product

### **◊** Capabilities Assessment

We deep-dive into a concept to understand its strengths, challenges, and weakness relative to its competition.

### **♦ Whitespace Identification**

We analyze gaps in the market landscape that provide viable business opportunities.

### **◊** Remote Restaurant Strategy

We offer off-premise concepts that complement your existing brand operations.

### **♦ Future Planning**

We design and create the future model that will evolve your services.



