Blocbox - Survey Questions

QUESTIONS   **RESPONSES**   11

11 responses

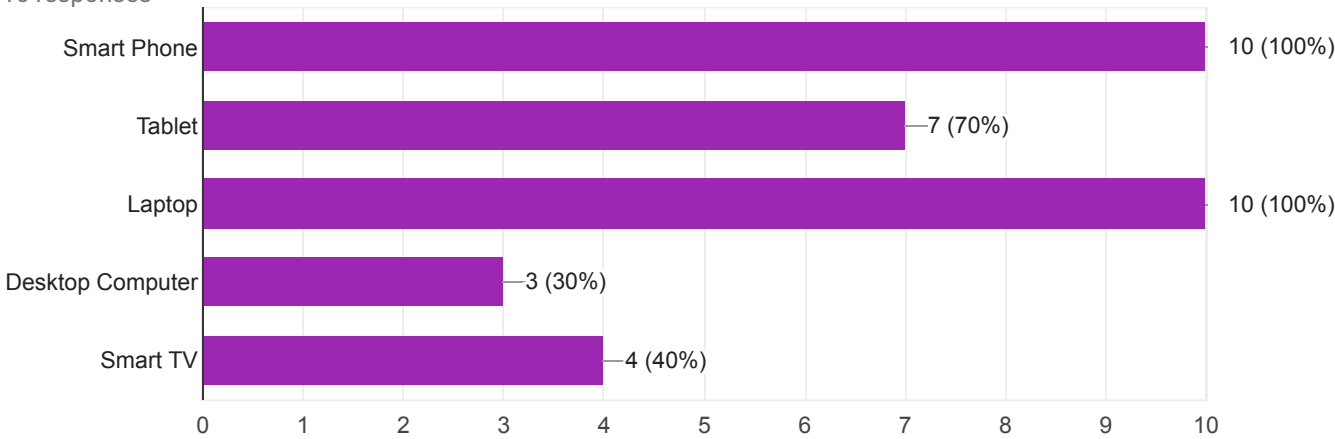| SUMMARY	**INDIVIDUAL**

Accepting responses

General Questions

What devices do you own?

10 responses

What device do you typically use to browse online?

10 responses

Smart Phone — 10 (100%)
Tablet — 3 (30%)

What content do you look at while browsing online?

10 responses

News — 8 (80%)
Social networks — 8 (80%)
Videos — 9 (90%)
Company websi… — 1 (10%)
Blogs — 1 (10%)
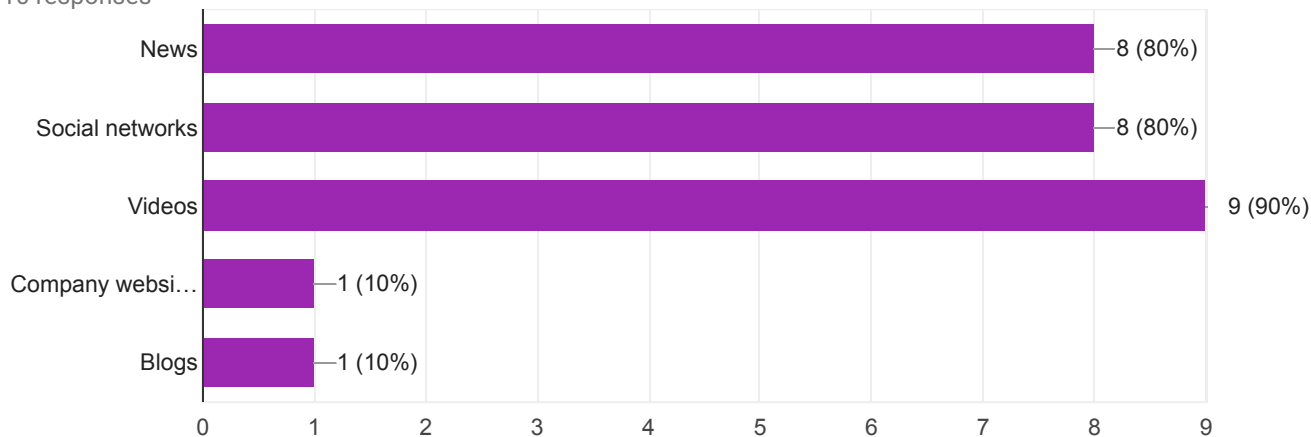
Saving content

When you find a link or an image that interests you online, do you save it?

10 responses

- ● Yes
- ● No
- ● Sometimes
- ● Don't Know

50%
20%
30%
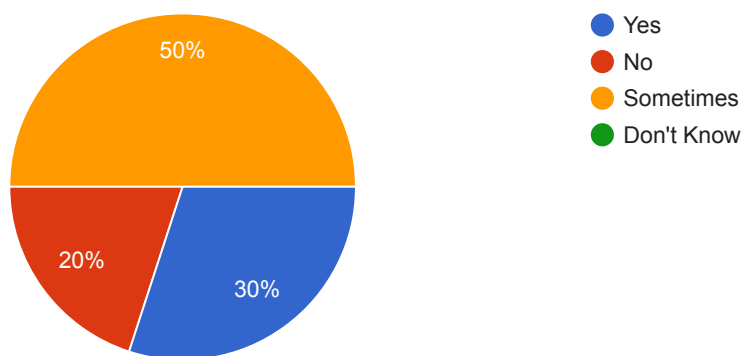
If so, how do you save that content?

10 responses

Bookmark it in…   8 (80%)

Download it   3 (30%)

Use a bookmark…   1 (10%)

Don't know   0 (0%)
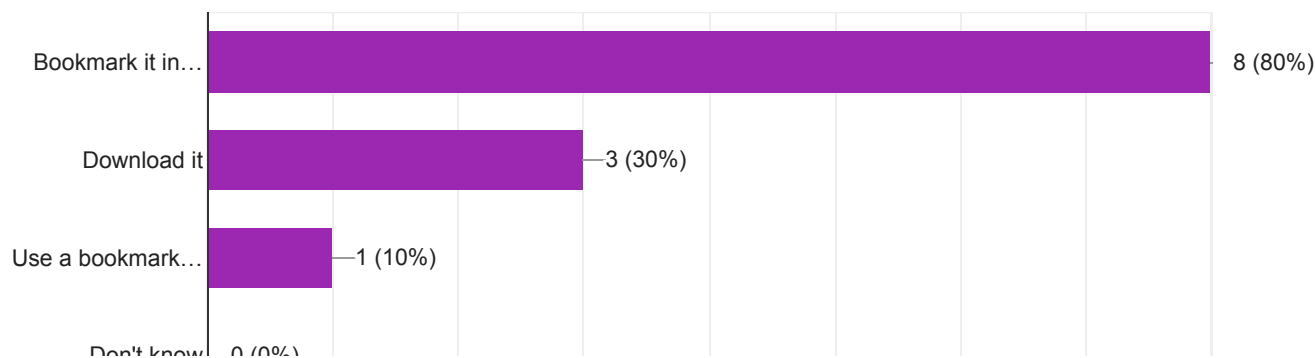
What specific tools or sites do you use to bookmark?

10 responses

Browser   9 (90%)

Pinterest   2 (20%)

Pocket   0 (0%)

twitter   0 (0%)

Facebook   2 (20%)

Octobox   0 (0%)

None   1 (10%)

Browser
Count: **9**

0   1   2   3   4   5   6   7   8   9
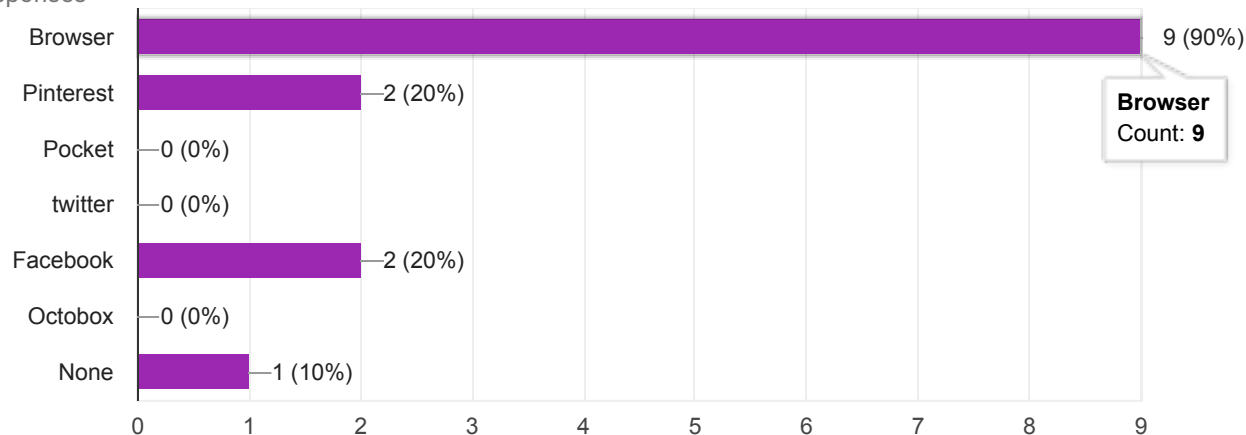
What do you like most about the above mentioned tools?

10 responses

It's already built in and easy to use

Ease of use

Easy and I dont need anything in depth.

Simplicity

Convenience

They are very accessible

Privacy

User friendly

None

Simple

What do you like least about those tools?

5 responses

None (2)

If I save it to my phone, it'll take up memory and I'll have to find somewhere else to store it. If I use browser or save on facebook then it's hard to look for the content later on. I'll have to scroll through everything to look for a specific content and it's hard.
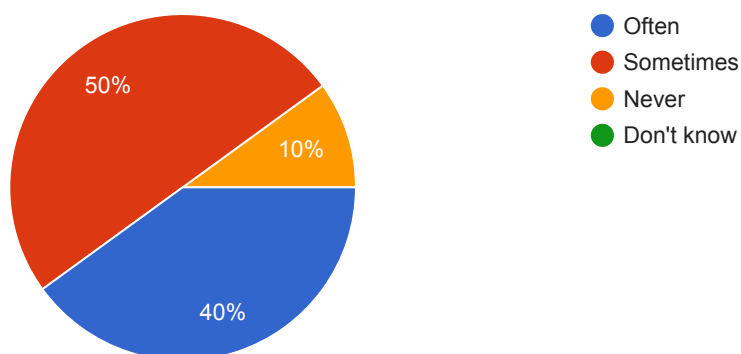
Dont know

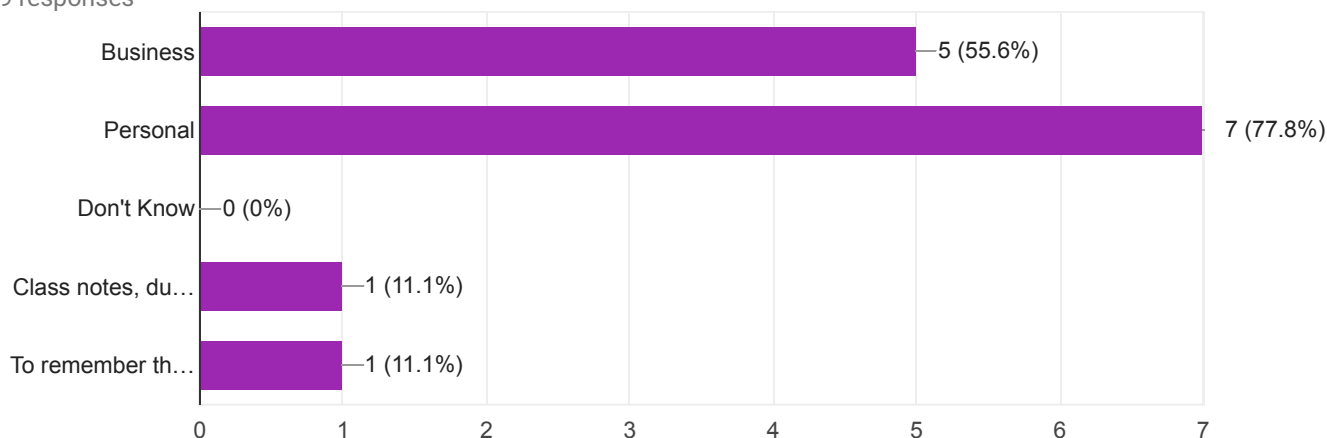They're a bit glitchy sometimes

Writing Notes

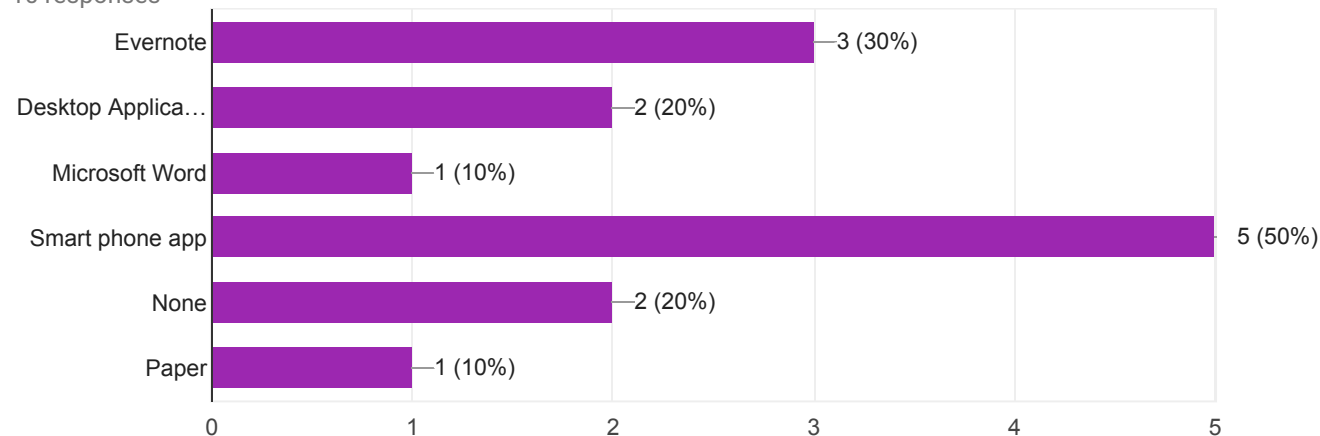# How often do you write notes to remember things for later?

10 responses

- Often
- Sometimes
- Never
- Don't know

50%
10%
40%

If so, why do you write and keep notes?

9 responses

Business — 5 (55.6%)
Personal — 7 (77.8%)
Don't Know — 0 (0%)
Class notes, du… — 1 (11.1%)
To remember th… — 1 (11.1%)

If so, what applications do you use to write and keep notes?

10 responses

Chart data:
- Evernote: 3 (30%)
- Desktop Applica…: 2 (20%)
- Microsoft Word: 1 (10%)
- Smart phone app: 5 (50%)
- None: 2 (20%)
- Paper: 1 (10%)

What do you like most about these tools?

9 responses

It's easy to use and have some nice features

Again ease of use and easy accessibility

Simple

Convenience

They help you organize your ingo

One click open app

Convenient

Cloud

None

What do you like least about these tools?

6 responses

The design is boring and I can't customize them to fit my need.

Dont know

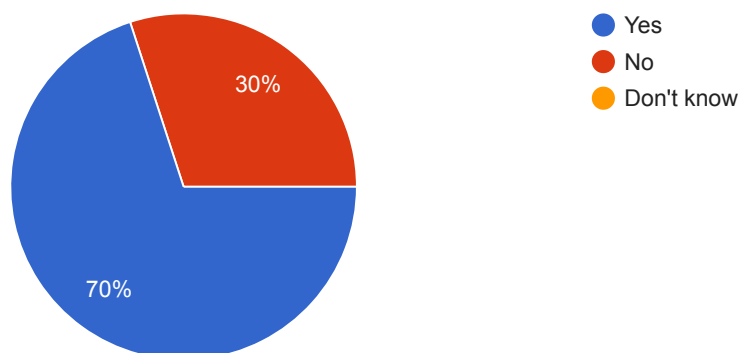It's sometimes difficult to set up reminders

No tools to customize

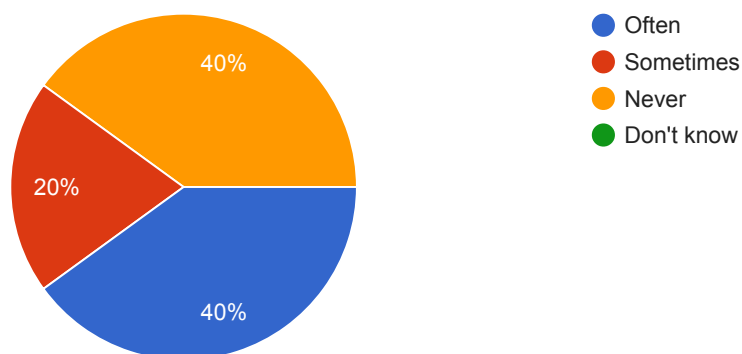Needs internet

Not physical note

Work Environment

Do you work in a collaborative environment?

10 responses

How often do you share resources (like files, images, links, etc.) and collaborate with your coworkers?
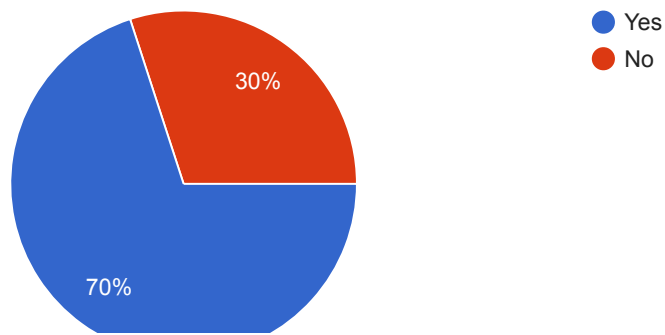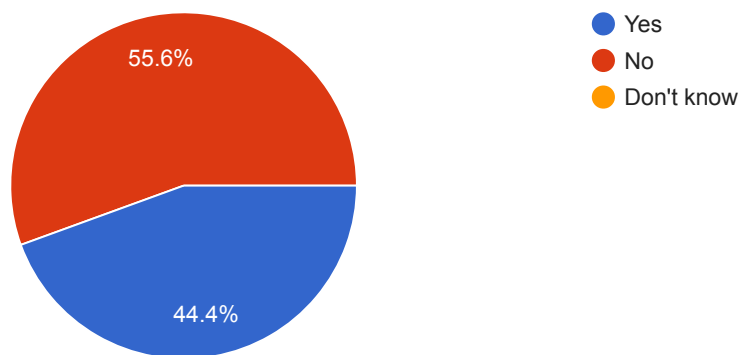
10 responses

Social Sign- On

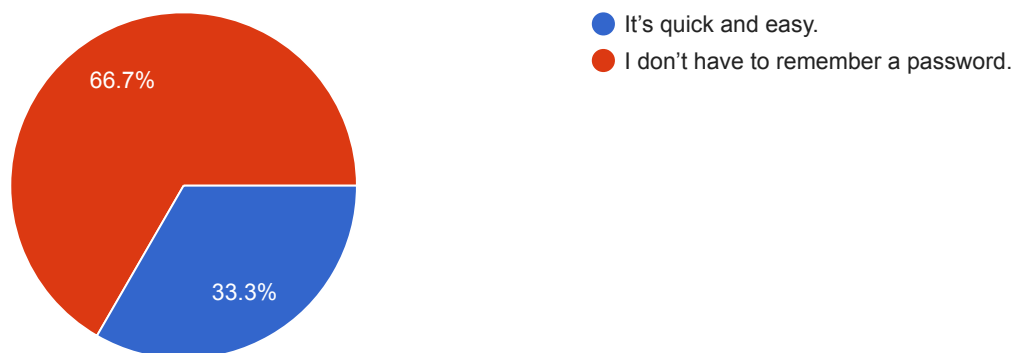## Do you have a Facebook or Twitter account?

10 responses

If so, do you use one of these to register or sign up for an account on other websites?
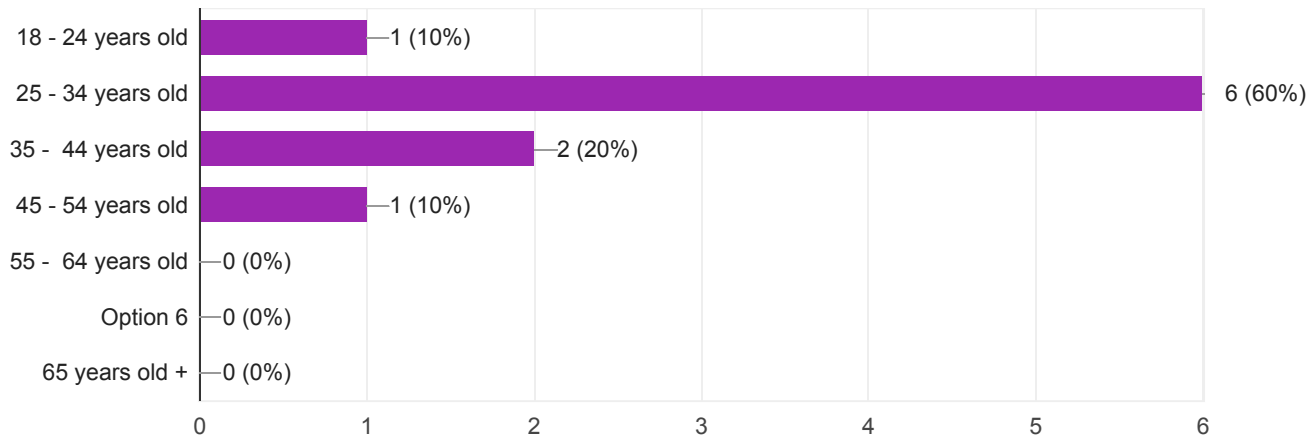
9 responses

- Yes
- No
- Don't know

If so, why?

6 responses

- It's quick and easy.
- I don't have to remember a password.

Demographics

What is your age?

10 responses

Where do you live?

8 responses

San Jose, CA

Northern California

Gilroy, CA

California

LA

India

Santa clara

San francisco