

Research Methods 381 Examination 20/04/2024 50 Marks

Assignment 4: Research Proposal

Introduction

The research proposal is a document that finally establishes that there is a niche for your chosen area of study and that the research design is feasible. In other words, a proposal tries to convince its readers that the proposed plan or project is worth doing within the prescribed timeframe.

Objectives of the assignment

The primary objective of this assignment is to write a complete proposal for your topic. Your problem statement should be very clear and focused as everything is built from the problem statement. Your proposal should include a clear discussion on all the aspects of a proposal, inclusive of background, literature review, research objectives/hypotheses, and research strategy.

Research Proposal [50 Marks]

Based on your research problem write a research proposal to solve the problem. In terms of structuring your proposal, make sure the argument flows from the introduction, problem statement, objectives, questions, literature review up to the research methods to be applied. Remember our main focus areas:

- Artificial Intelligence and Machine Learning (AI/ML)
- Cloud Computing
- Internet of Things (IoT)
- Cybersecurity and Privacy

Your proposal should not exceed 20 pages. Remember to use the Harvard referencing style. Structure your proposal as you see fit. The following structure serves as a guide:

Frontpage
Abstract
Table of contents
Introduction and background
Research problem statement
Research question, objectives/hypothesis
Literature review
Research strategy
Expected outcomes/results
Ethical considerations
Conclusion
Reference list

Additional Information

• Do this assignment as an individual. You can collaborate with your peers for discussions and brainstorming but the write-up should be done alone.



Research Methods 381 Examination 20/04/2024 50 Marks

- The document will be scanned for plagiarism.
- This assignment should not exceed twenty (20) pages using Times New Roman Font, size 12, including references.
- Late assignments will not be accepted under whatever circumstance and all the candidates who will submit this assignment late will get a zero (0).
- Marks will be awarded according to the rubric below.

Rubric

Criteria	Excellent 5	Good 4	Fair 3	Poor 2	Very Poor 1
Research	The research	The research	The research	The research	The research topic
topic	topic is clearly	topic is mostly	topic is somewhat	topic is vague,	is poorly defined
	defined, specific,	clear and specific	clear but lacks	making it	and lacks clarity.
	and focused.	but lacks some	specificity or	difficult to	
		precision.	focus.	understand.	
Literature	The literature	The literature	The literature	The literature	The literature
review -	review provides a	review covers a	review	review has	review lacks
overall	comprehensive	wide range of	adequately covers	limited	coverage of
	and thorough	relevant	relevant	coverage of	relevant literature,
	coverage of	literature,	literature, but	relevant	with significant
	relevant	including key	there may be	literature,	gaps or omissions.
	literature,	studies and	some gaps or	with several	
	including key	perspectives.	omissions.	gaps or	
	studies and			omissions.	
	perspectives.				
Use and	More than 10	10 papers from	5 papers from	Insufficient	No literature from
selection of	papers from	recognised	recognised	literature	scholarly sources
literature	recognised	academic sources	academic sources	source	selected.
	academic	selected for	selected for	selected for	
	sources.	review	review.	review.	
Integration	Citations	Citations	Citations	Some	No integration of
of literature	integrated and	integrated and	integrated but	integration of	literature, no
	formed clear	formed clear	link to research	citations, poor	citations from
	support for the	support for the	problem is vague.	support for	literature.
	research	research problem		research	
	problem.	can be improved.		problem.	
Research	The research	The research	The significance	The research	The research
problem	problem	problem is	of the research	problem lacks	problem is trivial or
	addresses an	significant but	problem is	clear	lacks any apparent
	important gap in	may need further	somewhat	significance to	significance.
	knowledge and	justification of its	unclear or not	the field.	
	understanding	importance.	well-supported.		
	within the field.				
Research	Research	Research	Clarity can be	Questions and	Questions and
questions	questions are	questions are	improved, with	objectives lack	objectives are
and	clear, focused on	mostly clear, but	average overall	sufficient	unclear, vague,
objectives	scope, relevant,	lack in scope,	scope, relevance,	clarity, with	irrelevant, and do
(Hypothesis)	and concise with	relevance, or	and conciseness.	below-	not adhere to
	objectives that	conciseness with	Objectives reflect	average	standard research
	correctly address	objectives that	these as well.	scope,	practise.
	each question.	mostly correctly			



Research Methods 381 Examination 20/04/2024 50 Marks

Criteria	Excellent 5	Good 4	Fair 3	Poor 2	Very Poor 1
		address each		relevance, and	
<u> </u>		question.		conciseness.	
Research Methods, Data and Analysis Or Hypothesis testing	Research methods are clearly defined, A clear link is made to the objectives. Data sources, gathering and analysis is clearly described. Hypothesis is clearly described as testable statement of a relationship between variables. The testing approach is clearly described.	Research methods are mostly clear, some link is made to the objectives. Data sources, gathering and analysis is mostly clearly described. Hypothesis is somewhat clearly described as testable statement of a relationship between variables. The testing approach is mostly clearly described.	Research methods described but can be improved in terms of clarity, A link is made to the objectives but can be improved. Data sources, gathering and analysis is described but need clarity. Hypothesis is stated but needs clarity to express a clearly testable statement of a relationship between variables. The testing approach is vague and need to be improved.	Research methods lack sufficient clarity, A vague link is made to the objectives. Data sources, gathering and analysis is vaguely described. Hypothesis is vague and do not represent a clearly testable statement of a relationship between variables. The testing approach is vague but might be adequate to the task.	Research methods unclear, vague or do not match the research objectives. No link is made to the objectives. Data sources, gathering and analysis is poorly described. Hypothesis is unclear and do not represent a testable statement of a relationship between variables. The testing approach is vague and inadequate to the task.
Research ethics	The ethics implications of the research are clearly discussed and the approach to dealing with these issues discussed.	The ethics implications of the research are clearly discussed	Ethical issues adequately discussed.	Vague reference to ethical issues.	A discussion on ethics not included in the proposal.
Overall	The research	The research	The presentation	The research	The research
Quality, Presentation	proposal is well- presented,	proposal is mostly well-presented	of the research proposal	proposal is poorly	proposal is highly deficient, hindering
and	logically	but may have	approach is	presented,	comprehension.
References	organized, and	some minor	somewhat lacking	making it	
	effectively	issues.	in clarity or	difficult to	
	communicated.		coherence.	follow or understand.	
Relevance	The proposed	The proposed	The relevance	The proposed	The proposed
and Impact	research has	research is	and potential	research lacks	research is
	clear relevance	relevant and may	impact of the	clear	irrelevant and
	and potential	have a moderate	proposed	relevance or	



Research Methods 381 Examination 20/04/2024 50 Marks

Criteria	Excellent 5	Good 4	Fair 3	Poor 2	Very Poor 1
	impact within the	impact on	research are	potential	unlikely to have any
	field.	practical	somewhat	impact within	meaningful impact.
		applications.	unclear and or	the field.	
			limited.		