



Says

What have we heard them say?
What can we imagine them saying?



Thinks

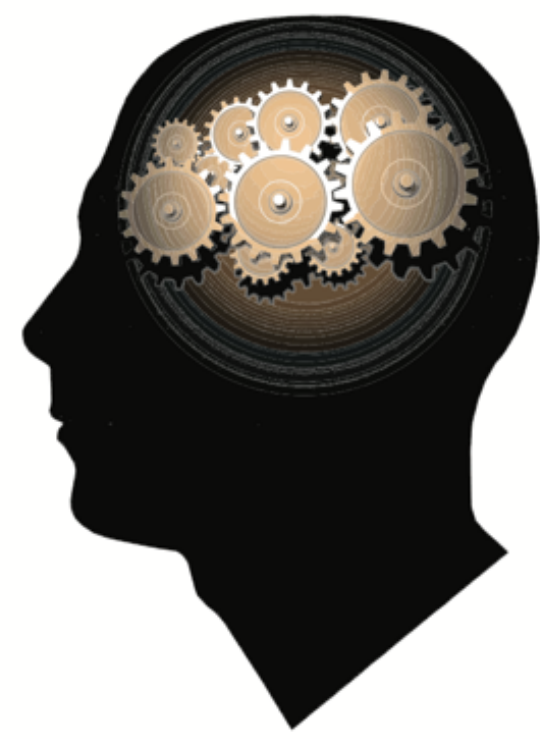
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Overall Growth, Cereal Crops, Pulses, Oilseeds, Cash Crops, Fruits and Vegetables

Indian government introduced various policies and initiatives to support agriculture

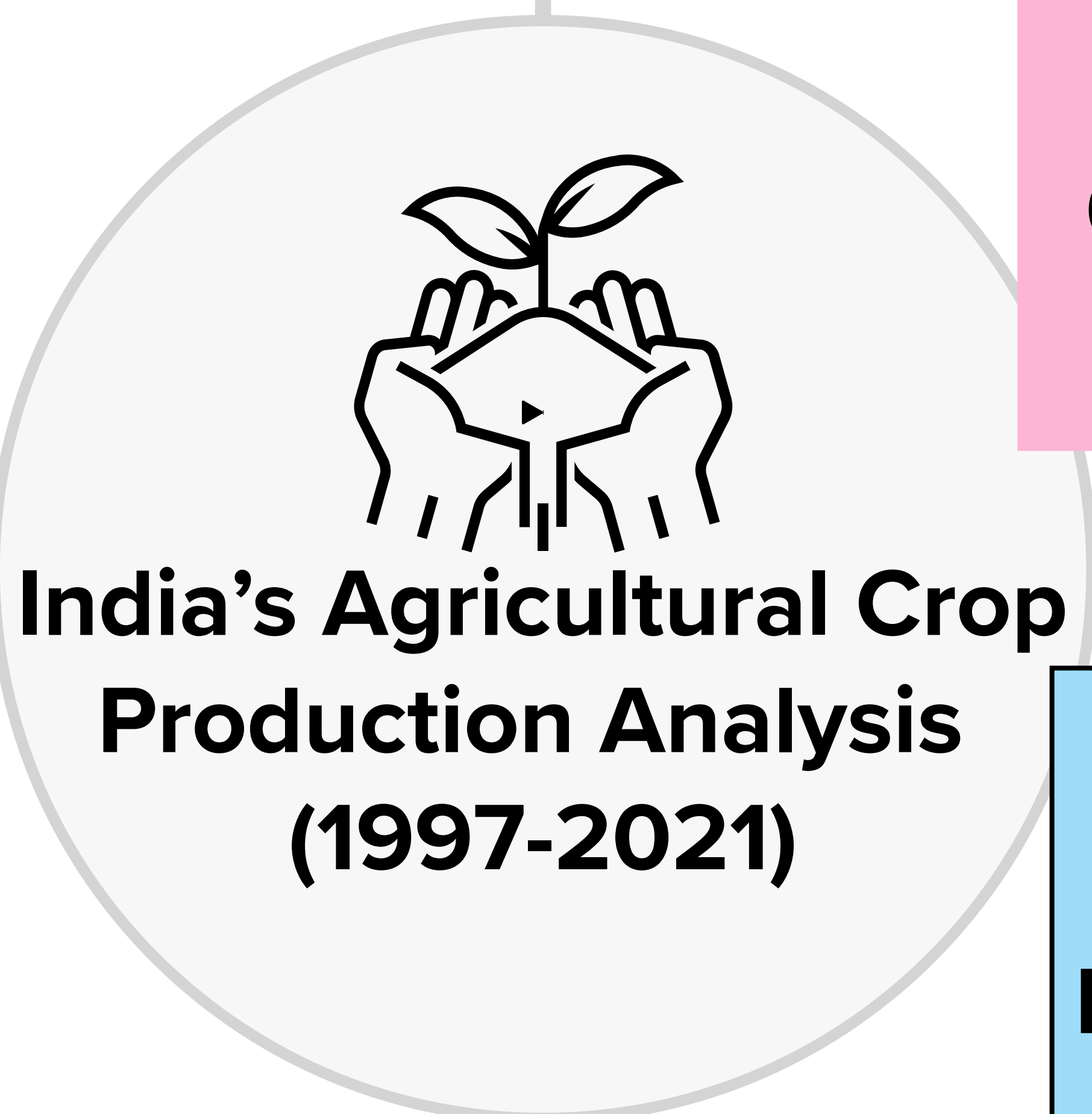
Agriculture is defined with varying scope, in its broadest sense using natural resources to "produce commodities which maintain life, including food, fiber, forest products, horticultural crops, and their related services.

Challenges : Despite overall growth, the Indian agricultural sector faced challenges such as water scarcity, pest and disease outbreaks, and price fluctuations.



Around 58% population of India depends on agriculture.

One of the strong sector of indian economy.



Agriculture is the art and science of cultivating the soil, growing crops, and raising livestock.

Agriculture plays a very vital role in our life. Without agriculture, the existence of human beings is not possible as it is the main source of our food supply to sustain on the earth and it is also helps to grow our economy across the world.



It includes the preparation of plant and animal products for people to use and their distribution to markets.

India is the world's largest producer of milk, pulses and jute, ranks as the second largest producer of rice, wheat, sugarcane, groundnut, vegetables, fruit and cotton.

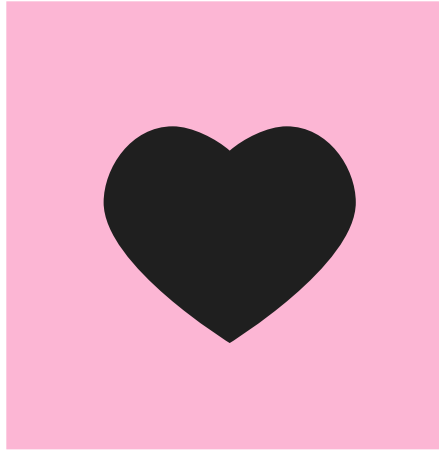
Agriculture is the backbone of the indian economy.

Agriculture is the science and practice of growing crops by the cultivation of the land.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?