

Data Engineering and Big Data





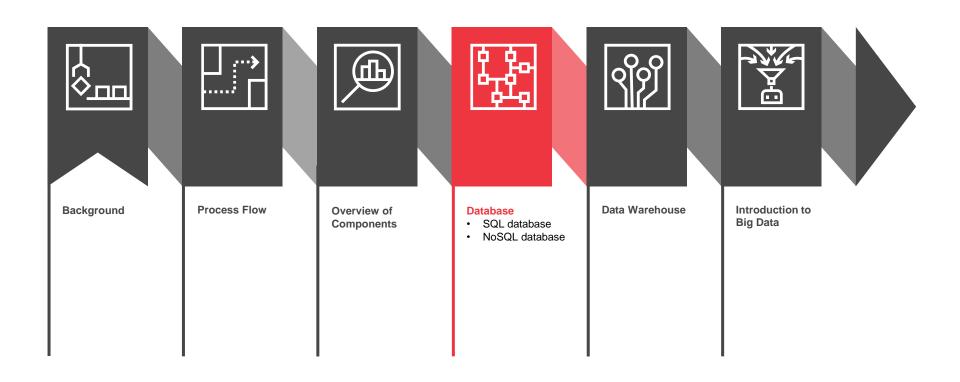
Agenda

| Date: | Tuesday, 28 September 2021 | Time: 9:00 am to 05:00am | ITE Campus | | | |
|-------|----------------------------|-----------------------------|-------------------|-----------------|--|--|
| | Agenda | Presenter | Time | Duration (mins) | | |
| 1 | MongoDB Installtion | Ben | 9:00 AM 10:00 AM | 60 | | |
| 2 | Catch up | Mahesh | 10:00 AM 10:30 AM | 30 | | |
| 3 | Break | Ben | 10:15 AM 10:45 AM | 30 | | |
| 4 | SQL DataBase | Mahesh | 10:45 AM 12:15 PM | 90 | | |
| 5 | Lunch Break | Mahesh | 12:15 PM 1:15 PM | 60 | | |
| 6 | SQL Lab Work | Ben | 1:15 PM 2:15 PM | 60 | | |
| 7 | NOSQL Database | Mahesh | 2:15 PM 2:45 PM | 30 | | |
| 8 | Break | Ben | 2:45 PM 3:15 PM | 30 | | |
| 9 | Introduction to Big Data | Mahesh | 3:15 PM 3:45 PM | 30 | | |
| 10 | NOSQL Lab Work | Mahesh | 3:45 PM 4:45 PM | 60 | | |



Day 2







Types of Databases



There are two type of database normally data engineers deals with:



Relational / SQL databases



Distributed / NoSQL databases





SQL Databases



SQL databases have a structure that allows us to identify and access data in a relation to another part of data in the database. Often, data is organized into tables, row and columns

Advantages:

- Easy to use: have rows and columns like Excel
- Portable: the same query can run on different flavours of SQL DB with minimal changes
- Have well defined standards: ANSI (American National Standard Institutes)
- Intuitive query language

Some familiar SQL databases:









• Performance: vertical scaling

Not suitable for modern applications e.g. IoT, Big Data

Disadvantages:





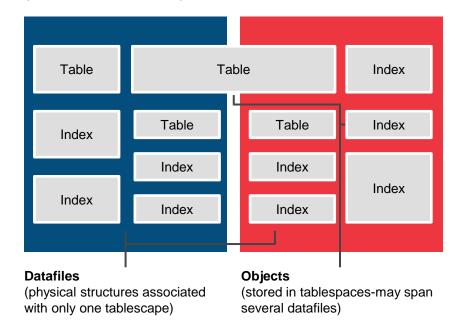
Relational database terminologies



- Data file: Physical file on disk created by the database application which contains the data
- Schema: Collection of objects in a database, including logical structures such as tables, views, sequences, stored procedures, synonyms, indexes, clusters, and database links
- Table: Basic unit of data storage. Data in tables is stored in rows and columns just like a tab in Excel
- View: A custom-tailored presentation of the data from one or more tables. Views do not actually store data, but derive it from the tables referenced in the view definition
- Index: An object that is used for fast and efficient access to stored information. Much like a table of contents in a book or a hyperlink

Tablespace

(one or more datafiles)





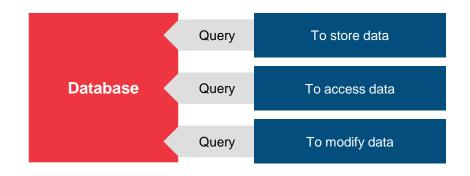
SQL Language



- SQL stands for Structured Query Language
- SQL is a standard language for accessing and manipulating databases
- Most database systems use SQL, some also have their own additional proprietary extensions
- SQL allows a less-technical user to use "English-like" language to "query" databases

Type of SQL statement

- Data Definition Language (DDL) CREATE, DROP, RENAME, TRUNCATE
- Data Manipulation Language (DML) SELECT, INSERT, UPDATE, DELETE
- Data Control Language (DCL) GRANT, REVOKE
- Transaction Control Language (TCL) COMMIT, ROLLBACK





SQL CRUD Operations



As a data engineer, you will be **frequently performing operations** that requires you to **read** from the database, **write** into the database, **update** the set of records in the tables and **delete** the records/transactions which are not required from the database.

CRUD is the acronym for the four basic commands in SQL -

- C- Create command to create tables.
- R- Read command to read data from tables.
- U- Update command to update values in tables.
- D- Delete command to delete rows from tables.



SQL Create



Create command is used to create a new table in the specified database.

There are multiple ways to create a table.

Syntax:

```
CREATE TABLE tableName (
column1 datatype,
column2 datatype,
column3 datatype,
....
)
```

```
SELECT column1, column2, column3, ...
INTO newtable
FROM oldtable
WHERE condition;
```

Example:

```
CREATE TABLE Persons (
PersonID int,
LastName varchar(255),
FirstName varchar(255),
Address varchar(255),
City varchar(255)
);
```

```
SELECT AddressID, AddressLine1, AddressLine2, City,
PostalCode INTO Address
FROM OLTP_Dataset.Person.Address
WHERE AddressID < 100;
```

Each **row** in a table represents an **entity** and each **column** stores the **attributes defining an entity**. The above commands creates a tables named 'Persons' and 'Address', which stores data related to an entity in each row



SQL Read



Read operation in SQL is done using **SELECT** statements

Syntax:

SELECT [DISTINCT] column FROM mytable [JOIN another_table ON mytable.column = another_table.column WHERE constraint_expression] [GROUP BY column] [ORDER BY column ASC/DESC] [LIMIT count OFFSET COUNT];

//select all the columns/fields from table 'Address' in 'Person' database SELECT * FROM Person.Address;

Output:

| ⊞ Re | esults 😚 Spatial r | results 🔓 Messages | | | | | | |
|------|--------------------|----------------------|------------|---------|--------------|----------|---|----|
| | AddressID | AddressLine1 | AddressLin | City | StateProvinc | PostalCo | SpatialLocation | ^ |
| 1 | 1 | 1970 Napa Ct. | NULL | Bothell | 79 | 98011 | 0xE6100000010CAE8BFC28BCE4474067A891898 | ξ |
| 2 | 2 | 9833 Mt. Dias Blv. | NULL | Bothell | 79 | 98011 | 0xE6100000010CD6FA851AE6D74740BC262A0A0 |) |
| 3 | 3 | 7484 Roundtree Drive | NULL | Bothell | 79 | 98011 | 0xE6100000010C18E304C4ADE14740DA930C789 | ľ. |
| 4 | 4 | 9539 Glenside Dr | NULL | Bothell | 79 | 98011 | 0xE6100000010C813A0D5F9FDE474011A5C28A7 | (|
| 5 | 5 | 1226 Shoe St. | NULL | Bothell | 79 | 98011 | 0xE6100000010C61C64D8ABBD94740C460EA3FD |) |



SQL Read contd.



Using WHERE clause example

//Get all the employee who are 'Design Engineer'

SELECT BusinessEntityID, JobTitle, LoginID FROM HumanResources. Employee WHERE JobTitle = 'Design Engineer';

//Get all the employee who are not 'Design Engineer'

SELECT BusinessEntityID, JobTitle, LoginID FROM HumanResources. Employee WHERE JobTitle <> 'Design Engineer';

//Display details of the persons whose record modified in data range

SELECT BusinessEntityID, FirstName, MiddleName, LastName, ModifiedDate FROM Person.Person WHERE ModifiedDate BETWEEN '2009-01-01' AND '2013-12-31';

//Display Product Id and Its Name where name of the product has 'Bike' string

SELECT ProductID, Name FROM Production. Product WHERE Name LIKE '%Bike%';

Using GROUP BY clause example

//Get the total number of item ordered for each product

SELECT SUM(OrderQty) AS Total, ProductID FROM Sales. Sales OrderDetail GROUP BY ProductID;

//Display count of orders placed by year for each customer

SELECT CustomerID, COUNT(*) AS SalesCount, YEAR(OrderDate) AS OrderYear FROM Sales. SalesOrderHeader GROUP BY CustomerID, YEAR(OrderDate);

//Get the product Id ordered more than 5000 times

SELECT SUM(OrderQty) AS TotalOrdered, ProductID FROM Sales. SalesOrderDetail GROUP BY ProductID HAVING SUM(OrderQty) > 5000;



SQL Read contd.



Using ORDER BY examples

//Sort the record by last name Ascending order

SELECT BusinessEntityID, LastName, FirstName, MiddleName FROM Person.Person **ORDER BY** LastName ASC

//Sort the record by last name Decending order

SELECT BusinessEntityID, LastName, FirstName, MiddleName FROM Person. Person **ORDER BY** LastName DESC

Using JOIN examples

To **Join** any **two or more tables** there should be **relationship** between them which is defined by below keys

- **Primary Key-** A field in the table that **uniquely identify** a record in the table.
- Foreign Key- A field in the table that is primary key in another table.

//Get personal information of the person working in a company as an employee

SELECT JobTitle, BirthDate, FirstName, LastName FROM HumanResources. Employee AS E **INNER JOIN** Person. Person AS P **ON** E. Business Entity ID = P. Business Entity ID;

//Displays all the products along with the SalesOrderID even if an order has never been placed for that product

SELECT SalesOrderID, P.ProductID, P.Name FROM Production.Product AS P LEFT JOIN Sales.SalesOrderDetail AS SO ON P.ProductID = SO.ProductID:



SQL Read contd.



Using all the clauses we learnt..

Select city, postal code and modified date from table 'Address' and AddressTypeID from table 'BusinessEntityAddress', where AddressTypeID is equal to 3, grouping the result by city, postal code, modified date, address type id. The final result is sorted by postal code in descending order.

SELECT A.City, A.PostalCode, A.ModifiedDate, B.AddressTypeID FROM Person. Address as A JOIN Person.BusinessEntityAddress as B ON A.AddressID=B.AddressID WHERE B.AddressTypeID=3 GROUP BY A.City, A.PostalCode, A.ModifiedDate, B.AddressTypeID ORDER BY A.PostalCode DESC;



SQL Update



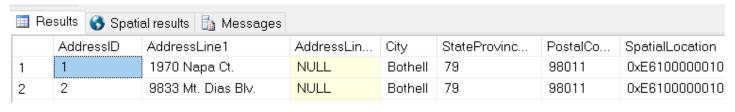
SQL **UPDATE** command **modifies** the **existing one** or **more records** in a table based on condition stated in WHERE clause.

Syntax:

UPDATE table_name SET column1 = value1, column2 = value2...., columnN = valueN WHERE [condition];

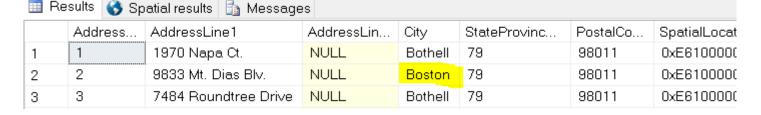
Example:

Update the column named 'City' for 'AddressID' = 2



UPDATE Person.Address SET City='Boston' WHERE AddressID=2;



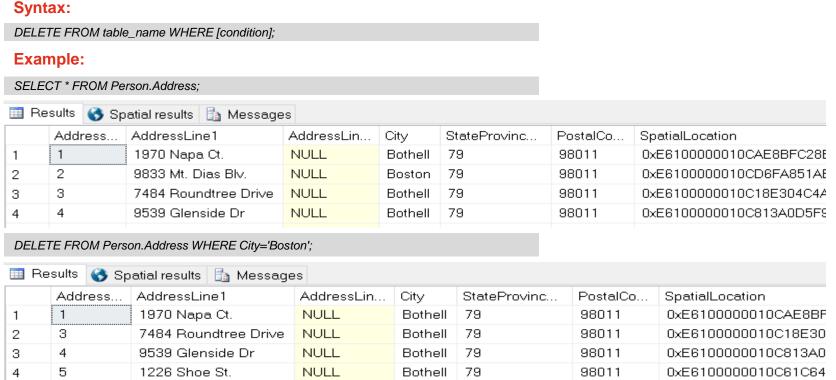




SQL Delete



The SQL **DELETE** command is used to **delete the existing one or more records** from a table based on a condition.





Workshop on Relational Databases

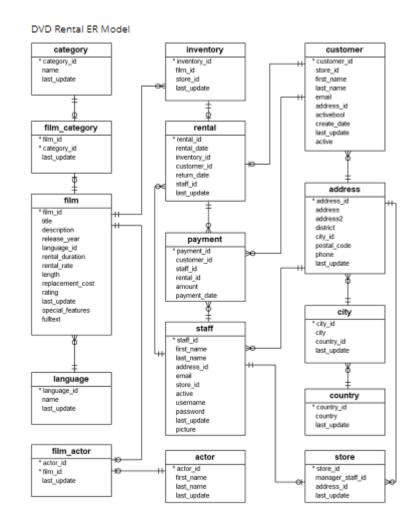


Case Scenario:

The database DvdRental has 15 tables. Below are the different tables and a brief description of them.

Questions:

- What are the top and least rented (in-demand) genres and what are their total sales?
- Can we know how many distinct users have rented each genre?
- What is the average rental rate for each genre? (from the highest to the lowest)
- How many rented films were returned late, early, and on time?
- In which countries does Rent A Film have a presence and what is the customer base in each country? What are the total sales in each country? (from most to least)
- Who are the top 5 customers per total sales and can we get their details just in case Rent A Film wants to reward them?





NoSQL Databases



Are non-relational databases with specific data models, flexible schemas and scale horizontally

Advantages:

- Schema-less: provide a higher level of flexibility with newer data models
- Open Source & Low-Cost: go-to solution for organizations with limited budgets
- Elastic scalability: NoSQL databases are designed to function on full throttle even with low-cost hardware
- Less development time: create a database without needing to develop a detailed (fine-grained) database model

Disadvantages:

- √ community-driven, with enterprise support
- ✓ Lack of standardization like SQL
- ✓ Different database for different business cases

Familiar NoSQL Databases:













CAP Theorem



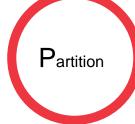
CAP theorem states 3 basic requirements when designing application in distributed architecture



Data in the database will **remain consistent** after the execution of an **operation**. E.g. All client sees the same data after an update operation is performed



No downtime. This means the system will be always available to server the request from the client applications

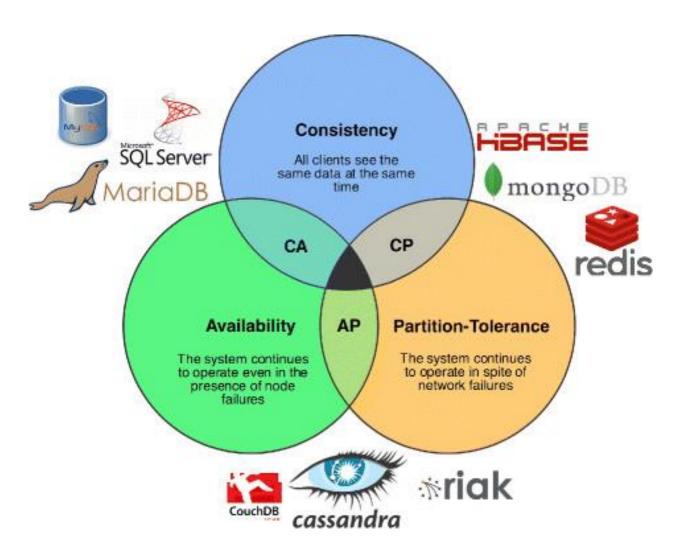


Data will be partitioned into multiple group and replicated across multiple system. System continues to function even though any one of the system is unreliable or loss communication among system



CAP Theorem contd.



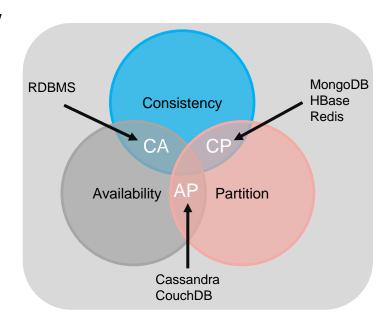




CAP Theorem contd.



- CAP provides basic requirement to distributed system to follow
 2 of the 3 requirement
- Theoretically, its impossible to follow all 3 requirement
- Different NoSQL databases follow different combinations of the C, A, P from CAP theorem
- **CA**: **Single system**, all the nodes are in always contact. System gets blocked when partition occurs
- **CP**: Accessing data is not possible when **master goes down**. But data will be **consistence and accurate**
- AP: System will be available after partition, but some data returned may not be consistent





Types of NoSQL Databases



NoSQL databases are often categorised in to four main types depending on the way data is stored



Key-Vale

A big hash table of key and values



Graph

Uses vertices and edges to store data



Columnar

Storage block contains data from one column



Document

Stores documents which are made up of tagged elements



Key-Value NoSQL Database



- Uses an associative array (such as a map) where each key is associated with one and only one value in a collection
- In a Key-Value pair, each key value is represented as an arbitrary string such as a hash value
- Very low latency for read/writes and value stored as blob with no upfront schema
- Key-value stores do not have any query language.
 They only allow to store, retrieve and update data using simple get, put and delete commands and the data can be retrieved by making a direct request to the object in memory or on disk

Use Cases:

- Used for application which maintains session information and management at high scale
- Product recommendation latest product viewed on a website drive newer product recommendation
- Store ads, coupons to push to customer in real-time

| Key | Value |
|-----|------------------|
| K1 | AAA,BBB,CCC |
| K2 | AAA,BBB |
| K3 | AAA,DDD |
| K4 | AAA,2,01/01/2015 |
| K5 | 3,ZZZ,5623 |













Graph NoSQL Database



- Flexible and scalable
- Stores data in the form of vertices and edges
- Vertices are instance of an object in an application having attributes defining its properties
- Relationships which are represented in the form of edges can be unidirectional or bi-directional, having one to one, one to many, many to one and many to many relationships
- Queries in graph database are answered on the basis of relationships and its properties, it is important to choose the relationship properly
- · Easy to model and define relationship
- Performance of relationship traversal remains constant with data size growth
- Queries are shorter and more readable

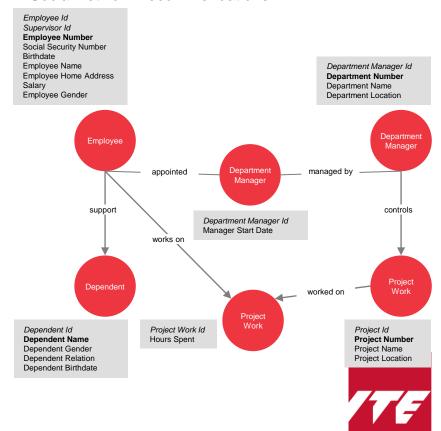






Use Cases:

- Fraud detection: determine relationship in transaction
- Social network: recommendations



Columnar NoSQL Database



- Stores data in column families as rows which contain the group of associated data that can be accessed together
- · All columns are treated individually
- Each column stored **separately** on the **disk location**
- Stores data efficiently through data compression and partitioning.
- · Supports higher writes compared to reads.
- Great when we need data aggregations (such as SUM, COUNT, AVG etc).
- Fast ad-hoc queries







Use Cases:

- Transaction analysis Purchase pattern, movie location and watched history
- · Time series data analysis
- Weather service analysis
- Internet of things and event analysis

Logical table representation

| а | b | С |
|----|----|----|
| a1 | b1 | c1 |
| a2 | b2 | c2 |
| аЗ | b3 | сЗ |
| a4 | b4 | c4 |
| a5 | b5 | c5 |

Row layout

| a1 | b1 | с1 | a2 | b2 | с2 | а3 | b3 | с3 | a4 | b4 | с4 | а5 | b5 | с5 |
|------|-------|-------|----|----|----|----|----|----|----|-----------|----|----|----|----|
| Colu | mn la | ayout | | | | | | | | | | | | |
| a1 | a2 | а3 | a4 | а5 | b1 | b2 | b3 | b4 | b5 | c1 | c2 | сЗ | с4 | с5 |



Document NoSQL Database



- Similar to key-values databases, but the only difference is that it stores the values in the form **JSON** (Javascript object Notation), **BSON** (Binary encoding of JSON objects)
- We can store complex data like trees, collections, and dictionaries
- It does not support relations. Each document is standalone. It can refer to other documents by storing their key, corresponding to the particular document
- Joins are not support so it overcomes the problem of sharing the data across multiple nodes

Use Cases:

- Web pages stores photos and video with social features of tagging, likes and comments
- Medical records
 – stores patient records with images of scans and reports
- Email best suited to store unstructured data
- Research Formulas and charts

```
"Name": "Yogurt Depot",
"Id": 1,
"Revenue": 2000,
"Category": [ "dessert", "food", "yogurt" ],
        "day": "Mon",
        "visit count": 300
        "day": "Tue",
        "visit count": 700
      "stars": "5", "customers rated": 10 },
      "stars": "1", "customers rated": 0 }
"Name": "Corner Bakery",
"Revenue": 6100,
"Cost": 120,
"Category": [ "bakery", "food" ],
```











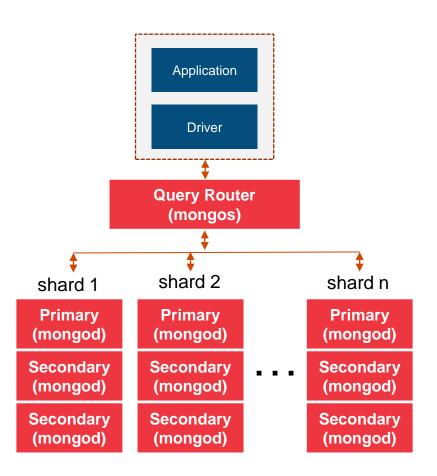
Deciding factors to choose SQL vs NoSQL Databases

| Parameters | SQL | NoSQL | | |
|-----------------------|--|---|--|--|
| Definition | Relation database | Non-relational or distributed database | | |
| Туре | Table | document, key-value pair, graph, columnar | | |
| Schema | Pre-defined Schema | Dynamic schema, schema-less | | |
| Ability to Scale | Vertically scalable | Horizontally scalable | | |
| Query Language | SQL | UnQL- unstructured query language varies from DB to DB | | |
| Standards | Emphasis on ACID (Atomicity, Consistency, Isolation, Durability) | Follow CAP theorem (Consistency, Availability, Partition) | | |
| Storage type | High available storage | Commodity drive storage | | |
| Open-source | Mix | All | | |
| Application/Use cases | Online BankingOrder and sales managementData warehousing | Web applicationsSocial networks applicationInternet of Things | | |



MongoDB and its architecture





Driver: Drivers are the client libraries programs used to connect to mongodb instances

Mongos: It's a mongodb shard utility which acts a controller and query router for sharded clusters. Sharding means partition the data set into discrete parts

Mongod: This is a primary demon process which handles data requests, manages the data access and perform data management operations

Shard: Shard means partition the data set into discrete parts and store in multiple system which are interconnected

Features:

- Support ad hoc queries Search by field, range query and regular expression searches.
- Indexing we can index any field in a document.
- Replication Master-Slave replication.
- Load balancing Automatic load balancing configuration because of data placed in shards.
- · Provides high performance.



Operations in MongoDB



Similar to RDBMS, MongoDB support CRUD operations to create, read, update and delete the data.

Data in MongoDB is stored in BSON(Binary encoded JSON) document which provides flexibility in 'schema-less' data model

Below table outlines common terminologies and concepts across RDBMS and MongoDB

| RDBMS | MongoDB |
|---|---------------------------|
| Support ACID Transactions | |
| ACID stands for Atomicity, consistency, Isolation, Durability | Support ACID Transactions |
| Table | Collection |
| Row | Document |
| Column | Fields |
| JOINs | Embedded documents |
| GROUPBY | Aggregate pipeline |



Create operation



MongoDB has two operations to **create or insert** the document to collection. If **collection doesn't exist**, it will **create the collection**

- insertOne()
- insertMany()

Syntax

```
db.collection.insertOne(<document>)
```

```
\textit{db.collection.insertMany} (\textit{[} < \textit{document 1>} \textit{,} < \textit{document 2>}, \dots \textit{]})
```

Examples

```
//Create the collection and insert a document
db.products.insertOne({ item: "card", qty: 15 });

//Insert one more document with different schema
db.products.insertOne({ item: "bike", qty: 5, price: 259 });

//Insert document with _id
db.products.insertOne({ _id: 100, item: "mobile", qty: 10, price: 5000 });
```

```
db.products.insertOne(

item: "mobile", field: value field: value price: 100

field: value field: value field: value
```

Update operation



To modify the existing document in a collection we use update operations

- db.collection.updateOne()
- db.collection.updateMany()

Syntax

```
db.collection.updateOne(
    <filter>,
    <update>,
    {
        upsert: <boolean>
    }
)
```

```
db.collection.updateMany(
    <filter>,
    <update>>,
    {
        upsert: <boolean>
    }
)
```

Examples

```
//Update the quantity of the item 'envelopes' to 100
db.products.updateOne(
    { "item" : "envelopes" },
    { $set: { "qty" : 100 } }
);

//Insert a new document if condition fails with upsert option
db.products.updateOne(
    { "charger" : { $eq: 0} },
    { $set: { "item": "charger", "sold" : true } },
    { upsert: true }
);
```

```
//check for the quantity greater than 100 and update the stock availability db.products.updateMany(
{ qty: { $gt: 100 } },
    { $set: { "stock" : "available" } } );

//Insert a new document if condition fails with upsert option db.products.updateMany(
{ qty: { $gt: 100 }, "item" : "bottle" },
    { $set: { "stock" : "available" } },
    { upsert: true }
);
```

Read operation



Read operation retrieves documents from a collection

db.collection.find()

Syntax

```
//count the number of documents
db.biodata.count()

//returns at most 5 documents:
db.biodata.find().limit(5).pretty()

//skips the first 5 documents
db.biodata.find().skip(5).pretty()

//Return document where _id equals 5
db.biodata.find({_id: 5}).pretty()

//Get documents where the field last in the name embedded document equals "Hopper"
db.biodata.find({ "name.last": "Hopper" }).pretty()

//$in operator to return documents where _id equals either 1 or 5
db.biodata.find({_id: { $in: [ 1,5 ] }}).pretty()

//get document where birth is greater than new Date('1950-01-01')
db.biodata.find({ birth: { $gt: new Date('1950-01-01')}}).pretty()
```



Select operation contd.



```
//Display result wher name.last field starts with the letter N (or is "LIKE N%")
db.biodata.find({ "name.last": { $regex: /^N/ } }).pretty()
//returns only the name field, contribs field and _id field(Projection)
db.biodata.find( { }, { name: 1, contribs: 1 } ).pretty()
//returns all fields except the first field in the name embedded document and the birth field
db.biodata.find({ contribs: 'OOP' },{ 'name.first': 0, birth: 0 }).pretty()
//returns all the documents where birth field is greater than new Date('1950-01-01') and death field does not exists
db.biodata.find( {birth: { $qt: new Date('1920-01-01') }, death: { $exists: false }} ).pretty()
//returns documents name is exactly { first: "Yukihiro", last: "Matsumoto" }
db.biodata.find({"name.first": "Yukihiro", "name.last": "Matsumoto" }).pretty()
//returns documents where the array field contribs contains the element "ALGOL" or "Lisp"
db.biodata.find( { contribs: { $in: [ "ALGOL", "Lisp" ]} } ).pretty()
//return documents where contribs size equal to 3
db.biodata.find({contribs: {$size: 3}}).pretty()
//return documents where contribs toward "OOPS: and "Simula"
db.biodata.find({contribs: {$all: ["OOP", "Simula"]}}).pretty()
//returns documents where the awards array contains at least one element with both the award field equals "Turing Award" and the year field
greater than 1980
db.biodata.find({ awards: { $elemMatch: { award: "Turing Award", year: { $gt: 1980 } } }).pretty()
//return documents which match both the condition
db.biodata.find( { $and: [ { "name.first" : "John" }, { "awards.award" : "National Medal of Science" } ] } ).pretty()
//retrun document which match either of the condition
db.biodata.find( { $or: [ { "name.first" : "John" }, { "awards.award" : "National Medal of Science" } ] } ).pretty()
```

Delete operation



To remove the document from a collection we use delete operations

- db.collection.deleteOne()
- db.collection.deleteMany()

Syntax

```
db.collection.deleteMany(
<filter>
)
```

Examples

```
//delete all the item whose quantity greater than 100 db.products.deleteMany(
{ "qty" : { $gt : 100 } }
);
```



Workshop on NoSQL Databases



Case Scenario:

We have a video database which as a collection 'movies' containing information about the name of the movie, which year it was produced, length of the movie, director, rating, cast and genres. We will load the data set into MongoDB Cloud (Atlas) and create and access the database using MongoDB Compass and Mongo Shell to answer below questions.

Questions:

- How many documents lists whose runtime is greater then 90?
- Get movie list whose runtime is greater then 90 and less than 120 and only display title and runtime?
- How many movies in the movie collection are rated G, PG, PG-13 and display title, rated without _id?
- How many movies whose tomato meter greater than 95 and "metacritic" greater than 88?
- How many documents are there which has "mppaRating"?

- How many documents are there which doesn't have "mppaRating"?
- Get the documents where movie released in only one country?
- List all the movies which exactly match genres Comedy, Crime and Drama?
- · Get the list of movies which as won Oscars?



Quick Quiz





Please describe a circumstance in which an organization would choose a non-relational database over a relational database



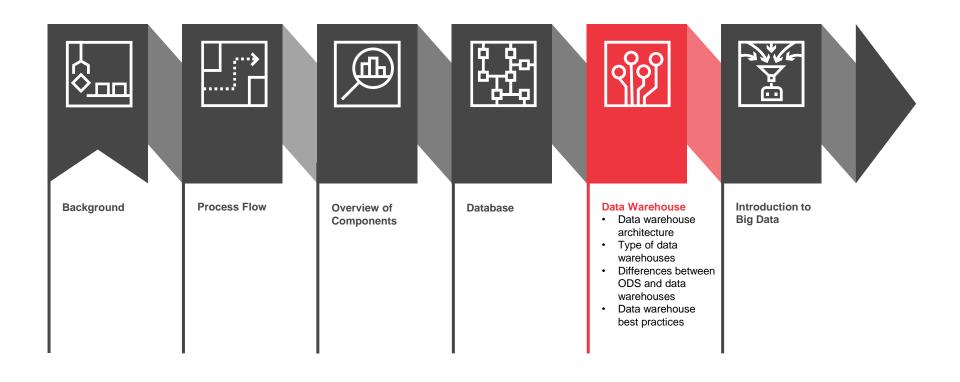
What are some advantages of SQL databases?





Day 2

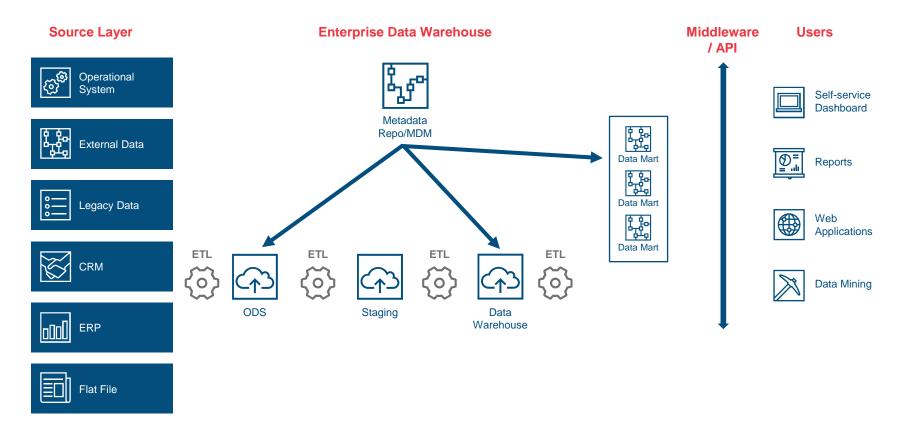






Data Warehouse architecture







Types of data warehouses









Centralized data warehouse

Data is stored in one centrally located data warehouse

Federated data warehouse

Data is stored in separate physical databases

Multi-tiered / Hybrid warehouse

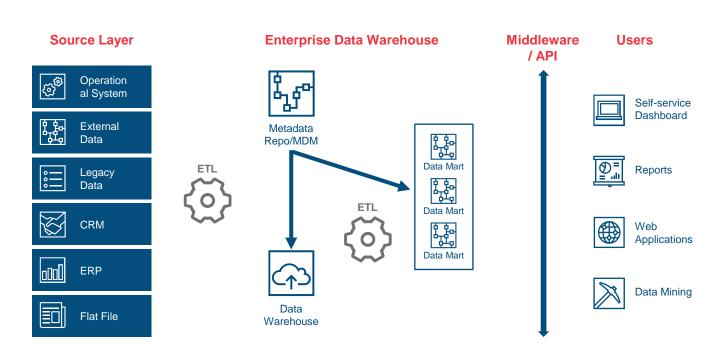
Combination of centralized and federated data warehouses



Centralized data warehouse



- · Also known as an Enterprise data warehouse
- Only one centrally located data repository
- Data is readily available for consumptions due to data preparation processes
- Faster to develop new solutions for the business and merging different data sources is easier

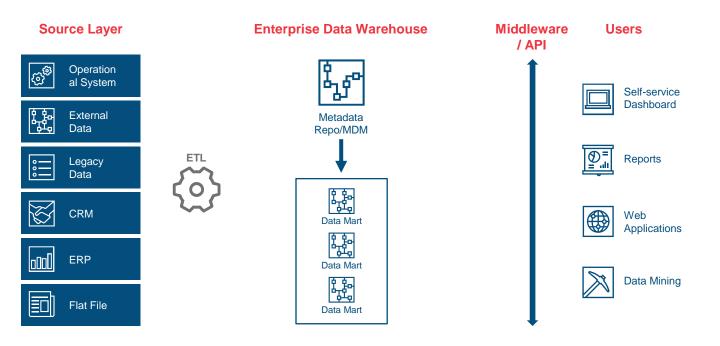




Federated data warehouse



- Also know as a **Single Department** data mart architecture
- Data is logically consolidated but stored in a separate physical databases
- Each database has different server name, IP address, version and can be at different locations
- Each data mart will store only relevant information to a department/BUs
- Limited data size compared to centralized architecture

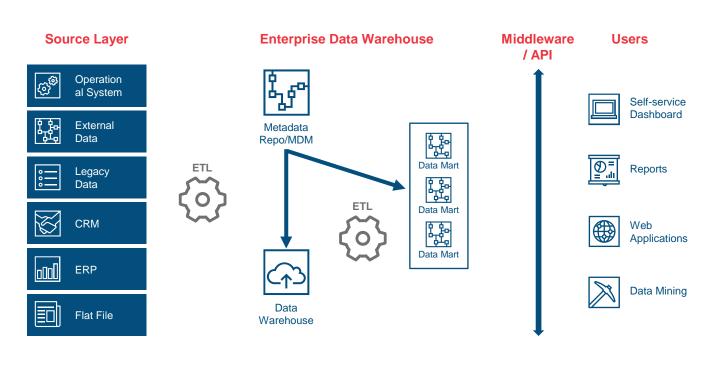




Multi-tiered/Hybrid warehouse



- · A distributed data approach
- A combination of centralized and federated approach
- Data from different departments can be used to derive data marts
- Data marts can be created for more specific areas like food, toys





Data warehousing best practices



Define standards before starting – Templates for mapping, coding guidelines, documentation should be decided ahead. Timelines for status reports, release deliverables should be decided upfront before the development starts

Data Governance – Ensure data integrity and quality before the data is pushed into the data warehouse

User need based design – Primary focus of the data warehouse is to provide trusted information to the customers and address issues which are not fully articulated by the customers, this results in increased business

Faster delivery – Markets change rapidly so requirements gathering and delivery of the product should be done in an agile manner

Performance – Storage optimization and query performance tuning to account for the rapid growth of data

Adopt agile data warehouse methodology which breaks projects into smaller, faster deliverables

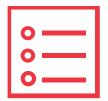
Automation – Automate the data pipeline/ETL process to leverage IT resource fully and iterate faster project execution



Quick Quiz







Difference between centralized and federated data warehouse types

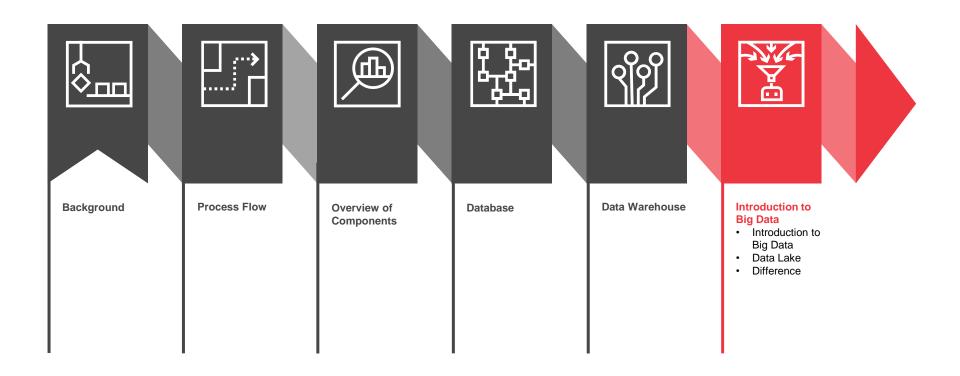
List the advantage and disadvantage of each type of database





Day 2







Introduction to Big Data



Big Data is **high-volume**, **high-velocity** and/or **high-variety** information assets that demand **cost-effective**, **innovative** forms of information processing that enable enhanced insight, decision making, and process automation.

Source: Gartner

Is a 100GB data set a "Big Data"?

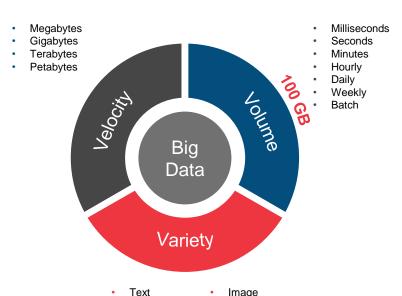
If we quickly analyse the definition, we will see 3 characteristic

- Volume
- Velocity
- Variety

How to do it?

- 100GB of structured data is easily managed by traditional data storage, so it would not be considered a **Big Data Volume**.
 When we start talking about 100TB or PB, it becomes Big Data
- Processing 100GB of data per minute (Velocity), or analysing 100GB of unstructured (social media, image, etc.) data (Variety) at the same speed could be Big Data
- Cost-effective solution for the problem created by a combination of 3Vs
- Requires innovative thinking and use of innovative tools and techniques.

If your question fits into this definition, you have a **big data problem**



Sensor Data

Legacy Docs

Audio

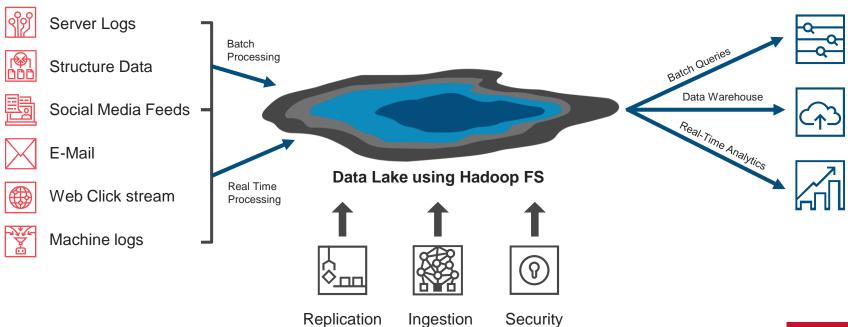
Video

What is a Data Lake?



A data lake is a centralized repository that allows you to store all our structured and unstructured data at any scale. It stores data in a raw format, and runs different types of analytics; from dashboards and visualizations to big data processing, real-time analytics, and machine learning to guide better decisions.

Source: AWS







Difference between data warehouse and data lake

| Basis of Differences | Data Warehouse | Data Lake |
|------------------------|--|--|
| Types of data | Stores data in the tables, row and columns | Stores raw data (Structured/Unstructured/ Semi-Structured) in its native format. |
| User | Business professionals | Data scientists |
| Processing | Schema-on-write, cleansed data, structured | Schema-on-Read, raw data in native format |
| Agility | Less agile, fixed configuration | Configuration and reconfiguration are done when required, highly agile |
| Reporting and analysis | Slow and expensive | Low storage, economical |
| Cost | Expensive storage | Low-cost storage |
| Security | Mature | Maturing |



Maltem Consulting Group

End of Day 2