

Sean Gedorio

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Experience

WREK Atlanta, 91.1FM Publicity Director Sep 2016 - Dec 2019

Produced posters, flyers, zines to promote college radio shows and events. Increased Instagram follower growth rate 1500% (100 to >1600) by enforcing active social media presence. Boosted alumni engagement 30% through entertaining Mailchimp newsletters.

ANNUITAS Front End Intern May 2019 - Aug 2019

Built animated, interactive D3.js data visualizations to analyze click-through rates of client pages. Tested responsive user interfaces through BrowserStack to maximize cross-browser compatibility.

Stanford University Research Intern May 2016 - Aug 2016

Conducted computational research on phase-changing, nanoscale alloys. Coded MATLAB/Bash algorithms to optimize alloy geometry.

Education

Georgia Institute of Technology

B.S. Computer Science, Honors
Concentrations: HCI & Media
Atlanta, GA / Aug 2015 - Dec 2019

Georgia Tech Lorraine

France Study Abroad Program
Metz, FR / May 2017 - Aug 2017

Skills

Research Survey, Interviews,
Personas, Contextual Inquiry,
Affinity Diagrams, Usability Testing

Design Figma, Photoshop,
Sketch, Balsamiq, Illustrator

Development JavaScript, Git,
TypeScript, HTML/CSS/Sass,
Java, D3.js, Unity, React.js

Awards

Banatao Filipino American
Scholarship, Dean's List

Projects

WREK Website Redesign Figma, UX Sept 2020 - Oct 2020

Designed intuitive desktop/mobile interfaces for radio station's website. Reorganized site architecture for seamless flow. Collected data-driven insight through surveys, affinity diagrams, personas.

Supply Me! Figma, Illustrator, UX Jan 2019 - April 2019

Developed prototype for school supply bartering app to alleviate teachers' out of pocket expenses for students. Surveyed and interviewed public school teachers. Inspired by 2018 education workers' strikes in US.

Escape the Syllabus Agile, Unity, Git, UX Aug 2018 - May 2019

Gamified syllabus experience to bridge miscommunication gap between professors and students. Planned software development with client via Scrum Sprints. Headed UX process by surveying and interviewing professors and conducting heuristic evaluations on prototypes.

Leadership

WREK Design Collective Founder Sep 2018 - Dec 2019

Founded radio station's first design team in its 50+ years of history. Managed creatives through an inclusive space that focused on experimental print and multidisciplinary design. Fostered DIY spirit by teaching members graphic design, screen printing, zine binding. Curated and installed art exhibit for station's 50th year anniversary.