SAKSHI GHAI

Christ's College, St. Andrews Street, CB23BU, Cambridge, UK

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EDUCATION

University of Cambridge   *September 2019*
Christ's College
Ph.D.in Psychology
Affiliations: Department of Psychology and MRC Cognition and Brain Sciences Unit
Supervisor: Lee-De Witt and Amy Orben. Advisor: Sarah Jayne Blakemore

University of Pennsylvania   *2017-2018*
School of Arts and Sciences
M.Sc. Behavioral and Decision Sciences   GPA: 3.97/4.0

University of Delhi   *2009-2012*
Lady Shri Ram College for Women
B.A. (Honors) in Philosophy   First Division

FELLOWSHIPS

Ashoka University Centre for Social and Behaviour Change (CSBC)   *2020 - 2021*
Pre-doctoral Fellow   *New Delhi, India*

Center set-up by a grant from the Bill and Melinda Gates Foundation

Ashoka University   *2014 - 2015*
Young India Fellow   *New Delhi, India*

Post Graduate Diploma in Liberal Arts and Leadership

VISITING POSITIONS

University of Pennsylvania   *2019 - 2021*
Visiting Scholar   *Philadelphia, US*

Center for Social Norms and Behavioral Dynamics

PUBLICATIONS

Ghai, S. It's time to reimagine sample diversity and retire the WEIRD dichotomy. *Nature Human Behavior* (2021). https://doi.org/10.1038/s41562-021-01175-9

Ghai, S. Academics need feedback on interpersonal skills. Here's how I learned to ask for it. *Science.* (2021) doi: 10.1126/science.caredit.acx9356

Roberts, L.M., Blake-Beard, S., Creary, S., Edgehil, B., and **Ghai, S.** (2019). Hidden guides and leaky pipeline: Overcoming barriers to developing and retaining diverse talent in health care professions. Race, Work and Leadership in the 21st Century: Learning about and from Black experience. *Harvard Business Publishing.* Boston

IN REVIEW AND PREPARATION

Ghai, S., Magis-Weinberg, L., Stoilova, M., Livingstone, S., Orben, A. Social Media Use and Well-being in the Global South.(under review)

Ghai, S.*, Fassi, L.*, Awadh, F. and Orben, A. Lack of Sample Diversity in Research on Adolescent Depression and Social Media Use: a Scoping Review and Meta-analysis *joint first-authorship (in prep)

Metherell, T., **Ghai, S.**, McCormick, E., Ford, T., and Orben, A. Digital exclusion predicts worse mental health among adolescents during COVID-19 (in prep)

Ghai, S., and Orben, A. Scoping Review: Examining the impact of smartphones in Global North and South research contexts. (in prep)

Bicchieri, C., Patel, R., **Ghai, S.**, and Mcnally, P. The Role of Trendsetters in the Popularization and Adoption of the Swachh Bharat Mission.(in prep)

POPULAR WRITING

Ghai, S., and Orben A. India's Digital Samaritans: Can Social Media Be a Force for Good?. *Behavioral Scientist*, Published on May 24, 2021

Saldanha. N., and **Ghai, S.** Dispatches from the Behavioral Scientists Fighting Coronavirus in the Global South. *Behavioral Scientist*, Published on October 5, 2020

Bicchieri, C., Mcnally, P., **Ghai, S.**, and Patel, R. 2019. How Trendsetters Shaped India's Massive Sanitation Campaign. *Knowledge at Wharton*, Published on September 20, 2019

Creary, S.J., McDonnell, M., **Ghai, S.**, and Scruggs, J. 2019. When and why diversity improves your board's performance. *Harvard Business Review*, Published on March 27, 2019

GRANTS, AWARDS AND HONOURS

Jenessa Shapiro Graduate Research Award *2021*
Society for Personality and Social Psychology

Grindley Fund *2021*
School of the Biological Sciences

Co-I, British Psychological Society Undergraduate Assistantship Scheme *2021*
PI: A. Orben. UNICEF collaboration to understand the impacts of digital technologies on children

Researching Injustice and Social Equality (RISE) award *2020*
Association for Psychological Sciences

Christ's College Bursary *2020*
Christ's College

MBDS Travel Funding *2018*
University of Pennsylvania

MBDS Capstone Research Funding *2018*
University of Pennsylvania

Advanced Consortium on Cooperation, Conflict, and Complexity Scholarship *2015*
Earth Institute, Columbia University

Best Student of Philosophy Award for Academic Excellence *2010*
Lady Shri Ram College, University of Delhi

PROFESSIONAL EXPERIENCES

The World Bank 2020
Short-Term Consultant, Mind Behavior and Development (eMBeD) Washington DC, US

Wharton People Analytics, The Wharton School 2018-2019
Research Coordinator Philadelphia, US

Vedica Scholars Programme for Women 2015-2017
Program Lead New Delhi, India

Ogilvy 2012-2014
Assistant Account Executive Mumbai, India

WORKSHOPS AND RESEARCH SPRINTS

Responsible Research and Innovation Scoping Workshop, Alan Turning Institute 2021
Participant

Berkman Klein Center for Internet and Society, Harvard University 2020
Participant in the Fall 2020 Research Sprint "Digital Ethics in Times of Crisis

Oxford-Berlin Summer School on Open Science 2020
Participant

Harvard Behavioral Insights Group Doctoral Workshop 2019
Participant

INVITED LECTURES

Reimagining Sample Diversity in Behavioural Science October 2021
Riot Club, Durham University Durham, UK

Cognitive and Behavioral Sciences August 2021
Ashoka University Virtually

Behavioral Science: Lessons from the Global South Upcoming 2021
Nudgestock, Ogilvy Virtually

Introduction to Behavioral Science August 2019
The Naropa Fellowship Leh, India

CONFERENCE PRESENTATIONS

Is science updating the definition of human diversity September 2021
Meta Science 2021 Virtual

Scoping Review: Examining the impact of smartphones in Global North versus Global South research contexts February 2021
Intervention Science Pre-conference, Society of Personality and Social Psychology Virtual

The Role of Trendsetters in the Popularization and Adoption of the Swachh Bharat Mission
May 2020
Association for Psychological Science Virtual

Nudging Ethicality Deterring Dishonesty through the Power of Social Norms and Communication Media March 2019
Philosophy, Politics, Economics Society New Orleans, US

Understanding Gender Differences and the Role of Apologies in Negotiation   July 2018
International Association for Conflict Management Conference   *Philadelphia, US*

REPORTS

UNICEF Report: The Role of Trendsetters in the Popularization and Adoption of the Swachh Bharat Mission, 2019, co-authored with Bicchieri, C, Mcnally, P and Patel. R.

Berkman Klein Center for Internet and Society Report: Participants in an Ethics of Digitalization Research Sprint. (2021). Digital ethics in times of crisis: COVID-19 and access to education and learning spaces. Retrieved from https://cyber.harvard.edu/publication/digital-ethics-times-crisis-covid-19-and-access-education-andlearning-spaces

UNDERGRADUATE SUPERVISION

Summer Research Internship (2021, T Metherell)

Summer Research Internship (2021, T Bhagat)

Winter Research Internship (2020-2021, N Guo, Admitted to Masters in Psychology, USC and UCLA)

Winter Research Internship (2020-2021, Z Rossall)

RESEARCH AND TEACHING EXPERIENCE

Supervisor, Influence and Persuasion in the Digital Age course (10 undergraduate students), Department of Psychology, University of Cambridge, 2021

Supervisor, Organizational Behavior course (100 undergraduate students), Judge Business School, University of Cambridge, Cambridge, 2019-2020

Online Teaching Associate, Introduction to Behavioral Science course, Ashoka X, Ashoka University, 2020

Teaching Assistant, Behavioral Public Policy course (70 graduate students), Master of Behavioral and Decision Sciences, The School of Arts Sciences, University of Pennsylvania, Philadelphia, 2019

Teaching Assistant, Negotiation and Conflict Resolution course (50 undergraduate students), The Wharton School, University of Pennsylvania, Philadelphia, 2018

Research Assistant, Department of Psychology, University of Pennsylvania, 2018-2019

Research Assistant, Management Department, The Wharton School, 2017-2018

PROFESSIONAL ACTIVITIES

Committee Member, Cambridge University's Behavioral Insights Team (CUBIT)

Ethnic Diversity Officer, Christ's College, Cambridge University

Ad Hoc Reviewer, Collabra

RESEARCH INTERESTS

Digital Tech	Effects of digital technologies, smartphones and social media use
Sample diversity	Cross-cultural research, Global South and diverse populations
Inclusion	Diversity, equity and dignity

STATISTICS AND CODING

Statistical Software	R, RStudio, QGIS, Stata, SPSS, Qualtrics
Languages	Hindi, English