

Welcome to IBM's



## The Great Mind Challenge'11

Initiate Collaborate Innovate

After a superb year in 2010 where we saw more than 150000 students participating with some excellent projects, this year we're proud to announce the launch of TGMC 2011.

The increased demand for business and technology skills will require students to develop a unique skill-set never seen before.

This new integrated skill set combines critical thinking, creativity and innovation with leadership, global awareness and technology literacy. This is why IBM began The Great Mind Challenge (TGMC); to prepare YOU for the jobs of tomorrow.

With TGMC 2011, we reach out by investing time, energy and support into the most important resource we have; YOU, because YOU have the power to change the future. And we'd love to give you the tools to refine your power and make that difference. As a student or a faculty member, TGMC 2011 is the forum for you to come forward, take your destiny by your hands and make it happen.

### Why should I register for TGMC 2011? What's in it for me?

#### Good question. Here are a few reasons:

- **TGMC enhances your skills** and ensures that they are mapped to real time-set industry demands.
- Interact with and **learn from experienced and established experts from IBM**, a global leader in technology.
- Easy access to **free training in high end technologies**.
- Opens doors to **placement opportunities** according to ones skill set.
- Makes you **Market Ready**.
- You could **use your TGMC project as your final year engineering project** - *speak to your college about this!*
- Get recognized for your hard work in the presence of all your peers. You will be awarded with a certificate, trophy and even **win fantastic prizes** like Lenovo laptops, notebooks, i-pods & much more.



### DREAM BIG!

**because there's no better time than now to turn those dreams into reality!**

Use IBM technology to diversify your skills and transform yourself into every employer's ideal candidate. Work hard to rise above the rest, set yourself apart and find a lasting place in the TGMC Hall of Fame.

Join forces with your peers and faculty, because a good idea will always be just a good idea without the help of those that are more experienced.



Follow us on>>>

REGISTER NOW AT:  
[www.ibm.com/developerworks/tgmc/india](http://www.ibm.com/developerworks/tgmc/india)

Toll Free: **1800-425-9366**  
Mon-Fri, 8am-6pm

What is



contest?

## The Great Mind Challenge'11

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The Great Mind Challenge (TGMC) is a Nation-wide Software Development contest conducted by the IBM Academic Initiative Team. This contest focuses on enabling technical institutes to nurture and groom students to become part of a competitive workforce by arming them with market ready skills. It also aims to provide student programmers with a unique opportunity to develop innovative solutions using open standards-based IT tools from IBM in complex real time situations.



### Resources at YOUR Disposal

- Website for reference
- e-Learning Courseware
- Discussion forums
- E-mentors
- Resources Section with sample SRS
- FAQs

**Please Note:**  
Students who have registered last year have to register again!

### To develop the application, do make use of multiple products.

- ✍ DB2Express® C/DB2 UDB 8.2
- ✍ WebSphere Application Server
- ✍ Rational Unified Process, Rational Application Developer, Rational Rose, Rational Software Architect, WebSphere Studio Application Developer
- ✍ Lotus Portal, Workplace Forms
- ✍ Tivoli Storage Manager Express, Tivoli Continuous Data Protection for Files

### PAST WINNERS

The winners from each year are immortalized in the TGMC Hall of Fame, which features only the best of the best. You have an opportunity to find a place among these great teams! Check them out at:

<http://ibm.co/tgmcchalloffame>

## TO WIN

Ok I've registered and I know what I have to do, basically. But what do I have to do to WIN?

Well, while there is no instant secret formula, there are some guidelines or expectations that you can set yourself to see if what you've worked on has a chance of being noticed.

- You must use IBM Software/Products in your project.
- Users must see the value of using your designed system.
- The solution must be flexible, scalable, secure and yet simple.
- You must provide the maximum in functional scenario description.
- The GUI must be easy to use, professional & lightweight.
- The system must exhibit a sound run time performance.

### What's the process?

#### How do I login? Or register?

It's easy as pi (excuse the pun).

Follow the step-by-step instructions below:

1. Log on to [www.ibm.com/developerworks/tgmc/india](http://www.ibm.com/developerworks/tgmc/india)
  2. Click on the **Register tab**.
  3. **Register your Team** with the details of your team members & faculty mentor.
  4. **Join the TGMC developerWorks group** to be in tune with the latest on TGMC.
  5. You have now officially registered for TGMC!
- Good luck!**



Be a part of  
INDIA'S LARGEST  
TECHNOLOGY CONTEST  
FOR STUDENTS!