

## Contact

Jaffa, ISRAEL  
972 54 6690915 (Mobile)  
sginsbourg@gmail.com

www.linkedin.com/in/  
shayginsbourg (LinkedIn)  
WWW.GINSBOURG.CO.IL  
(Personal)

## Top Skills

Artificial Intelligence (AI)  
Python (Programming Language)  
English

## Languages

English (Full Professional)  
Hebrew (Native or Bilingual)

## Publications

Human Erythrocyte Filterability at  
Low Driving Pressure

# Shay Ginsbourg

AI-Powered Software Testing Consultant, Performance & Load  
Testing Expert, Bio-Med Regulatory Affairs Consultant, & Lecturer at  
GINSBOURG.CO.IL

Tel Aviv-Yafo, Tel Aviv District, Israel

## Summary

"My approach is to focus on the business results that my clients are trying to achieve, and the business value that they can produce by using my services, in order to pursue their business goals and objectives."

GINSBOURG.CO.IL

Independent Software & Medical Device Professional  
Formerly LoadRunner QA manager for Mercury Interactive Ltd.  
Expert in verification and validation of software and medical devices.  
Expert in performance and load testing of web and mobile systems.

---

## Experience

GINSBOURG.CO.IL

AI-Powered Performance & Load Testing Expert, Bio-Med Regulatory  
Affairs Consultant, & Lecturer

January 2008 - Present (17 years 8 months)

Tel Aviv-Yafo, Tel Aviv, Israel

AI-Powered Performance & Load Testing Expert, Bio-Med Regulatory Affairs  
Consultant, & Lecturer at GINSBOURG.CO.IL

Paieon Medical

Head of QA

2007 - 2008 (1 year)

Park Afek, Israel

Technology:

3D Cardiac PTCA Modeling

Responsibility:

Managed a team of 5 software QA engineers.

Developed validation plans for FDA & CE product submissions

Engineered the software testing automation program

Cadent Ltd.

Project Operations & Software QA Manager

2002 - 2007 (5 years)

Technology:

3D Dental Modeling & Application

Responsibility:

Recruited and managed for 5 years a team of hardware and software testing engineers verifying and validating 3D dental imaging software and dental devices.

Managed subcontractors and delivered advanced dental devices in prompt hardware production projects.

Engineered a huge virtual catalog of dental appliances.

Significantly increased product reliability and manufacturability by utilizing internal and external resources.

Mercury Interactive

QA Manager of LoadRunner

1999 - 2002 (3 years)

Technology:

Software QA Tools (Industry Standards)

Responsibility:

Established and managed for 3 years a QA department constructed of 5 QA teams counting a total of 20 software testing engineers verifying and validating the company's flagship load testing products.

Tedea-Huntleigh

ISO 9000 Project Manager

1992 - 1993 (1 year)

Composed and implemented a full set of Quality System procedures in accordance with BSI regulatory requirements.

Ordnance Corps IDF

Officer for Quality Assurance Unit

1989 - 1992 (3 years)

Tel Hashomer, Israel

Quality Surveillance of local industry - design and production. Performed regulatory quality audits. Defined inspection and test procedures for mechanical weapon systems.

## Education

Tel Aviv University

M.Sc. Cum Laude, Bio-Medical Engineering · (2000 - 2003)

Hamasloul Ha'akademi shel Hamichlala Leminhah

Diploma, Software Engineering · (1996 - 1997)

Technion - Israel Institute of Technology

M.Sc., Mechanical Engineering · (1993 - 1996)

Tel Aviv University

B.Sc., Mechanical Engineering · (1984 - 1989)

Shazar High School

Graduation, Math and Physics · (1980 - 1984)