



Senate Seal in 2010

THE FLORIDA SENATE



Revised Seal in 2016



Florida Senate Brand

Updated 7/12/2017

Purpose

This document outlines the Senate brand. Senate brand has evolved over the past 4 years since the creation of Senate IT. This document was written for Senate IT management.

Senate Seal

The official seal is the black and white version. The Senate IT suite of websites and applications (except Senate Leagis family) use the version of the Senate seal with blue gradient.



2016 Senate Seal Update



Logo & Font Face

Flsenate.gov website uses the font face "ITC Slimbach Bold" for the site logo (as an image).

The Florida Senate

Senate Share (SharePoint) and CPA/application shell layout use "Tienne" web font to display site/application logo as HTML text (instead of an image):

@import "<http://fonts.googleapis.com/css?family=Tienne:700,900>";

SENATE SHARE
SENATE IT

SENATE SHARE
APPLICATION DEVELOPMENT

CONFERENCE PROCESS

User Experience

We strive to make applications and websites as intuitive as possible.

1. A user should not have to read instructions in order to understand how to maneuver through an interface to achieve their goals.
2. Provide feedback to inform the user about the action they have taken.
3. Organize information in order to not overload the user; think about the users actions and goals and design workflows around their actions (and not the organizations mindset).

Colors

The available color swatches are:

Main Blue #003366	Header Blue #8BB9E7	Midnight Blue #040443	Baby Blue #d3e9ff	Royal Blue #1F5E9A	Dodger Blue #2881CC	Light Yellow #FFFFCC	Red #CC0000	Gray #ededed
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- Main Blue - #003366
- Header Blue - #8BB9E7
- Midnight Blue - #040443
- Baby Blue - #d3e9ff
- Royal Blue - #1F5E9A
- Dodger Blue - #2881CC
- Light Yellow - #FFFFCC
- Red - #CC0000
- Gray - #ededed

The available color gradients are:

	Submenu Blue Gradient: #3c669c to #2c88d9 to #7fb9e9	Submenu blueBtn	Flsenate.gov
	Submenu Blue Gradient: #3c669c to #2c88d9 to #1f7bca to #7fb9e9	Submenu blueBtn	Flsenate.gov
	Gray Gradient: #e2e2e2 to #a8a8a8	Home page featured topics/video tab(s)	Flsenate.gov
	Blue Gradient: #1E548D to #1561A8 to #115BA0 to #3B77AE	Home page featured topics/video tab(s) hover/selected states	Flsenate.gov
	Blue Gradient: #134b87 to #2c70b4	Tab component hover state background	Intranet, Flsenate.gov
	Blue Button Gradient: #6FB4EA to #1f7bca to #2b89da to #3c669c	button: link, visited	Intranet, Flsenate.gov
	Dark Blue Button Gradient: #3c669c to #003366 to #03509c to #0459ad	button: hover state (i.e., won't need to call this class, instead use <a class="blueBtn" href="...")	Intranet, Flsenate.gov
	Red Button Gradient: #d32121 to #bf0b05 to #b10000 to #cc0000	button	currently not used
	Gray Button Gradient: #fff to #f3f3f3 to #ededed to #fff	button	currently not used
	Gray Button Hover Gradient: #f6f8f9 to #e5ebee to #d7dee3 to #f5f7f9	button hover: (i.e., won't need to call this class, instead use <a class="grayBtn" href="...")	currently not used
	Dark to Light Red Gradient: #b10000 to #cc0000	CMS admin buttons	Flsenate CMS
	Light to Dark Red Gradient: #d32121 to #b4040a	Senate Live Open Bill Panel button	Flsenate.gov
	Gray Gradient: #e6e5e5 to #c0bfbf	tab heading bg (smaller screens)	Intranet
	Light Blue Gradient: #b1d4f9 to #85b6f4	quick links header bg	Intranet, Flsenate.gov
	Dark to Light Blue Gradient: #194775 to #4685d6	sub sites heading bg	Flsenate.gov (redistricting)
	Light to Dark Blue Gradient: #003468 to #3278d2	sub sites menu hover	Flsenate.gov (redistricting)
	Dark to Light Blue Gradient: #003366 to #00488f	top bar of website (id=htop) with website links and tracker info	Flsenate.gov
	Light to Dark Blue Gradient: #00488f to #003366	top bar 2nd row of website (id=watchNow) displays bill currently on floor	Flsenate.gov (not implemented)
	Gray Gradient: #c8c8c8 to #fff	page background	Intranet, Flsenate.gov
	Blue Gradient: #90bceb to #003366	site background	Intranet, Flsenate.gov

Portfolio

At-a-Glance

<p><u>WWW/Internet</u></p> 	<p><u>Intranet</u></p> 	<p><u>Mobile</u></p> 
<p><u>WWW/Internet CMS</u></p> 	<p><u>Intranet CMS (SharePoint)</u></p> 	<p><u>Senate Share (SharePoint)</u></p> 
<p><u>CPA</u></p> 	<p><u>Application Layout (NOT USED)</u></p> 	<p><u>Outlook Web Access</u></p>  <p>Rebranded 3rd Party Software</p>
<p><u>FTP Sites</u></p>  <p>Rebranded 3rd Party Software</p>	<p><u>Leagis Portal</u> *</p>  <p>*Needs to be updated to follow Senate Brand</p>	<p><u>Archive</u> †</p>  <p>† Preserved until data can be migrated</p>

- Brand established with redesign commissioned in 2010.
- When converted to .NET in 2013 the site was changed to fluid design. Originally, it was a fixed width of 960 pixels.
 - Uses fluid grid system based off of Unsemantic (successor to 960 GS)



NOTES:

- Front-end Technology: HTML5, CSS3, JQuery, .NET
- Converted to .NET: June-October 2013 (Design & Requirements April-May 2013)
- Initial Senate Website: October-December 2010 (in ColdFusion)

Web Style Guide: <http://.../toolbox>

Intranet

intranet.flsenate.gov

- Design based off of Flsenate.gov and modified for responsive design.
- First Web Team project in .NET using TFS.
- Responsive design (layout changes based on screen resolution).
 - Uses fluid grid system based off of 960 grid system.



NOTES:

- Front-end Technology: HTML5, CSS3 (with Media Queries), JQuery, Modernizr (used HTML5 Boilerplate as a launching point) , .NET
- Launched 1/22/13; Project duration was from June 2012-January 2013 (Requirement gathering and design from July 2011-Sept 2011)

Web Style Guide: http://.../_tools

Mobile

m.flsenate.gov

- Mobile is subset of information found on Flsenate.gov. This is a tasked oriented site designed to allow a user to answer basic questions quickly.
- Modified from standard colors to be a high contrast design. Mainly uses dark blue for shell and white for content.
- Follows filter/search UI
- Heavy uses of expand collapse UI, style modified for mobile



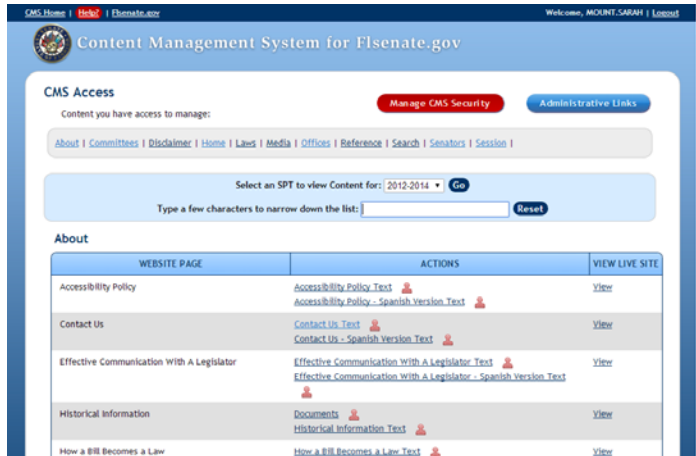
NOTES:

- Front-end Technology: HTML5, CSS3, JQuery Mobile, .NET
- February 2014-May 2014: Phase 2 (add Calendar, Committees, Senators)
- November 2013-February 2014: Phase 1
- April 2013: Initial concept of complete mobile version of full site (on the heels of the House launching their mobile application)

WWW/Internet CMS

cms.flsenate.gov

- A modified version of Flsenate.gov theme designed in 2010
- Fixed width (based on 960 GS)



NOTES:

- Front-end Technology: HTML5, CSS3, JQuery, ColdFusion
- Internet and CMS were launched at the same time in 2011.

Senate Share

share.flsenate.gov

- Created SharePoint skin/theme based off Senate Brand



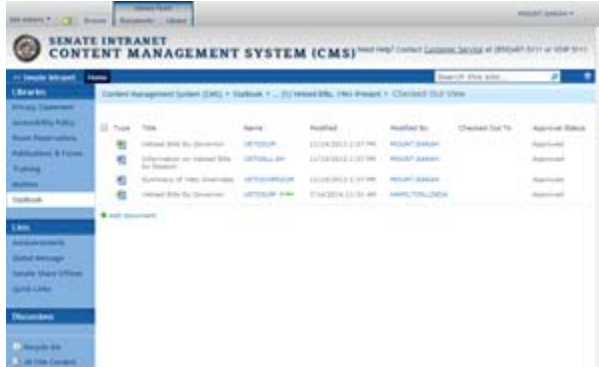
NOTES:

- Front-end Technology: SharePoint (custom Master Template)
- Intranet, Share and CMS were launched at the same time in 2013.

Intranet CMS

intranetcms.flsenate.gov

- A modified version of the SharePoint skin/theme based off Senate Brand



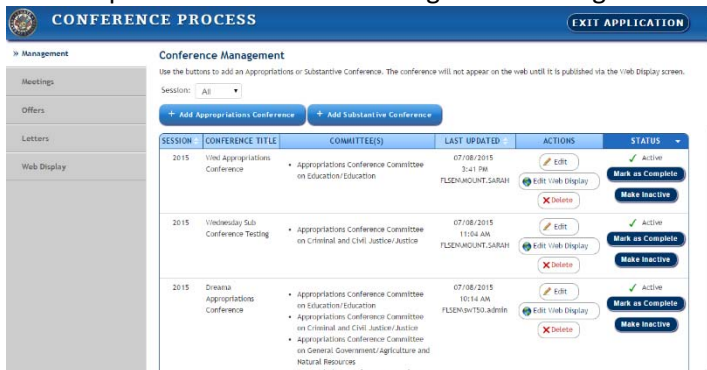
NOTES:

- Front-end Technology: SharePoint (custom Master Template); design modified from Senate Share brand
- Intranet, Share and CMS were launched at the same time in 2013.

CPA

intranet.flsenate.gov/Apps/Conference/ConferenceManagement#/

- New application shell layout, 2 columns
- Design is a combination of mobile, intranet and senate share
 - Uses flexbox for column layout
- Implemented in Intranet using .NET and Angular

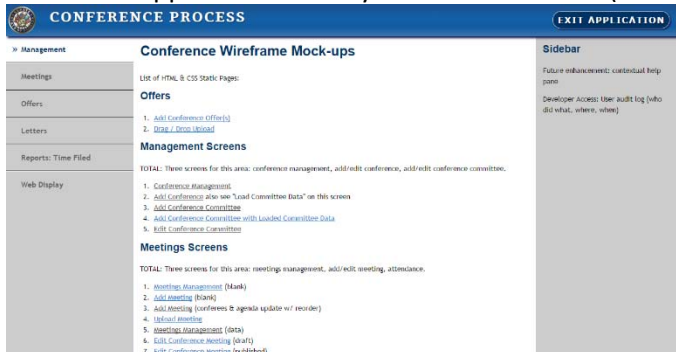


NOTES:

- Front-end Technology: HTML5, CSS3, JQuery, Angular
- January-July 2015: New technical direction
- October-December 2014: Project initially started

Application Layout

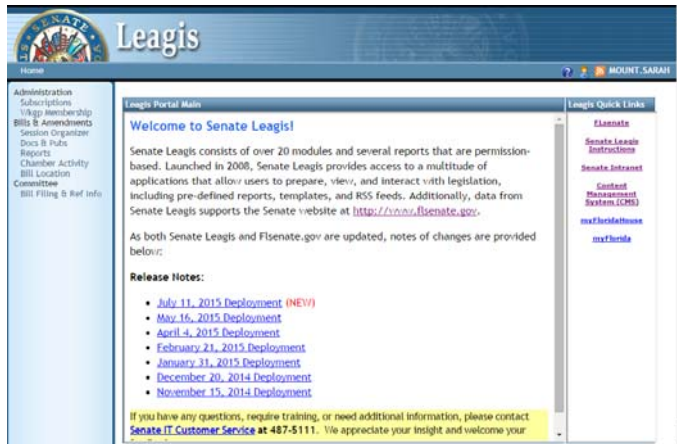
- New application shell layout with 3 columns (not used yet)



Senate Leagis Portal

Senateleagis-p90.flisen.gov/SenateLeagis.Web/home.aspx

- NEEDS UPDATED TO FOLLOW SENATE BRAND



Archive

Archive.flisenate.gov

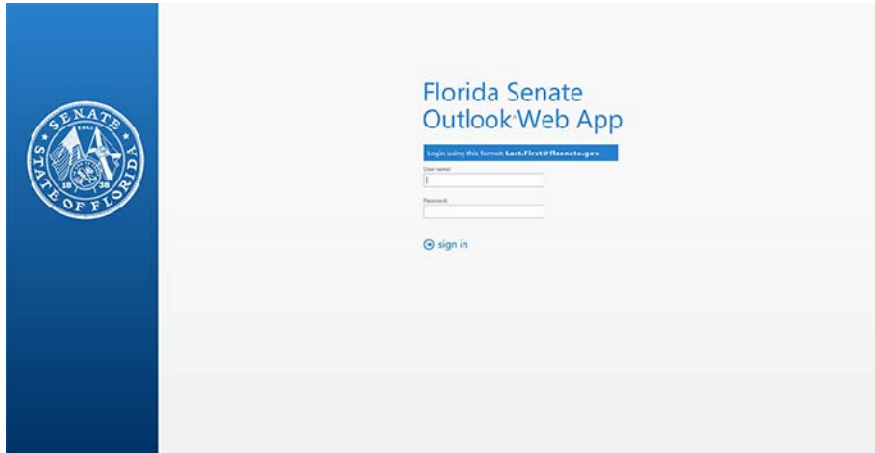
- Plan is to migrate this data into a database (or some other data source) and decommission this site. This has been the plan since the creation of Senate IT and the new website in 2011.



Outlook Web Access

<http://www.flsenate.gov/mail>

- 3rd Party Software rebranded to match Senate theme

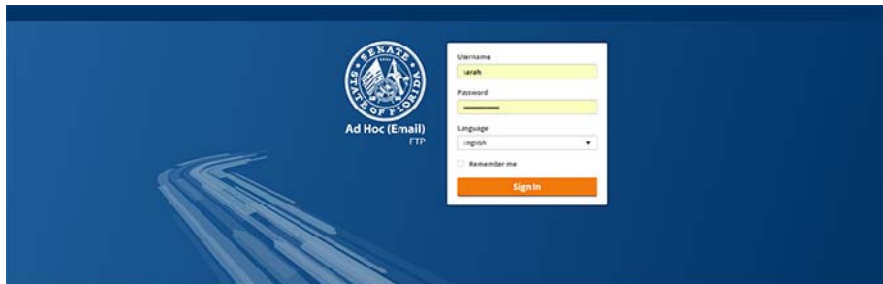


FPT Sites

<http://webftp.flsenate.gov>

<http://mailftp.flsenate.gov>

- 3rd Party Software rebranded to match Senate theme



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