

Final Project : Milestone 2

GOAL

To communicate the process and findings of my thesis on the the future of the workplace from the perspective of industry leaders in Workplace Management, Design, and Real Estate.

I will know I have succeeded if:

- The methodology of the study is clear
- The most important findings are easily understood
- The viewer is engaged at every step of the process

MOTIVATION

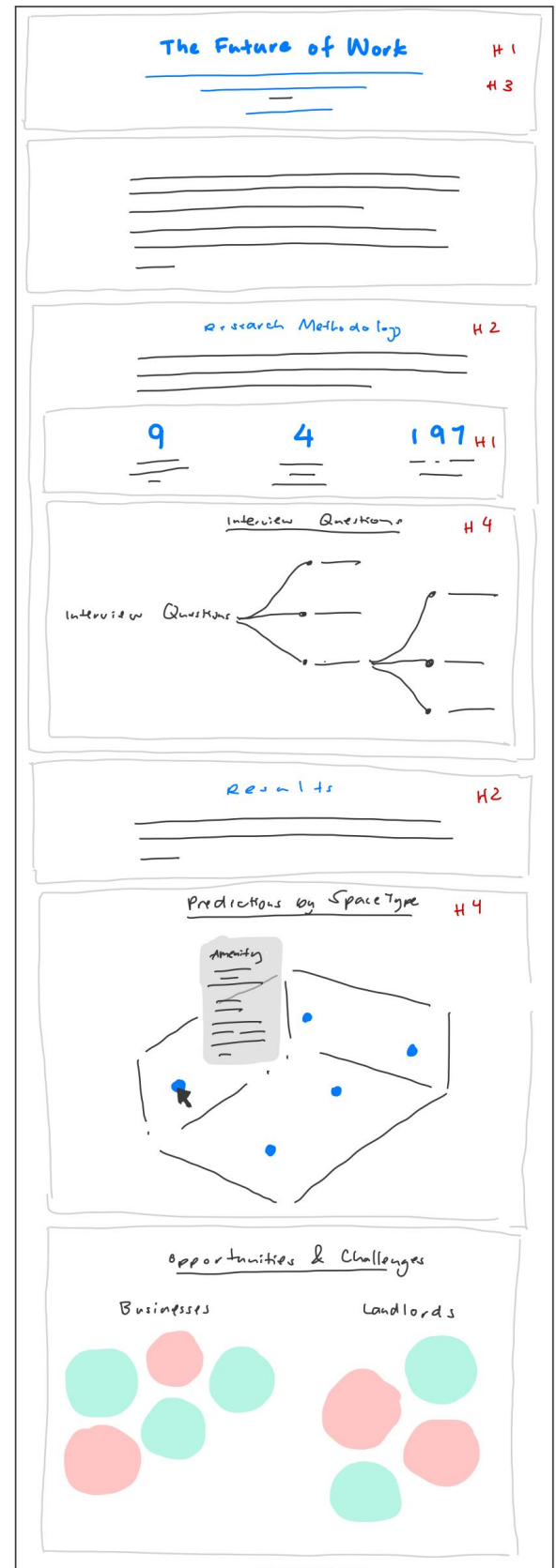
Thesis papers are lengthy written works that are rarely read by anyone other than the author and her/his advisors. To effectively disseminate the work that I did and what was found, I will turn the thesis into an easily digestible article. Putting it in this format will make it easy to share with future peers and employers.

Moreover, there are currently a lot of misconceptions about the future of the workplace. This article will bring clarity to viewers about what experts are saying.

THE DATASET

The original dataset is comprised of all the transcripts from the 9 interviews I conducted. After performing a thematic analysis on these data, relevant parts will be processed into smaller datasets that can be used for the visualizations in this project.

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EXAMPLE INTERACTION

A key takeaway of the interviews were the experts' predictions about how the ratio of difference space types will change. This interaction flow will allow viewers to explore each type of space to see what industry leaders are saying about it.

