

Final Project : Milestone 1

GOAL

Building a case for the future of the physical workplace from the perspective of industry leaders in workplace design, management, and corporate real estate.

BIG PICTURE IMPLEMENTATION

The viewer will explore how experts answer various questions about floorplan, real estate strategy, motivations to bring people back into the office, and technology in the workplace. There will be some broader overviews of sentiment, but also some more focused visualizations about specific topics. By the end, the viewer should feel confident about whether the office will continue to exist and how it will look differently than it does today.

VISUALIZATION IDEAS

1. Bubble plot of answers to certain questions, and whether they are positive, neutral, or negative sentiments.
2. Group responses based on interviewee type for answers. For example, using answers to the question: "How will AI change the employee experience with the workplace?" As the user hovers over each group type, they will see a cluster of the ideas they generated with associated sketches/pictures.
3. Include a 3D rendering of an office. Each space type has a node you can click to see what experts are saying about whether that space type will increase or decrease.
4. Tree diagram to explore each question and see how the participants answered