



## SRUTHY GOPINADHAN

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### SUMMARY

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I'm a web developer with well-rounded experience and strong background in all stages of web development along with content management and search engine optimization (SEO).

### TECHNICAL SKILLS

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- *PHP, MySQL, Java, JSP*
- *HTML, XML, CSS, JavaScript, Ajax, JQuery, AngularJS*
- *Joomla, WordPress*
- *Photoshop*

### EMPLOYMENT HISTORY

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#### **Web Developer at Monarch Sports, London, UK [November 2010 to June 2018]**

Part time (Nov.2010-June2012), Full time (July2012-July2014) Working Remote (Aug.2014-June2018)

Responsible for design, development, maintenance, content management, domain registration and hosting of company websites.

- Identified the requirements and layout of website, created detailed requirement specification, co-ordinated and supervised offshore website development team and hosted websites.
- Developed specialized and customized e-commerce websites to cover various business sectors and thereby increasing the scope of business in the online market based on client goals and requirements
- Implemented custom coded features into CMS website as per company requirements
- Provided content administration; acquiring, uploading, and updating website content there by ensuring web pages are up to date and accurate
- Monitoring and reporting on website traffic and performance
- Reviewing and providing search engine optimization (SEO)
- Created marketing materials such as banners & newsletters for website, brochures & flyers for offline promotion using Photoshop
- Diagnosing and resolving problems with websites
- Monitor the web server for problems & resolve issues
- Managed business on eBay and Amazon

### **IT Support Officer and Student Coordinator (Part Time) at Abis Resources, UK [January 2011 to June 2012]**

- Converted the existing company website into a CMS based website. Modified and customized Joomla template to keep the old design as company requested. Cleaned and edited HTML code developed by previous webmaster and added new features to the website.
- Created an online campus using the Learning Management System - Moodle. Customized templates and features as per company requirements.
- Web content management and maintenance of company website and the online campus on a daily basis.
- Given training to staff and faculty on how to use the Learning Management System and website.
- Created detailed documentation and step by step guidelines on how to update/use website and Learning Management System.
- Provided general technology and office support as and when required by the company.

### **Web programmer at Vanilla Networks Pvt Ltd, India [March 2009 to August 2010]**

- Coordinated and communicated with clients and web designers to plan & execute web development projects from concept through completion, utilizing a variety of web development tools and technologies.
- Worked on projects including new websites, web layout enhancements, website enhancements and web-based applications using HTML, XHTML, CSS, JavaScript, Ajax, JSP, PHP, MySQL and content management systems like Joomla.
- Responsible for coding, testing the product in real situations before going live, content management and maintenance once they are up and running.

### **Java programmer Trainee at Cyber Prizm Ltd, India [October 2008 to March 2009]**

- Created desktop applications and websites based on requested themes under tight deadlines using Java and JSP.
- Error checking, browser compatibility testing and accessibility testing to ensure the product is fool proof.
- Provided on-site troubleshooting and lab support for learners in technology assisted training.

### **ACADEMIC HISTORY**

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- **MBA** from University of Sunderland, UK [2012]
- **BTEC Level 7 Extended Diploma** in Strategic Management and Leadership from EThames Graduate School, UK [2011]
- **MSc Computer Science** from Mahatma Gandhi University, India [2008]
- **Bachelor of Computer Applications** from Mahatma Gandhi University, India [2006]