

# SHELLI GOROKHOVSKY

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## EDUCATION

**Boston University**, Boston, MA

*Bachelor of Arts in Computer Science*

*Minor: Business Administration*

December 2021

GPA: 3.28

**Bard High School Early College**, New York, NY

*Associate of Arts Degree*

June 2018

## PERSONAL PROJECTS

**Amazon Raise-Up Buildathon**

*Winner for Best in Nonprofit Fundraising*

June 2020 - July 2020

- Built a platform that connects nonprofit organizations with relevant social media influencers, as well as sponsors, to create meaningful partnerships and fundraising campaigns. Collaborated remotely with a team of 6 international developers.
- Collected and analyzed data using **public APIs** and implemented matching algorithms for the final product using **PostgreSQL, Strapi, and AWS** including services like **Amplify and RDS**.

## WORK EXPERIENCE

**Say Mine Technologies**, Tel Aviv, Israel

June 2020 - September 2020

*Software Engineering Intern*

- Worked on a multi-label classification problem using **supervised machine learning methods** for natural language processing to implement new functionality in the product. This includes data tagging, adding new labels, training, and benchmarking.
- Experimented with several different **unsupervised learning models** to understand the impact of deep neural networks.

**Israel Outdoors**, Boston University, Boston, MA

September 2019 - May 2020

*Administrative Intern*

- Interpreted and organized data associated with student Birthright trips to Israel using Microsoft Excel.
- Identified and implemented recruitment strategies which led to an increase in registration by 40% in one season.

## LEADERSHIP EXPERIENCE

**TAMID Group**, Boston University, Boston, MA

*Director of Technology*

May 2020 - Present

- Providing pro-bono technological consulting for a startup company, SayMine, focusing on optimizing machine learning models.
- Preparing educational materials and leading instruction of data science and programming skills to the 8 peers on my team.

*Consultant*

September 2019 - May 2020

- Worked on a team to perform competitive landscaping, provide feedback for business development, do research and analysis, and branding for a developing health-tech startup company, Hela Health, in direct contact with the CEOs of the company.

**Boston University Students for Israel (BUSI)**, Boston University, Boston, MA

*President*

December 2019 - Present

- Led a team of 7 students in managing, rebranding, and growing a cultural organization on campus with a focus on education.
- Transitioned the organization to a remote model, prioritizing social media campaigns, virtual events, and member engagement.

*Treasurer*

December 2018 - December 2019

- Managed the organization's budget by securing over \$15,000 from sponsors and constructing strategic plans for allocation.

**Cafe Ivrit**, Boston University Hillel, Boston, MA

October 2018 - Present

*Founder*

- Established student organization to develop conversational Hebrew skills in a casual setting taught by fluent speakers.
- Branded the initiative and grew reach on campus via social media, email, and in-person campaigns resulting in a sizeable membership growth within one year. All regular members reported strong improvement in their Hebrew knowledge.

## ADDITIONAL INFORMATION

*Skills:* Microsoft Suite, Adobe Suite, Data Science, Object Oriented Programming, Machine Learning, API, Python Libraries, Algorithms

*Courses:* Data Structures, Geometric Algorithms, Combinatoric Structures, Computer Systems, Leading Organizations, Statistics, Intro to Artificial Intelligence, Introduction to Software Engineering, Probability in Computing, Concepts of Programming Languages

*Programming Languages:* **Python, SQL, Java, OCaml, C, HTML** (Beginner)

*Spoken Languages:* English (Native), Russian (Native), Hebrew (Beginner)

*Interests:* Ballroom Dancing, Hiking, Photography, Plant-Based Cooking, Psychology, Sustainability, Traveling, Volunteering