

SHELLI GOROKHOVSKY

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EDUCATION

Boston University, Boston, MA
Bachelor of Arts in Computer Science
Minor: Business Administration

December 2021
GPA: 3.44

Bard High School Early College, New York, NY
Associate of Arts Degree

June 2018

PERSONAL PROJECTS

Amazon Raise-Up Buildathon

Winner for Best in Nonprofit Fundraising

June 2020 - July 2020

- Built a platform that connects nonprofit organizations with relevant social media influencers, as well as sponsors, to create meaningful partnerships and fundraising campaigns. Collaborated remotely with a team of 6 international developers.
- Collected and analyzed data using **public APIs** and implemented matching algorithms for the final product using **PostgreSQL, Strapi, and AWS** including services like Amplify and RDS.

WORK EXPERIENCE

Say Mine Technologies, Tel Aviv, Israel
Software Engineering Intern

June 2020 - September 2020

- Worked on a multi-label classification problem using **supervised machine learning** methods for natural language processing to implement new functionality in the product. This includes data tagging, adding new labels, training, and benchmarking.
- Experimented with different unsupervised learning models to optimize the model and see the impact of deep neural networks.

Israel Outdoors, *Boston University*, Boston, MA
Administrative Intern

September 2019 - May 2020

- Interpreted and organized data associated with student Birthright trips to Israel using Microsoft Excel.
- Identified and implemented recruitment strategies which led to an increase in registration by 40% in one season.

LEADERSHIP EXPERIENCE

TAMID Group, *Boston University*, Boston, MA
Director of Technology

May 2020 - Present

- Providing pro-bono technological consulting for a start-up company, leading a group of 8 students as the project manager.
- Preparing computer science education materials and teaching necessary technical skills to less experienced programmers.

Consultant

September 2019 - May 2020

- Worked on a team to perform competitive landscaping, provide feedback for business development, do research and analysis, and branding for a developing health-tech startup company, Hela Health, in direct contact with the CEOs of the company.

Boston University Students for Israel (BUSI), *Boston University*, Boston, MA

President

December 2019 - Present

- Led a team of 6 other students in managing, rebranding, and growing a cultural organization on campus.
- Transitioned the organization to a remote model, prioritizing social media campaigns, virtual events, and member engagement.

Treasurer

December 2018 - December 2019

- Managed the organization's budget by securing over \$15,000 from sponsors and constructing strategic plans for allocation.

Cafe Ivrit, *Boston University Hillel*, Boston, MA

October 2018 - Present

Founder

- Established student organization to develop conversational Hebrew skills in a casual setting taught by fluent speakers.
- Branded the initiative and grew reach on campus via social media, email, and in-person campaigns resulting in a sizeable membership growth within one year. All regular members reported strong improvement in their Hebrew knowledge.

ADDITIONAL INFORMATION

Skills: Microsoft Suite, Adobe Suite, Data Processing, Object Oriented Programming, Machine Learning, API, Algorithms, Leadership, Collaboration, Data Science, NumPy, Pandas, Scikit-Learn, Seaborn

Courses: Data Structures, Geometric Algorithms, Combinatoric Structures, Computer Systems, Leading Organizations, Statistics

Programming Languages: **Python, SQL, Java, C**

Spoken Languages: English (Native), Russian (Native), Hebrew (Beginner)

Interests: Ballroom Dancing, Hiking, Photography, Plant-Based Cooking, Psychology, Traveling, Volunteering