

Modified/Updated Prompts

1.fashion

Write a **direct, impactful review script** for the jewelry item “**{{productName}}**”, intended for a **30–60 second social media video**.

Your task is to make viewers understand exactly why this piece of jewelry deserves attention, by presenting clear, specific information about its **material, craftsmanship, versatility, and value**, while avoiding vague language and filler.

The script must include the following sections, in order:

1. Attention-grabbing hook

Start with a **negative or surprising statement** that mentions the product name and stops the viewer from scrolling.

Choose a **different hook each time you write a new script do not reuse the same one repeatedly**.

Examples:

- “Wearing {{productName}} wrong? Big mistake.”
- “Most people ignore {{productName}} — here’s why you shouldn’t.”
- “Stop buying {{productName}} before you know this.”
- “Overpaying for low-quality jewelry? Here’s what makes {{productName}} worth it.”
- “Think all {{productName}} are the same? You’re wasting your money.”
- “Is {{productName}} a good deal? Let’s check.”
- “Not checking this before buying {{productName}}? You’re losing money.”

2. Material, craftsmanship, and quality

Describe the piece using **specific, factual details** relevant to jewelry.

Include:

- Base material and plating (e.g., solid sterling silver, gold vermeil, stainless steel, platinum)
- Stones or embellishments (e.g., pavé-set crystals, conflict-free diamonds, enamel inlay)
- Construction details (e.g., hand-polished edges, secure clasp, open-back setting)
- Durability (e.g., tarnish-resistant, hypoallergenic, scratch-resistant)
- Wearability and comfort (e.g., smooth inner surface, lightweight, adjustable band)
- Care instructions (e.g., store in a soft pouch, avoid water or harsh chemicals)

Avoid subjective adjectives and vague claims like “beautiful” or “great quality.”

3. Styling suggestions

Offer **2–3 concrete, practical ways to wear the piece**, specifying outfits, occasions, or how to layer it.

Examples:

- “Wear it solo with a sleek black dress for a formal dinner.”
- “Stack it with thin gold bands for a casual daytime look.”
- “Pair it with pearl studs and a blazer for work.”
- “Layer it with trending chains like {{this.title}} from {{this.source}}.”
- “Match with a bold cuff bracelet and silk blouse for an evening out.”

Mention trending items from the list if relevant:

{{#each trendingProducts}}

- {{this.title}} ({{this.source}})
{{/each}}

4. Seasonality and versatility

Explain when and where it works best. Tailor this to jewelry by noting:

- Occasions (e.g., weddings, office, daily wear, travel, parties)
- Seasons if applicable (e.g., light-catching summer jewelry, layered winter accessories)
- Day-to-night transitions (e.g., subtle enough for day, eye-catching at night)
- Formally vs. casually (e.g., dresses up a casual look, complements formal outfits)

Be specific e.g., “works with winter knits and summer linen alike” or “easy to dress up or down for work and evenings.”

5. Price-to-quality assessment and audience fit

Comment on the value based on quality and who it suits.

Examples:

- “Ideal for first-time buyers who want long-lasting quality without overpaying.”
- “Good for daily wear thanks to durable materials and secure fit.”
- “Premium materials justify the higher price for anyone looking to invest in a timeless piece.”
- “Affordable yet solid option for someone building a versatile jewelry collection.”

6. Call-to-action

End with a **clear, engaging question or invitation** addressed directly to the viewer.

Always pick a **different CTA each time** do not reuse the same one repeatedly.

Examples:

- “Would this fit your collection?”
- “Picture yourself wearing it — where are you going first?”
- “Think about how this looks on you — ready to try it?”
- “Could this become your signature piece?”
- “What would you pair this with in your closet?”
- “Ready to stop wasting money on low-quality jewelry?”
- “Would you wear this every day?”

Writing Guidelines

- Use **clear, simple, specific language**.
- Write short, declarative sentences that are easy to speak and understand.
- Use **active voice** only.
- Avoid metaphors, clichés, and vague statements.
- Do not use filler words such as: really, very, literally, actually, certainly, probably, basically, maybe.
- Do not use generalizations or emotional exaggerations.
- Do not include disclaimers, notes, or instructions in the output.
- Do not include hashtags, emojis, or asterisks.

Length & Structure

- Target **100–170 words**, spoken naturally in 30–60 seconds.
- Structured clearly for on-camera delivery or voice-over.
- Smooth transitions between sections, but keep sentences crisp and impactful.

Your goal is to **give viewers clear, actionable reasons to consider buying {{productName}}, help them picture when and how to wear it, and end with an engaging question that prompts them to act.**

2.fitness

Write a **direct, impactful review script** for the fitness product “**{{productName}}**”, intended for a **30–60 second social media video** about workouts or wellness.

Your task is to show viewers exactly why this product improves their training, by presenting clear, specific information about its **functionality, benefits, and value**, while avoiding vague claims and filler.

The script must include the following sections, in order:

1. Attention-grabbing hook

Start with a **negative or surprising statement** that mentions the product name and stops the viewer from scrolling.

Choose a **different hook each time you write a new script do not reuse the same one repeatedly.**

Examples:

- “Still training without {{productName}}? You’re leaving results on the table.”
- “Most people ignore {{productName}} here’s why that slows progress.”
- “Stop buying fitness gear before you know this about {{productName}}.”
- “Wasting time with the wrong equipment? Here’s why {{productName}} works.”
- “Think {{productName}} is optional? Think again.”
- “Is {{productName}} worth it? Let’s find out.”
- “Not using {{productName}} yet? You’re making it harder than it needs to be.”

2. Key features and benefits

List **3–4 specific, factual benefits or features** that make the product valuable.

Include details like:

- Performance enhancement (e.g., improves grip strength, adds resistance, boosts stability)
- Material quality (e.g., non-slip coating, heavy-duty steel, sweat-resistant padding)
- Comfort and fit (e.g., ergonomic shape, adjustable straps, lightweight design)
- Safety (e.g., reduces risk of injury, promotes correct alignment)
- Progressive overload (e.g., adjustable resistance levels, scalable weight)
- Recovery support (e.g., promotes blood flow, reduces soreness)

Avoid vague statements like “great for workouts” specify how and why it’s useful.

3. Solving fitness challenges or improving efficiency

Explain how this product **addresses common training problems** or helps make workouts more effective.

Examples:

- “Eliminates wrist pain during heavy lifts.”
- “Keeps your core engaged during squats.”
- “Saves time by combining two exercises in one move.”
- “Improves form so you don’t waste reps with bad technique.”
- “Helps you push past plateaus by adding safe resistance.”

4. Research or science behind it

Briefly reference **any credible research, principles, or facts** supporting the product’s design or purpose, if applicable.

Examples:

- “Based on studies showing that unstable surfaces improve balance and proprioception.”
- “Uses progressive resistance proven to build muscle more effectively than static loads.”
- “Incorporates biomechanics to reduce joint strain.”

If no research is applicable, skip this section but do not fabricate claims.

5. Who it's for

State clearly **who benefits most from this product**, using specific groups or goals.

Examples:

- “Perfect for beginners learning proper squat depth.”
- “Ideal for advanced athletes adding explosive power.”
- “Best for lifters who train at home with limited space.”
- “Designed for anyone focused on mobility and injury prevention.”
- “Great choice for high-intensity training and quick transitions.”

6. Motivational call-to-action

End with a **clear, energetic question or challenge** directed at the viewer.

Always choose a **different CTA each time** **do not reuse the same one repeatedly**.

Examples:

- “Ready to train smarter?”
- “Think you can push harder with this?”
- “What’s stopping you from adding this to your routine?”
- “Ready to level up your results?”
- “Will you keep struggling or start training right?”
- “How much more could you accomplish with this?”
- “Your move when are you starting?”

Writing Guidelines

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- Use **active voice** only.
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- Do not use filler words such as: really, very, literally, actually, certainly, probably, basically, maybe.
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Length & Structure

- Target **100–170 words**, spoken naturally in 30–60 seconds.
- Structured clearly for on-camera delivery or voice-over.
- Smooth transitions between sections, but keep sentences crisp and impactful.

Your goal is to **equip viewers with clear, actionable reasons to consider {{productName}}, show how it improves their training, and end with a direct, motivating question that encourages them to take action.**

3.food

Write a **direct, impactful review script** for the food product “{{productName}}”, intended for a **30–60 second social media culinary video**.

Your task is to help viewers understand exactly why this product is worth trying, by presenting clear, specific information about its **flavor, quality, versatility, and value**, while avoiding vague claims and filler.

The script must include the following sections, in order:

1. Attention-grabbing hook

Start with a **negative or surprising statement** that mentions the product name and stops the viewer from scrolling.

Choose a **different hook each time you write a new script do not reuse the same one repeatedly.**

Examples:

- “Still cooking without {{productName}}? You’re missing out on flavor.”
- “Most people overlook {{productName}} here’s why they’re wrong.”
- “Stop buying food before you know this about {{productName}}.”
- “Think {{productName}} is all the same? Think again.”
- “Wasting money on bland ingredients? Here’s why {{productName}} delivers.”
- “Is {{productName}} worth the hype? Let’s taste and see.”
- “Not using {{productName}} yet? You’re leaving your dishes flat.”

2. Flavor, texture, aroma, and quality

Describe the product using **specific, sensory details** about what it's like to taste and experience it.

Include:

- Flavor profile (e.g., nutty, smoky, tangy, subtly sweet, rich umami)
- Texture (e.g., creamy, crunchy, tender, flaky)
- Aroma (e.g., fragrant herbs, toasted spices, buttery, citrusy)
- Quality of ingredients (e.g., single-origin cocoa, cold-pressed olive oil, fresh-ground spices)
- Origin and unique qualities (e.g., harvested from Sicilian lemons, dry-aged for 30 days)
- Preparation details (e.g., stone-milled, slow-fermented, hand-packed)

3. Suggested uses, recipes, or pairings

Offer **2–3 practical, specific ways to enjoy the product**, including recipes, pairings, or serving suggestions.

Examples:

- “Spread it over toasted sourdough with honey for breakfast.”
- “Fold it into pasta with roasted garlic for dinner.”
- “Pair it with sharp cheese and charcuterie for a perfect appetizer.”
- “Mix into trending dishes like {{this.title}} from {{this.source}}.”

4. Nutritional highlights or dietary notes

If relevant, briefly mention key nutritional facts or dietary suitability.

Examples:

- “High in protein and fiber for a satisfying snack.”
- “Gluten-free and vegan-friendly for all diets.”
- “Low in sugar but full of flavor.”
- “Rich in healthy fats and antioxidants.”

Skip this section if not applicable, but do not invent claims.

5. Value and audience

Comment on who this product is best suited for and why it’s worth its price.

Examples:

- “Ideal for home cooks who want restaurant-quality ingredients.”
- “Best for anyone building a gourmet pantry without overspending.”
- “Great for families looking for easy weeknight flavor.”
- “Suited for entertaining guests with something special.”

6. Motivational call-to-action

End with a **clear, appetizing question or challenge** addressed directly to the viewer.

Always choose a **different CTA each time do not reuse the same one repeatedly**.

Examples:

- “Ready to taste the difference?”
- “What would you cook first with this?”
- “Think this belongs in your kitchen?”
- “When’s the last time you leveled up your meals?”
- “What dish would you pair it with?”
- “Your move - are you trying it tonight?”

Writing Guidelines

- Use **clear, simple, specific language**.
- Write short, declarative sentences that are easy to speak and understand.
- Use **active voice** only.
- Avoid metaphors, clichés, and vague statements.
- Do not use filler words such as: really, very, literally, actually, certainly, probably, basically, maybe.
- Do not use generalizations or emotional exaggerations.
- Do not include disclaimers, notes, or instructions in the output.
- Do not include hashtags, emojis, or asterisks.

Length & Structure

- Target **100–170 words**, spoken naturally in 30–60 seconds.
- Structured clearly for on-camera delivery or voice-over.
- Smooth transitions between sections, but keep sentences crisp and impactful.

Your goal is to **give viewers clear, actionable reasons to consider {{productName}}, help them picture how it tastes and fits into their meals, and end with a direct, mouthwatering question that prompts them to act.**

4.skincare

Write a comprehensive, actionable skincare routine guide featuring "{{product}}", designed for a morning and night routine breakdown.

Your task is to help viewers understand exactly how to use {{product}} effectively in their daily skincare, presenting clear, specific information about application, layering, and expected results while avoiding vague claims and filler.

The script must include the following sections, in this exact order and structure:

Title

Your Complete Morning & Night Skincare Routine with {{product}}

Morning Routine (AM)

Step 1: Gentle Cleanser

- Start with a mild, pH-balanced cleanser
- Removes overnight buildup without stripping skin

Step 2: {{product}} Application

- How to properly apply {{product}} in the morning
- Specify amount to use and recommended technique
- Explain why morning is an optimal time for this step

Step 3: Moisturizer

- Recommend options based on skin type (e.g., lightweight for oily, creamier for dry)
- Locks in the benefits of {{product}}

Step 4: SPF Protection

- Always finish with broad-spectrum SPF 30+
- Explain how it protects the skin and preserves results

Evening Routine (PM)

Step 1: Double Cleanse

- Oil-based cleanser first (if wearing makeup or sunscreen)
- Follow with a water-based cleanser

Step 2: {{product}} Application

- Evening application tips specific to {{product}}
- How to layer it with other actives
- List ingredients or products it should not be mixed with

Step 3: Treatment Products (if applicable)

- Suggestions for serums, retinol, or other targeted treatments
- Indicate proper order of application when combined with {{product}}

Step 4: Night Moisturizer

- Recommend a richer, more nourishing formula for overnight repair
- Explain how it seals in the previous steps

Pro Tips

- Start with {{product}} slowly (e.g., 2–3 times per week, then increase)
- Always patch test before regular use
- Pay attention to how your skin reacts and adjust accordingly
- Consistency over time produces better results

Timeline for Results

- Week 1–2: Skin adjustment period mild changes and possible sensitivity
- Week 4–6: Noticeable initial improvements
- Week 8–12: Significant, more stable results

Writing Guidelines

- Use clear, simple, specific language, appropriate for skincare enthusiasts building an effective routine.
- Use active voice only.
- Write short, declarative sentences that are easy to follow and understand.
- Avoid metaphors, clichés, and vague statements.
- Do not use filler words such as: really, very, literally, actually, certainly, probably, basically, maybe.
- Do not include disclaimers, notes, or instructions in the output.
- Do not include hashtags, emojis, or asterisks.

Tone & Target

- Tone: {{tone}} and educational confident but approachable
- Target Audience: Skincare enthusiasts who want to build an effective, balanced routine with {{product}} as the star player in both AM and PM routines.

Your goal is to equip viewers with a clear, practical skincare routine that makes {{product}} central to their results, while keeping the guide easy to follow and realistic.

5.tech

Write a **direct, impactful review script** for the tech product “{{productName}}”, designed for a **30–60 second social media video**.

Your task is to help viewers quickly understand why {{productName}} stands out, by presenting clear, specific information about its **key features, performance, user experience, and value**, while avoiding vague claims and filler.

The script must include the following sections, in order:

1. Attention-grabbing hook

Start with a **negative or surprising statement** that mentions the product name and stops the viewer from scrolling.

Choose a **different hook each time you write a new script — do not reuse the same one repeatedly.**

Examples:

- “Still using outdated tech instead of {{productName}}? You’re missing out.”
- “Most people overlook {{productName}} — here’s why they shouldn’t.”
- “Stop buying devices before you know this about {{productName}}.”
- “Think {{productName}} is like every other gadget? Think again.”
- “Is {{productName}} worth the money? Let’s check.”
- “Not upgrading to {{productName}} yet? You’re slowing yourself down.”

2. Key features and specifications

List **3–4 specific, factual features or specs** that make the product stand out.

Include technical and functional details, such as:

- Performance specs (e.g., processor type, RAM, refresh rate, storage)
- Build quality (e.g., materials, weight, dimensions, durability)
- Display or interface details (e.g., OLED touchscreen, customizable keys)
- Connectivity options (e.g., Wi-Fi 6E, Thunderbolt ports, Bluetooth version)
- Battery life and charging (if applicable)
- Software features or OS integrations (e.g., cross-device syncing, AI-powered tools)

Avoid vague statements like “great features” — be specific.

3. Honest assessment of performance and user experience

Give a clear, concise evaluation of how it performs in real use.

Examples:

- “Responsive even under heavy multitasking.”
- “Comfortable to use for long sessions thanks to ergonomic design.”
- “Runs quietly but gets warm under load.”
- “User-friendly setup with intuitive menus.”

4. Competitors or alternatives (if relevant)

Briefly mention a **comparable product or alternative** if relevant.

Examples:

- “Compared to {{this.title}} from {{this.source}}, it offers more storage but less battery life.”
- “If you prefer a smaller option, consider {{this.title}} as well.”

5. Value proposition and target audience

Explain who this product is best for and why it’s worth its price.

Examples:

- “Best for professionals who need reliable performance on the go.”
- “Ideal for gamers looking for high refresh rates without breaking the bank.”
- “Great choice for students who need portability and long battery life.”

Also include **2–3 specific use cases** showing its value.

Examples:

- “Editing videos in 4K without lag.”
- “Streaming and gaming simultaneously.”
- “Working remotely with seamless video calls and document sharing.”

6. Motivational call-to-action

End with a **clear, engaging question or invitation** that works naturally with affiliate links.

Always pick a **different CTA each time — do not reuse the same one repeatedly.**

Examples:

- “Ready to upgrade your setup?”
- “Think this fits your workflow?”
- “What would you use it for first?”
- “How would this improve your day?”
- “Is your current tech holding you back?”
- “When are you making the switch?”

Writing Guidelines

- Use **clear, simple, specific language**, accessible even when discussing technical specs.
- Use **active voice** only.
- Write short, declarative sentences that are easy to speak and understand.
- Avoid metaphors, clichés, and vague statements.
- Do not use filler words such as: really, very, literally, actually, certainly, probably, basically, maybe.
- Do not include disclaimers, notes, or instructions in the output.
- Do not include hashtags, emojis, or asterisks.

Length & Structure

- Target **100–170 words**, spoken naturally in 30–60 seconds.
- Structured clearly for on-camera delivery or voice-over.
- Smooth transitions between sections, but keep sentences crisp and impactful.

Your goal is to **equip viewers with clear, actionable reasons to consider {{productName}}, demonstrate how it fits their needs, and end with a direct question or recommendation that prompts them to act.**

6. Travel

Write a **direct, inspiring review script** for the travel product “{{productName}}”, designed for a **30–60 second social media travel video**.

Your task is to help viewers see how {{productName}} enhances their travels by presenting clear, specific information about its **features, problem-solving benefits, and value**, while avoiding vague claims and filler.

The script must include the following sections, in order:

1. Attention-grabbing hook

Start with a **negative or surprising statement** that mentions the product name and stops the viewer from scrolling.

Choose a **different hook each time you write a new script** **do not reuse the same one repeatedly.**

Examples:

- “Still traveling without {{productName}}? You’re making it harder than it needs to be.”
- “Most travelers ignore {{productName}} — here’s why that’s a mistake.”
- “Stop packing your bag before you know this about {{productName}}.”
- “Think {{productName}} is optional? Not if you value comfort.”
- “Is {{productName}} worth it? Let’s find out.”
- “Not using {{productName}} yet? You’re missing out on smarter travel.”

2. Key features and benefits

List **3–4 specific, factual features or benefits** that make {{productName}} essential for travelers.

Include details such as:

- Practical features (e.g., compact, lightweight, expandable)
- Comfort enhancements (e.g., ergonomic design, breathable materials)
- Organizational advantages (e.g., dedicated compartments, anti-theft zippers)
- Travel conveniences (e.g., TSA-compliant, quick-access pockets, water-resistant coating)

3. Solving travel pain points

Explain how the product **addresses common travel challenges** or improves the experience.

Examples:

- “Keeps essentials organized and easy to reach at airports.”
- “Prevents back pain during long treks.”
- “Helps you stay within airline weight limits.”
- “Protects valuables from pickpockets in crowded places.”

4. Practical specifications

Provide **travel-relevant specs** to help viewers evaluate fit and usability.

Examples:

- Size and weight (e.g., fits under seat, weighs under 1 pound)
- Packability (e.g., folds flat when not in use)
- Durability (e.g., tear-resistant fabric, reinforced stitching)
- Compatibility (e.g., slips over suitcase handles, TSA-approved dimensions)

5. Audience and trip types

State who benefits most from this product and what types of trips it suits.

Examples:

- “Perfect for backpackers needing to save space.”
- “Great for business travelers who value organization and efficiency.”
- “Best for families keeping everyone’s items sorted and secure.”
- “Ideal for long-haul flights and international trips where comfort matters.”

6. Motivational call-to-action

End with a **clear, wanderlust-inspiring question or recommendation** that works naturally with affiliate links.

Always pick a **different CTA each time** **do not reuse the same one repeatedly**.

Examples:

- “Ready to make your next trip easier?”
- “Where would you take this first?”
- “Think this belongs in your carry-on?”
- “What journey would you use it on?”
- “When are you upgrading your travel gear?”
- “What adventure will you pack it for?”

Writing Guidelines

- Use **clear, simple, specific language**, accessible yet inspiring.
- Write short, declarative sentences that are easy to speak and understand.
- Use **active voice** only.
- Avoid metaphors, clichés, and vague statements.
- Do not use filler words such as: really, very, literally, actually, certainly, probably, basically, maybe.
- Do not include disclaimers, notes, or instructions in the output.
- Do not include hashtags, emojis, or asterisks.

Length & Structure

- Target **100–170 words**, spoken naturally in 30–60 seconds.
- Structured clearly for on-camera delivery or voice-over.
- Smooth transitions between sections, but keep sentences crisp and impactful.

Your goal is to **give viewers clear, actionable reasons to consider {{productName}}, show how it solves their travel challenges, and end with a motivating question or suggestion that sparks wanderlust.**

8. Universal - affiliate_email

Write a **short, persuasive affiliate email blurb** promoting "{{product}}" for the "{{niche}}" niche.

Your task is to help readers see why {{product}} is worth their attention by presenting clear, relatable, and trustworthy information - written like a recommendation from a friend, not a sales pitch.

The email must include the following components, in this exact structure:

Subject Line Suggestions (provide 3 options - pick different ones each time):

- [Urgent] This {{niche}} game-changer is flying off the shelves
- Why everyone's talking about {{product}}
- The {{niche}} product that changed my [routine / life / perspective]

Email Content

Opening Hook (1–2 sentences):

- Start with a personal connection or relatable problem
- Create urgency or curiosity with an insider feel
- Make it clear why the reader should keep reading

Product Introduction (2–3 sentences):

- Introduce {{product}} naturally, not as an ad
- Share your discovery or experience briefly
- Highlight the main benefit or result readers care about most

Social Proof & Results (1–2 sentences):

- Include credibility markers (e.g., "used by thousands," "recommended by professionals")
- Mention results, testimonials, or popularity
- Add subtle scarcity or popularity signals (e.g., "selling fast," "back in stock")

Clear Call-to-Action (1–2 sentences):

- Direct link to {{product}} with clear wording (e.g., "Get yours here")
- Mention any special offer, bonus, or limited-time availability
- Create urgency without sounding pushy

P.S. Line

- Add a bonus tip, additional benefit, or urgency reminder in a friendly tone

Writing Guidelines

- Keep total email length **under 150 words**

- Write in a **conversational, {{tone}}, persuasive yet trustworthy style**
- Use **short, scannable paragraphs** - easy to read on any device
- Include proper affiliate disclosure if relevant
- Avoid jargon, clichés, or overhyped claims
- Make it feel like personal advice, not a corporate email
- End with an engaging **P.S.** that adds value or urgency

Target Audience

- Email subscribers interested in **{{niche}}** products, looking for honest recommendations that improve their experience.

Your goal is to **write a concise, compelling email that builds trust, sparks curiosity, and motivates readers to click - while sounding like a personal, friendly recommendation.**

9. Universal - influencer_caption

Write an **engaging, authentic Instagram/social media caption** about "**{{product}}**" for the "**{{niche}}**" niche.

Your task is to help followers connect emotionally with the product and see its value through a relatable, personal recommendation written like advice from a trusted friend, not a sales pitch.

The caption must include the following components, in this exact structure, with the quality controls below:

Opening Hook (1–2 sentences)

- Start with a relatable, surprising, or vulnerable thought to grab attention.
- Frame it as something you'd naturally say to a close friend.
- Do **not** use any emojis.
- Examples to inspire:
 - "I never thought I'd care about {{niche}}... until this."
 - "This small change completely transformed my {{niche}} routine."
 - "Why didn't anyone tell me about {{product}} sooner?"

Product Story (2–4 sentences)

- Share a specific, personal experience with {{product}} avoid vague general praise.
- Mention a clear before/after effect or situation.
- Use conversational language (e.g., "I was skeptical at first...") and avoid jargon.
- Example:
 - "I started using {{product}} last month when my [problem] became too frustrating to ignore. At first, I doubted it would work, but now it's a non-negotiable part of my daily {{niche}} routine. It has solved problems I didn't even realize I had."

Value & Benefits (2–3 sentences)

- Highlight what makes {{product}} stand out — beyond your personal story.
- Add one credibility marker (e.g., expert-recommended, thousands sold, viral).
- Address a common question or hesitation directly.
- Example:
 - "What makes it special is how seamlessly it fits into even the busiest schedule. It's recommended by professionals and has over 10,000 five-star reviews, which reassured me before trying it."

Call-to-Action (1–2 sentences)

- End with a clear and specific action for followers to take.
- Encourage engagement by asking a question they can answer in the comments.
- Refer explicitly to the link in bio if applicable.
- Example:
 - “Have you tried anything like this? Let me know what you think in the comments — and check the link in my bio if you want to see what I’m talking about.”

Hashtag Strategy

- Include **exactly 15–20 hashtags** combining:
 - 5–7 popular hashtags in {{niche}}
 - 5–7 niche-specific or micro-community hashtags
 - 1–2 branded hashtags (if available)
 - All hashtags must be relevant and appropriate for the platform.
- Place hashtags *at the end*, each separated by a space or line break.
- Example:
#{{niche}} #{{product}} #affiliate #sponsored #trustedrecommendation #communityname #dailyinspo

Content Quality Controls

- Tone: {{tone}} — **relatable, warm, authentic, and persuasive without being pushy.**
- Structure: Break into **2–4 short paragraphs** with clear line breaks for readability.
- Do **not** include any emojis anywhere in the caption.
- Affiliate disclosure: Always include at the end (e.g., “#ad” or “#affiliate”).
- Avoid: jargon, overhyping, clichés, fake urgency (“limited stock!!!”), or walls of text.
- Keep it skimmable on mobile — no large blocks of text.

Target Audience

- Social media followers interested in {{niche}} who value trustworthy, relatable recommendations and want actionable, realistic advice.

Goal

Write a concise, authentic, and engaging caption that draws readers in, earns their trust, motivates them to engage (like, comment, share), and inspires them to click through — while keeping it free of emojis and easy to read.

10. Universal - product_comparison

Write an objective, informative, and persuasive product comparison between {{product}} and its top alternative in the {{niche}} niche.

Your task is to help readers make an informed decision by clearly presenting strengths, weaknesses, and recommendations — written like advice from a knowledgeable, trusted expert, not a sales pitch.

The comparison must include the following components, in this exact structure, with the quality controls and rules below:

Structure & Components

Title

Write a clear, specific title in the format:

"{{product}} vs [Alternative]: Which is Better for [Target Audience]?"

Example:

"Product A vs Product B: Which is Better for Busy Parents?"

Quick Summary (50–75 words)

- Briefly introduce both products.
- Highlight the most important difference between them.
- Give an immediate, actionable recommendation.

Just an example — don't always use this exact phrasing:

"Both {{product}} and its main competitor offer excellent solutions for {{niche}}, but they differ in price and ease of use. {{product}} shines for beginners thanks to its simplicity, while the alternative suits advanced users seeking more features. If you value convenience over customization, {{product}} is the better choice."

Product Story (2–4 sentences each)

{{product}}

- Describe its main advantages with specific details (4–6 points: features, price, results, unique qualities).
- Then list its drawbacks honestly (2–4 points).

Alternative

- Describe its main advantages with specific details (4–6 points).
- Then list its drawbacks honestly (2–4 points).

Use clear, specific, and balanced language throughout.

Key Comparison Points

Address these five points explicitly and compare both products in each:

- Price: Which offers better value
- Quality: Compare materials, build, or formulation
- Results: Which delivers better outcomes
- Ease of Use: Which is more user-friendly
- Brand Reputation: Which is more trusted

Example:

"When it comes to price, {{product}} is more affordable without sacrificing quality. The alternative feels more premium but comes at a higher cost."

Who Should Choose What

Clearly state who benefits more from **{{product}}**, with 2–3 specific scenarios.

Clearly state who benefits more from the **alternative**, with 2–3 specific scenarios.

Example:

“Choose **{{product}}** if you’re new to **{{niche}}**, value ease of use, or are on a budget. Choose **[Alternative]** if you need advanced features, don’t mind paying more, or want a premium experience.”

Final Verdict

- Declare the overall winner and justify your choice clearly.
- Identify which is the best value for money.
- Recommend which is better for beginners and which for experts.

Example:

“Overall, **{{product}}** wins for its accessibility and affordability, making it the best choice for beginners. However, the alternative offers superior customization for experienced users. For most people, **{{product}}** provides the best balance of value and performance.”

Content Quality Controls

Tone: objective, professional, and helpful without being pushy.

Structure: clear, scannable sections with line breaks.

Avoid:

- Jargon, overhyping, clichés, fake urgency, or walls of text
- Metaphors and idioms
- Generalizations
- Common setup phrases such as *in conclusion*, *in closing*, etc.
- Warnings, notes, or disclaimers — just deliver the requested comparison.
- Hashtags, emojis, or asterisks
- Semicolons

Keep it mobile-friendly and easy to skim.

Back up claims with specific details wherever possible.

Target Audience

Readers comparing similar **{{niche}}** products who value trustworthy, actionable advice and want to confidently choose what fits their needs best.

Goal

Write a balanced, informative, and actionable comparison that earns trust, motivates readers to make a choice, and helps them feel confident about their decision — while remaining objective, specific, and easy to read.

11. Universal - routine_kit

You are a **{{niche}}** expert creating a comprehensive routine or kit guide featuring **{{product}}** as a key component.

Your task is to write an actionable, easy-to-follow, and persuasive guide that positions **{{product}}** as an essential part of a complete solution — written like advice from a trusted expert, not a sales pitch.

The guide must include the following components, in this exact structure, with the quality standards and rules below:

Structure & Components

Title

- Write a clear, specific, benefit-driven title in the format:

“The Ultimate [Morning/Evening/Daily] {{niche}} Routine with {{product}}”

Example:

“The Ultimate Evening Skincare Routine with GlowSerum”

Introduction (2–3 sentences)

- Explain why having a routine or kit is important for **{{niche}}**
- Describe how **{{product}}** fits into the bigger picture and its role in achieving the goal

Example:

“A consistent **{{niche}}** routine is key to lasting results and confidence. **{{Product}}** plays a crucial role by addressing the most important step effectively and seamlessly.”

The Complete Routine/Kit

Step 1: Preparation/Foundation

- What to do first and why
- Products needed for this step
- Estimated time required

Step 2: Main Product Application

- How to use **{{product}}** correctly
- Best practices, tips, and common mistakes to avoid

- What results to expect immediately and over time

Step 3: Supporting Products

- List complementary products that enhance results
- Explain why these combinations are effective
- When to apply them within the routine

Step 4: Finishing Touches

- Final steps to lock in results or add polish
- Maintenance and consistency tips

Kit Shopping List

- **{{product}}** (featured item)
- [Supporting product 1]
- [Supporting product 2]
- [Supporting product 3]
- [Optional enhancement]

Routine Schedule

- Best time of day to follow this routine
- Recommended frequency (daily, weekly, etc.)
- Optional seasonal adjustments if relevant

Pro Tips for Success

- Common mistakes to avoid and how
- How to adapt the routine for different goals, needs, or skin types
- A brief troubleshooting guide for common issues

Results Timeline

- What readers can expect after the first use or first week
- Typical results after 30 days of consistent use
- Long-term benefits over months or beyond

Content Quality Standards

- **Tone:** {{tone}} — professional, approachable, and helpful without being pushy
- **Audience:** {{niche}} enthusiasts looking for a complete, trustworthy solution
- Keep it scannable with clear sections and line breaks
- Use specific, actionable language — avoid vague claims or jargon
- Back up claims with realistic expectations and practical advice

Goal

Deliver a **detailed, actionable routine or kit guide** that builds trust, makes readers feel confident, and shows exactly how to use **{{product}}** as part of a complete, effective **{{niche}}** solution.

Additional Rules

- Avoid metaphors and clichés
- Avoid generalizations
- Do not include common setup language in any sentence, including: *in conclusion*, *in closing*, etc.
- Do not output warnings or notes — just deliver the requested content
- Do not use hashtags
- Do not use semicolons
- Do not use emojis
- Do not use asterisks
- Keep the writing specific, factual, and free from fluff

12. Universal - seo_blog

You are an SEO content writer creating a comprehensive, engaging, and keyword-optimized blog post about **{{product}}** for the **{{niche}}** niche.

Your task is to write a **1000+ word article** that is informative, persuasive, easy to read, and optimized for search engines — while remaining authentic and helpful to readers.

Follow this exact structure and meet all quality standards and rules below:

Structure & Components

Title

- Write an SEO-friendly title (50–60 characters) that includes the main keyword naturally
- Make it clear, specific, and attention-grabbing

Example:

“How **{{product}}** Can Transform Your **{{niche}}** Routine”

Introduction (150–200 words)

- Hook the reader with a compelling opening — a relatable question, surprising fact, or strong statement
- Briefly introduce {{product}} and its main benefits
- Preview what the reader will learn in the article

Main Content Sections (700–800 words)

Product Overview and Key Features

- Explain what {{product}} is
- Highlight its most important features clearly

How It Works and Why It's Effective

- Describe the mechanism or principles behind {{product}}
- Back up claims with specific details and reasoning

Benefits and Results Users Can Expect

- Outline the tangible benefits for users
- Include realistic expectations and timelines where relevant

Who This Product Is Best For

- Describe the target audience and ideal use cases
- Mention scenarios where it may not be the best fit

Comparison With Alternatives (if relevant)

- Compare {{product}} to 1–2 popular alternatives
- Explain what makes {{product}} unique or preferable

Tips for Best Results

- Share actionable tips to maximize results with {{product}}
- Include common mistakes to avoid

Use clear **H2** and **H3** subheadings to organize sections.

Conclusion (100–150 words)

- Summarize the main points concisely
- Reinforce the value of {{product}}
- Include a clear call-to-action (e.g., learn more, try it today)
- Add affiliate disclosure if required (e.g., "This post contains affiliate links.")

SEO & Content Quality Standards

- Use {{product}} name naturally and repeatedly — without keyword stuffing
- Include related keywords and LSI terms throughout the article
- Break up text with clear, descriptive subheadings (H2, H3)
- Keep paragraphs short (maximum 3 sentences each)
- Use bullet points or numbered lists where appropriate to improve readability
- Ensure the article is scannable, mobile-friendly, and easy to digest

Tone & Audience

Tone: {{tone}} — engaging, credible, and approachable

Target Audience: People interested in {{niche}} products who want trustworthy, detailed, and actionable information

Goal

Deliver a **1000+ word blog post** that ranks well on search engines, builds reader trust, and motivates them to take the next step — while being clear, informative, and enjoyable to read.

Additional Rules

- Avoid metaphors and clichés
- Avoid generalizations
- Do not include common setup language in any sentence, including: *in conclusion*, *in closing*, etc.
- Do not output warnings or notes — just deliver the requested content
- Do not use hashtags
- Do not use semicolons
- Do not use emojis
- Do not use asterisks
- Keep the writing specific, factual, and free from fluff

13. Universal - short_video

You are a short-form video script writer creating content for **TikTok, Instagram Reels, and YouTube Shorts** about {{product}} in the {{niche}} niche.

Your task is to write a **15–60 second video script** that is authentic, fast-paced, and designed to go viral — showcasing the product naturally in a relatable and engaging way.

Follow this exact structure and meet all quality standards and rules below:

Structure & Components

Hook (0–3 seconds)

- Start with a strong, attention-grabbing statement or question
- Make viewers curious and eager to keep watching

Examples:

- “This {{product}} changed my life...”
- “POV: You discover the secret to {{niche}}...”

Main Content (3–45 seconds)

- Briefly introduce {{product}}
- Highlight 3–5 key benefits or features, phrased to resonate with the audience
- Describe visual elements that should accompany each point (“show, don’t tell”)
- Keep the pacing energetic and concise — avoid long explanations

Call-to-Action (45–60 seconds)

- Clearly tell viewers what to do next (e.g., visit link in bio, leave a comment, follow for more)
- Include an engagement prompt like a question or challenge

Examples:

- “Comment if you’d try this!”
- “Follow for more {{niche}} tips!”

Video Elements to Include

- Text overlays for key benefits and messages
- Suggest 1–2 trending audio tracks relevant to the {{niche}}
- Describe recommended visual cues, transitions, and pacing
- Suggest 5–7 hashtags blending popular, niche-specific, and branded (if available)

Example hashtags:

#{{niche}} #{{product}} #lifehack #trendingnow #musttry #foryou #viral

Content Quality Standards

- **Tone:** {{tone}} — energetic, relatable, and engaging without being overhyped
- **Target Audience:** Social media users interested in {{niche}} content looking for authentic and actionable ideas
- Keep language simple, direct, and friendly
- Ensure the script feels like native social content, not a commercial
- Keep it mobile-friendly, easy to follow, and visually engaging

Goal

Deliver a **short-form video script (15–60 seconds)** that hooks viewers immediately, maintains their attention, showcases **{{product}}** effectively, and motivates them to engage and take action — while feeling authentic, shareable, and relevant to the platform.

Additional Rules

- Avoid metaphors and clichés
- Avoid generalizations
- Do not include common setup language in any sentence, including: *in conclusion*, *in closing*, etc.
- Do not output warnings or notes — just deliver the requested content
- Do not use hashtags inside the script text — only include them in the **Video Elements** section
- Do not use semicolons
- Do not use emojis
- Do not use asterisks
- Keep the writing specific, factual, and free from fluff