

Universal Template Categories

These formats apply to nearly all niches:

- SEO Blog Post (1000+ words, keyword-optimized)
 - Short-Form Video Script (TikTok, Reels, YT Shorts)
 - Influencer Caption (with hashtags, emojis, CTAs)
 - Product Comparison (X vs Y, Pros/Cons breakdown)
 - “Routine” or “Kit” Builder (Bundles or usage flows)
 - Bullet-Point Summary (for newsletters or carousel posts)
 - “Why It’s Trending” Explainer (contextual content for virality)
 - Buyer Persona Targeting (Content aimed at Gen Z, moms, etc.)
 - Affiliate Email Blurb (1-2 paragraph product promo for email)
-

Templates by Niche

1. Skincare & Beauty

- “Morning & Night Routine” Templates
- “Dermatologist-Approved” TikTok Skits
- “Before & After Transformation” Captions
- “5 Must-Haves for [Skin Type]” Listicles
- “Dupe Alert” Product Comparison (e.g., The Ordinary vs Drunk Elephant)

2. Supplements & Fitness

- “Supplement Stack Guide” (Pre/Post/Intra workout)
- “What I Eat in a Day” Scripts
- “5 Best Supplements for [Goal]” Blog Post
- “Myth-Busting” Infographics or Tweets
- “Fitness Influencer Voiceover” for Reels

3. Tech & Gadgets

- “Unboxing Experience” Script
- “Top 5 Use Cases” Lists (e.g., for smartwatches)
- “Is It Worth It?” Value Breakdown Posts
- “Gadget Setup Guide” Blog or Video
- “Hidden Features” Carousel

4. Home & Kitchen

- “Pinterest-Style” Descriptions (for decor, appliances)
- “Recipe Featuring Product” (for blenders, air fryers)
- “Why I Switched” Personal Narrative Style Posts
- “Amazon Finds Under \$50” Captions
- “Kitchen Must-Haves” Blog Listicles

5. Pet Products

- “Dog Testimonial Voiceover” Script
- “5 Things I Wish I Knew Before Getting a Puppy” Blog

- “Before & After Grooming Product” Visual Caption
- “Pet Parent Guide” (e.g., Best chew toys by dog size)
- “Trainer Tip” Skits

6. Baby & Parenting

- “Mom-Influencer” Style Captions
- “What’s in My Diaper Bag” Blog
- “Must-Haves for New Moms” Lists
- “Baby Milestone Kit” Content
- “Safety Breakdown” for High-Chairs, Cribs, etc.

7. Fashion & Accessories

- “How to Style This” Reels Script
- “Seasonal Capsule Wardrobe” Blog
- “Dupes & Lookalikes” Comparison Table
- “Outfit Inspo” Carousel Captions
- “Haul Review” Narration Script

8. Outdoor & Sports Gear

- “Weekend Warrior Packlist” Templates
- “Survival Gear Breakdown” for YouTube/Blog
- “Adventure Vlog” Script (for influencers)
- “Durability Test” Product Caption

- “Top 5 for [Activity]” Lists (e.g., hiking, fishing)

If you want, I can map out how each template could dynamically fill based on scraped product data + tone + platform (e.g. a short-form script vs. SEO blog vs. carousel captions). Would that be helpful next?