

NEW LOWER PRICES

Plans starting from \$19 per month - Save 40%



MADE FOR EVERYONE

AI-Powered Smart Screen Recorder

Pictory's AI-driven Smart Screen Recorder captures, edits, and enhances videos effortlessly. Instantly remove silences, cut filler words, add captions, and brand your content with ease.

Try Screen Recorder

Rated **4.7/5** on Capterra



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What video will you create today?

Text To Video

URL To Video

AI Video Editor

Image To Video

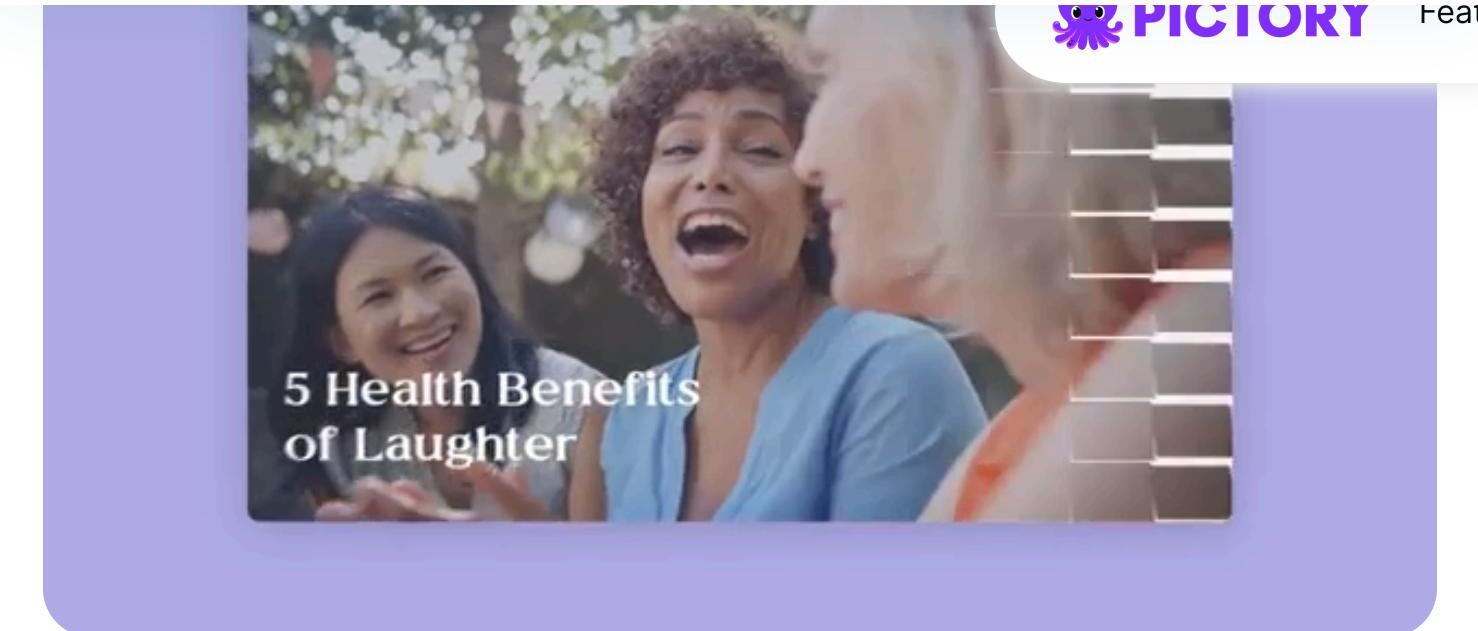
PPT To Video

Screen Recorder



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Text to video AI video generator

Turn scripts, articles, or blog posts into engaging videos with AI-selected visuals, voiceovers, and music—all in minutes.

[Find out more](#)

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Welcome to Pictory, where recording meets AI-powered editing

Pictory Smart Screen Recorder transforms raw screen recordings into polished, professional videos with AI-driven editing, captions, and branding—effortlessly.

[Get started](#)

Built for Effortless Screen Recording

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The screenshot shows the Pictory.ai homepage. At the top, there's a navigation bar with icons for Home, Projects, Media, Brand kit, Templates, Script to video, Article to Video, Edit video using text, Visuals, and a search bar. The 'Script to video' tab is highlighted. To the right of the navigation is a purple octopus logo with the word 'PICTORY' in bold capital letters. Below the navigation, there's a large white callout bubble containing a red icon of a script and a video camera, followed by the text 'Script to video'. To the left of this bubble is a sidebar with links for Home, Projects, Media, Brand kit, Templates, and a 'Create a team' button. Below the sidebar is a section titled 'Collaborate, share projects, and create videos faster' with a 'Create a team' button. In the center, there are two sections: 'Make better videos with our free tips and tricks' (with a 'Read more' link) and 'Need help getting started? free tips and tricks' (with a 'Read more' link). To the right, there's a 'Show all' link and a thumbnail of a video featuring a woman. A large black arrow points from the 'Script to video' callout towards the main content area.

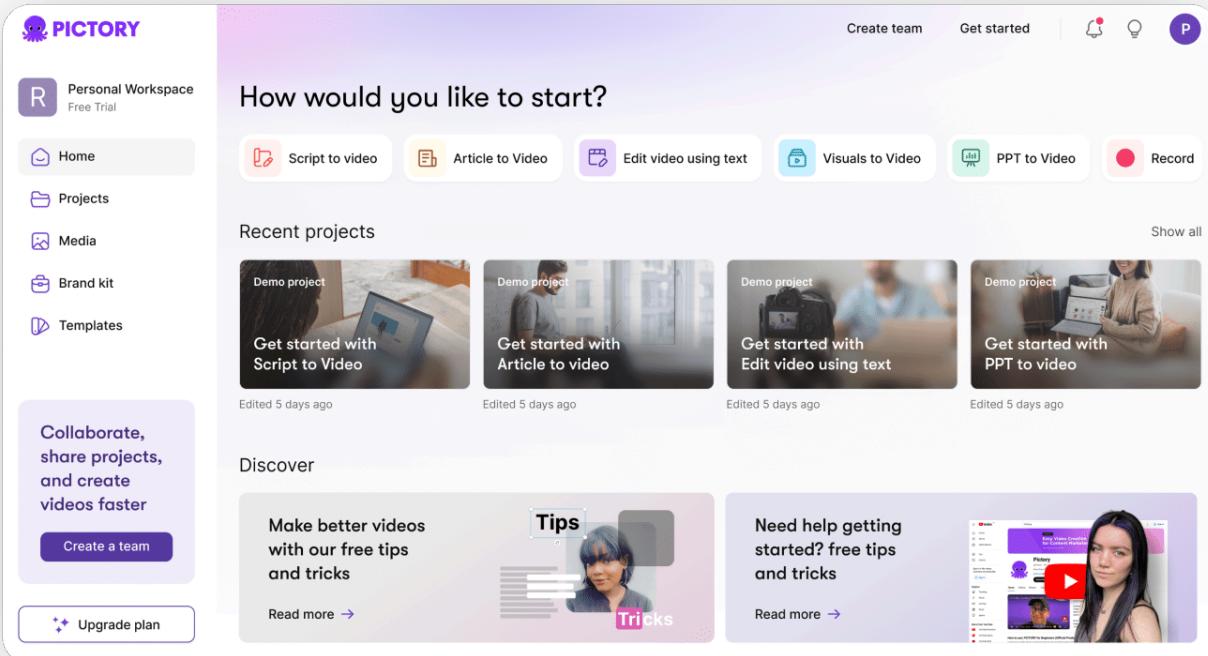
Script to video - New Workflow

The screenshot shows a video player interface. On the left, there's a dark overlay with a white logo and the text 'Inspire fresh ideas and innovative approaches'. In the center, two people are looking at a laptop screen, smiling. A speech bubble from the bottom left says 'This is fantastic' with a circular profile picture of a man. Another speech bubble from the top right says 'Love the captions' with a circular profile picture of a woman. A third speech bubble from the bottom right says 'Let's change the voice over' with a circular profile picture of a woman. The video player has a play button in the center and a progress bar at the bottom.

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intelligent automation—no manual editing required

The screenshot shows the Pictory AI platform's user interface. On the left, there's a sidebar with a purple icon and the text "PICTORY Personal Workspace Free Trial". Below it are links for Home, Projects, Media, Brand kit, and Templates. A purple callout box says "Collaborate, share projects, and create videos faster" with a "Create a team" button and an "Upgrade plan" button. The main area has a purple header with the text "How would you like to start?". Below it are five buttons: "Script to video" (red), "Article to Video" (yellow), "Edit video using text" (purple), "Visuals to Video" (blue), and "PPT to Video" (green). Under "Recent projects", there are four thumbnail cards for "Demo project" with titles like "Get started with Script to Video" and "Get started with Article to video", each with a timestamp "Edited 5 days ago". Below this is a "Discover" section with two cards: "Make better videos with our free tips and tricks" featuring a woman's face and "Need help getting started? free tips and tricks" featuring a video player thumbnail.

One-Click Branding

Add captions, logos, and brand elements effortlessly, edit video with our ai powered storyboard, then download or share your polished video in seconds.

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Heat

The #1 AI-powered Smart Screen Recorder Creation



SCREEN RECORDER KEY FEATURES

Start transforming recordings into polished videos



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Capture & Edit with AI ^

Record your screen, webcam, and voice effortlessly, then let AI remove pauses, cut filler words, and refine your video.

Instant Video Creation ^

Smart AI Voiceovers ^

Branding & Customization ^

Let AI Handle the Heavy Lifting ^

Download & Share Instantly ^

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Click below to instantly access a free video template or customize your own with Pictory's Smart Editor—designed for effortless branding and consistency.

Free video template

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Discover how Pictory can help you accelerate your time to value and reduce up to 50% of your video production costs with advanced AI technology.

[Talk to sales](#)

Custom Plans

We create custom plans tailored to your specific business requirements, ensuring our services align seamlessly with your unique needs.

Personalized Onboarding

Our expert team ensures a smooth onboarding experience, guiding you through every step for seamless video production integration.

API Integration

Easily integrate Pictory's AI into your systems with our flexible API, enabling automated video creation and customization at scale.

Exceptional Support

Experience exceptional support every step of the way, ensuring your business continues to produce high-quality videos efficiently.



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Pictory's AI video creation tool simplifies the ID process by transforming PPTs, text, recorded lectures, and digital assets into high-quality videos

Quarterly Business Review Video

Example: Performance overview and key business achievements.

CEO Leadership Update Video

Example: Company vision, strategic highlights, and culture insights.

Education Awareness Video Example:

Informative content for workplace skill development.



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Get started FREE



URL to Video

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Effortlessly create videos from any URL, whether it's your homepage, product page, or blog post. Turn your web content into engaging videos that captivate your audience.

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Edit Text to Video

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Automatically extract highlights from your Zoom, Teams, Webinar and Podcast recordings and convert them into short branded video snippets ideal for posting on

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Add Captions to Video

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85% of social media videos are watched on mute, Pictory automatically adds captions resulting in up to 12% longer view time.

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Share Text to Video AI with your Team

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Empower your team to create and collaborate. Share projects, assign roles, and work together in real-time to produce videos that inspire. Ensuring your team stays aligned

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PPT to Video

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Convert your PowerPoint presentations into professional video, summarize, and customize your video instantly.

[Find out more](#)

Smart Screen Recorder



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Capture your screen, webcam, and voice in one click. Instantly remove silences, cut filler words, add captions, and enhance with AI-powered editing.

[Get started](#)

Our AI Video Generator GPT

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Our GPT-powered tool can create a video script and automatically generate a video from your prompt. Our Video GPT makes turning your content into captivating videos simple and easy.

[Try Pictory GPT](#)

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Start making professional video



Get Started

How it works

Discover how effortlessly you can create and publish AI-generated learning videos using Pictory.

[Get Started for Free](#)

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How does Pictory Smart Screen Recorder work?

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Record Your Screen

Capture your screen, webcam,
and voice in one simple click.



AI Auto-Edits Instantly

Remove silences, cut filler words,
and clean up your video with AI.

Instant Branding

Add captions, logos, and custom
branding for a polished look.

Preview/Download

Preview and download your video
instantly from our AI powered
storyboard.

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Why Creators LOVE Pictory Screen Recorder

Whether you're a content creator, marketer, educator, or business professional, Pictory streamlines your video creation process. From AI-powered editing to effortless branding, no other tool makes video creation this simple.

Powerful AI Assistant



Super-Fast Video Generation



Easily Update Videos - No Reshoots!



Auto Teaser Videos



Massive Media Library



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What video will you create today?

Annual Pricing (save up to 40%)

Includes a consultation with our video-creation expert (a \$210 value)

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Plans starting from \$19 per month - Save 40%

\$19 \$25

per month, billed annually



Heat

BUY NOW

GET FREE TRIAL

1 User

INCLUDES

- 200 video minutes
- 2 million royalty-free videos from Storyblocks
- 1 brand kit
- Unlimited standard voices in 7 languages

KEY FEATURES

- No watermark
- Basic AI Tools

See all features ▾

NEW LOWER PRICES

Plans starting from \$19 per month - Save 40%

\$29 \$49

per month, billed annually



BUY NOW

GET FREE TRIAL

1 User**INCLUDES**

- ✓ 600 video minutes
- ✓ 18 million videos from Getty Images and Storyblocks
- ✓ 5 brand kits
- ✓ Unlimited standard voices in 7 languages
- ✓ 120 minutes of ElevenLab's AI voices in 29 languages

KEY FEATURES IN STARTER PLUS

- ✓ Advanced AI Tools
- ✓ Video summarizations of long videos
- ✓ Auto-sync of uploaded voice overs

See all features ▾

NEW LOWER PRICES

Plans starting from \$19 per month - Save 40%

\$99 \$119

per month, billed annually



Heat

BUY NOW

GET FREE TRIAL

3+ Users**INCLUDES**

- 1800 video minutes
- 18 million videos from Getty Images and Storyblocks
- 10 brand kits
- Unlimited standard voices in 7 languages
- 240 minutes of ElevenLab's AI voices in 29 languages

KEY FEATURES IN PROFESSIONAL PLUS

- Team workspace to share assets & collaborate on projects
- Professional onboarding and team training

See all features ▾

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Plans starting from \$19 per month - Save 40%

Custom



Heat

LET'S TALK

10+ Users

INCLUDES

- Custom minutes
- 18 million videos from Getty Images and Storyblocks
- Unlimited brand kits
- Unlimited standard voices in 7 languages
- Custom ElevenLab's AI voices in 29 languages

KEY FEATURES IN TEAM PLUS

- Dedicated success manager
- Expert video consulting
- Uploaded asset indexing
- Custom-built templates
- Done-for-you video creation
- Early access to beta features

See all features ▾

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Presentation Video Maker

AI YouTube Shorts Generator

Script to Video Generator

Add Captions to Video

Subtitle Creator

LinkedIn Video Maker

Birthday Video Maker

Text to Video Maker

Video Invitation Maker

Training Video Maker

Video Presentation Maker

Text to Video Generator

AI Video Editor

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AI Music Video Generator

Add Subtitles to Video

Video Transcription

Social Media Video Maker

Music Video Maker

Product Video Maker

AI YouTube Video Maker

Teaching Video Maker

Auto Summarize Long Videos

Script to Video

Music Video Generator

Blog Post to Video

Subtitle Generator

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Feat

[Blog to Video Maker](#)

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Why The Octopus?

FEATURES

Script to Video

Explainer Video Maker

Blog to Video

Edit Video Using Text

Explainer Video Maker

Create Video Highlights

Auto Caption Videos

Script to Video

Auto Summarize Long Videos

API Access

SOC 2 & GDPR compliant