📊 ScriptTok - Trend Dashboard (Simplified Figma-Style Wireframe)

🪵 *Layout Overview*

```
 Header / Navbar                          |
_____ |
 [🎬 ScriptTok]  Dashboard | Studios | Pricing  [👤 Profile Icon] |
```

```
 Page Header
_____
  Headline: "Trend Forecaster"            |
  Subtext: "Discover trending TikTok products and topics, powered by
Perplexity AI." |
  [🔄 Refresh Trends] [📊 Export Report]    |
```

```
 Filter Bar (Sticky Top)
_____
  [Dropdown: Niche ▼] [Dropdown: Trend Stage ▼] [Search 🔍] |
  Example: Beauty / Tech / Fashion / Food / Fitness / Pets |
```

```
 Featured Trend Highlight Card (Top Focus)
_____
  🏆 Top Trend This Week: "Glass Skin Glow" |
  Short Summary: "Hydrated, luminous skin look trending in beauty TikToks."

  [💡 See Insights] [⚡ Generate Content]       |
  Background: gradient highlight card          |
```

```
 Trend Category Grid (Modular Layout)        |
_____
  Tabs: Hot | Rising | Upcoming | Avoid
---------------------------------------------
  Grid (2-3 per row):                         |
   _____         |
  | 🔥 Bold Graphic Eyeliner        |         |
  | "Artistic liner trends growing fast." | |
  | Products:                        |         |
  |   - Stila Stay All Day ($22)     |         |
```

```
      - KVD Tattoo Liner ($21)       |          |
     [Generate Script] [More Info]    |          |
                                      |       |
                                      |     |
                                      |    |
   (Repeat for 5–6 total visible, then 'Load More' button) |
```

```
  AI-Powered Trending Picks (Compact Grid)     |
 ───────────────────────────────────────────── |
  Headline: "AI-Powered Product Picks"          |
  Subtext: "Curated trending products across niches." |
 ---------------------------------------------|
  Grid layout (card width reduced, 3–4 per row): |
  [Product Image] Name / Price / Niche Tag     |
  ✨ Why it's hot: one-line summary             |
  [Generate] [Refresh]
```

```
  Info + Tip Section                           |
 ───────────────────────────────────────────── |
  💡 Tip: "Trends auto-refresh daily at 5 AM ET." |
  [View Trend History] [Suggest a Niche]
```

```
  CTA Footer                                   |
 ───────────────────────────────────────────── |
  Headline: "Turn these trends into viral posts instantly." |
  [⚡ Go to Viral Studio]                       |
```

🪶 Design Simplification Strategy

- **Use cards sparingly:** show 3–6 visible at a time, not full category dumps.
- **Collapse sub-niches:** nested dropdown (Beauty → Makeup, Skincare, Hair).
- **Highlight one main trend:** creates focus and visual relief.
- **Grid consistency:** same card height, consistent button placement.
- **Use soft category colors:** Beauty (pink), Tech (blue), Fitness (green), etc.

🧩 Key UI Components (Shadcn/UI)

- Tabs → for Hot / Rising / Upcoming / Avoid
- Card → trend display

- Dropdown → niche + stage filters
- Badge → for category tags
- Button → Generate / Refresh / More Info
- Tooltip → for metrics or trend age

🧠 *UX Flow*

1. **User lands** → sees one top-trend card (less overwhelm).
2. **Filters niche or stage** → dashboard updates in grid.
3. **Generates content** → auto-routes to Viral Studio.
4. **Explores AI-Powered Picks** → compact card grid.
5. **Ends with clear CTA** → "Go to Viral Studio."