```
Layout Overview
```

```
Hero / Pricing Headline

Headline: "Choose Your Plan — Go Viral Faster." |
Subtext: "Start for free. Upgrade when you're ready to scale your content." |

[

Start Free] [

Upgrade to Pro]
```

# Pricing Cards Section Layout: 3-column grid (Free, Pro, Creator+) \*\*Free\*\* - 5 generations/day - Core Viral + Affiliate templates - Basic Viral Score only - Trend preview access [Start for Free] \*\*Pro\*\* (Recommended) - Unlimited generations - All templates unlocked - Full Viral Score breakdown + analytics - Real-time trend forecasting - Affiliate optimization engine [Upgrade to Pro 😭 \$29/mo or \$240/yr] \*\*Creator+\*\* - Team collaboration (up to 5 users) - API access + Make.com integration - Bulk scheduling to Pictory & social apps - Advanced performance insights [Get Creator+ \$59/mo]

# Comparison Table (Optional below cards) Columns: Free | Pro | Creator+ Rows: Feature checklist Example: Viral Templates → ✓ ✓ ✓ Affiliate Templates → X ✓ ✓ Trend Forecast → X ✓ ✓ Team Access → X X ✓ [Compare All Features → Detailed Modal]

```
"Can I cancel anytime?"
"Do I need to connect my TikTok account?"
"What payment methods are accepted?"
Accordion layout using Shadcn/UI component
```

```
Final Call-to-Action Banner

Headline: "Join Thousands of Viral Creators."

[

Start Free] [

Upgrade to Pro]
```

## ✓ Design Notes

- Color Palette: white background, accent blue for CTAs, soft shadows on cards.
- **Pricing Cards:** rounded-2x1, shadow-md, hover lift effect.
- Highlight: Pro card larger with accent border and badge "Most Popular".
- **Typography:** clear, bold plan names (text-2xl font-semibold), features text-sm text-gray-600.

# 

- Tabs or Toggle → switch Monthly / Yearly pricing.
- Card → plan boxes.
- Accordion → FAQ.
- Button → primary CTA.

### **W**UX Flow

- 1. **User scrolls** → sees headline and immediate CTA buttons.
- 2. Views pricing cards → clear Pro plan emphasis.
- 3. Optionally expands comparison table for details.
- 4. **Reads FAQs** → addresses hesitation.
- 5. Clicks final CTA → onboarding flow begins (auth + studio redirect).