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AI Text t...   **PICTORY** ™   Features ⌄   Tools ⌄   Uses Cases ⌄

Type in your video topic — Pictory will instantly create a compelling script and turn it into a stunning,

professional-quality video in minutes. No editing skills required.

Idea to Video

In a few words describe the type of video you'd like to create. Example: An explainer video about Pictory AI.

Generate video script

Rated **4.7/5** on Capterra

ROYAL CANIN®   Colibri

Over **10 million videos** created across every industry
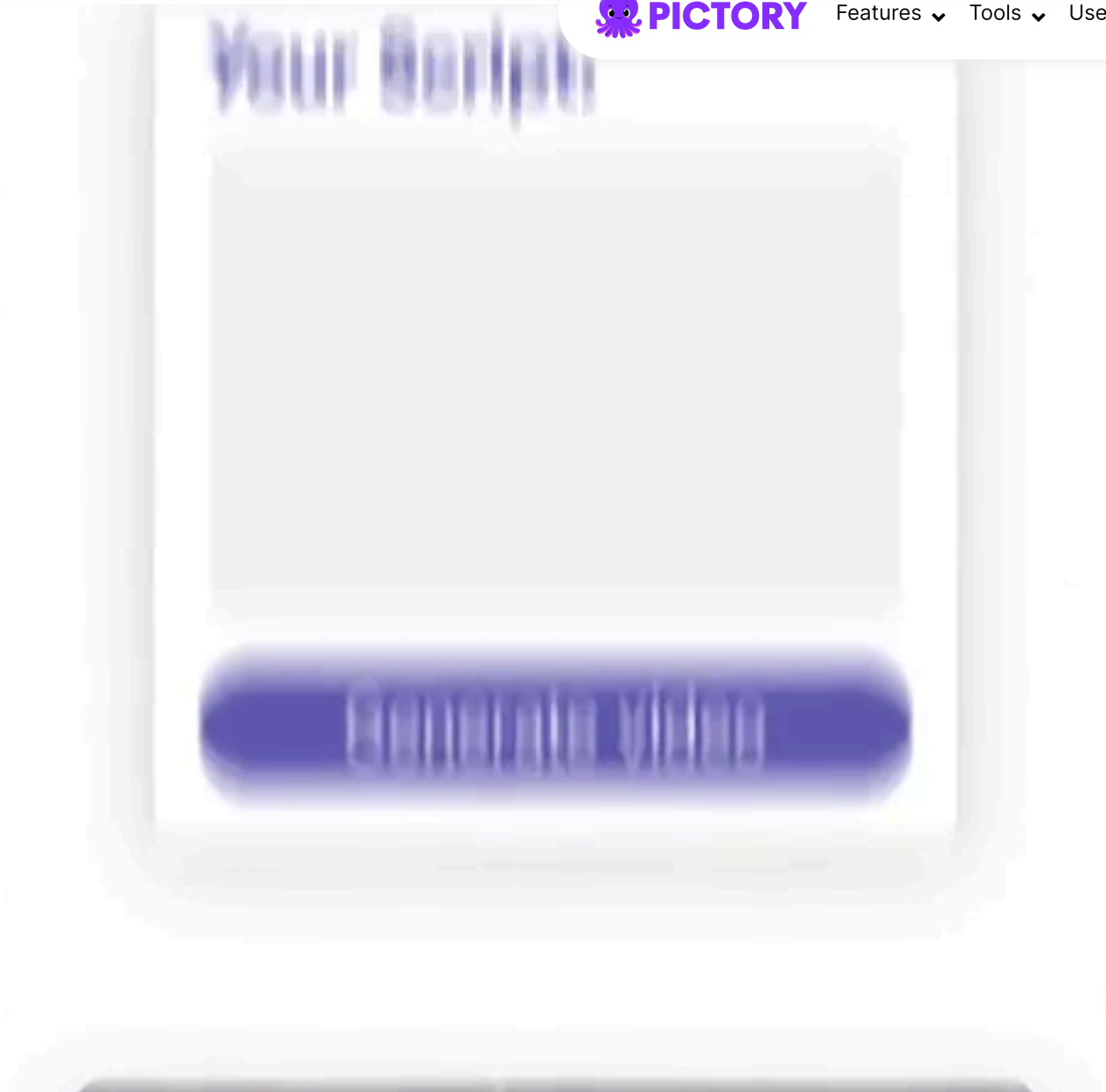
Text to Video AI Tool

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TEXT TO VIDEO

Text to Video in minutes

Create professional-quality videos from your text, complete with realistic AI voices, automatically matched visuals, and music—all in just a few clicks.

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Your idea

✦ Ask AI   Rephrase   Shorte

Generate script

IDEA TO VIDEO

Generate Engaging Video Scripts in Seconds

No more staring at a blank page. Just describe your idea, pick a video type and get a video script you can build on in seconds.

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URL TO VIDEO

Turn any URL into Video

Effortlessly create videos from any URL, whether it's your homepage, product page, or blog post. Turn your web content into engaging videos that captivate your audience.

Find out more

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VIDEO HIGHLIGHTS

Transform Long-Form Videos into Engaging Branded Clips

Automatically extract highlights from your Zoom, Teams, Webinar and Podcast recordings and convert them into short branded video snippets ideal for posting on social media.

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85% of social media videos are watched on mute, Pictory a

view time.

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Find out more

How does Pictory Text To Video Work?

Add Your Text

Add your text, script, or use our text-to-video generator to generate a script for your video, advert or presentation.

Pictory's AI Magic

Pictory instantly transforms it into a storyboard with auto-selected visuals and audio.

Customize

Easily adjust visuals, add your branding, change fonts, colors, and logos to perfectly match your style.

Preview your video

Review your AI-generated video to ensure it's aligned with your vision, then instantly download or share it.

Create Video From PPT Slides

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PPT TO VIDEO

Turn Slides into Videos with AI

Convert your PowerPoint presentations into professional videos. Simply upload, summarize, and customize your video instantly.

Find out more

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start making profession...

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How it works

Discover how effortlessly you can create and publish AI-generated learning videos using Pictory.

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Custom Solutions for Enterprises

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We create custom plans tailored to your specific business requirements, ensuring our services align seamlessly with your unique needs.

Discover how Pictory can help you accelerate your time to value and reduce up to 80% of your video production costs with advanced AI technology.

Personalized Onboarding

Our expert team ensures a smooth onboarding experience, guiding you through every step for seamless video production integration.

Talk to sales

API Integration

Easily integrate Pictory's AI into your systems with our flexible API, enabling automated video creation and customization at scale.

Exceptional Support

Experience exceptional support every step of the way, ensuring your business continues to produce high-quality videos efficiently.

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Convert your written content into captivating videos with Pictory's Text to Video feature.

Convert Text to Video with Ease   ⊗

Convert your written text or content into captivating videos with Pictory's Text to Video feature. Generate videos quickly and easily.

Video Creator in Minutes   ⊕

Choose Your AI Voice   ⊕

Access a Huge Media Library   ⊕

Let AI Handle the Heavy Lifting   ⊕

The #1 AI video creation platform built for Enterprise teams.

23.4k
Customers

500+
5-star reviews

4.2
★ Trustpilot

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Pictory's Features At A Glance

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AI Video Editor

Edit videos with ease using Pictory's AI-powered tools. No complex editing skills required.

Learn more →

AI Video Generator

Generate videos automatically with Pictory's AI-powered tools. No manual editing required.

Learn more →

AI Subtitles & Captions

Automatically add subtitles and captions to your videos with Pictory's AI-powered tools.

Learn more →

AI Video Maker

Create professional videos effortlessly with Pictory's AI-driven tools. No video editing skills required.

Learn more →

AI Voice Generator

Generate realistic voiceovers with Pictory's AI-powered tools.

Learn more →

AI Video Templates

Create stunning videos quickly with Pictory's pre-designed templates.

Learn more →

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Verified Customer

Leader in the AI Video creation

Pictory is the most loved AI video generation software on the world's biggest and most reliable software marketplaces.

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Includes a consultation with our video creation expert (a $210 value)

Starter
For creators starting their video journey

$19 ~~$25~~
per month, billed annually

BUY NOW

GET FREE TRIAL

1 User

INCLUDES

- ✓ **200** video minutes
- ✓ **2** million royalty-free videos from Storyblocks
- ✓ **1** brand kit
- ✓ **Unlimited** standard voices in 7 languages

KEY FEATURES

- ✓ No watermark
- ✓ Basic AI Tools

See all features ⌄

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$**29** ~~$49~~

per month, billed annually

BUY NOW

GET FREE TRIAL

1 User

INCLUDES

- ✓ **600** video minutes
- ✓ **18** million videos from Getty Images and Storyblocks
- ✓ **5** brand kits
- ✓ **Unlimited** standard voices in 7 languages
- ✓ **120** minutes of ElevenLab's AI voices in 29 languages

KEY FEATURES IN STARTER PLUS

- ✓ Advanced AI Tools
- ✓ Video summarizations of long videos
- ✓ Auto-sync of uploaded voice overs

See all features ⌄

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$**99** ~~$119~~

per month, billed annually

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3+ Users

INCLUDES

- ✓ **1800** video minutes
- ✓ **18** million videos from Getty Images and Storyblocks
- ✓ **10** brand kits
- ✓ **Unlimited** standard voices in 7 languages
- ✓ **240** minutes of ElevenLab's AI voices in 29 languages

KEY FEATURES IN PROFESSIONAL PLUS

- ✓ Team workspace to share assets & collaborate on projects
- ✓ Professional onboarding and team training

See all features ⌄

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Custom

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LET'S TALK

10+ Users

INCLUDES

✓ **Custom** minutes

✓ **18** million videos from Getty Images and Storyblocks

✓ **Unlimited** brand kits

✓ **Unlimited** standard voices in 7 languages

✓ **Custom** ElevenLab's AI voices in 29 languages

KEY FEATURES IN TEAM PLUS

✓ Dedicated success manager

✓ Expert video consulting

✓ Uploaded asset indexing

✓ Custom-built templates

✓ Done-for-you video creation

✓ Early access to beta features

See all features ⌄

In partnership with

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FAQs for Pictory's Text to Video

What does Text To Video do?   ⊕

What is Pictory.ai, and how does it work?   ⊕

Do I need video editing skills to use Pictory.ai?   ⊕

Is Pictory.ai suitable for businesses?   ⊕

Can I customize the videos created by Pictory.ai?   ⊕

What formats can I use to create videos on Pictory.ai?   ⊕

Can I add my own voiceover or use AI-generated ones?   ⊕

Discover More Text to Video Features:

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Harness the power of AI and amazing video creation tools to grow your audience while saving you time!

Get Started for Free

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Best Steve AI Alternatives

Best Invideo Alternatives

Best Descript Alternatives

Best Veed Altenatives

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Steve AI vs Descript

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Create Video Highlights

Auto Caption Videos

Auto Summarize Long Videos

API Access

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Why The Octopus?

SOC 2 & GDPR compliant