STEVEN GOTZLER
Curriculum Vitae

Department of English
Carnegie Mellon University
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EDUCATION

Ph.D. in Literary and Cultural Studies, 2021 (expected)
Department of English, Carnegie Mellon University

M.A. in Literary and Cultural Studies, 2012
Department of English, Carnegie Mellon University

B.A. in American Studies, 2009
Department of American Studies, University of California at Santa Cruz

Dissertation

"Working Models: Intellectual Labor, Postwar Fiction, and the Resources of Cultural Studies"

My dissertation offers an alternative intellectual history of cultural studies. Counter to accepted wisdom, I argue that we can chart the emergence of cultural studies from within the counter-traditions of Black radicalism, the global women's movement, and environmental thought. Through historical case studies in the intellectual cultures of Pan-Africanism, socialist feminism, and eco-socialism my dissertation reveals the intellectual work of women, people of color, and rural/regional communities which has been erased by accounts that focus solely on the intellectual milieu of the largely white-male British new left. Utilizing readings in postwar fiction and visual culture, I show that these counter-traditions were central to the formation of cultural studies in the postwar era, and argue that they continue to provide vital resources for the renewal of cultural studies as politically engaged intellectual practice in the present.

Committee: Jeffrey J. Williams (chair), Kathy M. Newman, David R. Shumway, Marian Aguiar

TEACHING AREAS AND RESEARCH INTERESTS

Research Interests: Postwar Intellectual Cultures, Global Anglophone Literature, Labor History and Comparative Work Studies, Minimal Computing, Critical Infrastructure Studies.

Teaching Areas: The English Novel, Modern Intellectual History, Cultural Studies, Criticism and Theory, Digital Humanities, Post-45 Visual Cultures.

PUBLICATIONS

Refereed Journal Articles

2019   "1956: The British New Left and the "big-bang" Theory of Cultural Studies." *Lateral: The Journal of the Cultural Studies Association,* 8.2, Fall 2019, doi: https://doi.org/10.25158/ L8.2.10

Critical Essays and Reviews

2020   Review of Second World, Second Sex: Socialist Women's Activism and Global Solidarity during the Cold War by Kristen Ghodsee. *Lateral: The Journal of the Cultural Studies Association,* 9.1, Spring 2020, doi: https://doi.org/10.25158/L9.1.XX

2018   "Speaking of the Working Class – On Richard Hoggart." *The Los Angeles Review of Books,* 25 Apr. 2018, (3500 words).

Manuscripts in Submission

"Deploying Lightweight Reading Editions Using Minimal Computing Principles," co- authored with Avery J. Wiscomb – (in review at *The Programming Historian*)

"The Historical TV Guide: Digital Archeology of the Recent Past," co-authored with Kathleen M. Newman (in review at *Communication, Culture, & Critique*)

Manuscripts in Preparation
Articles/Essays:
"Rethinking Reading Editions: MARXdown a Case Study of Minimal Computing Principles as Practical Commitments" – solicited contribution for volume on minimal computing edited by Alexander Gil and Roopika Risam

Book Project:
Reading the Television Mega-Text: Using Digital Methods to Map Social Class in 1950s Television

AWARDS, FELLOWSHIPS, AND GRANTS

2019   Graduate Student Teaching Award, Department of English, Carnegie Mellon University
2019   Departmental Service Award, Department of English, Carnegie Mellon University
2019   Digital Humanities Summer Institute (DHSI) Tuition Grant, University of Victoria
2019   Digital Humanities Start-Up Grant for "Keywords in Cultural Studies," dSHARP, Carnegie Mellon University
2018   Dissertation Completion Summer Fellowship, Department of English, Carnegie Mellon University

2018   Posner Rare Book Collection Fellowship for "The Frankenstein Complex," Posner Fine
          Arts Foundation
2018   Graduate Student Research (GuSH) Grant, Graduate Student Assembly, Carnegie
          Mellon University
2018   Digital Humanities Start-Up Grant for "MARXdown – a minimal digital edition of
          Capital Vol.1," dSHARP, Carnegie Mellon University
2017   Publishing Workshop Fellowship, LARB/USC Publishing Workshop, University of
          Southern California
2017   A.W. Mellon Digital Humanities Seed Grant for "Mapping the Television Mega-Text,"
          Dietrich College of Humanities and Social Sciences, Carnegie Mellon University
2012   Raymond Williams M.A. Fellowship, Department of English, Carnegie Mellon
          University

RELEVANT DIGITAL RESEARCH AND PROJECT EXPERIENCE

MARXdown – a minimal reading edition of *Capital Vol.1*   https://marxdown.github.io
Project Lead and Co-Editor   June 2018—Present

- Designed and built static website using open-source platforms Jekyll and GitHub to host and render an online minimal reading edition of *Capital Vol.1*
- Conducted comprehensive textual editing and page formatting in HTML, CSS, and Markdown for web-publication of the text
- Developed and implemented protocol for generating asynchronous networked annotations using hypothes.is plug-in tool for web browsers
- Wrote, and was awarded, digital humanities start-up grants from research group *dSHARP* at Carnegie Mellon University

The Frankenstein Variorum   https://frankensteinvariorum.github.io/viewer/
Team Member, Contextual Annotations   June 2019—November 2019

- Generated contextual annotations for all five editions of Shelley's text that track relevant changes and add historical and critical insight, using hypothes.is software to tag annotated content and peg it to unique as well as co-occurring instances across the different versions
- Worked to troubleshoot XML collations of textual variations tracking irregularities using TEI
- Consulted with the team on integration and functionality of contextual annotation content within the user interface for prototype version of the Variorum viewer on the public site

The Historical TV Guide   https://sgotzler.github.io/Historical-TV-Guide/
A.W. Mellon DH Seed Grant Recipient   May 2017—May 2018

- Successfully wrote and edited application for $10,000 DH Seed Grant award from A.W. Mellon Foundation through CMU, and coordinated subsequent grant efforts with a team of digital developers, librarians, and research faculty
- Gathered, digitized, and cleaned dataset, using API for bulk download of televisual metadata from *the Internet Movie Database (IMDB)*, and using Reg-Ex to clean and tabulate OCR scans of print sources such as *The Encyclopedia of Television Shows*
- Conducted data analysis with Python3 (pandas package) and SQLite in Jupyter Notebooks to collate, de-duplicate, group, and run functions for preliminary analysis on representations of social class across genres in 1950s Television
- Built repository and public facing project website for dataset and analysis on GitHub and produced an instructional "How-To" video for the DH Literacy Guidebook at CMU

INVITED TALKS

2020 "George Orwell and Anti-Fascism Today." Public Lecture for the Britsburgh
Virtual Festival, (Sept. 10, 2020).

2019 "DH as Resources and Infrastructures." Invited Lecture for 76-840—Introduction
to Digital Humanities Methods, (Nov. 07, 2019)

2019 "The Historical TV Guide." (w/ Kathleen Newman) Project Video for The Digital
Humanities Literacy Guidebook, (July 3, 2019).
https://cmu-lib.github.io/dhlg/project-videos/newmangotzler/

CONFERENCE ACTIVITY / PARTICIPATION

Conferences/Symposia Organized

2020 Cultural Studies Association, 18th Annual Conference (May 28 - May 30)
2019 Cultural Studies Association, 17th Annual Conference (May 30 - Jun 01)
2018 Cultural Studies Association, 16th Annual Conference (May 31 - Jun 01)

Panels Organized

2021 "Cultures of Anti-Fascism: Then and Now." Modern Language Association (Jan 07-10)
2020 "Raymond Williams and the Politics of the Persistently Human." Modern Language
Association (Jan 09-12)
2019 "Intellectual Inversions: Public Intellectuals and their Contemporary Doppelgängers."
Midwest Modern Language Association, (Nov 14-17)
2018 "Cultural Studies: Yesterday, Today, and Tomorrow." Cultural Studies Association (May
31 – Jun 01)

Papers Presented

2021 "The Cultural Fictions of Anti-Fascism: Orwell, Gramsci, and the 'national-popular'" (Jan
07-10)
2020 "Keeping the Faith: Raymond Williams and Intellectual Style." Modern Language
Association (Jan 09-12)
2019 "Thinking with Stuart Hall and the Politics of Presence: Towards a Renewal of
Embodied Critical Practice." Social Science History Association (Nov 21-24)
2019 "Pop-Public Intellectuals Left and Right: Jacobin and the cult of Jordan Peterson." Midwest
Modern Language Association (Nov 14-17)
2019 "Deploying Lightweight Digital Editions in the Community and Classroom." Association
for Computers and the Humanities (Jul 23-26)
2019 "MARXdown: A digital edition of Marx's Capital Vol.1." Cultural Studies Association
(May 30-Jun 01)
2018 "Catalogs of Tradition: Figurative Frames for Historicizing Cultural Studies." Cultural
Studies Association (May 31-Jun 01)
2018 "Using the Television 'Mega-Text' to Find Social Class in 1950s TV." Society for Cinema
and Media Studies, (Mar 14-18)
2017 "Mid-Century Intellectuals and the Discursive Sources of Cultural Studies." London
Summer School for Intellectual History (Sept 4-7)

2017	"Intellectualism Now: Nerds, Technocrats and Visions of Big Data Culture." Cultural Studies Association (May 25-27)
2016	"Towards a New Cultural Ecology?" 10th Annual Critiquing Culture Conference (Oct 1)
2016	"Nature and Appropriation: Capitalism as World Ecology," Institute on Culture and Society, Marxist Literary Group (Jun 25-29)
2016	"Between Intellectual History and the Sociology of Knowledge." LCS Colloquium, Carnegie Mellon University (Mar 21)
2014	"Stuart Hall and the Figure of the Cultural Studies Intellectual." The Stuart Hall Project a Screening and Panel Discussion (Feb 11)
2013	"Recalling Radical Academic Practice: The CCCS Re-visited." LCS Program 25th Anniversary Celebration, Carnegie Mellon University (Sept 21)

TEACHING EXPERIENCE

Carnegie Mellon University

Instructor of Record, Department of English
English 101: Argument and Interpretation: Work Stories—from Industrial Revolution
     to Automated Future (Fall 2020)
English 106: Writing About Literature and Culture (Fall 2018, Spring 2019, Fall 2019,
     Spring 2020)
English 221: Modern British Classics (Spring 2018)
English 241: Introduction to Gender Studies (Fall 2017)
English 202: Nerds, Experts, and Geniuses: Intellectuals in Popular Culture (Spring 2017)
English 101: Argument and Interpretation: Intellectuals and Their Publics (Fall 2016)
English 101: Argument and Interpretation: How Music Works – Pop Music as Cultural Labor
     and Social Practice (Fall 2014, Spring 2015, Fall 2015, Spring 2016)
English 101: Argument and Interpretation: For the People, By the People? – Social Democracy
     and Participatory Media (Fall 2013, Spring 2014)

Teaching Assistant, Department of English

English 210: Banned Books: Unruly Women (Fall 2020)

Teaching Assistant, School of Art

Art 206: Contemporary Visual Culture, 1960 to the Present (Spring 2017)
Art 100: Critical Histories of the Arts (Spring 2012)

Robert Morris University

Adjunct Faculty, Communication Skills and English Studies
Comm. 1221: Argument and Research (Fall 2012, Spring 2013)
English 1040: Coming of Age Literature (Fall 2012)

Community College of Allegheny County

Adjunct Faculty, English

English 101: English Composition (Fall 2012)

ADDITIONAL TRAINING

2019   Publishing with Manifold Scholarship Platform, Association for Computers in the
            Humanities 2019, Duquesne University (Jul 24)
2019   Data Carpentry Workshop: Data Analysis w/Python and Data Cleaning w/ OpenRefine,
            Carnegie Mellon University Libraries (Jul 22-23)
2019   Digital Humanities Summer Institute (DHSI), University of Victoria
            Seminar on: "Open Access and Open Social Scholarship" (Jun 10-14)
2018   Digital Humanities Summer Institute (DHSI), University of Victoria
            Seminar on: "Conceptualizing and Creating the Digital Edition" (Jun 4-8) Documenting
2018   Reproducible Research with Jupyter Notebooks, Carnegie Mellon University Libraries,
            (Mar 2)
2018   Diversity and Inclusion in the Classroom Workshop, Center for Diversity and Inclusion,
            Carnegie Mellon University (Jan 31)
2017   Guiding Student Attention and Memory to Build Knowledge, Eberly Center for Teaching
            Excellence and Educational Innovation, Carnegie Mellon University (Oct 10)
2017   Python for Humanists Workshop, University of Pittsburgh, (Sept 22-23)
2017   The London Summer School for Intellectual History, University College London & Queen
            Mary University London (Sept 4-7)
2017   Introduction to the Scalar Publishing Platform, Alliance for Networking Visual Culture
            (ANVC), University of Southern California (Jul 27)
2017   LARB/USC Publishing Workshop, University of Southern California (Jun 26 - Jul 28)
2016   Encouraging Intellectual Development and Lifelong Learning, Eberly Center for Teaching
            Excellence and Educational Innovation, Carnegie Mellon University (May 24)
2016   Innovative Course and Syllabus Design, Eberly Center for Teaching Excellence
            and Educational Innovation, Carnegie Mellon University (May 19)
2015   Technology Enhanced Learning (TEL)Bootcamp, Carnegie Mellon University (May 25-29)
2015   Digital Humanities Intensive Summer Seminar, Carnegie Mellon University (May 18 - 22)

RELEVANT TECHNICAL and PROFESSIONAL SKILLS

Digital Publishing: Hypothes.is annotation tools, Omeka digital collections, Adobe Illustrator, Manifold Publishing Platform, Scalar Publishing Platform, TEI and XML

Web Development: GitHub Project Management and GitHub Pages, Static Site Builds w/Jekyll Site, HTML, Markdown, CMS Providers (e.g., WordPress, Squarespace)

Data Analysis and Coding: Jupyter Notebooks, Python3, SQLite, RegEx, OpenRefine

Textual Analysis and Visualization: ABBYY Fine Reader, LDA Topic Modelling with MALLET, ANTCONC, Sifaka, Gephi, Tableau

Languages: German (reading), French (reading)

ACADEMIC SERVICE

Cultural Studies Association (CSA)

Governing Board Member - Elected January 2018 (3 yr. term)
Travel Grants Committee (chair) - 18th Annual Conference, (2020)
Programming Committee - 17th Annual Conference (2019); 19th Annual Conference (2020)
Site Committee - 16th Annual Conference (2018)

Carnegie Mellon University

English Department

Graduate Student Instructor (GSI) Mentor (2019)
Graduate Student Representative to the Faculty in Literary and Cultural Studies (2018-19)
Committee on Teaching Assignments (2016-17)
Literary and Cultural Studies Colloquium Committee (2014-18)

Graduate Student Assembly (GSA)

GSA Representative for the English Department (2017-2018)

University Committee on Graduate Student Concerns, GSA Representative (2017-18)

Contemporary Marxist Reading Group at CMU [www.cmrg-cmu.org]

Co-Founder and Head Organizer (2015-19)

PROFESSIONAL MEMBERSHIPS

Cultural Studies Association (CSA), 2016-Present

Modern Language Association (MLA), 2019-Present

Association for Computers in the Humanities (ACH), 2019-Present