STEVEN GOTZLER
Curriculum Vitae

Department of English
Carnegie Mellon University
5000 Forbes Avenue
Pittsburgh, PA 15213

sgotzler@andrew.cmu.edu
https://www.stevegotzler.net
(+1) 760-793-0928

EDUCATION

Ph.D. in Literary and Cultural Studies, 2020 (expected)
Department of English, Carnegie Mellon University

M.A. in Literary and Cultural Studies, 2012
Department of English, Carnegie Mellon University

B.A. in American Studies, 2009
Department of American Studies, University of California at Santa Cruz

Dissertation

"Working Models: Intellectual Labor, Postwar Fiction, and the Sources of Cultural Studies"

My dissertation offers an alternative intellectual history of the emergence of cultural studies during the postwar years. Turning to sources in fiction and visual culture, I investigate the the intellectual labors of media critics, novelists, and artists in Britain and America to reveal the pre-figurations in their work of foundational concerns of the field: around race and empire, gender and sexuality, the media, and technology. Historians have long assumed the centrality of British new left intellectuals in their accounts of early cultural studies. Pushing beyond this familiar narrative, my project highlights the contributions of women and people of color that get erased when we focus solely on the new left milieu of largely white-male academics.

Committee: Jeffrey J. Williams (chair), Kathy M. Newman, David R. Shumway, Marian Aguiar

TEACHING AREAS AND RESEARCH INTERESTS

Teaching Areas: The Modern Novel, Digital Humanities, Twentieth Century Intellectual History, Criticism and Theory, Post-45 Visual Cultures.

Research Interests: Working-Class Fiction, Postwar Intellectual Cultures, Marxism, Cultural Studies, Minimal Computing.

PUBLICATIONS

Refereed Journal Articles

2019   "1956: The British New Left and the "big-bang" Theory of Cultural Studies." *Lateral: The Journal of the Cultural Studies Association,* 8.2, Fall 2019, doi: https://doi.org/10.25158/L8.2.10

Critical Essays and Reviews

2020   Review of *Second World, Second Sex: Socialist Women's Activism and Global Solidarity during the Cold War* by Kristen Ghodsee. *Lateral: The Journal of the Cultural Studies Association,* 9.1, Spring 2020, doi: https://doi.org/10.25158/L9.1.XX

2018   "Speaking of the Working Class – On Richard Hoggart." *The Los Angeles Review of Books,* 25 Apr. 2018, (3500 words).

Manuscripts in Submission

"Deploying Lightweight Reading Editions Using Minimal Computing Principles," co- authored with Avery J. Wiscomb – (in review at *The Programming Historian*)

"Rethinking Reading Editions: *MARXdown* a Case Study of Minimal Computing Principles as Practical Commitments," co-authored with Avery J. Wiscomb - (under consideration at *Digital Humanities Quarterly*)

"Doing the Work, or the Pitfalls of Intellectual Heroes" a review of *Stuart Hall's Voice: Intimations of an Ethics of Receptive Generosity* by David Scott," - (under consideration at *Soundings*)

Manuscripts in Preparation

"Corporeal Lodgings: Bodily Sovereignty and the Sexual Economy of the Welfare State in Lynn Reid Banks' *The L-Shaped Room* and John Braine's *Room at the Top*"

"The Cultural Fictions of Anti-Fascism: Orwell, Gramsci, and the 'national-popular'"

"Reading Raymond Williams: On Intellectual Style and Political Conviction"

AWARDS, FELLOWSHIPS, AND GRANTS

2019   Graduate Student Teaching Award, Department of English, Carnegie Mellon University
2019   Departmental Service Award, Department of English, Carnegie Mellon University
2019   Digital Humanities Summer Institute (DHSI) Tuition Grant, University of Victoria
2019   Digital Humanities Start-Up Grant for "Keywords in *Cultural Studies,*" dSHARP, Carnegie Mellon University
2018   Dissertation Completion Summer Fellowship, Department of English, Carnegie Mellon University

2018 Posner Rare Book Collection Fellowship for "The Frankenstein Complex," Posner Fine Arts Foundation
2018 Graduate Student Research (GuSH) Grant, Graduate Student Assembly, Carnegie Mellon University
2018 Digital Humanities Start-Up Grant for "MARXdown – a minimal digital edition of *Capital Vol.1*," dSHARP, Carnegie Mellon University
2017 Publishing Workshop Fellowship, LARB/USC Publishing Workshop, University of Southern California
2017 A.W. Mellon Digital Humanities Seed Grant for "Mapping the Television Mega-Text," Dietrich College of Humanities and Social Sciences, Carnegie Mellon University
2012 Raymond Williams M.A. Fellowship, Department of English, Carnegie Mellon University

INVITED TALKS

2019 "The Historical TV Guide." (w/ Kathleen Newman) Project Video for *The Digital Humanities Literacy Guidebook,* (July 3, 2019).
https://cmu-lib.github.io/dhlg/project-videos/newmangotzler/

CONFERENCE ACTIVITY / PARTICIPATION

Conferences/Symposia Organized

2019 Cultural Studies Association, 17th Annual Conference (May 30 - Jun 01)
2018 Cultural Studies Association, 16th Annual Conference (May 31 - Jun 01)

Panels Organized

2020 "Raymond Williams and the Politics of the Persistently Human." Modern Language Association (Jan 09-12)
2019 "Intellectual Inversions: Public Intellectuals and their Contemporary Doppelgängers." Midwest Modern Language Association, (Nov 14-17)
2018 "Cultural Studies: Yesterday, Today, and Tomorrow." Cultural Studies Association (May 31 – Jun 01)

Papers Presented

2020 "Keeping the Faith: Raymond Williams and Intellectual Style." Modern Language Association (Jan 09-12)
2019 "Thinking with Stuart Hall and the Politics of Presence: Towards a Renewal of Embodied Critical Practice." Social Science History Association (Nov 21-24)
2019 "Pop-Public Intellectuals Left and Right: *Jacobin* and the cult of Jordan Peterson." Midwest Modern Language Association (Nov 14-17)

2019 "Deploying Lightweight Digital Editions in the Community and Classroom." Association for Computers and the Humanities (Jul 23-26)

2019 "MARXdown: A digital edition of Marx's *Capital Vol.1*." Cultural Studies Association (May 30-Jun 01)

2018 "Catalogs of Tradition: Figurative Frames for Historicizing Cultural Studies." Cultural Studies Association (May 31-Jun 01)

2018 "Using the Television 'Mega-Text' to Find Social Class in 1950s TV." Society for Cinema and Media Studies, (Mar 14-18)

2017 "Mid-Century Intellectuals and the Discursive Sources of Cultural Studies." London Summer School for Intellectual History (Sept 4-7)

2017 "Intellectualism Now: Nerds, Technocrats and Visions of Big Data Culture." Cultural Studies Association (May 25-27)

2016 "Towards a New Cultural Ecology?" 10th Annual Critiquing Culture Conference (Oct 1)

2016 "Nature and Appropriation: Capitalism as World Ecology," Institute on Culture and Society, Marxist Literary Group (Jun 25-29)

2016 "Between Intellectual History and the Sociology of Knowledge." LCS Colloquium, Carnegie Mellon University (Mar 21)

2014 "Stuart Hall and the Figure of the Cultural Studies Intellectual." *The Stuart Hall Project* a Screening and Panel Discussion (Feb 11)

2013 "Recalling Radical Academic Practice: The CCCS Re-visited." LCS Program 25th Anniversary Celebration, Carnegie Mellon University (Sept 21)

TEACHING EXPERIENCE

Carnegie Mellon University

Instructor of Record, Department of English

English 106: Writing About Literature and Culture (Fall 2018, Spring 2019, Fall 2019)
English 221: Modern British Classics (Spring 2018)
English 241: Introduction to Gender Studies (Fall 2017)
English 202: Nerds, Experts, and Geniuses: Intellectuals in Popular Culture (Spring 2017)
English 101: Argument and Interpretation: Intellectuals and Their Publics (Fall 2016)
English 101: Argument and Interpretation: How Music Works – Pop Music as Cultural Labor and Social Practice (Fall 2014, Spring 2015, Fall 2015, Spring 2016)
English 101: Argument and Interpretation: For the People, By the People? – Social Democracy and Participatory Media (Fall 2013, Spring 2014)

Teaching Assistant, School of Art

Art 206: Contemporary Visual Culture, 1960 to the Present (Spring 2017)
Art 100: Critical Histories of the Arts (Spring 2012)

Robert Morris University

Adjunct Faculty, Communication Skills and English Studies

Comm. 1221: Argument and Research (Fall 2012, Spring 2013)
English 1040: Coming of Age Literature (Fall 2012)

Community College of Allegheny County

Adjunct Faculty, English

English 101: English Composition (Fall 2012)

ACADEMIC SERVICE

Cultural Studies Association (CSA)

Governing Board Member - Elected January 2018 (3 yr. term)
Travel Grants Committee (chair) - 18th Annual Conference, (2020)
Programming Committee - 17th Annual Conference (2019)
Site Committee - 16th Annual Conference (2018)

Carnegie Mellon University

English Department

Graduate Student Representative to the Faculty in Literary and Cultural Studies (2018-19)
Committee on Teaching Assignments (2016-17)
Literary and Cultural Studies Colloquium Committee (2014-18)

Graduate Student Assembly (GSA)

GSA Representative for the English Department (2017-2018)
University Committee on Graduate Student Concerns, GSA Representative (2017-18)

Contemporary Marxist Reading Group at CMU [www.cmrg-cmu.org]

Co-Founder and Head Organizer (2015-19)

ADDITIONAL TRAINING

2019   Publishing with Manifold Scholarship Platform, Association for Computers in the
        Humanities 2019, Duquesne University (Jul 24)
2019   Data Carpentry Workshop: Data Analysis w/Python and Data Cleaning w/
        OpenRefine, Carnegie Mellon University Libraries (Jul 22-23)
2019   Digital Humanities Summer Institute (DHSI), University of Victoria
        Seminar on: "Open Access and Open Social Scholarship" (Jun 10-14)
2018   Digital Humanities Summer Institute (DHSI), University of Victoria
        Seminar on: "Conceptualizing and Creating the Digital Edition" (Jun 4-8)
2018   Documenting Reproducible Research with Jupyter Notebooks, Carnegie Mellon
        University Libraries, (Mar 2)

2018   Diversity and Inclusion in the Classroom Workshop, Center for Diversity and Inclusion, Carnegie Mellon University (Jan 31)
2017   Guiding Student Attention and Memory to Build Knowledge, Eberly Center for Teaching Excellence and Educational Innovation, Carnegie Mellon University (Oct 10)
2017   Python for Humanists Workshop, University of Pittsburgh, (Sept 22-23)
2017   The London Summer School for Intellectual History, University College London & Queen Mary University London (Sept 4-7)
2017   Introduction to the Scalar Publishing Platform, Alliance for Networking Visual Culture (ANVC), University of Southern California (Jul 27)
2017   LARB/USC Publishing Workshop, University of Southern California (Jun 26 - Jul 28)
2016   Encouraging Intellectual Development and Lifelong Learning, Eberly Center for Teaching Excellence and Educational Innovation, Carnegie Mellon University (May 24)
2016   Innovative Course and Syllabus Design, Eberly Center for Teaching Excellence and Educational Innovation, Carnegie Mellon University (May 19)
2015   Technology Enhanced Learning (TEL)Bootcamp, Carnegie Mellon University (May 25-29)
2015   Digital Humanities Intensive Summer Seminar, Carnegie Mellon University (May 18 - 22)

RELEVANT PROFESSIONAL AND TECHNICAL SKILLS

Languages

German – Reading (intermediate), French – Reading (intermediate)

Web Development

Markdown (proficient), GitHub Project Management and GitHub Pages (proficient), Static Site Builds w/ Jekyll (proficient), HTML (intermediate), Command Line (intermediate)

Scholarly Editing and Digital Publishing

Hypothes.is annotation tools (proficient), Omeka digital collections (proficient), Manifold Publishing Platform (intermediate), TEI and XML (intermediate), Scalar (beginner)

Data Analysis and Coding

Jupyter Notebooks (proficient), Python3 (intermediate), SQLite (intermediate), RegEx (intermediate), OpenRefine (intermediate), R (beginner)

Textual Analysis

ABBYY Fine Reader (proficient), LDA Topic Modelling with MALLET (intermediate), ANTCONC (intermediate), Sifaka (beginner)

PROFESSIONAL MEMBERSHIPS

Cultural Studies Association (CSA), 2016-Present

Modern Language Association (MLA), 2018-Present

Association for Computers in the Humanities (ACH)