

# STEVEN GOTZLER

## Curriculum Vitae

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Carnegie Mellon University  
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## EDUCATION

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Ph.D. in Literary and Cultural Studies, 2021 (expected)  
Department of English, Carnegie Mellon University

M.A. in Literary and Cultural Studies, 2012  
Department of English, Carnegie Mellon University

B.A. in American Studies, 2009  
Department of American Studies, University of California at Santa Cruz

### Dissertation

“Working Models: Intellectual Labor, Postwar Fiction, and the Resources of Cultural Studies”

My dissertation offers an alternative intellectual history of cultural studies. Counter to accepted wisdom, I argue that we can chart the emergence of cultural studies from within the counter-traditions of Black radicalism, the global women’s movement, and environmental thought. Through historical case studies in the intellectual cultures of Pan-Africanism, socialist feminism, and eco-socialism my dissertation reveals the intellectual work of women, people of color, and rural communities which has been erased by accounts that focus solely on the intellectual milieu of the largely white-male British new left. Utilizing readings in postwar fiction and visual culture, I show that these counter-traditions were central to the formation of cultural studies in the postwar era, and argue that they continue to provide vital resources for the renewal of cultural studies as politically engaged intellectual practice in the present.

Committee: Jeffrey J. Williams (chair), Kathy M. Newman, David R. Shumway, Marian Aguiar

## TEACHING AREAS AND RESEARCH INTERESTS

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**Research Interests:** Postwar Intellectual Cultures, Global Anglophone Literature, Labor History and Comparative Work Studies, Minimal Computing, Critical Infrastructure Studies.

**Teaching Areas:** The English Novel, Modern Intellectual History, Cultural Studies, Criticism and Theory, Digital Humanities, Post-45 Visual Cultures.

## PUBLICATIONS

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### Refereed Journal Articles

- 2019 "1956: The British New Left and the "big-bang" Theory of Cultural Studies." *Lateral: The Journal of the Cultural Studies Association*, 8.2, Fall 2019, doi: <https://doi.org/10.25158/L8.2.10>

### Critical Essays and Reviews

- 2020 Review of *Second World, Second Sex: Socialist Women's Activism and Global Solidarity during the Cold War* by Kristen Ghodsee. *Lateral: The Journal of the Cultural Studies Association*, 9.1, Spring 2020, doi: <https://doi.org/10.25158/L9.1.XX>
- 2018 "Speaking of the Working Class – On Richard Hoggart." *The Los Angeles Review of Books*, 25 Apr. 2018, (3500 words).

### Manuscripts in Submission

- "Deploying Lightweight Reading Editions Using Minimal Computing Principles," co-authored with Avery J. Wiscomb – (in review at *The Programming Historian*)
- "The Historical TV Guide: Digital Archeology of the Recent Past," co-authored with Kathleen M. Newman (under consideration at *Communication, Culture, & Critique*)

### Manuscripts in Preparation

#### Articles/Essays:

- "Doing the Work: Stuart Hall and the Pitfalls of Intellectual Heroism" review essay of David Scott's *Stuart Hall's Voice: Intimations of an Ethics of Receptive Generosity*
- "Rethinking Reading Editions: MARXdown a Case Study of Minimal Computing Principles as Practical Commitments" – solicited contribution for volume on minimal computing edited by Alexander Gil and Roopika Risam

## AWARDS, FELLOWSHIPS, AND GRANTS

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- 2019 Graduate Student Teaching Award, Department of English, Carnegie Mellon University
- 2019 Departmental Service Award, Department of English, Carnegie Mellon University
- 2019 Digital Humanities Summer Institute (DHSI) Tuition Grant, University of Victoria
- 2019 Digital Humanities Start-Up Grant for "Keywords in Cultural Studies," dSHARP, Carnegie Mellon University
- 2018 Dissertation Completion Summer Fellowship, Department of English, Carnegie Mellon University

- 2018 Posner Rare Book Collection Fellowship for “The Frankenstein Complex,” Posner Fine Arts Foundation
- 2018 Graduate Student Research (GuSH) Grant, Graduate Student Assembly, Carnegie Mellon University
- 2018 Digital Humanities Start-Up Grant for “MARXdown – a minimal digital edition of Capital Vol.1,” dSHARP, Carnegie Mellon University
- 2017 Publishing Workshop Fellowship, LARB/USC Publishing Workshop, University of Southern California
- 2017 A.W. Mellon Digital Humanities Seed Grant for “Mapping the Television Mega-Text,” Dietrich College of Humanities and Social Sciences, Carnegie Mellon University
- 2012 Raymond Williams M.A. Fellowship, Department of English, Carnegie Mellon University

## RELEVANT DIGITAL RESEARCH AND PROJECT EXPERIENCE

### MARXdown – a minimal reading edition of *Capital Vol.1*

<https://marxdown.github.io>

Project Lead and Co-Editor

June 2018–Present

- Designed and built static website using open-source platforms Jekyll and GitHub to host and render an online minimal reading edition of *Capital Vol.1*
- Conducted comprehensive textual editing and page formatting in HTML, CSS, and Markdown for web-publication of the text
- Developed and implemented protocol for generating asynchronous networked annotations using hypothes.is plug-in tool for web browsers
- Wrote, and was awarded, digital humanities start-up grants from research group *dSHARP* at Carnegie Mellon University

### The Frankenstein Variorum

<https://frankensteinvariorum.github.io/viewer/>

Team Member, Contextual Annotations

June 2019–November 2019

- Generated contextual annotations for all five editions of Shelley’s text that track relevant changes and add historical and critical insight, using hypothes.is software to tag annotated content and peg it to unique as well as co-occurring instances across the different versions
- Worked to troubleshoot XML collations of textual variations tracking irregularities using TEI
- Consulted with the team on integration and functionality of contextual annotation content within the user interface for prototype version of the Variorum viewer on the public site

### The Historical TV Guide

<https://sgotzler.github.io/Historical-TV-Guide/>

A.W. Mellon DH Seed Grant Recipient

May 2017–May 2018

- Successfully wrote and edited application for \$10,000 DH Seed Grant award from A.W. Mellon Foundation through CMU, and coordinated subsequent grant efforts with a team of digital developers, librarians, and research faculty
- Gathered, digitized, and cleaned dataset, using API for bulk download of televisual metadata from *the Internet Movie Database (IMDB)*, and using Reg-Ex to clean and tabulate OCR scans of print sources such as *The Encyclopedia of Television Shows*
- Conducted data analysis with Python3 (pandas package) and SQLite in Jupyter Notebooks to collate, de-duplicate, group, and run functions for preliminary analysis on representations of social class across genres in 1950s Television
- Built repository and public facing project website for dataset and analysis on GitHub and produced an instructional “How-To” video for the [DH Literacy Guidebook at CMU](#)

## INVITED TALKS

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- 2020 “George Orwell and Anti-Fascism Today.” Public Lecture for the Britsburgh Virtual Festival, (Sept. 10, 2020).
- 2019 “DH as Resources and Infrastructures.” Invited Lecture for 76-840—Introduction to Digital Humanities Methods, (Nov. 07, 2019)
- 2019 “The Historical TV Guide.” (w/ Kathleen Newman) Project Video for The Digital Humanities Literacy Guidebook, (July 3, 2019).  
<https://cmu-lib.github.io/dhlg/project-videos/newmangotzler/>

## CONFERENCE ACTIVITY / PARTICIPATION

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### Conferences/Symposia Organized

- 2020 Cultural Studies Association, 18<sup>th</sup> Annual Conference (May 28 - May 30)
- 2019 Cultural Studies Association, 17<sup>th</sup> Annual Conference (May 30 - Jun 01)
- 2018 Cultural Studies Association, 16<sup>th</sup> Annual Conference (May 31 - Jun 01)

### Panels Organized

- 2021 “Cultures of Anti-Fascism: Then and Now.” Modern Language Association (Jan 07-10)
- 2020 “Raymond Williams and the Politics of the Persistently Human.” Modern Language Association (Jan 09-12)
- 2019 “Intellectual Inversions: Public Intellectuals and their Contemporary Doppelgängers.” Midwest Modern Language Association, (Nov 14-17)
- 2018 “Cultural Studies: Yesterday, Today, and Tomorrow.” Cultural Studies Association (May 31 - Jun 01)

### Papers Presented

- 2021 “The Cultural Fictions of Anti-Fascism: Orwell, Gramsci, and the ‘national-popular’” (Jan 07-10)
- 2020 “Keeping the Faith: Raymond Williams and Intellectual Style.” Modern Language Association (Jan 09-12)
- 2019 “Thinking with Stuart Hall and the Politics of Presence: Towards a Renewal of Embodied Critical Practice.” Social Science History Association (Nov 21-24)
- 2019 “Pop-Public Intellectuals Left and Right: Jacobin and the cult of Jordan Peterson.” Midwest Modern Language Association (Nov 14-17)
- 2019 “Deploying Lightweight Digital Editions in the Community and Classroom.” Association for Computers and the Humanities (Jul 23-26)
- 2019 “MARXdown: A digital edition of Marx’s Capital Vol.1.” Cultural Studies Association (May 30-Jun 01)
- 2018 “Catalogs of Tradition: Figurative Frames for Historicizing Cultural Studies.” Cultural Studies Association (May 31-Jun 01)
- 2018 “Using the Television ‘Mega-Text’ to Find Social Class in 1950s TV.” Society for Cinema and Media Studies, (Mar 14-18)
- 2017 “Mid-Century Intellectuals and the Discursive Sources of Cultural Studies.” London Summer School for Intellectual History (Sept 4-7)

- 2017 “Intellectualism Now: Nerds, Technocrats and Visions of Big Data Culture.” Cultural Studies Association (May 25-27)
- 2016 “Towards a New Cultural Ecology?” 10<sup>th</sup> Annual Critiquing Culture Conference (Oct 1)
- 2016 “Nature and Appropriation: Capitalism as World Ecology,” Institute on Culture and Society, Marxist Literary Group (Jun 25-29)
- 2016 “Between Intellectual History and the Sociology of Knowledge.” LCS Colloquium, Carnegie Mellon University (Mar 21)
- 2014 “Stuart Hall and the Figure of the Cultural Studies Intellectual.” The Stuart Hall Project a Screening and Panel Discussion (Feb 11)
- 2013 “Recalling Radical Academic Practice: The CCCS Re-visited.” LCS Program 25<sup>th</sup> Anniversary Celebration, Carnegie Mellon University (Sept 21)

## **TEACHING EXPERIENCE**

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### **Carnegie Mellon University**

Instructor of Record, Department of English

English 101: Argument and Interpretation: Work Stories—from Industrial Revolution to Automated Future (Fall 2020)

English 106: Writing About Literature and Culture (Fall 2018, Spring 2019, Fall 2019, Spring 2020)

English 221: Modern British Classics (Spring 2018)

English 241: Introduction to Gender Studies (Fall 2017)

English 202: Nerds, Experts, and Geniuses: Intellectuals in Popular Culture (Spring 2017)

English 101: Argument and Interpretation: Intellectuals and Their Publics (Fall 2016)

English 101: Argument and Interpretation: How Music Works – Pop Music as Cultural Labor and Social Practice (Fall 2014, Spring 2015, Fall 2015, Spring 2016)

English 101: Argument and Interpretation: For the People, By the People? – Social Democracy and Participatory Media (Fall 2013, Spring 2014)

Teaching Assistant, Department of English

English 210: Banned Books: Unruly Women (Fall 2020)

Teaching Assistant, School of Art

Art 206: Contemporary Visual Culture, 1960 to the Present (Spring 2017)

Art 100: Critical Histories of the Arts (Spring 2012)

### **Robert Morris University**

Adjunct Faculty, Communication Skills and English Studies

Comm. 1221: Argument and Research (Fall 2012, Spring 2013)

English 1040: Coming of Age Literature (Fall 2012)

### **Community College of Allegheny County**

Adjunct Faculty, English

English 101: English Composition (Fall 2012)

## ADDITIONAL TRAINING

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- 2019 Publishing with Manifold Scholarship Platform, Association for Computers in the Humanities 2019, Duquesne University (Jul 24)
- 2019 Data Carpentry Workshop: Data Analysis w/Python and Data Cleaning w/ OpenRefine, Carnegie Mellon University Libraries (Jul 22-23)
- 2019 Digital Humanities Summer Institute (DHSI), University of Victoria  
Seminar on: "Open Access and Open Social Scholarship" (Jun 10-14)
- 2018 Digital Humanities Summer Institute (DHSI), University of Victoria  
Seminar on: "Conceptualizing and Creating the Digital Edition" (Jun 4-8) Documenting
- 2018 Reproducible Research with Jupyter Notebooks, Carnegie Mellon University Libraries, (Mar 2)
- 2018 Diversity and Inclusion in the Classroom Workshop, Center for Diversity and Inclusion, Carnegie Mellon University (Jan 31)
- 2017 Guiding Student Attention and Memory to Build Knowledge, Eberly Center for Teaching Excellence and Educational Innovation, Carnegie Mellon University (Oct 10)
- 2017 Python for Humanists Workshop, University of Pittsburgh, (Sept 22-23)
- 2017 The London Summer School for Intellectual History, University College London & Queen Mary University London (Sept 4-7)
- 2017 Introduction to the Scalar Publishing Platform, Alliance for Networking Visual Culture (ANVC), University of Southern California (Jul 27)
- 2017 LARB/USC Publishing Workshop, University of Southern California (Jun 26 - Jul 28)
- 2016 Encouraging Intellectual Development and Lifelong Learning, Eberly Center for Teaching Excellence and Educational Innovation, Carnegie Mellon University (May 24)
- 2016 Innovative Course and Syllabus Design, Eberly Center for Teaching Excellence and Educational Innovation, Carnegie Mellon University (May 19)
- 2015 Technology Enhanced Learning (TEL) Bootcamp, Carnegie Mellon University (May 25-29)
- 2015 Digital Humanities Intensive Summer Seminar, Carnegie Mellon University (May 18 - 22)

## RELEVANT TECHNICAL and PROFESSIONAL SKILLS

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**Digital Publishing:** Hypothes.is annotation tools, Omeka digital collections, Adobe Illustrator, Manifold Publishing Platform, Scalar Publishing Platform, TEI and XML

**Web Development:** GitHub Project Management and GitHub Pages, Static Site Builds w/Jekyll Site, HTML, Markdown, CMS Providers (e.g., WordPress, Squarespace)

**Data Analysis and Coding:** Jupyter Notebooks, Python3, SQLite, RegEx, OpenRefine

**Textual Analysis and Visualization:** ABBYY Fine Reader, LDA Topic Modelling with MALLET, ANTCOnc, Sifaka, Gephi, Tableau

**Languages:** German (reading), French (reading)

## **ACADEMIC SERVICE**

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### **Cultural Studies Association (CSA)**

Governing Board Member - Elected January 2018 (3 yr. term)

Travel Grants Committee (chair) - 18<sup>th</sup> Annual Conference, (2020)

Programming Committee - 17<sup>th</sup> Annual Conference (2019); 19<sup>th</sup> Annual Conference (2020)

Site Committee - 16<sup>th</sup> Annual Conference (2018)

### **Carnegie Mellon University**

English Department

Graduate Student Instructor (GSI) Mentor (2019)

Graduate Student Representative to the Faculty in Literary and Cultural Studies (2018-19)

Committee on Teaching Assignments (2016-17)

Literary and Cultural Studies Colloquium Committee (2014-18)

Graduate Student Assembly (GSA)

GSA Representative for the English Department (2017-2018)

University Committee on Graduate Student Concerns, GSA Representative (2017-18)

Contemporary Marxist Reading Group at CMU [[www.cmrg-cmu.org](http://www.cmrg-cmu.org)]

Co-Founder and Head Organizer (2015-19)

## **PROFESSIONAL MEMBERSHIPS**

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Cultural Studies Association (CSA), 2016-Present

Modern Language Association (MLA), 2019-Present

Association for Computers in the Humanities (ACH), 2019-Present