

STEVEN GOTZLER

Curriculum Vitae

Department of English
Carnegie Mellon University
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EDUCATION

Ph.D. in Literary and Cultural Studies, 2021 (expected)
Department of English, Carnegie Mellon University

M.A. in Literary and Cultural Studies, 2012
Department of English, Carnegie Mellon University

B.A. in American Studies, 2009
Department of American Studies, University of California at Santa Cruz

Dissertation

“Working Models: Intellectual Labor, Postwar Fiction, and the Resources of Cultural Studies”

My dissertation offers an alternative intellectual history of cultural studies. Through historical case studies in the intellectual cultures of Black radicalism, the global women’s movement, and environmental thought my dissertation reveals the intellectual work of women, people of color, and rural/regional communities which has been erased by accounts that focus solely on the intellectual milieu of the largely white-male British new left. Pairing these historical case studies with formalist readings in postwar fiction, I use the novels to derive models of intellectual work across several interventions in postwar realism. These models provide useful frames for rewriting our understanding of the emergence of cultural studies in Britain by complicating our understanding of what counts as intellectual labor. Ultimately, I argue, they also continue to provide vital resources for the renewal of cultural studies as politically engaged intellectual practice in the present.

Committee: Jeffrey J. Williams (chair), Kathy M. Newman, David R. Shumway, Marian Aguiar

RESEARCH INTERESTS AND TEACHING AREAS

Research Interests: Postwar Intellectual Cultures, Working-Class Fiction, Comparative Work Studies, Post-45 Visual Cultures, Minimal Computing and Data Curation

Teaching Areas: Modern Intellectual History, The English Novel, Cultural Studies, Criticism and Theory, Visual Cultures, Digital Humanities

PUBLICATIONS

Refereed Journal Articles

- 2019 “1956: The British New Left and the “big-bang” theory of Cultural Studies.” *Lateral: The Journal of the Cultural Studies Association*, 8.2, Fall 2019

Critical Essays and Reviews

- 2019 Review of *Second World, Second Sex: Socialist Women’s Activism and Global Solidarity during the Cold War* by Kristen Ghodsee. *Lateral: The Journal of the Cultural Studies Association*, 9.1, Spring 2020
- 2018 “Speaking of the Working Class – On Richard Hoggart.” *The Los Angeles Review of Books*, 25 Apr. 2018, (3500 words)

Manuscripts in Submission

- “The New Cinema of Surplus: Lumpenization and the Reserve Army of Labor in Contemporary Film” – (under consideration for volume on *The Idea of the Lumpenproletariat*, Ed. Ben Clarke, (UNC Greensboro) and Michael Bailey, (U of Essex)
- “The Historical TV Guide: Digital Archeology of the Recent Past,” co-authored with Kathy M. Newman – (under consideration at *Television and New Media*)
- “Deploying Lightweight Reading Editions Using Minimal Computing Principles,” co-authored with Avery J. Wiscomb – (under consideration at *Programming Historian*)

Manuscripts in Preparation

- “The Cultural Fictions of Anti-Fascism: Orwell, Gramsci, and the ‘national-popular’” – being prepared for submission to *Twentieth Century Literature*
- “Rethinking Reading Editions: MARXdown a Case Study of Minimal Computing Principles as Practical Commitments” – solicited contribution for volume on minimal computing edited by Alexander Gil, (Columbia U) and Roopika Risam, (Salem State U)

AWARDS, FELLOWSHIPS, AND GRANTS

- 2019 Graduate Student Teaching Award, Department of English, Carnegie Mellon University
- 2019 Departmental Service Award, Department of English, Carnegie Mellon University
- 2019 Digital Humanities Summer Institute (DHSI) Tuition Grant, University of Victoria
- 2019 Digital Humanities Start-Up Grant for “Keywords in *Cultural Studies*,” dSHARP, Carnegie Mellon University
- 2018 Dissertation Completion Summer Fellowship, Department of English, Carnegie Mellon University
- 2018 Posner Rare Book Collection Fellowship for “The Frankenstein Complex,” Posner Fine Arts Foundation
- 2018 Graduate Student Research (GuSH) Grant, Graduate Student Assembly, Carnegie

- Mellon University
- 2018 Digital Humanities Start-Up Grant for “MARXdown – a minimal digital edition of *Capital Vol. I*,” dSHARP, Carnegie Mellon University
- 2017 Publishing Workshop Fellowship, LARB/USC Publishing Workshop, University of Southern California
- 2017 A.W. Mellon Digital Humanities Seed Grant for “Mapping the Television Mega-Text,” Dietrich College of Humanities and Social Sciences, Carnegie Mellon University
- 2012 Raymond Williams M.A. Fellowship, Department of English, Carnegie Mellon University

INVITED TALKS

- 2020 “George Orwell and Anti-Fascism Today.” Public Lecture for Britsburgh Virtual Festival, (Sept. 10, 2020)
- 2019 “DH as Resources and Infrastructures.” Guest Lecture for 76-840—Introduction to Digital Humanities Methods, (Nov. 07, 2019)
- 2019 “The Historical TV Guide.” (w/Kathy M. Newman) Project Video for The Digital Humanities Literacy Guidebook, (July 3, 2019)
<https://cmu-lib.github.io/dhlg/project-videos/newmangotzler/>

TEACHING EXPERIENCE

Carnegie Mellon University

Instructor of Record, Department of English

English 101: Work Stories, from Industrial Revolution to Automated Future (Fall 2020, Spring 2021)

English 106: Writing About Literature and Culture (Fall 2018, Spring 2019, Fall 2019, Spring 2020)

English 221: Modern British Classics (Spring 2018)

English 241: Introduction to Gender Studies (Fall 2017)

English 202: Nerds, Experts, and Geniuses: Intellectuals in Popular Culture (Spring 2017)

English 101: Intellectuals and Their Publics (Fall 2016)

English 101: How Music Works – Pop Music as Cultural Labor and Social Practice (Fall 2014, Spring 2015, Fall 2015, Spring 2016)

English 101: For the People, By the People? – Social Democracy and Participatory Media (Fall 2013, Spring 2014)

Teaching Assistant, Department of English

English 210: Banned Books: Unruly Women (Fall 2020)

Teaching Assistant, School of Art

Art 206: Contemporary Visual Culture, 1960 to the Present (Spring 2017)

Art 100: Critical Histories of the Arts (Spring 2012)

Robert Morris University

Adjunct Faculty, Communication Skills and English Studies

Comm. 1221: Argument and Research (Fall 2012, Spring 2013)

English 1040: Coming of Age Literature (Fall 2012)

Community College of Allegheny County

Adjunct Faculty, English

English 101: English Composition (Fall 2012)

RELEVANT PUBLIC AND DIGITAL HUMANITIES PROJECT

MARXdown – a minimal reading edition of *Capital Vol.1*

www.marxdown.github.io

Project Lead and Co-Editor

June 2018—Present

- Designed and built static website using open-source platforms Jekyll and GitHub to host and render an online minimal reading edition of *Capital Vol.1*
- Conducted comprehensive textual editing and page formatting in HTML, CSS, and Markdown for web-publication of the text
- Developed and implemented protocol for generating asynchronous networked annotations using hypothes.is plug-in tool for web browsers
- Wrote, and was awarded, digital humanities start-up grants from research group *dSHARP* at Carnegie Mellon University

The Frankenstein Variorum

<https://frankensteinvariorum.github.io/viewer/>

Team Member, Contextual Annotations

June 2019—November 2019

- Generated contextual annotations for all five editions of Shelley's text that track relevant changes and add historical and critical insight, using hypothes.is software to tag annotated content and peg it to unique as well as co-occurring instances across the different versions
- Consulted with the team on integration and functionality of contextual annotation content within the user interface for prototype version of the Variorum viewer on the public site

The Frankenstein Complex

[Exhibit Press Clipping, April 2018](#)

Posner Rare Book Collection Fellow, Posner Arts Foundation

November 2017—May 2018

- Curated public exhibition commemorating the 200th anniversary of Mary Shelley's *Frankenstein* featuring holdings in rare archival materials, including rare books, ephemera, and research artefacts from the Posner Collection, the CMU Libraries Special Collections, and Herb Simon Archive
- Co-ordinated logistics and scheduling for printing and fabrication of display materials, loan and receipt of materials from partner institutions, and design and distribution of promotional materials
- Wrote and edited copy presenting humanities topics to the public for purposes of promotional coverage, didactic object labels, and narrative displays within the exhibition
- Presented public lecture on *Frankenstein* and the "Frankenstein Complex" in sciences and humanities at exhibition opening

The Historical TV Guide

<https://sgotzler.github.io/Historical-TV-Guide/>

A.W. Mellon DH Seed Grant Recipient

May 2017—May 2018

- Successfully wrote and edited application for \$10,000 DH Seed Grant award from A.W. Mellon Foundation through CMU, and coordinated subsequent grant efforts with a team of digital developers, librarians, and research faculty
- Gathered, digitized, and cleaned dataset, using API for bulk download of televisual metadata from *the Internet Movie Database (IMDB)*, and using Reg-Ex to clean and tabulate OCR scans of print sources such as *The Encyclopedia of Television Shows*
- Conducted data analysis with Python3 (pandas package) and SQLite in Jupyter Notebooks to collate, de-duplicate, group, and run functions for preliminary analysis on representations of social class across genres in 1950s Television
- Built repository and public facing project website for curation of dataset and analysis on GitHub and produced an instructional “How-To” video for the [DH Literacy Guidebook at CMU](#)

CONFERENCE ACTIVITY / PARTICIPATION

Conferences/Symposia Organized

- 2021 Cultural Studies Association, 19th Annual Conference (Jun 10 - Jun 12)
 2020 Cultural Studies Association, 18th Annual Conference (May 28 - May 30)
 2019 Cultural Studies Association, 17th Annual Conference (May 30 - Jun 01)
 2018 Cultural Studies Association, 16th Annual Conference (May 31 - Jun 01)

Panels Organized

- 2021 “Abolition and the University,” Cultural Studies Association, (Jun 10 - Jun 12)
 2021 “Cultures of Anti-Fascism: Then and Now.” Modern Language Association (Jan 07-10)
 2020 “Raymond Williams and the Politics of the Persistently Human.” Modern Language Association (Jan 09-12)
 2019 “Intellectual Inversions: Public Intellectuals and their Contemporary Doppelgängers.” Midwest Modern Language Association, (Nov 14-17)
 2018 “Cultural Studies: Yesterday, Today, and Tomorrow.” Cultural Studies Association (May 31 – Jun 01)

Papers Presented

- 2021 “The Cultural Fictions of Anti-Fascism: Orwell, Gramsci, and the ‘national-popular’” (Jan 07-10)
 2020 “Keeping the Faith: Raymond Williams and Intellectual Style.” Modern Language Association (Jan 09-12)
 2019 “Thinking with Stuart Hall and the Politics of Presence: Towards a Renewal of Embodied Critical Practice.” Social Science History Association (Nov 21-24)
 2019 “Pop-Public Intellectuals Left and Right: *Jacobin* and the cult of Jordan Peterson.” Midwest Modern Language Association (Nov 14-17)
 2019 “Deploying Lightweight Digital Editions in the Community and Classroom.” Association for Computers and the Humanities (Jul 23-26)
 2019 “MARXdown: A digital edition of Marx’s *Capital Vol.1*.” Cultural Studies Association (May 30-Jun 01)

- 2018 “Catalogs of Tradition: Figurative Frames for Historicizing Cultural Studies.” Cultural Studies Association (May 31-Jun 01)
- 2018 “Using the Television ‘Mega-Text’ to Find Social Class in 1950s TV.” Society for Cinema and Media Studies, (Mar 14-18)
- 2017 “Mid-Century Intellectuals and the Discursive Sources of Cultural Studies.” London Summer School for Intellectual History (Sept 4-7)
- 2017 “Intellectualism Now: Nerds, Technocrats and Visions of Big Data Culture.” Cultural Studies Association (May 25-27)
- 2016 “Towards a New Cultural Ecology?” 10th Annual Critiquing Culture Conference (Oct 1)
- 2016 “Nature and Appropriation: Capitalism as World Ecology,” Institute on Culture and Society, Marxist Literary Group (Jun 25-29)

CAMPUS / DEPARTMENTAL TALKS

Panels Organized

- 2018 “Activism and the Academy,” Literary and Cultural Studies Colloquium, Carnegie Mellon University (Mar 27)
- 2017 “Working Papers in Cultural Studies: David Shumway and Jeffrey J. Williams,” Literary and Cultural Studies Colloquium, Carnegie Mellon University (Feb 27)
- 2016 “University Work and Questions of Academic Labor,” Literary and Cultural Studies Colloquium, Carnegie Mellon University (Oct 12)
- 2015 “Archival Research Panel,” Literary and Cultural Studies Colloquium, Carnegie Mellon University (Apr 15)

Papers Presented

- 2016 “Between Intellectual History and the Sociology of Knowledge.” LCS Colloquium, Carnegie Mellon University (Mar 21)
- 2014 “Stuart Hall and the Figure of the Cultural Studies Intellectual.” *The Stuart Hall Project* a Screening and Panel Discussion (Feb 11)
- 2013 “Recalling Radical Academic Practice: The CCCS Re-visited.” LCS Program 25th Anniversary Celebration, Carnegie Mellon University (Sept 21)

ADDITIONAL TRAINING

- 2019 Publishing with Manifold Scholarship Platform, Association for Computers in the Humanities 2019, Duquesne University (Jul 24)
- 2019 Data Carpentry Workshop: Data Analysis w/Python and Data Cleaning w/ OpenRefine, Carnegie Mellon University Libraries (Jul 22-23)
- 2019 Digital Humanities Summer Institute (DHSI), University of Victoria Seminar on: “Open Access and Open Social Scholarship” (Jun 10-14)
- 2018 Digital Humanities Summer Institute (DHSI), University of Victoria Seminar on: “Conceptualizing and Creating the Digital Edition” (Jun 4-8)
- 2018 Documenting Reproducible Research with Jupyter Notebooks, Carnegie Mellon University Libraries, (Mar 2)
- 2018 Diversity and Inclusion in the Classroom Workshop, Center for Diversity and Inclusion,

- Carnegie Mellon University (Jan 31)
- 2017 Guiding Student Attention and Memory to Build Knowledge, Eberly Center for Teaching Excellence and Educational Innovation, Carnegie Mellon University (Oct 10)
- 2017 Python for Humanists Workshop, University of Pittsburgh, (Sept 22-23)
- 2017 The London Summer School for Intellectual History, University College London & Queen Mary University London (Sept 4-7)
- 2017 Introduction to the Scalar Publishing Platform, Alliance for Networking Visual Culture (ANVC), University of Southern California (Jul 27)
- 2017 LARB/USC Publishing Workshop, University of Southern California (Jun 26 - Jul 28)
- 2016 Encouraging Intellectual Development and Lifelong Learning, Eberly Center for Teaching Excellence and Educational Innovation, Carnegie Mellon University (May 24)
- 2016 Innovative Course and Syllabus Design, Eberly Center for Teaching Excellence and Educational Innovation, Carnegie Mellon University (May 19)
- 2015 Technology Enhanced Learning (TEL) Bootcamp, Carnegie Mellon University (May 25-29)
- 2015 Digital Humanities Intensive Summer Seminar, Carnegie Mellon University (May 18 - 22)

RELEVANT PROFESSIONAL AND TECHNICAL SKILLS

Languages

German – Reading (intermediate), French – Reading (intermediate)

Web Development

Markdown (proficient), GitHub Project Management and GitHub Pages (proficient), Static Site Builds w/ Jekyll (proficient), HTML (intermediate), Command Line (intermediate)

Scholarly Editing and Digital Publishing

Hypothes.is annotation tools (proficient), Omeka digital collections (proficient), Manifold Publishing Platform (intermediate), TEI and XML (intermediate), Scalar (beginner)

Data Analysis and Coding

Jupyter Notebooks (proficient), Python3 (intermediate), SQLite (intermediate), RegEx (intermediate), OpenRefine (intermediate), R (beginner)

Textual Analysis

ABBY Fine Reader (proficient), LDA Topic Modelling with MALLET (intermediate), ANTCNC (intermediate), Sifaka (beginner)

ACADEMIC SERVICE

Cultural Studies Association (CSA)

Governing Board Member – Elected Jan 2021 (3 yr. term)
 Student Governing Board Member – (Jan 2018 - Jan 2021)

Travel Grants Committee (chair) - 18th Annual Conference, (2020)
Programming Committee - 17th Annual Conference (2019); 19th Annual Conference (2021)
Site Committee - 16th Annual Conference (2018)

Association for Computers and the Humanities (ACH)

Peer Reviewer for ACH Conference (2021)

Alliance of Digital Humanities Organizations (ADHO)

Peer Reviewer for ADHO Conference (2020)

Carnegie Mellon University

English Department

Graduate Student Representative to the Faculty in Literary and Cultural Studies (2018-19)
Committee on Teaching Assignments (2016-17)
Literary and Cultural Studies Colloquium Committee (2014-18)

Graduate Student Assembly (GSA)

GSA Representative for the English Department (2017-2018)
University Committee on Graduate Student Concerns, GSA Representative (2017-18)

Contemporary Marxist Reading Group at CMU [www.cmrg-cmu.org]

Co-Founder and Head Organizer (2015-19)

PROFESSIONAL MEMBERSHIPS

Cultural Studies Association (CSA), 2016-Present
Modern Language Association (MLA), 2018-Present
Association for Computers and the Humanities (ACH), 2019-Present

REFERENCES

Jeffrey J. Williams, Professor of English
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George Mason University
Enterprise Hall 320
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Danielle Zawodny Wetzel, Teaching Professor and Director of First-Year Writing
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