

SPANDANA.ME
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SPANDANA GOVINDGARI
ENTREPRENEUR & SOFTWARE ENGINEER

EDUCATION

CORNELL UNIVERSITY

B.S Computer Science (Cum Laude)

Class of 2015

Dean's Honors Merit List

RECOGNITION

Forbes Technology Council

Official member since 2018

Featured on TechCrunch, Forbes

Augmented reality ads

Speaker at several tech conferences

Panelist - Mixed Reality Marketing Summit

Business Symposium - ACM SIGGRAPH

Startup Pitch Competition - LDV Vision Summit

Augmented World Expo 2018

TechCrunch Disrupt SF 2017

YC Hackathon Winner

Summer 2018

Featured on TechCrunch, AdWeek, Digiday

Snapchat ecommerce launch

Microsoft Academic Scholar

Cornell University 2014

Best Intern Project

Microsoft - Summer 2012

HP Vertica Grace Hopper Scholar

HP Vertica for GHC

National Honor Society Inductee

Beachwood High School

AP Scholar with Distinction

Beachwood High School

SKILLS

Programming

Java

Python

iOS (Swift)

Android (Java, Kotlin)

ReactJ

Design

Sketch

InVision

Illustrator

Photoshop

After effects

Coursework

ML and NLP

Databases

Operating Systems

Artificial Intelligence

Functional Programming

Business

Fundraising

Strategic planning

Digital marketing

Product management

Public speaking

WORK EXPERIENCE

HYPE AR

Founder

Palo Alto, May 2018 - Present

Served as the CEO of Hype AR and raised \$250,000 in venture capital. Hype enables brands, developers, and publishers to engage consumers through contextual and personalized advertising in augmented reality. We built a one-of-a-kind ad experience that intelligently places ads according to a user's context by analyzing the objects around them.

SNAPCHAT

Software Engineer - Payments & Ads

Los Angeles, Oct 2016 - April 2018

One of the early members of the payments and ecommerce team. Lead and launched various payment products integrated with Braintree and Adyen to accelerate international growth of Snap Ads. Built various internal tools to help Sales/Finance and Accounting team with invoicing, and reconciliation. Helped launch payments support on iOS and Android apps. Lead and launched ecommerce products for the Android app, integrated with Shopify and onboarded 100+ merchants to enable selling their products on Snapchat app.

APPLE

Software Engineer - Maps

Sunnyvale, March 2015 - Oct 2016

Helped build performance testing framework, and image analysis platform for the Mac and iOS Maps applications using Scala, Akka and Python that integrated with Cassandra, Spark and Elasticsearch. These tools collected, indexed and analyzed geospatial data and helped qualify Maps releases by detecting daily regressions in Maps client and services.

MICROSOFT

Software Engineering Intern

Seattle, Summer 2013, 2014

Worked on the Windows Store and Windows Azure teams. Projects involved building applications on top of Cosmos, a highly distributed and scalable system and Azure Authentication and Identity. Won best intern project and presented to Corporate Vice President of Server and Cloud, Bill Laing.

CORNELL UNIVERSITY

Teaching Assistant, IT Administrator, and Research Assistant

Ithaca, 2012-2013

Served as teaching assistant for multiple introductory courses for Java, Python, Discrete Structures and iPhone App Development. Worked in the IT department on an application to optimize media transfer using ColdFusion. Assisted Professor Graham Bailey on his research on sound spatialization techniques on mobile.