i. motivate the problem: (what problem are you trying to solve and why should we care?)

ii. describe your solution in high level terms (what kind of learner(s) did you use, what types of features did you use)

iii. describe how you tested and trained it (what your dataset was, how you measured success)

iv. Describe the key results (how well your solution performed in no more than a paragraph, along with your key findings, e.g. the most important features for the task)