

Sam Grund

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[Github](#), [LinkedIn](#)

Studio <https://visit.studio>

Social network and content management for artists and creatives

Founding Engineer (Feb 2023 - Present)

- Created product vision, design, and roadmap of a social platform for creative communities alongside artist Lucien Smith
- Developed the full stack of a range of content management and social networking SaaS features for web and iOS, which catalyzed the platform's growth, achieving over 2,500 total registrations, 100 daily active users, and 5,000 waitlist signups (NextJS, Typescript, Expo/React Native, Turborepo, RelayJS, TailwindCSS, GraphQL, NodeJS, Serverless, MySQL, Prisma ORM, Kysely, Stripe)
- Streamlined marketing and operational infrastructure with a suite of ETL processes (NodeJS, Typescript, MySQL)
- Integrated with various 3rd party services to manage deployment, storage, auth, analytics, and monitoring services (Github, Vercel, PlanetScale, Cloudinary, Cloudflare, Clerk, Mixpanel, Sentry)
- Hired and managed part-time contributors by writing tickets, establishing project priorities and tasks, onboarding them into the monorepo, and reviewing code
- Managed user community tracking bug reports, feature requests, and fielding questions

1stDibs <https://1stdibs.com>

Luxury e-commerce marketplace for art and design

Senior Front End Developer (March 2021 - Feb 2023)

Front End Developer (July 2018 - March 2021)

- Collaborated with cross-functional teams to develop features, enhancements, and A/B tests for critical consumer and admin pages, resulting in over a 5% increase in total registrations and conversions during my tenure (React, Relay, GraphQL, Typescript, NodeJS, CSS, Github, Jira)
- Designed and maintained APIs for shared libraries being used and scaled across the front-end codebase, thus improving developer productivity and experience
- Wrote the UI and smart contracts powering a 1stDibs branded NFT marketplace on the Ethereum Blockchain, generating over \$100,000 in sales within the first three months (React, Relay, GraphQL, Typescript, Solidity, EthersJS, Wagmi, Hardhat, NodeJS)
- Enhanced company wide visibility into key business metrics and trends by independently developing and maintaining a live recent sales dashboard, displayed on office TVs and utilized by engineering, marketing, editorial, and executive teams (MySQL, SocketIO, React, Express)
- Actively supported project leads with project scoping, sprint management, infrastructure planning, code review, recruiting, mentoring interns, and onboarding new team members

Bellweather Agency <https://bellweather.agency>

Creative agency

Freelance Web Developer (December 2023 - Present)

- Discover Nepa: Developed key components of Bellweather's redesign for the Nepa Valley tourism website, delivering a refreshed visual experience to nearly 100,000 monthly visitors across more than 9,000 pages of content (VueJS, Wordpress)
- Bellweather Agency Redesign: Implemented the ongoing redesign of the Bellweather Agency website, enabling them to reframe their previous client work and business values with a renewed brand identity (VueJS, Wordpress)

Education

Oberlin College BA in Computer Science, 2018