



# SHIV KUMAR

## DIGITAL MARKETING EXECUTIVE

### PERSONAL PROFILE

Seeking a challenging position in a professional organization which gives me enough scope to learn, add value to the organization and to achieve career goals and contribute towards the organizational success.

## TECHNICAL SKILLS

- Search Engine Optimization
- Social Media Marketing
- Search Engine Marketing
- Pay Per Click (PPC)
- Tag Manager & Advanced Google Analytics
- Email Marketing
- Website Planning & Designing
- Content Writing
- Marketing Automation

### EDUCATION HISTORY

DIGIPERFORM  
ADVANCED DIGITAL  
MARKETING

NALANDA ENGLISH SCHOOL  
KARNATAKA STATE BOARD,

### WORK HISTORY

SRI GANEH VIDEO

Worked as Marketing Manager

SGV DIGITAL

Worked as Social Media Manager

VNR IT SOLUTIONS

Worked as Digital Marketing Executive

### PERSONAL DATA

DOB : 06/06/1984

Nationality : Indian

Language : English, Hindi, Kannada

Address : #402, 2nd cross , kathriguppe,  
Bangalore - 560085.

Phone Number : +91 9845741447

Email Address : kumarshiv87619@gmail.com

### HIGHLIGHTED SKILLS

- Conflict Resolution
- Excellent Communication Skills
- Troubleshooting
- Service and Support
- Strong Work Ethic
- Great Attention to Detail
- The Ability to Work Under Pressure