

# Matthew Oyan

Multimedia Artist



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## SUMMARY

Multidisciplinary creative with 5+ years of experience delivering broadcast-quality video for government agencies and corporate leaders. Expert in motion design, color grading, and branding across 2D/3D styles, with a proven track record of integrating AI-augmented tools to accelerate production without sacrificing artistic integrity. Known for balancing creative vision with the technical discipline required to meet strict broadcast deadlines and team objectives.

## EXPERIENCE

**Multimedia Artist** - *Business Unusual Media Solutions Inc, BGC, Taguig* | Feb 2021 - Present

- **Directed and executed** end-to-end multimedia production for live and scripted broadcasts, encompassing visual branding, motion graphics, and color grading to ensure broadcast-quality delivery.
- **Supervised post-production efforts** for television documentary content for national government agencies, including the DENR-Biodiversity Management Bureau (*Our Fragile Earth*, for two seasons in 2021 and 2025) and the National Commission for Culture and the Arts (*Usapang Wika* (2022)), coordinating camera, sound, motion graphics, and **ensured broadcast compliance**.
- **Led creative production** for major campaigns, notably the "Make It Happen In The Philippines" FDI campaign for **DTI-Board of Investments** and the **2025 Presidential Awards for MSMEs** held at Malacañang Palace.
- **Managed end-to-end event technical production** including stage visuals, live switching, and on-site troubleshooting for government and corporate clients like the **Philippine Charity and Sweepstakes Office (PCSO)** in 2025, **Philippine Deposit Insurance Corporation (PDIC)** in 2024, and **Nippon Paint Philippines (AYDA Awards)** in 2021-2023; in both remote and physical settings.
- **Created** informational and marketing videos on diverse topics for financial institutions, including **Land Bank of the Philippines/Overseas Filipino Bank**.

**Marketing Director (Part Time)** - *Magnus PC, San Mateo* | Sep 2024 - Present

- **Spearheads** content creation strategy for social media and marketing channels, focusing on brand growth and audience engagement.

**Freelance Multimedia Generalist** - *Lighttree Graphics, Quezon City* | Jun 2020 - Present

- **Designed and delivered** motion graphics and visual effects for multiple collegiate student film projects.

**Intern** - *ABS-CBN Corporation/YeY Channel, Quezon City* | Sep 2 - 20, 2019

- **Assisted** the children's television division across the production pipeline during a two-week intensive internship at the Philippines' largest media corporation.

## SKILLS

**Technical Tools:** After Effects, Premiere Pro, DaVinci Resolve, Blender, Photoshop, Illustrator

**Capabilities:** Video Editing, Motion Design, Color Grading, Live Event Production, Broadcast Workflows

## EDUCATION

**Eugenio M. Lopez Jr. Center for Media Arts SHS** - *Diploma in Media Arts* | Jun 2018 - Jun 2020

## CERTIFICATIONS

**EF SET English Certificate - C2 Proficient** - <https://cert.efset.org/LnxdVR>

