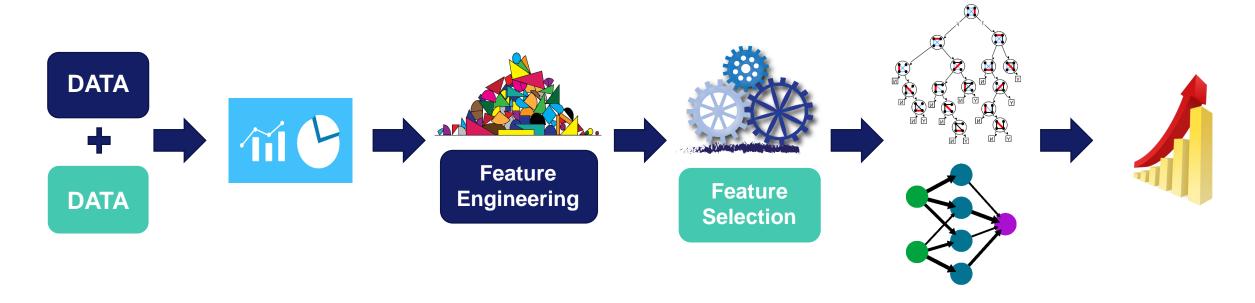
Machine Learning Model Pipeline Overview



Machine Learning Pipeline: Overview



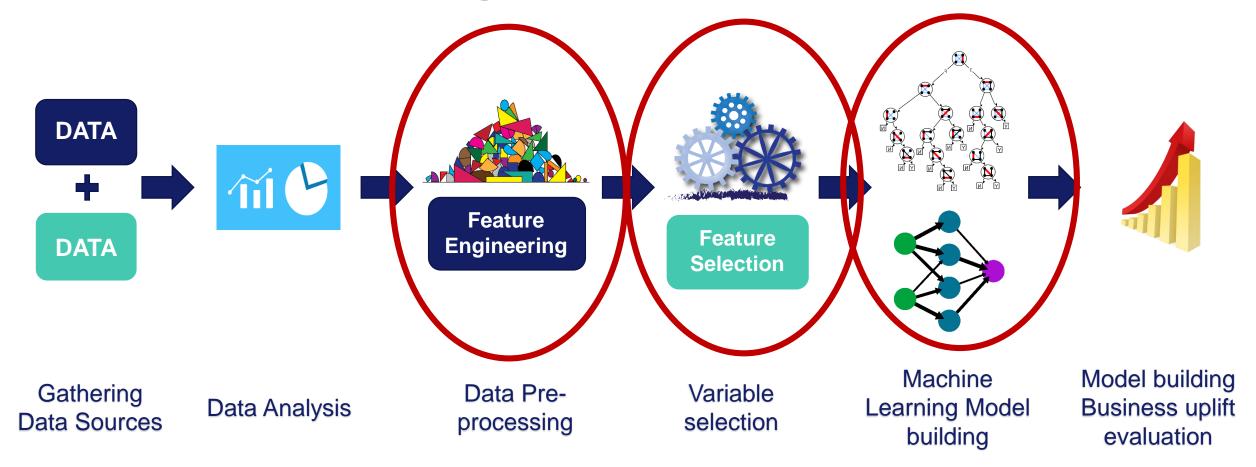
Gathering Data Sources

Data Analysis

Data Preprocessing Variable selection

Machine Learning Model building Model building Business uplift evaluation

Machine Learning Pipeline: Production



Machine Learning Pipeline: Production

