# STOCK ANALYSIS AND MOVEMENT PREDICTION USING NEWS HEADLINES

Using LSTM MODEL based on Neural Networks in Deep learning

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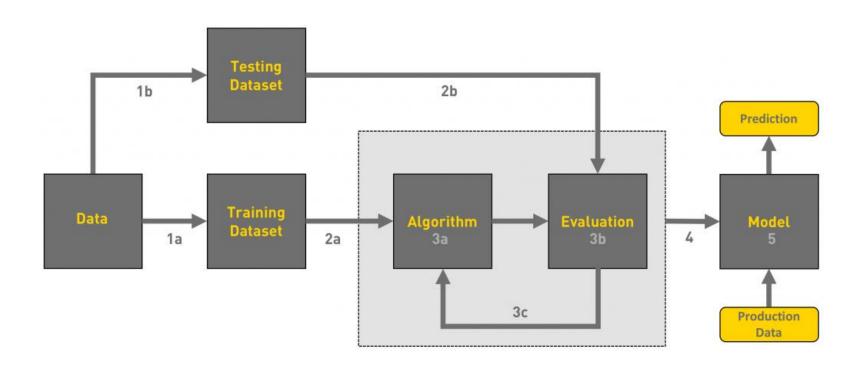
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# **ABSTRACT**

- Stock price prediction and its movement is extremely important for making wise investment decisions.
- Thus predicting the movement of stock prices demands an efficient and flexible model that is able to capture long range dependencies among news items and provide accurate results.
- The goal of this project is to use the top, daily news headlines from various sources to predict the movement of the Dow Jones industrial average.
- The news from a given day will be used to predict the difference in opening price between that day, and the following day.
- We would like to develop a deep learning model based on long short term memory recurrent neural network (LSTM-RNN) to train on our data and use it for prediction.

# Generic ML Process Flow



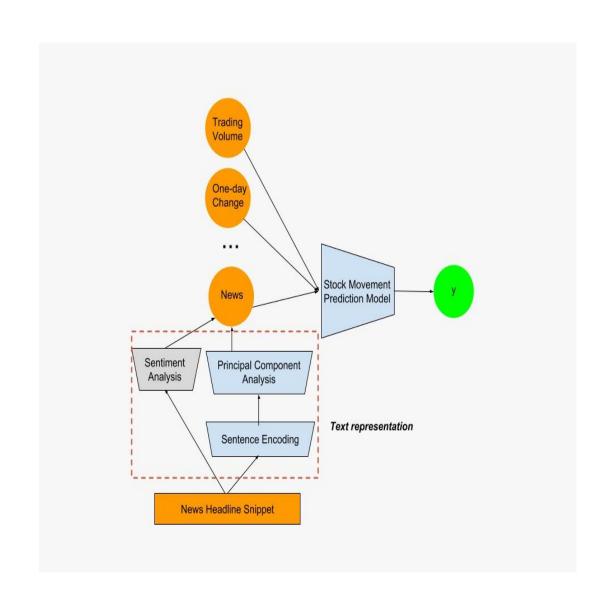
# Existing Model

- There are several models which are based on prediction techniques like Regression-Nearest Neighbours, Neural Networks etc..
- They have their fair share of disadvantages.
- Disadvantages:
  - Regression is mostly limited relationship and easily affected by outliers.
  - Recurrent Neural Network-suffer with Vanishing Gradient.
  - The main disadvantage of the KNN algorithm is that it is a lazy learner.
  - Some models cannot depict the exact relationship between nonlinear attributes.

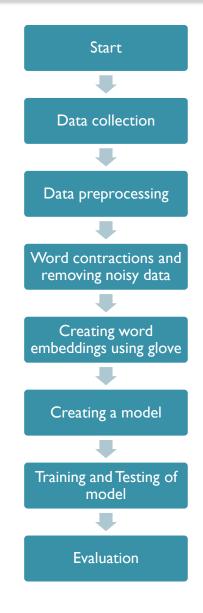
## **MOTIVATION**

- To Predict The Stock Movement For Each And Every Day.
- To Improve The Accuracy Of Existing Mechanisms
- To Help The Users In Making Wise Investment
  Decisions I.E. Which Stock To Invest On, When To Invest
  Etc..
- We Decided To Use LONG SHOT TERM MEMORY(LSTM) So That It Overcomes All The Disadvantages And Improves Accuracy.

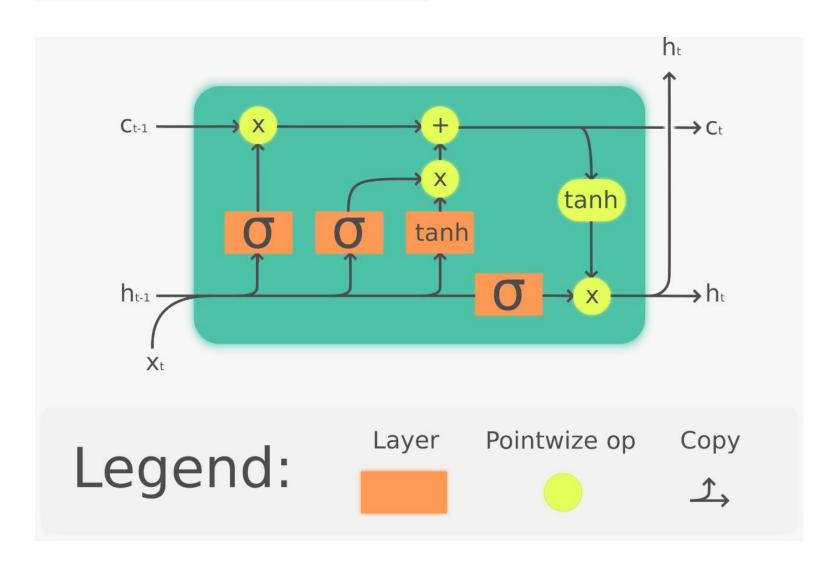
## PROPOSED MODEL



# **Process Work Flow**



### LSTM ARCITECTURE:



# GloVe: Global Vectors for Word Representation

- > GloVe is an unsupervised learning algorithm for obtaining vector representations for words.
- Training is performed on aggregated global word-word co-occurrence statistics from a corpus resulting in linear substructures.

### Highlights:

- I. Nearest neighbors
- 2. Linear substructures
- 3. Training

## WORD EMBEDDINGS

- > "Word embeddings" are a family of natural language processing techniques .
- ➤ It aims at mapping semantic meaning into a geometric space.
- This is done by associating a numeric vector to every word in a dictionary, such that the distance (e.g. L2 distance or more commonly cosine distance) between any two vectors would capture part of the semantic relationship between the two associated words.
- The geometric space formed by these vectors is called an embedding space.

# Word Embeddings using GloVe

- It's a somewhat popular embedding technique based on factorizing a matrix of word co-occurence statistics.
- we will use the 300-dimensional GloVe embeddings of large number of English words computed on a dump of English Wikipedia.

#### > APPROACH:

- Convert all text samples in the dataset into sequences of word indices.
- Prepare an "embedding matrix" which will contain at index I the embedding vector for the word of index i in our word index.
- Load this embedding matrix into a Keras Embedding layer.
- Build on top of it a neural network.