



\$24.9M

Revenue

\$10.5M

Profit

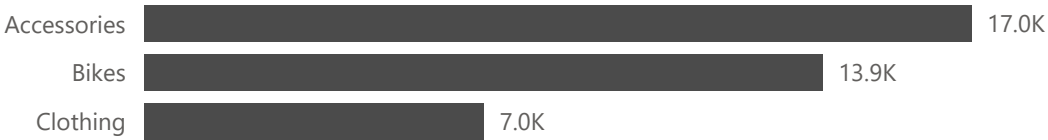
25.2K

Orders

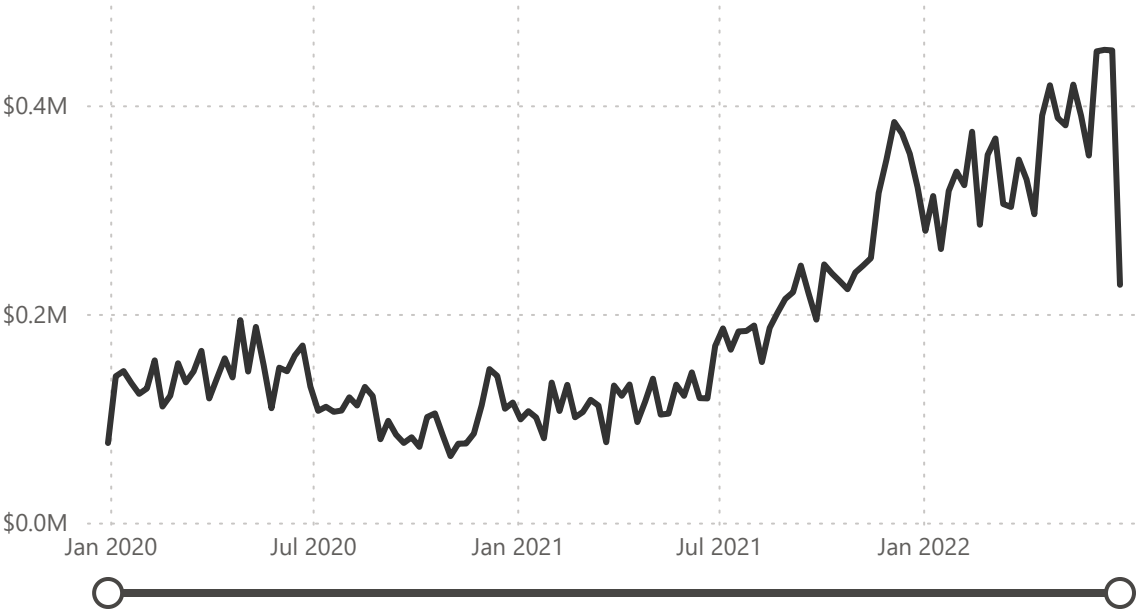
2.2%

Return Rate

Orders by Category



Revenue by Week



Top 10 Products	Total Orders	Total Revenue	Return Rate
Sport-100 Helmet, Red	2099	\$73,444	3.33%
Sport-100 Helmet, Blue	1995	\$67,120	3.31%
Sport-100 Helmet, Black	1940	\$65,270	2.68%
Mountain Bottle Cage	1896	\$38,062	2.02%
Water Bottle - 30 oz.	3983	\$39,755	1.95%
Mountain Tire Tube	2846	\$28,333	1.64%
Patch Kit/8 Patches	2952	\$13,506	1.61%
Road Tire Tube	2173	\$17,265	1.55%
Fender Set - Mountain	1975	\$87,041	1.36%
AWC Logo Cap	2062	\$35,882	1.11%
Total	15587	\$4,65,678	1.85%

Monthly Revenue



Monthly Orders



Bib-Shorts

Most Ordered Product type

Shorts

Most Returned Product Tyoe

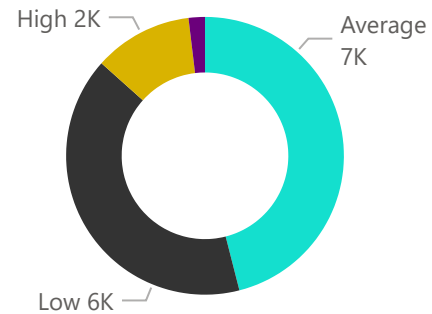
11.6K

Unique Customers

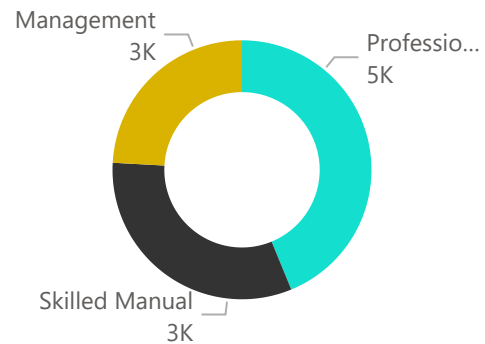
\$1,346

Revenue per customer

### Orders by Income Level



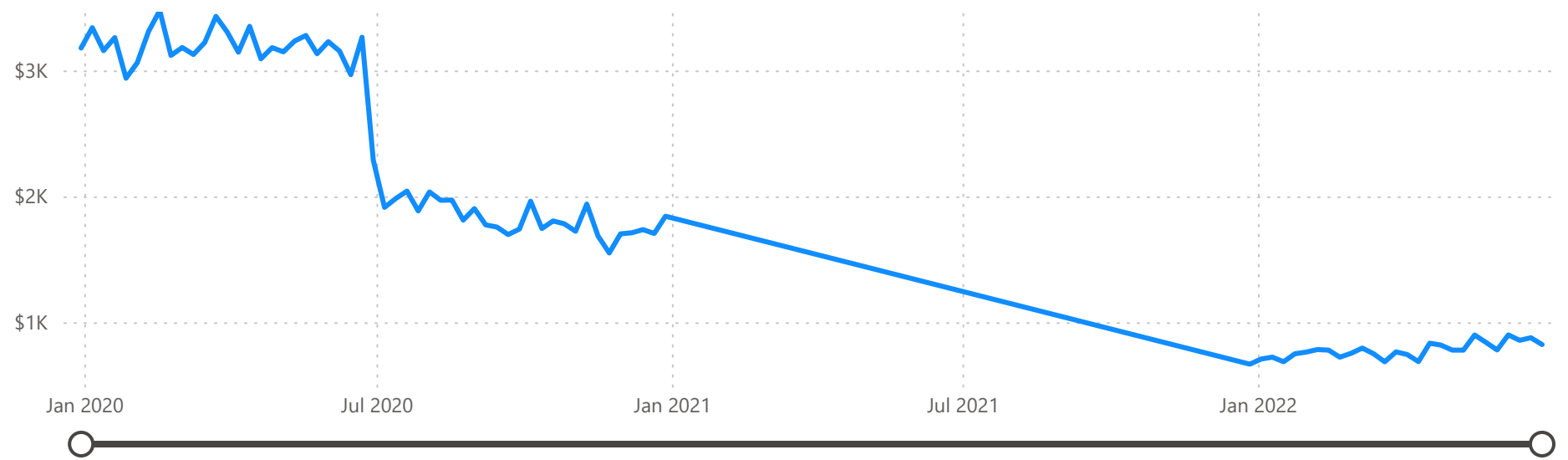
### Orders by Occupation



Total customers

Revenue per customer

### Weekly Customers



Select all

2020

2021

2022

Mr. Shannon Navarro

Customer Full name by Revenue

3

Total Orders

\$8,186

Total Revenue

Select all

Europe

North America

Pacific

Canada

United States

United Kingdom

France

Germany

Australia



ProductName

- ☒ All-Purpose Bike Stand
- ☐ AWC Logo Cap
- ☐ Bike Wash - Dissolver
- ☐ Cable Lock
- ☐ Chain
- ☐ Classic Vest, L
- ☐ Classic Vest, M
- ☐ Classic Vest, S
- ☐ Fender Set - Mountain



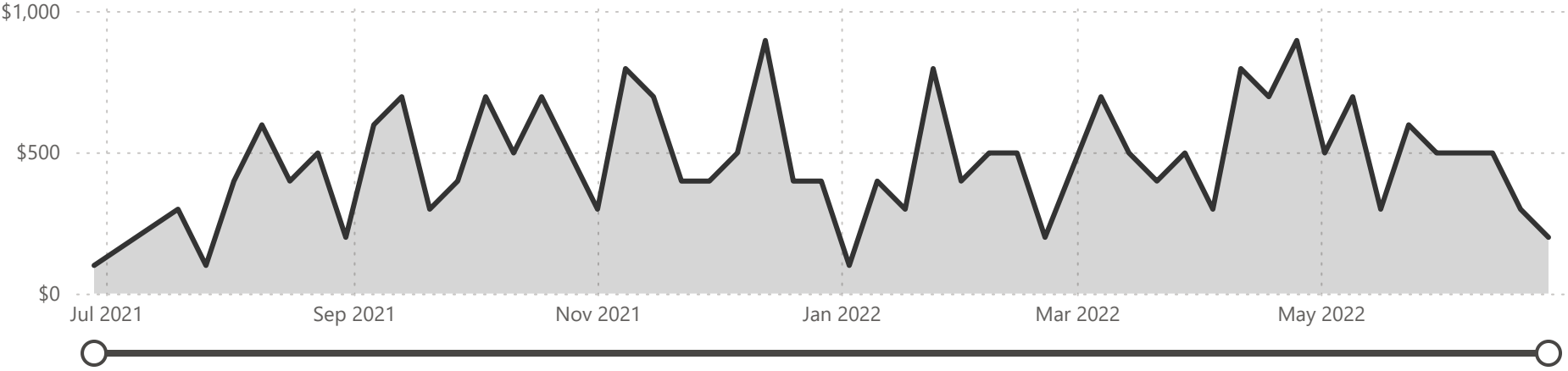
Total Orders and Order Target



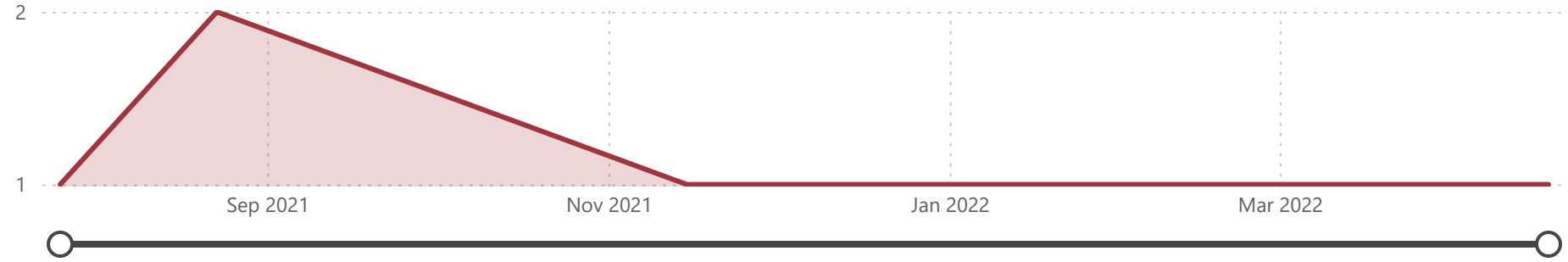
Total Revenue and Previous Month Revenue



Weekly Profit



Weekly Returns



A vertical sidebar on the right side of the dashboard containing five icons: a bar chart, a globe, a shopping cart, a person, and a group of people.