Final Logo Submission Guide — boAt Lifestyle

Introduction
This guide outlines how to professionally prepare and submit your final logo for boAt Lifestyle. It includes file

1. Final Logo File Formats
- AI: Editable vector file for future use
- SVG: Scalable format for websites and mobile apps
- PNG: Transparent version for digital usage
- JPEG: Preview with white background for portfolios
- PDF: High-resolution file for printing and documents

2. Organize Logo Variations
Include all core variations:
- ✔ Full-color version
- ✔ Black & white version
- ✔ Grayscale version
- ✔ Monochrome/inverted version
- ✔ Icon-only version
- ✔ Mockups (business card, app icon, web header, packaging)

3. Create Branding Summary Document
- One-page summary (PDF or PPT format)
- Include: logo inspiration, font choices, color palette
- Add mockup previews and usage examples
- Describe how the logo meets branding goals and user needs

4. Upload & Share
- Upload all logo assets and the branding document to a Google Drive folder
- Share the folder or Behance/Dribbble link with your mentor or portfolio reviewer
- Use clear file names like: Logo_boAt_color.svg, Logo_boAt_mockup_card.png

Checklist Summary
- ✔ All file formats exported
- ✔ Variations complete
- ✔ Mockups designed
- ✔ Branding summary created
- ✔ Files organized and uploaded