Final Branding Submission Guide — boAt Lifestyle

Overview
This guide outlines the final steps to organize, upload, and submit your complete branding project for boAt L

1. Final Branding Files Checklist
- ✔ Logo files: AI, SVG, PNG, JPEG, PDF (Full Color, Grayscale, Monochrome)
- ✔ Business Card (Front & Back): AI, PDF, PNG, JPEG
- ✔ Social Media Templates: Instagram, Facebook, LinkedIn (AI, PSD, PNG)
- ✔ Promotional Poster: Digital & Print (AI, PSD, PNG, PDF)
- ✔ Mockups: Business card, poster, and social media applications
- ✔ Branding Guidelines Document: PDF or PPTX
- ✔ Portfolio Presentation: PDF, PPTX, or public Behance/Figma/Drive link

2. Folder Structure Example
■ Final Branding Project Submission
■■■ 01_Logo_Files
■■■ 02_Business_Card
■■■ 03_Social_Media_Templates
■■■ 04_Promotional_Poster
■■■ 05_Mockups
■■■ 06_Branding_Guidelines
■■■ 07_Portfolio_Presentation

3. File Naming Tips
- Use consistent, descriptive names:
  • boAt_BusinessCard_Front.pdf
  • boAt_InstagramTemplate_1.psd
  • boAt_Poster_PrintVersion.pdf

4. Upload & Share
- Upload folder to Google Drive, Dropbox, or Notion
- Generate shareable link and check access settings
- Optionally publish portfolio on Behance or Dribbble with case study

5. Example Submission Message
"Dear [Mentor/Team],

Attached is my final branding project submission, which includes logo variations, business cards, social med

Looking forward to your feedback!

Best Regards,
[Your Name]"

Checklist Summary
✔ All files properly named and organized
✔ Cloud link created and shared
✔ Submission message prepared
✔ Portfolio-ready presentation included