Final Branding Submission Checklist — boAt Lifestyle

Submission Overview
This document provides a checklist and summary for submitting the final branding package for boAt Lifestyle

1. Final File Structure
Organize files into folders as follows:
■ Branding Guide (PDF)
■ Logo Files (AI, SVG, PNG, JPEG, PDF — all variations)
■ Color Palette & Typography (HEX, RGB, CMYK breakdown)
■ Brand Icons & Illustrations (SVG, PNG, AI)
■ Mockups (business card, packaging, mobile UI, social media, etc.)

2. Branding Portfolio Presentation
- Create a 5-10 slide PDF or PPT file including:
• Project summary and branding objectives
• Visuals of logo, color, typography
• Applications and mockups
• Optional: Before-and-after comparison of rebranding

3. Upload & Share
- Upload to Google Drive, Dropbox, or Notion folder
- Optional: Publish case study on Behance or Dribbble
- Include project description and link to downloadable assets

4. Review Checklist Before Submission
✔ All files exported in high-resolution (AI, SVG, PNG, PDF, JPEG)
✔ Branding guideline professionally designed
✔ Color and font consistency maintained
✔ File names and folder structure are clear and organized
✔ Mockups demonstrate real-world application effectively

Final Note
This submission demonstrates your branding design capabilities and readiness to collaborate with creative a