

Lesson 3

(10 min)

Logistics

- LMS Navigation
- Ask students for assignments time estimate so far
- Staying in touch preferences?
 - Email vs. Remind / Discord / GroupMe?

(15-20 min)

Student Demos

- Enable & Present your skill
- Talk about its user experience wrt 7 factors

7 Factors that Influence User Experience:

- Useful
 - As long as its 'useful' in the eyes of the beholder, it is useful (even if you don't think so, or the benefits aren't meaningful to you)
- Usable
 - Users should be able to achieve end goal w/ product effectively and efficiently
- Findable
 - Product and its contents should be easy to find (not take too long)
- Credible
 - Ability to trust the product you've provided, reliable, information provided is accurate
- Desirable
 - Branding, image, identity, aesthetics, emotional design
- Accessible
 - Providing an experience that can be accessed by users w/ full range of capabilities (including those w/ impaired hearing, vision, motion, learning)
 - 19% of US people had a disability in 2010 — that's 20% of your market
- Valuable
 - Must deliver value to both user and creator

(5 min)

Post Discussion

How do the skills that are trending fare with these 7 factors?

- What's trending?
- What needs do Skills address?
- What do users have to say?
- What qualities / attributes do highly rated Alexa Skills share?

(25 min)

Alexa's Architecture — Breakout Groups

Using the information [here](#), create an architectural diagram (in any tool of your choice)
(like draw.io)

(5 min)

Ending Logistics