

# FIRST SPIN

The mechanic that turns taste into proof.

THE INSIGHT

## Everyone says "I liked them before they were cool."

But there's no way to prove it. Until now.

When you review an album on Waxfeed, you go **on record**. If that album later trends, everyone who reviewed it early gets rewarded retroactively.

THE BADGES

## First Spin Rewards

When you're among the first reviewers of an album that later trends, you earn a badge that stays on your profile forever.



**Gold Spin**  
First 10 reviewers  
**+100 Wax**



**Silver Spin**  
First 50 reviewers  
**+50 Wax**



**Bronze Spin**  
First 100 reviewers  
**+25 Wax**

THE SCORE

## Tastemaker Score

Your aggregate measure of predictive taste. A score of 50+ means you've correctly predicted multiple trends. 200+ means elite taste.

TASTEMAKER = (Gold × 10) + (Silver × 5) + (Bronze × 2)

TRIGGERS

## What Makes an Album "Trend"?

Platform Metrics	External Signals
— 100+ reviews on Waxfeed	— Enters Billboard 200
— Featured in Hot Takes	— 10K+ Spotify listeners (new artists)
— High engagement velocity	— Major press coverage

The algorithm checks retroactively. Review an album today, get notified 3 months later: "Your review just earned you a Gold Spin—you were reviewer #7!"

THE LOOP

## Why It's Viral

1

You review an album early

2

Album trends → you get a Gold Spin badge

3

You post the badge to Twitter/Instagram

4

Music community asks: "What's a Gold Spin?"

5

They sign up to prove THEIR taste

WHY IT'S DIFFERENT

## Zero-to-One Mechanic

What Others Do	What Waxfeed Does
— RYM: Reviews have no temporal value	— Timestamps your taste
— Letterboxd: No early reviewer reward	— Rewards being right
— Spotify: Algorithm-driven, not taste	— Creates provable credentials
— Twitter: Opinions ephemeral	— Makes discovery a game

Your taste has value.  
Prove it.

JOIN WAXFEED →