

FIRST SPIN

The mechanic that turns taste into proof.

THE INSIGHT

Everyone says "I liked them before they were cool."

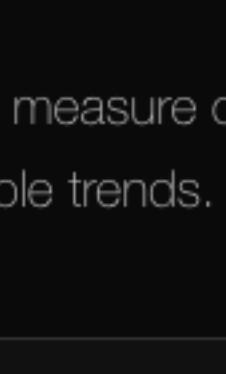
But there's no way to prove it. Until now.

When you review an album on Waxfeed, you go **on record**. If that album later trends, everyone who reviewed it early gets rewarded retroactively.

THE BADGES

First Spin Rewards

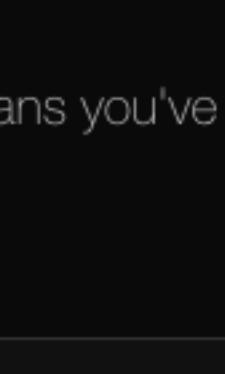
When you're among the first reviewers of an album that later trends, you earn a badge that stays on your profile forever.



Gold Spin

First 10 reviewers

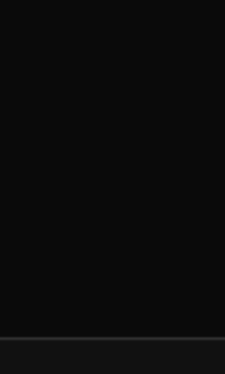
+100 Wax



Silver Spin

First 50 reviewers

+50 Wax



Bronze Spin

First 100 reviewers

+25 Wax

THE SCORE

Tastemaker Score

Your aggregate measure of predictive taste. A score of 50+ means you've correctly predicted multiple trends. 200+ means elite taste.

$$\text{TASTEMAKER} = (\text{Gold} \times 10) + (\text{Silver} \times 5) + (\text{Bronze} \times 2)$$

TRIGGERS

What Makes an Album "Trend"?

Platform Metrics

- 100+ reviews on Waxfeed
- Featured in Hot Takes
- High engagement velocity

External Signals

- Enters Billboard 200
- 10K+ Spotify listeners (new artists)
- Major press coverage

THE LOOP

Why It's Viral

1

You review an album early

2

Album trends → you get a Gold Spin badge

3

You post the badge to Twitter/Instagram

4

Music community asks: "What's a Gold Spin?"

5

They sign up to prove THEIR taste

WHY IT'S DIFFERENT

Zero-to-One Mechanic

What Others Do

- RYM: Reviews have no temporal value
- Letterboxed: No early reviewer reward
- Spotify: Algorithm-driven, not taste
- Twitter: Opinions ephemeral

What Waxfeed Does

- Timestamps your taste
- Rewards being right
- Creates provable credentials
- Makes discovery a game

**Your taste has value.
Prove it.**

[JOIN WAXFEED →](#)