Few-Shot Examples

Example 1 — Tailored Resume Bullets
Job Description (excerpt):
- Develop predictive models to optimize marketing campaigns.
- Perform customer segmentation to identify high-value audiences.
- Present insights to senior stakeholders.

Base Resume Highlights:
- Built dashboards and automated marketing reports in Python/SQL.
- Conducted pricing analyses to optimize margins.

Tailored Bullets Output:
- Developed predictive churn model in Python, boosting retention by 14% in a key customer segment.
- Automated campaign performance reports with SQL/Tableau, reducing reporting time by 40%.
- Conducted segmentation analysis to identify high-value cohorts, enabling targeted campaigns with 20% higher ROI.
- Presented insights to leadership, informing a ₹40L budget reallocation toward top channels.

Example 2 — Tailored Cover Letter
Job Description (excerpt):
- Design and run A/B experiments.
- Collaborate with marketing and product teams.
- 3+ years experience in data analytics.

Base Resume Highlights:
- Built automated testing frameworks and ran marketing experiments.
- Partnered cross-functionally on campaign optimization.

Cover Letter Output:
Dear Hiring Manager,

I am excited to apply for the Data Scientist – Marketing Analytics role at Acme Corp. Your focus on evidence-based marketing decisions resonates with my passion for data-driven impact.

At ABC Corp, I developed a campaign testing framework that enabled 30+ A/B experiments annually and improved ad ROI by 18%. Partnering with marketing and product teams, I translated insights into actionable strategies and shipped dashboards adopted by six teams. My proficiency in Python, SQL, and Tableau ensures I can deliver both technical depth and clear communication.

Thank you for your consideration.
Sincerely,
Taylor Morgan