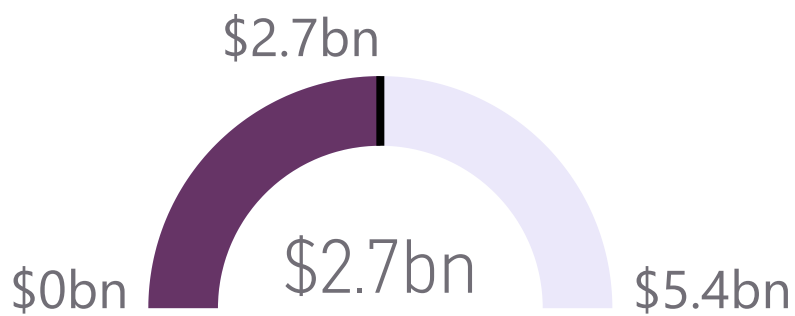


# Manufacturing Analysis

## Revenue Target



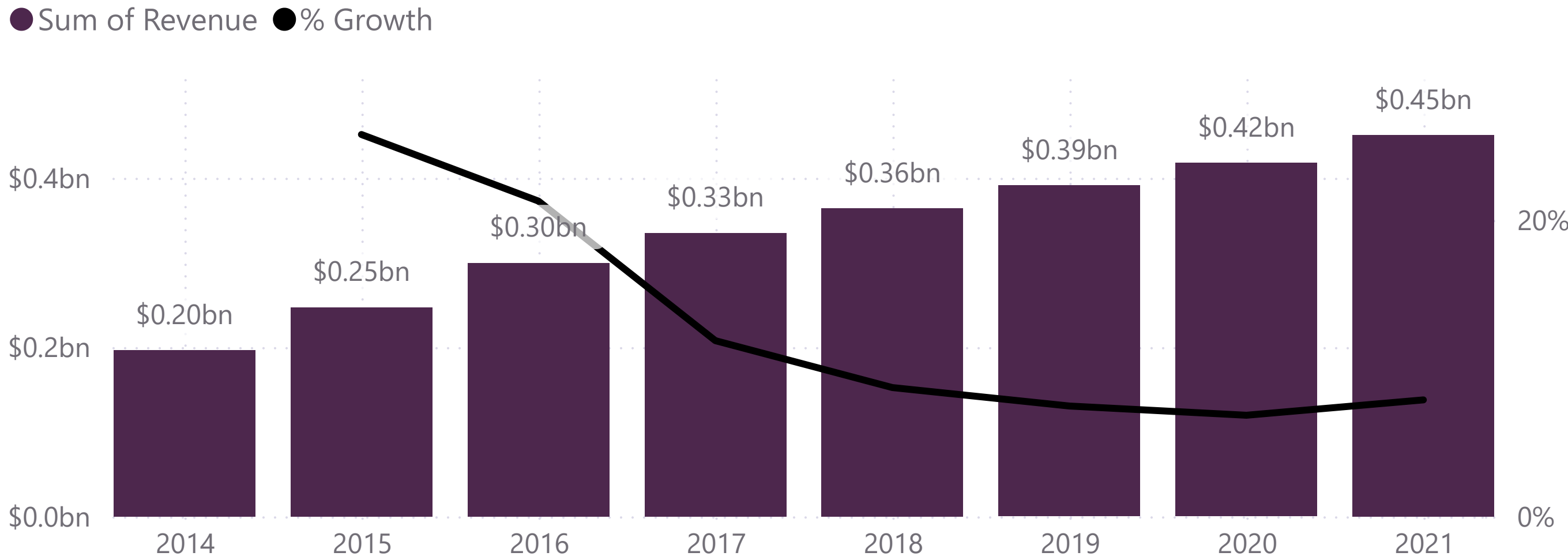
## Total Sales

\$2.7bn

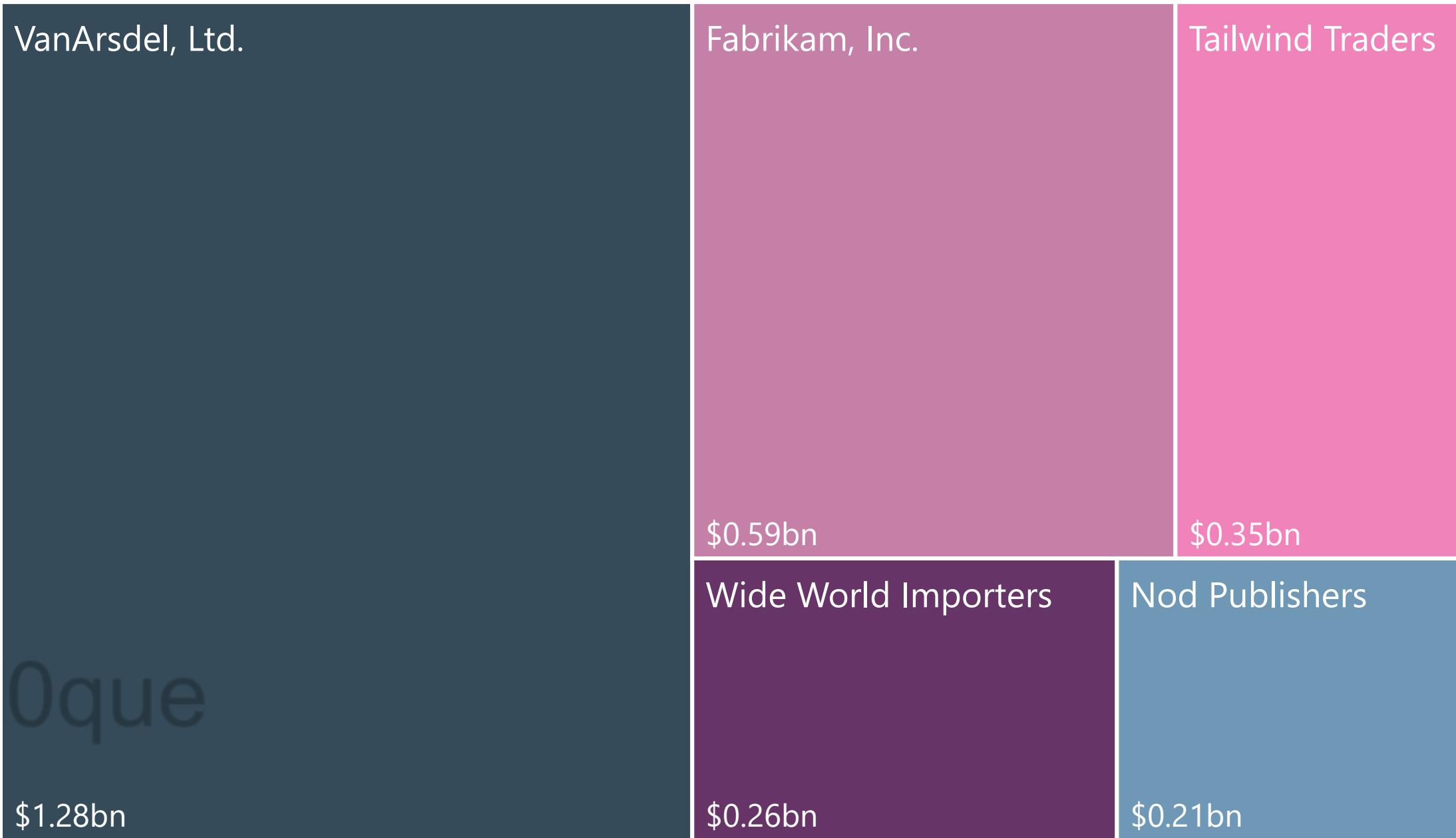
## Total Units Sold

7M

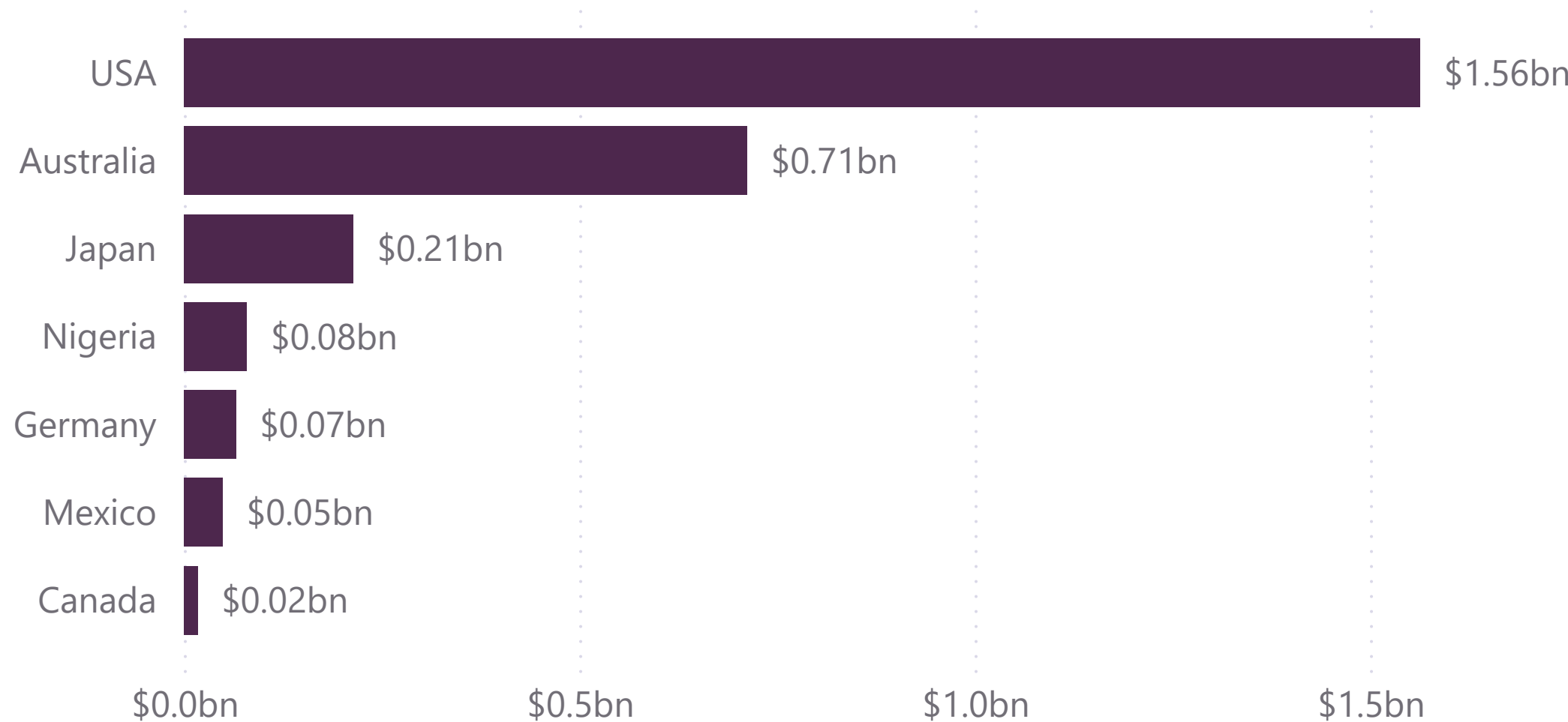
## Sum of Revenue and % Growth by Year



## Sum of Revenue by Manufacturer



## Sum of Revenue by Country



## Raw Numbers: Categories

Category	Sales	% Revenue
Urban	\$2,178,601,177.9375	80.68%
Convenience	\$1,000,720,010.435	37.06%
Moderation	\$661,574,371.58	24.50%
Extreme	\$487,072,589.8075	18.04%
Regular	\$26,043,493.745	0.96%
Select	\$2,717,939.83	0.10%
Productivity	\$472,772.54	0.02%
Rural	\$457,516,584.9375	16.94%
Productivity	\$371,414,697.96	13.76%
Select	\$86,101,886.9775	3.19%
Mix	\$32,448,155.3725	1.20%
All Season	\$32,448,155.3725	1.20%
Youth	\$31,597,837.3125	1.17%
Youth	\$31,597,837.3125	1.17%
Total	\$2,700,163,755.56	100.00%