CONCERT COMPASS

CSE 560 - Data Models and Query Languages Team Name: X Æ A-Xii

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Problem Statement

In today's bustling event scene across the United States, music lovers often find themselves lost in a maze of scattered information when trying to discover upcoming concerts and performances. With details about artists, genres, and venues spread across various platforms, the task of finding the perfect event becomes a daunting challenge. What's missing is a central hub—a place where enthusiasts can easily access comprehensive artist-centric data to tailor their event experiences. That's why we're embarking on a mission to create a nationwide database that brings together detailed information about artists, their genres, event schedules, and venues. By putting the power of choice back into the hands of users, our solution aims to revolutionize the way people explore and engage with events, making every musical experience unforgettable.

Reasons for Choosing a Database over an Excel File -

- 1. **Scalability:** A database can efficiently handle large volumes of event data, including event details, artist information, and venue details, without the limitations of Excel files, which may become slow and cumbersome as data volume increases.
- Data Integrity: Databases enforce data integrity constraints, reducing the risk of errors and inconsistencies in event listings and related information compared to Excel files, where data validation and integrity checks are limited.
- 3. **Real-time Updates:** A database enables real-time updates to event listings, ensuring that users have access to the latest information about upcoming events, whereas Excel files require manual updates and may not reflect changes promptly.
- 4. **Advanced Search Functionality:** Databases offer advanced search and filtering options, allowing users to narrow down their search based on criteria such as event genre, date, location, and artist, which is challenging to achieve efficiently in Excel files.
- 5. **Collaborative Access:** A database allows multiple users to simultaneously access and update event data, facilitating collaboration among event organizers, promoters, and users. Changes made to the database are immediately visible to all users, facilitating real-time collaboration and decision-making.

Target User

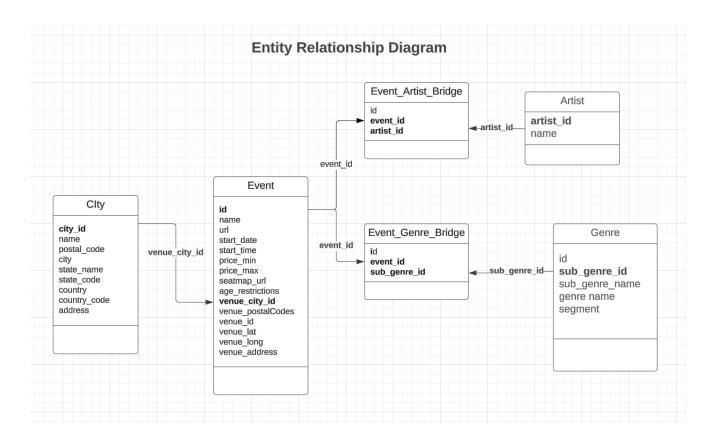
- Event Attendees: Music lovers seeking diverse live performances and concerts nationwide, eager to discover new artists and genres conveniently
- Event Organizers: Individuals or groups hosting music events with the aim to improve their audience reach, and enhance attendee experience
- **Venue Owners/ Managers:** Establishments hosting music events, seeking to attract organizers and attendees by effectively showcasing artists and their venues
- **Promoters/Marketers:** Specialists focused on driving ticket sales and event visibility across the United States

Database Administration:

- The database will be administered by a dedicated team within the organization responsible for managing the NYC Events Platform (NEP).

 This team will include:
- Database Administrators (DBAs): Responsible for database setup, configuration, security management, performance optimization, data maintenance, and backup and recovery.
- System Administrators: Responsible for managing the infrastructure and servers hosting the database platform, ensuring uptime, scalability, and overall system reliability.

Data Model



Event Table:

Attributes:

- event_id (Primary Key): Unique identifier for each event. (datatype: VARCHAR)(NOT NULL)
 - name: Name of the event.(datatype: VARCHAR)(NOT NULL)
 - url: URL link to the event.(datatype: VARCHAR)
 - start date: Date when the event starts (datatype: DATE).
 - start time: Time when the event starts (datatype: TIME).
 - price min: Minimum price for tickets (datatype: DECIMAL).
 - price max: Maximum price for tickets (datatype: DECIMAL).
 - seatmap url: URL link to the seatmap of the venue.(datatype: VARCHAR)
 - age restrictions: Age restrictions for the event (datatype: BOOLEAN).
 - venue_id: ID associated with the event venue received from Ticketmaster API response (datatype: VARCHAR)
 - venue_name: venue name for the event (datatype: VARCHAR)
 - venue postalCodes: Postal code of the venue of the event (datatype: VARCHAR)
 - venue city id: Foreign Key references the City table (datatype: VARCHAR)(NOT NULL)
 - Action: ON DELETE SET NULL If a city is deleted, all events associated with that city should have a null value for the event. This way we can ensure no useful data gets deleted).
 - venue lat: Latitude coordinate of the venue's location.(datatype: DECIMAL)
 - venue long: Longitude coordinate of the venue's location.(datatype: DECIMAL)
 - venue address: Full address of the venue. (datatype: VARCHAR)

City Table:

Attributes:

- city_id (Primary Key): Unique identifier for each city. (datatype: VARCHAR)(NOT NULL)
 - city: City where the venue is located. (datatype: VARCHAR)(NOT NULL)
 - state_name: Name of the state where the venue is located. (datatype:

VARCHAR)(NOT NULL)

- state_code: Code of the state where the venue is located. (datatype: VARCHAR)(NOT NULL)
 - country: Country where the venue is located. (datatype: VARCHAR)(NOT NULL)
 - country code: Code of the country where the venue is located. (datatype:

VARCHAR)(NOT NULL)

Genre Table:

Attributes:

- subgenre_id (Primary Key): Unique identifier for each subgenre.(datatype: VARCHAR)(NOT NULL)
 - subgenre: Name of the subgenre. (datatype: VARCHAR)(NOT NULL)
 - genre: Name of the genre. (datatype: VARCHAR)(NOT NULL)
 - segment: Higher level grouping than genre. (datatype: VARCHAR)(NOT NULL)

Event Genre Bridge Table:

Purpose: Since the relationship between events and genres is many to many, this bridge table converts the relationship into two one-to-many relationship connections.

Attributes:

- id (Primary Key): Unique identifier of each row. (datatype: VARCHAR)(NOT NULL)
- event_id (Foreign Key): Reference to the Event table indicating which event is associated with a genre. (datatype: VARCHAR)(NOT NULL)
- subgenre_id (Foreign Key): Reference to the Subgenre table indicating the subgenre of the event. (datatype: VARCHAR)(NOT NULL)

Artist Table:

Attributes:

- artist id (Primary Key): Unique identifier for each artist. (datatype: VARCHAR)(NOT NULL)
- name: Name of the artist. (datatype: VARCHAR)(NOT NULL)

Event_Artist_Bridge_Table:

Purpose: Since the relationship between events and artists is many to many, this bridge table is used to convert the relationship to two one-to-many relationship connections.

Attributes:

- id (Primary Key): Unique identifier of each row (datatype: VARCHAR)(NOT NULL)
- event_id (Foreign Key): Reference to the Event table indicating which event is associated with an artist. (Action: ON DELETE CASCADE If an event is deleted, all artist associations related to that event are also deleted.) (datatype: VARCHAR)(NOT NULL)
- artist_id (Foreign Key): Reference to the Artist table indicating the artist performing at the event. (Action: ON DELETE CASCADE If an artist is deleted, all event associations related to that artist are also deleted.) (datatype: VARCHAR)(NOT NULL)

Summary of the above design:

- Primary keys are indicated for each table to identify records within the table uniquely.
- Foreign keys are specified where there are relationships between tables to maintain referential integrity.
 - Detailed descriptions are provided for each attribute, including purpose and datatype.
 - Default values are not specified unless explicitly required.
 - Attributes that can be set to 'null' are indicated as such in the descriptions.

Implementation Steps:

API Integration:

- Obtain an API key from <u>Ticketmaster</u> to access their REST API services.
- Utilize Ticketmaster API endpoints to fetch event data, including event details, attractions, venues, and artist information
- Develop scripts to make HTTP requests to the Ticketmaster API, retrieve event data in JSON format, and parse the data for database insertion.

Database Design:

- Design the database schema to accommodate event-related data, including tables for events, location, artists, and genre associations.
 - Define relationships between entities to maintain data integrity and facilitate efficient querying.

Data Import:

 Python scripts were employed to extract data from the Ticketmaster API responses via REST API calls.

- The requests library facilitated the fetching of API responses, storing the data in Python dictionaries.
- The response is parsed to gather all data points in JSON format, which is cleaned and transformed into separate fact and dimension tables.
- Data was structured into DataFrames format using the pandas library, enabling easy manipulation and organization.
- The parsed data was transformed into a structured DataFrame, encapsulating event details such as name, start date, venue information, and artist details.
- Utilizing the to_sql() function provided by pandas, the event data was seamlessly transferred to a PostgreSQL database.
- The data import process ensured consistency and integrity by inserting the parsed event data into corresponding tables within the database.
- The combination of Python, pandas, and SQL Alchemy streamlined the data import process, enabling efficient integration of event data from the Ticketmaster API into the database system.

Designing Query:

- Design SQL queries to perform various operations on the database, such as retrieving event details, and searching for events by location, date, genre, etc.
 - Optimize queries for performance and efficiency to handle large volumes of event data effectively.

SQL QUERIES

