

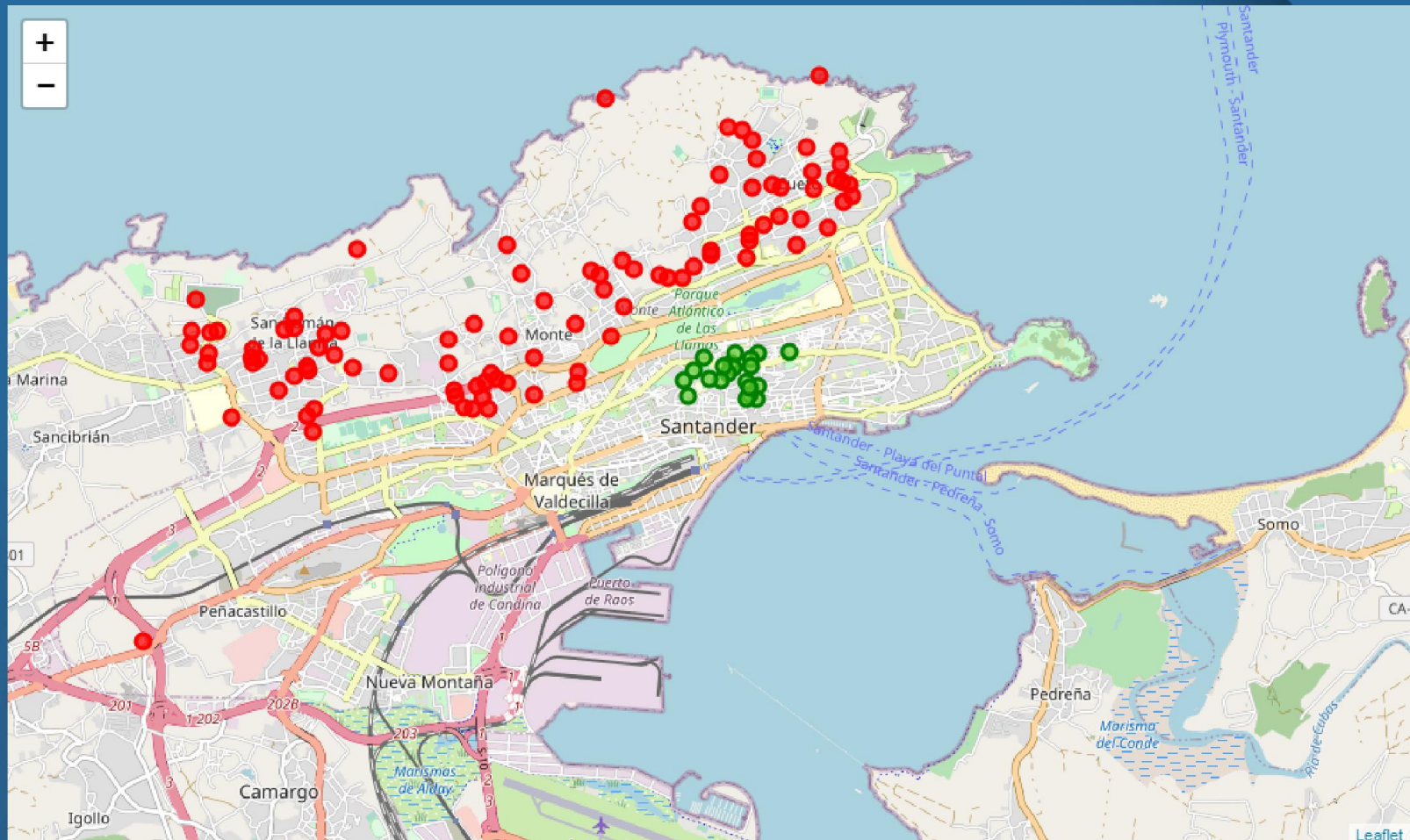
Downtown VS Suburbs

A comparison for the city of Santander

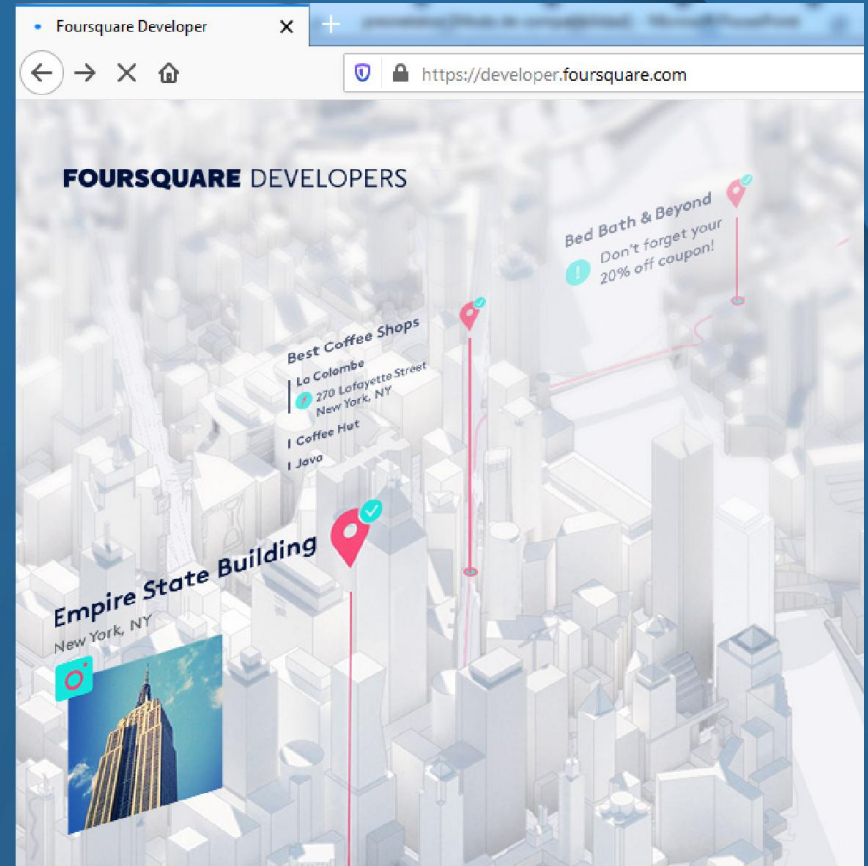
GOAL

- Which locations in the outer most suburb of the city of Santander are similar to the streets in the very downtown in terms of venues and places to go?

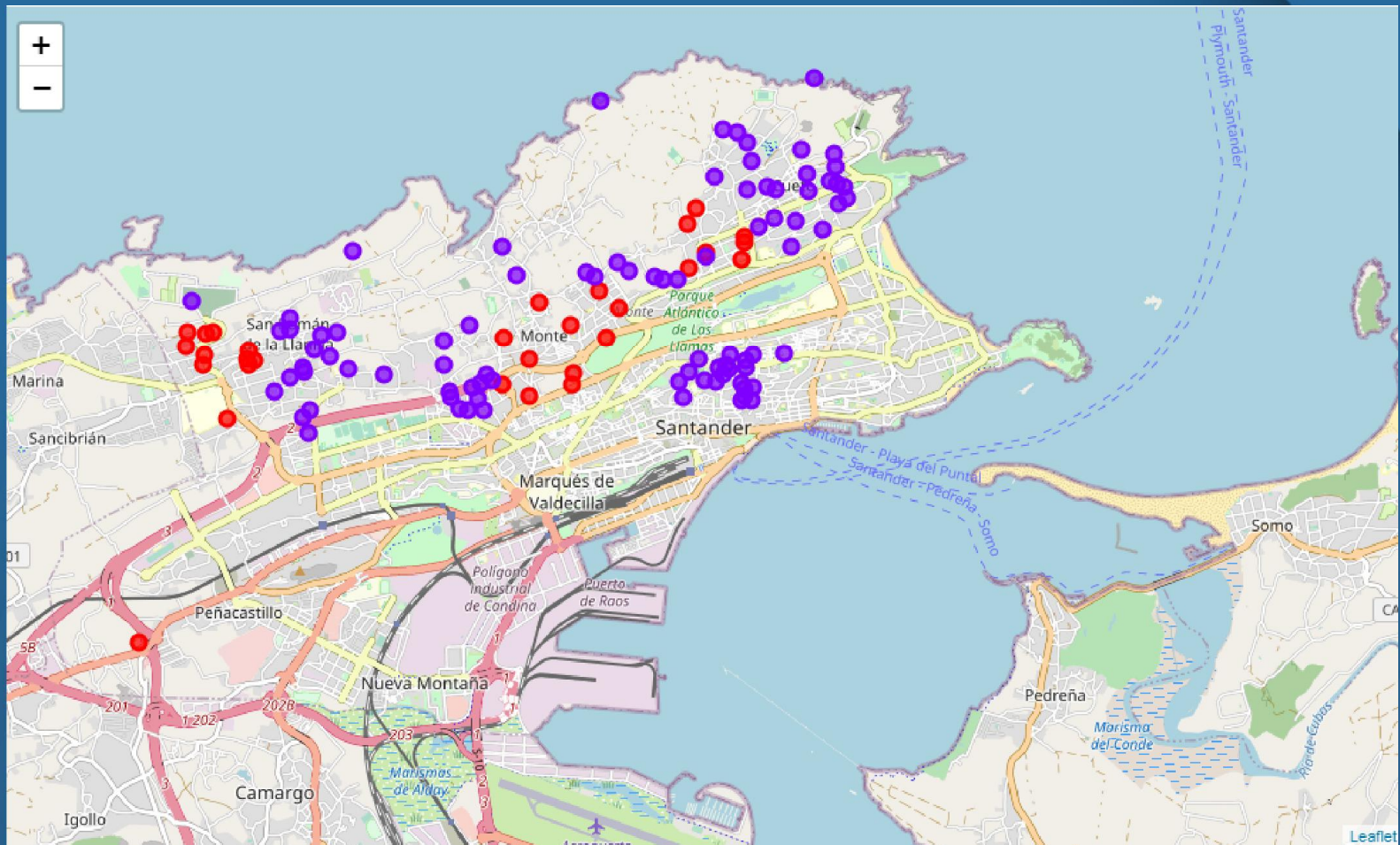
What we are comparing



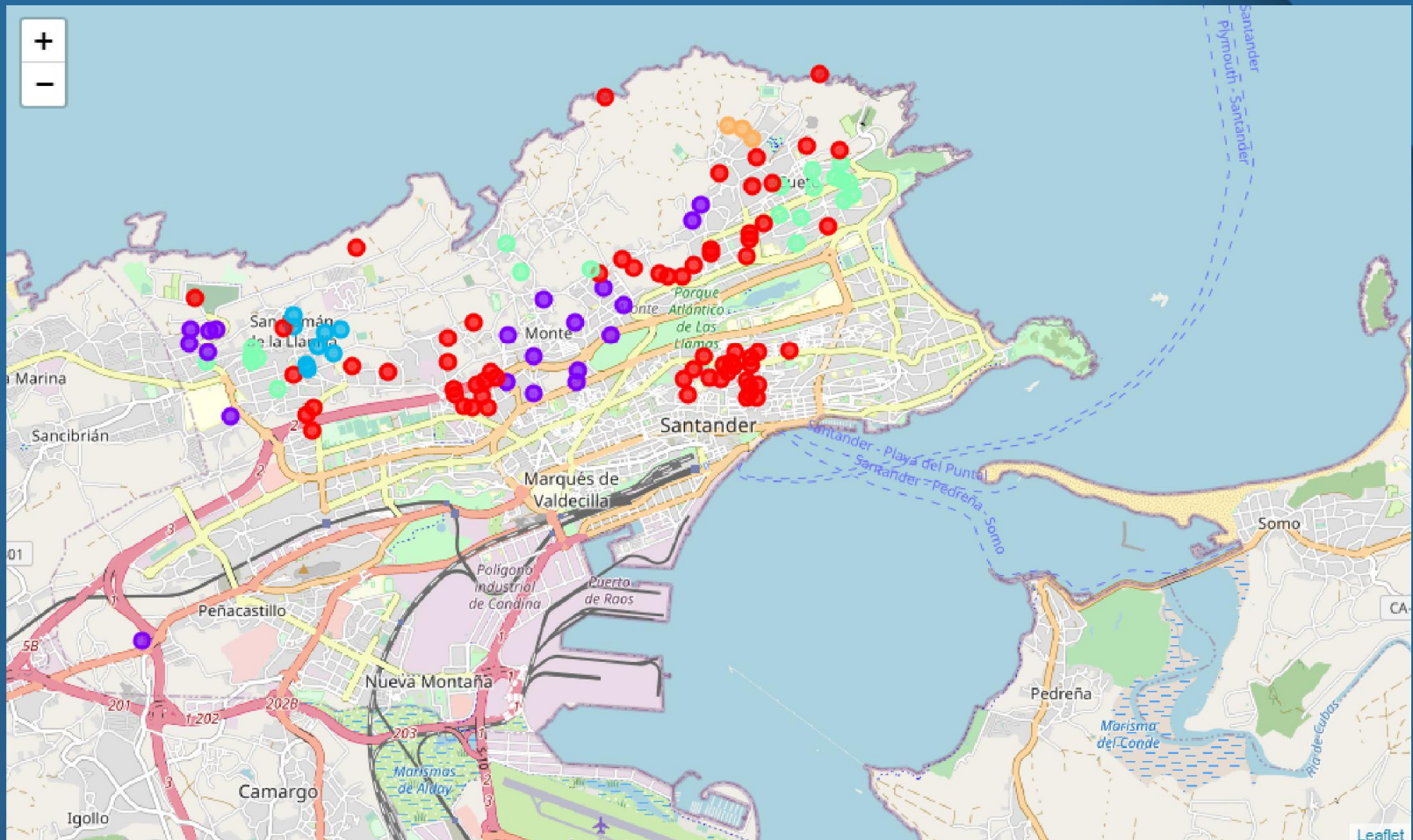
Getting and Cleaning Data



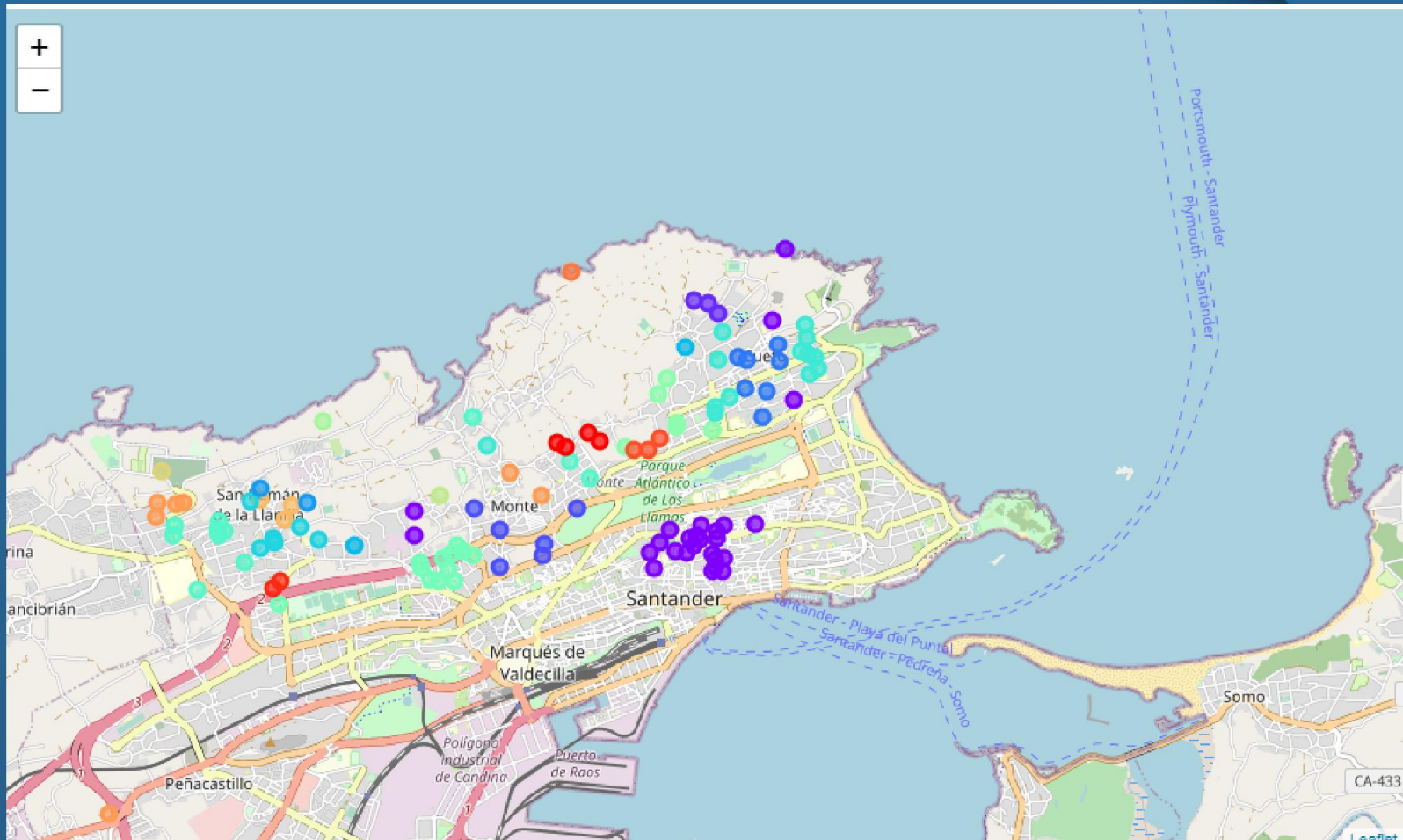
2 clusters



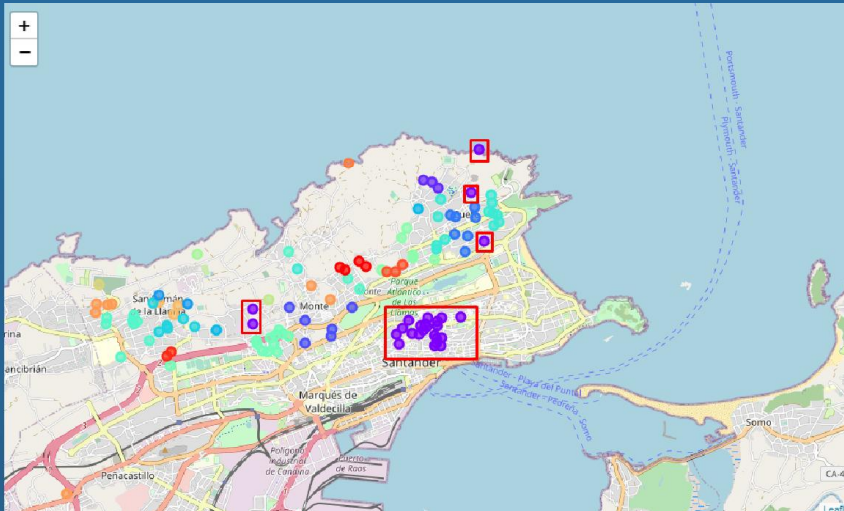
5 clusters



20 clusters



Conclusion



| | StreetType | District | PostalCode | Section | StreetName | Latitude | Longitude |
|---|------------|----------|------------|---------|------------------|-----------|-----------|
| 0 | CL | 08 | 39012 | 011 | CAMUS | 43.486326 | -3.798123 |
| 1 | CL | 08 | 39012 | 011 | RICARDO LORENZO | 43.492528 | -3.796664 |
| 2 | AV | 04 | 39012 | 014 | CANTABRIA | 43.479272 | -3.795595 |
| 3 | CL | 08 | 39012 | 005 | LA GLORIA | 43.467476 | -3.841331 |
| 4 | CL | 08 | 39012 | 005 | LOS FORAMONTANOS | 43.469578 | -3.841350 |