**ABOUT US:** 

SLOGAN:

Our mission is what drives us to do everything possible to expand human potential. We do that by creating groundbreaking sport innovations, by making our products more sustainably, by building a creative and diverse global team and by making a positive impact in communities where we live and work.

reference: https://about.nike.com/

Strategies:

The Crazybee latest version of crest sweatshirt innovation.

reference: <a href="https://about.nike.com/">https://about.nike.com/</a>

Newsletter:

Title: Understanding the Value of Crazybee's Impact Report Vancouver, Canada, Purpose communications, Crazybess Inc, discusses the vital importance of the company's impact reports.

reference: <a href="https://about.nike.com/">https://about.nike.com/</a>