

RESUME

VIJAY BHARADWAJ

PRESENT ADDRESS

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CAREER OBJECTIVE

To perform my duties sincerely for the betterment of organization and to carry out the assigned job effectively using my interpersonal and motivating skills.

PROFESSIONAL EXPERIENCE

23 years rich experience with strong record of achievement in sales and marketing field. During the aforesaid period I have the pride of working with the renowned FMCG Companies.

WORK EXPERIENCE

1. At present from September 2023 onwards working as Manager in M.R Industries based at Ahmedabad, Gujrat.
2. Jan.2023- August 2023 :- Worked as Senior Area Sales Manager in DJ Sons Consumer Goods Pvt Ltd. (Pan Bahar ltd) based at Ahmedabad, Gujrat.
3. Jan.2021- December 2022:- Worked as Area Sales Manager in S.K. Products (Balmiki Zarda) based at Ahmedabad, Gujrat.
4. April 2017- May 2019- :- Worked as a RSM in North East Harsh Clean Dhan Pvt Ltd. New Delhi(Whoosh Detergent). Individually responsible for promotion of company products.
5. Sep 14 – March 2017:- Worked as AREA SALES MANAGER (ASM) in Ratan Aryurvedic Indore, looking after MP, Chattisgarh, UP, Orissa, Punjab and parts of Maharashtra. Launched product Tin-Tin Mouth freshener and Flex Seeds(Alsi).

6. **July 2010-Aug 14:- Thakkar Tobacco Product Pvt Ltd.Ahemadabad. as Area Sales Manager.Gwalior. for the very first time launched the product (Zat Pat pan masala) jn the Gwalior Chambal region.**
7. **Dec 06 to july 2010: Hiran Tobacco Factory Kanpur as Asst. Sales Manager Guwahati** Individually responsible for the promotion of company's products
In North East Region, monitoring super stockist & sales team.
8. **March '05 to Dec. 06 :-Harsh International Pvt. Ltd., New Delhi (Mahak Jelly Belly) Area Sales Manager (H.Q. GUWAHATI)** For the very first time launched the product (Chainy Khainy) in the North East region successfully, therefore bringing recognition for the company in the aforesaid region.
9. **January 1996 – February '05 :- PANJON Ltd. INDORE Area Sales Manager (H.Q.GUWAHATI)** Individually responsible for the promotion of the company's products in the North East region. Achieved the sales target and was also responsible for the collection from C&F and monitoring the sales team.
10. **8.April 1995 – January 1996 :-RAVALGAON SUGAR FARM Ltd., MUMBAI. Sales Representative (H.Q.GUWAHATI)** Worked in the North East region and launched the company and company products with 100% achievement.
11. **9. January1989 – March 1995 :-SADANA AGENCIES PVT. LTD., GUWAHATI. District Sales Officer (Food Service)** Worked under the C&F of Nestle' India Ltd., and was responsible for institutional sales.

KEY SKILLS

Well versed with the product distribution network.

LANGUAGES KNOWN

English, Hindi, Assamese and Bengali.

QUALIFICATION

M.Com	: Kanpur University
Intermediate	: U.P.Board, Kanpur.
High School	: U.P.Board, Kanpur.

HOBBIES

Reading, Traveling, making friends and listening music.

STRENGTHS

Confident, positive attitude towards all situations, hard-working, patient and loyal.

PERSONAL INFORMATION

Father's name	:	Late. Mr. Dinesh Chandra Bharadwaj
Date of Birth	:	5 th May, 1967.
Marital Status	:	Married
Nationality	:	Indian
Religion	:	Hindu