

# RESUME

## **VIJAY BHARADWAJ**

### **PRESENT ADDRESS**

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### **CAREER OBJECTIVE**

To perform my duties sincerely for the betterment of organization and to carry out the assigned job effectively using my interpersonal and motivating skills.

### **PROFESSIONAL EXPERIENCE**

23 years rich experience with strong record of achievement in sales and marketing field. During the aforesaid period I have the pride of working with the renowned FMCG Companies.

### **WORK EXPERIENCE**

1. At present from September 2023 onwards working as Regional Sales Manager in M.R Industries based at Ahmedabad, Gujrat.
2. Jan.2023- August 2023 :- Worked as Senior Area Sales Manager in DJ Sons Consumer Goods Pvt Ltd. ( Pan Bahar ltd ) based at Ahmedabad, Gujrat.
3. Jan.2021- December 2022:- Worked as Regional Sales Manager in S.K. Products (Balmiki Zarda) based at Ahmedabad, Gujrat.
4. April 2017- May 2019- :- Worked as a RSM in North East Harsh Clean Dhan Pvt Ltd. New Delhi(Whoosh Detergent). Individually responsible for promotion of company products.
5. Sep 14 – March 2017:- Worked as AREA SALES MANAGER (ASM) in Ratan Aryurvedic Indore, looking after MP, Chattisgarh, UP, Orissa, Punjab and parts of Maharashtra. Launched product Tin-Tin Mouth freshener and Flex Seeds(Alsi).

6. **July 2010-Aug 14:- Thakkar Tobacco Product Pvt Ltd.Ahemadabad. as Area Sales Manager.Gwalior. for the very first time launched the product (Zat Pat pan masala) jn the Gwalior Chambal region.**
7. **Dec 06 to july 2010: Hiran Tobacco Factory Kanpur as Asst. Sales Manager Guwahati** Individually responsible for the promotion of company's products  
In North East Region, monitoring super stockist & sales team.
8. **March '05 to Dec. 06 :-Harsh International Pvt. Ltd., New Delhi (Mahak Jelly Belly) Area Sales Manager (H.Q. GUWAHATI)** For the very first time launched the product (Chainy Khainy) in the North East region successfully, therefore bringing recognition for the company in the aforesaid region.
9. **January 1996 – February '05 :- PANJON Ltd. INDORE Area Sales Manager (H.Q.GUWAHATI)** Individually responsible for the promotion of the company's products in the North East region. Achieved the sales target and was also responsible for the collection from C&F and monitoring the sales team.
10. **8.April 1995 – January 1996 :-RAVALGAON SUGAR FARM Ltd., MUMBAI. Sales Representative (H.Q.GUWAHATI)** Worked in the North East region and launched the company and company products with 100% achievement.
11. **9. January1989 – March 1995 :-SADANA AGENCIES PVT. LTD., GUWAHATI. District Sales Officer (Food Service)** Worked under the C&F of Nestle' India Ltd., and was responsible for institutional sales.

### **KEY SKILLS**

Well versed with the product distribution network.

### **LANGUAGES KNOWN**

English, Hindi, Assamese and Bengali.

### **QUALIFICATION**

M.Com	: Kanpur University
Intermediate	: U.P.Board, Kanpur.
High School	: U.P.Board, Kanpur.

### **HOBBIES**

Reading, Traveling, making friends and listening music.

### **STRENGTHS**

Confident, positive attitude towards all situations, hard-working, patient and loyal.

**PERSONAL INFORMATION**

Father's name	:	Late. Mr. Dinesh Chandra Bharadwaj
Date of Birth	:	5 <sup>th</sup> May, 1967.
Marital Status	:	Married
Nationality	:	Indian
Religion	:	Hindu