

Jan: Foundational Elements

(C) Shaan

- **Working Prototypes:**
 - Develop core Ring Rag architecture to support foundational AI functionalities.
 - Build a **Basic Barebone RAG** to test core retrieval and generation processes.
 - Design and implement a **Ring Rag Expert GUI** to offer intuitive access to AI-powered functionalities.
 - Develop a **Query Decomposition Model** tailored for parsing and answering email queries effectively.
 - Create a **Real-Time Model for Phone Calls** to transcribe and process live interactions dynamically.
 - Set up **Storage Architecture** for automatic indexing and real-time updates to files, ensuring scalability and reliability.
- **Operational Foundations:**
 - Register SI Consulting and establish its branding as the parent company.
 - Secure necessary domains and trademarks.
 - Research and finalize equity allocation plans for future employees, ensuring fairness and alignment with industry standards.

(U) Noelle

- **Brand Identity:**
 - Explore and define the **art style** for both Ring Rag and SI Consulting (e.g., modern, rustic, futuristic).
 - Design a **logo** that captures the essence of Ring Rag and SI Consulting.
 - Select a cohesive **color palette** that aligns with the brand vision.
 - Develop **animations** and visual elements for a dynamic presentation.
 - Finalize a comprehensive **theme** to unify all branding efforts.
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Feb: Team Formation and Research

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- **Comprehensive Research:**
 - Conduct in-depth analysis of CRM systems to identify key features required for market competitiveness.
 - Study target audience behaviors and needs to inform product design.
 - Develop a competitive analysis report to benchmark Ring Rag against existing solutions.

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- **Website Development:**
 - Design and launch a **basic website** for SI Consulting to showcase its mission, services, and association with Ring Rag.
 - Highlight the parent company's role in innovation and support for businesses.
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Mar: Core CRM and Lite Extension Development

(C) Shaan

- **Team Building:**
 - Assemble a full team consisting of:
 - **2 UI/UX Designers** for user-centric interface design.
 - **1 Front-End Developer** to bring the design to life.
 - **1 Back-End Developer** to establish the system's core functionalities.
 - **1 Business Analyst** specializing in prompt engineering and RAG queries.

(A) All Teams

- **Development Milestones:**
 - Begin development of **Ring Rag Lite**, a free CRM extension offering core RAG features.
 - Achieve **25% total project completion**:
 - **50% UI/UX design completion** with wireframes and prototypes.
 - **Basic backend functionality** implemented for initial system operations.
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Apr: RAG Integration and Lite Completion

(A) All Teams

- **Progress Checkpoints:**
 - Push **Ring Rag Lite** to **75% completion**:
 - Finalize **100% UI/UX design** and ensure seamless user flows.
 - Reach **50% completion of custom RAG architecture** integrated into the Lite version.
 - Complete **75% of security and optimization**, ensuring a secure and efficient system.
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May: Ring Rag Lite MVP

- Deliver a **Minimum Viable Product (MVP)** for Ring Rag Lite, ready for:
 - Internal testing by the team to ensure functionality.
 - Demonstrations to early stakeholders or potential partners.
 - The MVP should include:
 - Core CRM features.
 - Integrated RAG functionalities.
 - Basic user workflows.
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June: Security and Optimization

- Prioritize **security and performance enhancements**:
 - Conduct **penetration testing** to identify and address vulnerabilities.
 - Perform **code reviews** to ensure clean, maintainable code.
 - Run **stress tests** to assess system stability under peak loads.
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July: Beta Test and Soft Launch

- **Beta Testing**:
 - Select a limited group of users to test the Ring Rag Lite extension.
 - Collect detailed feedback on usability, bugs, and user satisfaction.
 - Address feedback with iterative updates and fixes.
 - **Soft Launch**:
 - Introduce Ring Rag Lite to a broader audience for continued testing and feedback collection.
 - Use this phase to build anticipation for the full public launch.
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Aug: Full Public Launch

- **Full Launch**:
 - Officially release Ring Rag Lite to the public.
 - Roll out marketing campaigns and public relations efforts to generate buzz and attract users.
 - Monitor user engagement and satisfaction to identify areas for future improvement.
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