

SHAAN REHSI

CREATIVE TECHNOLOGIST



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London / Remote

CONTACT

TECHNICAL SKILLS

Communications & Marketing

- Content creation for blogs, websites, newsletters and interactive media
- Social media familiarity (Instagram, X, Facebook) through personal and project promotion
- Clear and adaptable written communication for diverse audiences
- Experience engaging groups through teaching, workshops, and events

Design & Digital Media

- Proficient in Figma, Adobe XD, Sketch, and Canva
- Skilled in HTML, CSS, JavaScript; basic React knowledge
- Experience with data visualisation, WebGL animations, and interactive media
- Visual storytelling, brand consistency, and design system maintenance

Additional Skills

- Strong grasp of accessibility standards (WCAG)
- Proficient with Google Analytics and audience feedback integration

PROJECTS

- Digital Dialogue - AI Articles— Designed and developed a blog exploring the social impact of AI chatbots. Wrote original articles, created visual assets, and integrated audience surveys to gather feedback, iterating content to improve engagement.
- iOS Community App— Designed and coded a Swift-based app offering an alternative to mainstream music services, tailoring the UX/UI to support niche music communities.

EDUCATION

Creative Computing BSc (1st Class Honours)

University of the Arts London | 2021 - 2024

Short Course in Software Design (C++)

Aarhus University | August - September 2022

Grade: B (5 ECTS)

A-Levels

Hitchin Girls' School | 2018 - 2020

Subjects: Art & Design (B), Computer

Science (B), Spanish (B)

PROFILE

Creative Technologist with a passion for storytelling, community engagement, and digital arts. Skilled in creating engaging content for diverse audiences across social media, newsletters, and websites. Experienced in combining strong writing and editing skills with visual design to deliver impactful communications. Adept at collaborating in fast-paced environments, coordinating events, and tailoring content to enhance audience reach and participation.

WORK EXPERIENCE

Communications Intern

Peckham Digital | August 2025 - October 2025

- Assisted in developing and implementing social media strategies across Instagram, X, and Facebook to boost festival visibility.
- Created engaging content, including newsletters, reels, graphics and press releases, to communicate festival updates to diverse audiences.
- Monitored media coverage and managed press clippings to track public engagement and sentiment.
- Supported the coordination of promotional events and community outreach initiatives, enhancing audience participation.

Teaching Assistant

T4 Teachers | December 2024 - Present

- Supported lesson delivery by preparing materials and maintaining organised classroom resources.
- Built strong rapport with students, parents, and staff through clear and empathetic communication.

Coding Teacher / Camp Leader

Cypher Coders | September 2023 - September 2025

- Delivered engaging coding lessons to students aged 6–14, adapting content for different abilities and interests.
- Fostered a collaborative learning environment, developing communication and facilitation skills.

Customer Host

John Lewis & Partners - White Stuff | March 2022 - November 2022

- Delivered excellent customer service by assisting shoppers, handling queries, and providing product recommendations.
- Managed stock deliveries and ensured efficient organisation of the shop floor for a seamless shopping experience.
- Developed strong time-management and teamwork skills by coordinating with colleagues in a fast-paced retail environment.