

AYUSHI SHARMA

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PROFESSIONAL SUMMARY

Dynamic Senior Shopify Developer with a proven track record, specializing in custom theme development and app integrations. Enhanced user engagement through optimized storefronts and innovative solutions. Strong collaborator and problem solver, adept in Liquid, HTML, and performance optimization, driving significant improvements in e-commerce experiences.

SKILLS

- **Shopify:** Theme Development, Liquid, Storefront Customization, App Integrations, Shopify APIs
- **Frontend:** HTML5, CSS3, JavaScript (ES6), jQuery
- **E-commerce:** Performance Optimization, Conversion Optimization, UX Improvements
- **Tools & Practices:** Debugging, Cross-browser Compatibility, Responsive Design, System Testing
- **Soft Skills:** Team Collaboration, Client Communication, Problem Solving

WORK EXPERIENCE

09/2020 - Current

Senior Shopify Developer

MeroxIO - Noida, India

- Led end-to-end development of multiple Shopify e-commerce websites for international clients.
- Built **custom Shopify themes and sections** using Liquid, HTML, CSS, JavaScript, and jQuery.
- Implemented advanced custom functionality via **Shopify APIs and third-party app integrations**.
- Optimized storefronts for **speed, performance, and UX**, improving user engagement and conversions.
- Collaborated with designers, project managers, and clients to deliver projects on time and within scope.
- Provided ongoing **maintenance, bug fixes, and enhancements** for live Shopify stores.
- Conducted system testing and validation to ensure stability and reliability.

Developed multiple public and private Shopify apps, enhancing store functionality and user experience.

- **Video Reels App:** Built a Shopify theme extension for dynamic video content, boosting customer engagement.
- **Shopify Product Comparison App:** Created a product comparison tool to improve shopping experience and retention.
- **Lookbook App:** Developed a visual gallery for curated product collections, integrated with Shopify backend.
- **Wishlist App:** Enabled customers to save products for future purchase, increasing conversions.
- **Private Shopify App (Product Management Clone):** Built a private app

replicating core product management functions (add/edit/delete/import /export), streamlining inventory workflows.

06/2019 - 09/2020

Associate Shopify Developer

ENS Enterprises - Noida, India

- Developed and customized Shopify stores under senior developer guidance.
- Assisted in theme customization, feature development, and debugging.
- Worked on responsive layouts and cross-browser compatibility fixes.
- Supported testing, deployment, and post-launch maintenance activities.

EDUCATION

01/2019

Master: Computer Applications

KIET Group of Institutions - Ghaziabad

01/2017

Bachelor: Computer Applications

Dr. K.N. Modi Institute of Engineering & Technology - Modinagar