

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

How might we create a chat app with username and password authentication

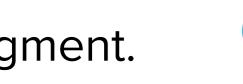


Key rules of brainstorming

To run an smooth and productive session











Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

Person

Person 2

Person 3

Person 4

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

AUTHENTICATION

BUILDING



Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

